Metabolism

Overview

Metabolism is an authoritative source of practical information on metabolic processes and diseases in the areas of nutrition, genetics, dystrophies, diabetes, and gout. Reviews and surveys on the status of research and practice in specific metabolic disorders are featured.

North America

Aileen Rivera North America
917-825-3954
mailto:a.rivera@elsevier.com

Traci Peppers North America
347-449-4997
t.peppers@elsevier.com

EMEALA

Katy Parker EMEALA
+44 (0) 7796 925011
k.parker@elsevier.com

Monika Giergielewicz EMEALA
+44 (0) 7796 925011
m.giergielewicz@elsevier.com

APAC

Virginia Van Homrigh APAC
61 448 008159
v.vanhomrigh@elsevier.com

Global Print Circulation
Online Only

Avg. Global Monthly Visits
26,617

Avg. Global Monthly Unique Visitors
11,854

Avg. Global Monthly Page Views
14,955

Avg. Global eTOC Distribution
3,128
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**

jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**

Yes

**MAX FILE SIZE**

200 KB

**MAX ANIMATION (TIME/LOOPS)**

15 seconds/ 3 loops

**PRESTITIAL FREQUENCY**

1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

---

eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**

jpeg, png, gif (static image only)

**TRACKING PIXELS**

No

**MAX FILE SIZE**

200 KB

MPU banners, positions 1, 2, 3, are stacked vertically

Animation and expandable banners unavailable

---

AIP Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**

jpeg, png, gif (static image only)

**TRACKING PIXELS**

No

**MAX FILE SIZE**

200 KB

Animation and expandable banners unavailable

---
Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

These terms and conditions shall apply to all offers, proposals and agreements made between Elsevier and any third party or its agent ("the Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire understanding between the parties for the TC. They supersede any previous understandings or agreements between the parties.

2. Offer and acceptance/Description

Each order for the products or services shall be subject to the terms and conditions set out in any relevant Elsevier order acknowledgement, in which case only the terms and conditions set out in any relevant Elsevier order acknowledgement shall apply to the final price and delivery schedule at Elsevier's discretion. (If at the request of the Client, Elsevier resides additional provisions in connection with the performance of the TC, shall be taken for the same to the name of, and at the cost of, the Client. Any dates specified by Elsevier for delivery/performance of the Products and Services are intended to be an estimate and the time of delivery/performance shall not be made of the essence by the Client.)

3. Execution and modification of the order

Any modications or additions to the order or products or services described in the order acknowledgement shall be in writing and signed by an authorized agent of Elsevier. In no case will Elsevier be liable for any customer claims resulting from customer failure to obtain or deliver products or services specified in the order acknowledgement. Where the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be in writing and signed by an authorized agent of Elsevier. This fee will be calculated to cover any external or internal costs which have been incurred or committed up to and including the date of cancellation. No advertising orders will be accepted for periods longer than one year. Where an order for a series of advertisements is cancelled after the space closing date, but in the event that any cancellations are made after such date, Elsevier shall be entitled to charge the full cost of such cancellations.

4. Price, taxes and currency

Unless otherwise agreed by Elsevier in writing, all prices shall be exclusive of any handling charges, packing, freight, transport and insurance charges unless otherwise agreed in writing, and shall be exclusive of any taxes, import duties or other taxes imposed on the sale or resale of the Products or Services by local or national authorities, which shall be charged by Elsevier as appropriate. Where applicable, Elsevier shall provide to Elsevier's VAT registration number or indication of such registration where less than 15% of sales are outside the European Union. Where the order is for a series of advertisements delivered to Elsevier, Elsevier shall take reasonable care but shall not be liable for accidental loss or damage thereto. Elsevier shall be entitled to refuse payment of any amount paid for the Products and/or Services from Elsevier for the account of such or any moneys identified as revenue share or commission or as the Client. If the Client fails to pay any monies to Elsevier at the time due, Elsevier may immediately terminate all commitments to perform services or the execution or performance of a contract provided that such payments are permissible under the Applicable Laws.

5. Payment

Where no dates are so specified, delivery/performance will be within a reasonable time. If, under the TC or in any place where the Client is on delivery of the Products, the Client is required to notify to/accept any invoices permitted to Elsevier under the TC, the amount of the payment will be automatically increased to fully cover such cost or fee, unless the amount actually admitted to Elsevier, in no case, exceed the amount in excess of the Client's, in no case, exceed the amount paid or paid in advance. The Client will promptly pay Elsevier all invoices and invoices/charge without offset or deduction of any kind or any of the Client's own creditors or for the payment of any debt due to Elsevier for the products or services provided by Elsevier under the TC, so that such payments are permissible under the Applicable Laws.

6. Distribution

The Client that engages, produces, reproduces, or plagiarizes the Products or any other products of Elsevier or its affiliates, shall at all times strictly comply with all applicable laws, regulations and self-regulatory bodies, including, but not limited to, the US Copyright Act, the European Union Directive on Copyright in the Information Society and the Berne Convention.

7. Intellectual property

Plagiarism of the Products by any third party. The Client is solely responsible for collecting from its customers amounts due in respect of the sale of the Products and/or Services, including, but not limited to, the Client's own losses resulting from any uncollected amounts. Delays or failures in obtaining such payments will not affect the Client's obligations to Elsevier under the JT. The Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations, and all of its duties, obligations and performance under this Agreement, including, without limitation, the Applicable Laws or any laws or regulations of any governmental or public body having jurisdiction over the Client and the Products and/or Services. The Client acknowledges that Elsevier shall be entitled to receive all income resulting from the use and/or distribution of the Advertising Content. Elsevier shall use commercially reasonable efforts to comply with descriptions of the Products and/or Services, but in the event that any cancellations are made after such date, Elsevier shall be entitled to charge the full cost of such cancellations.