Journal of Manipulative & Physiological Therapeutics

Overview

JMPT is dedicated to the advancement of chiropractic health care principles and practice. JMPT is the premier chiropractic journal and is indexed in Index Medicus.

A multidisciplinary board ensures that subscribers get the latest information on current developments in therapeutics, reviews of clinically oriented research, and practical information to use in clinical settings.

Visit Website

North America
Aileen Rivera North America
917-825-3954
mailto:a.rivera@elsevier.com

Traci Peppers North America
347-449-4997
t.peppers@elsevier.com

EMEALA
Katy Parker EMEALA
+44 (o) 7796 925011
k.parker@elsevier.com

Monika Giergielewicz EMEALA
+44 (o) 7796 925011
m.giergielewicz@elsevier.com

APAC
Virginia Van Homrigh APAC
61 448 008159
v.vanhomrigh@elsevier.com

Global Print Circulation
Online Only

Avg. Global Monthly Visits
13,111

Avg. Global Monthly Unique Visitors
5,725

Avg. Global Monthly Page Views
7,411

Avg. Global eTOC Distribution
3,947
Affiliation
National University of Health Sciences American Chiropractic Association

Audience
Chiropractors, osteopaths, physical therapists, physiatrists, radiologists, and sports medicine specialists.

Editor-in-Chief
Claire Johnson, DC

Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitiial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS
jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS
Yes

MAX FILE SIZE
200 KB

MAX ANIMATION (TIME/LOOPS)
15 seconds/3 loops

PRESTITIAL FREQUENCY
1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

FORMATS
jpeg, png, gif (static image only)

TRACKING PIXELS
No

MAX FILE SIZE
200 KB

AIP Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

FORMATS
jpeg, png, gif (static image only)

TRACKING PIXELS
No

MAX FILE SIZE
200 KB

Animation and expandable banners unavailable
Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability of laws

These terms and conditions shall apply to all offers, proposals and agreements made by and to any third party or its agent (the “Client”) relating to the products and/or services of Elsevier (the “Products and/or Services”) and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (the “TC”). They supersede any previous agreement between the parties.

2. Offer and acceptance/ Description

Any offer by Elsevier for the sale of the Products or Services shall be in writing. The TC shall be deemed to be an offer by Elsevier for the sale of the Products or Services subject to the terms and conditions of the TC. The TC and all amendments thereto shall be binding on the Client only if Elsevier has accepted it in writing. Any variation to the TC and any representations about the Products and Services shall be ineffective unless expressly agreed in writing and signed by an authorised signature of Elsevier. Nothing in the TC will exclude or limit Elsevier’s Liability for fraud, or for death or personal injury caused by Elsevier’s negligence.

3. Intellectual property

Copyright and other intellectual property rights to all Elsevier proposals, publications and other Products and or Services shall remain with Elsevier unless agreed otherwise in writing. The rights granted by Elsevier are non-exclusive and for the express purpose agreed upon. Any other use that shall require the prior written permission of Elsevier. The Client shall not acquire any intellectual property rights in the Products. No part of the Elsevier proposals, publications or Products may be reprinted, translated, adapted, transcribed or utilized in any other form and/or medium, or made publicly available in any other form and/or medium, without the prior written permission of Elsevier.

4. Liability and claims

To the maximum extent permitted by relevant legislation Elsevier shall not be liable for any of the following losses which may be occasioned by any breach of this TC or any implied warranty, condition or other representation or any duty of care imposed by or in connection with the operation of law (a) loss of profits or expected future business; (b) damage to reputation or goodwill; (c) any damage, costs or expenses; (d) any loss that was not foreseeable by the Client and Elsevier at the time this TC was entered into; or (e) any other loss or damage, direct or consequential, to which the Client shall be entitled. To the fullest extent allowed by law, Neither party shall be liable for any indirect or special or consequential or related loss or liability howsoever arising from the TC, or the relationship of the parties under the TC, or the interpretation or enforcement thereof. The Client has entered into this TC in reliance on the Client’s own judgment and not as the result of any representation or warranty of Elsevier.

5. Force majeure

In the event that Elsevier is unable to perform in whole or in part its obligations under the TC, it shall not be liable for failure to perform until the reason for this failure is removed. If the Client is unable to perform in whole or in part its obligations under the TC, it shall not be liable for failure to perform until the reason for this failure is removed.

6. Distribution

The Client shall not repackage, recondition, reproduce, replate, reprint, or reutilize the Products or any other products of Services or its derivatives, shall not distribute or otherwise facilitate or to engage in any other activities in relation thereto. The Client shall not provide the benefit to any third party for the use of the Product. The Client shall take all reasonable steps to ensure that the Client’s product or service is not transferred to any third party or for its use or benefit. The Client’s obligation to make payments to Elsevier under clause 6.4 shall not limit the Client’s existing legal or statutory rights where it is acting as a consumer.