American Journal of Obstetrics and Gynecology

Overview

Covering the full spectrum of the specialty, *American Journal of Obstetrics & Gynecology*, “The Gray Journal,” presents the latest diagnostic procedures, leading-edge research, and expert commentary in maternal-fetal medicine, reproductive endocrinology and infertility, gynecologic oncology, and urogynecology as well as general obstetrics and gynecology. It also publishes the annual meeting papers of several of its sponsoring societies, including the Society for Maternal-Fetal Medicine and the Society of Gynecologic Surgeons. Original Research Articles and Clinical Opinions are published in two forms: an extended abstract in the print journal and the full length version of that article online in the Web version of the *American Journal*.

Visit Website

North America

Aileen Rivera North America
917-825-3954
mailto:a.rivera@elsevier.com

Traci Peppers North America
347-449-4997
t.peppers@elsevier.com

EMEALA

Katy Parker EMEALA
+44 (0) 7796 925011
k.parker@elsevier.com

Monika Giergielewicz EMEALA
+44 (0) 7796 925011
m.giergielewicz@elsevier.com

APAC

Virginia Van Homrigh APAC
61 448 008159
v.vanhomrigh@elsevier.com

Global Print Circulation
46,576

Avg. Global Monthly Visits
170,816

Avg. Global Monthly Unique Visitors
75,866

Avg. Global Monthly Page Views
100,001

Avg. Global eTOC Distribution
32,990
Affiliation

Editor-in-Chief
Catherine Bradley, MD, MSCE & Roberto Romero, MD, DMedSci

Audience
Obstetricians and gynecologists

Print Closings

<table>
<thead>
<tr>
<th>VOLUME/ISSUE</th>
<th>PUBLICATION DATE</th>
<th>SPACE CLOSING</th>
<th>RUN OF BOOK ARTWORK DUE</th>
<th>PREPRINTED SUPPLIED PIECES DUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>230/1</td>
<td>January 2024</td>
<td>12/01/2023</td>
<td>12/06/2023</td>
<td>12/13/2023</td>
</tr>
<tr>
<td>230/1S</td>
<td>January 2024 SMFM</td>
<td>12/01/2023</td>
<td>12/06/2023</td>
<td>12/13/2023</td>
</tr>
<tr>
<td>230/2</td>
<td>February 2024</td>
<td>01/03/2024</td>
<td>01/08/2024</td>
<td>01/13/2024</td>
</tr>
<tr>
<td>230/2S1</td>
<td>February 2024 IDSOG</td>
<td>01/03/2024</td>
<td>01/08/2024</td>
<td>01/13/2024</td>
</tr>
<tr>
<td>230/2S2</td>
<td>February 2024 Labor Part 2 Supplement</td>
<td>01/03/2024</td>
<td>01/08/2024</td>
<td>01/13/2024</td>
</tr>
<tr>
<td>230/3</td>
<td>March 2024</td>
<td>02/05/2024</td>
<td>02/08/2024</td>
<td>02/15/2024</td>
</tr>
<tr>
<td>230/4</td>
<td>April 2024</td>
<td>03/08/2024</td>
<td>03/13/2024</td>
<td>03/20/2024</td>
</tr>
<tr>
<td>230/5</td>
<td>May 2024</td>
<td>04/10/2024</td>
<td>04/15/2024</td>
<td>04/22/2024</td>
</tr>
<tr>
<td>230/6</td>
<td>June 2024</td>
<td>05/08/2024</td>
<td>05/13/2024</td>
<td>05/20/2024</td>
</tr>
<tr>
<td>231/1</td>
<td>July 2024</td>
<td>06/06/2024</td>
<td>06/11/2024</td>
<td>06/18/2024</td>
</tr>
<tr>
<td>231/2</td>
<td>August 2024</td>
<td>07/05/2024</td>
<td>07/10/2024</td>
<td>07/17/2024</td>
</tr>
<tr>
<td>231/3</td>
<td>September 2024</td>
<td>08/05/2024</td>
<td>08/08/2024</td>
<td>08/15/2024</td>
</tr>
<tr>
<td>231/4</td>
<td>October 2024</td>
<td>09/05/2024</td>
<td>09/10/2024</td>
<td>09/17/2024</td>
</tr>
<tr>
<td>231/5</td>
<td>November 2024</td>
<td>10/07/2024</td>
<td>10/10/2024</td>
<td>10/17/2024</td>
</tr>
<tr>
<td>231/6</td>
<td>December 2024</td>
<td>11/01/2024</td>
<td>11/06/2024</td>
<td>11/13/2024</td>
</tr>
</tbody>
</table>

Cancellations:
No cancellations will be accepted after closing date. Covers and preferred positions are non-cancellable. Dates subject to change.
Rates

<table>
<thead>
<tr>
<th>FREQUENCY</th>
<th>FULL PAGE (BLACK &amp; WHITE)</th>
<th>1/2 PAGE (BLACK &amp; WHITE)</th>
<th>1/4 PAGE (BLACK &amp; WHITE)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1x</td>
<td>$6,350</td>
<td>$4,890</td>
<td>$3,420</td>
</tr>
<tr>
<td>3x</td>
<td>$6,275</td>
<td>$4,845</td>
<td>$3,380</td>
</tr>
<tr>
<td>6x</td>
<td>$6,160</td>
<td>$4,680</td>
<td>$2,820</td>
</tr>
<tr>
<td>12x</td>
<td>$6,080</td>
<td>$4,520</td>
<td>$2,710</td>
</tr>
<tr>
<td>24x</td>
<td>$6,030</td>
<td>$4,455</td>
<td></td>
</tr>
<tr>
<td>36x</td>
<td>$5,925</td>
<td>$4,245</td>
<td></td>
</tr>
<tr>
<td>48x</td>
<td>$5,890</td>
<td>$4,230</td>
<td></td>
</tr>
<tr>
<td>72x</td>
<td>$5,800</td>
<td>$4,115</td>
<td></td>
</tr>
<tr>
<td>96x</td>
<td>$5,515</td>
<td>$3,865</td>
<td></td>
</tr>
</tbody>
</table>

Premium Positions

Cover 4: 50% B/W Page rate
Cover 2: 35% B/W Page rate
Cover 3: 25% B/W Page rate
Opposite TOC: 25% B/W Page rate
First Right Hand Page: 25% B/W Page rate
Other Preferred Positions: 10% B/W Page rate

Earned Rates

Rates are based on the total units earned during a twelve-month period. Space purchased by a parent company and its subsidiaries is combined to determine earned rate.

For information about our Agency discount (including those for in-house agencies), please contact your Sales Representative.

Inserts

Furnished inserts are billed at the black and white rate times the number of insert pages.

Two-page insert (one leaf): Two-times earned frequency rate.

Four-page or larger insert: Black & White earned frequency rate.
Acceptance of Advertising

The Publisher, Editor, and Association reserve the right to reject any advertising for any reason. Advertiser shall indemnify and hold harmless the Publisher, Editor, and the owner of the journal from and against any loss, expense, claim, or liability resulting from their advertisement. Advertiser warrants that its advertisements comply with all applicable laws, rules, and regulations. New copy must be submitted by ad space closing date.

*State and local taxes may apply.

Classified / back of book print closings

<table>
<thead>
<tr>
<th>VOLUME/ISSUE</th>
<th>PUBLICATION DATE</th>
<th>CLASSIFIED SPACE CLOSING &amp; RUN OF BOOK ARTWORK DUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>230/1</td>
<td>January 2024</td>
<td>11/27/2023</td>
</tr>
<tr>
<td>230/1S</td>
<td>January 2024 SMFM</td>
<td>11/27/2023</td>
</tr>
<tr>
<td>230/2</td>
<td>February 2024</td>
<td>12/28/2023</td>
</tr>
<tr>
<td>230/2S1</td>
<td>February 2024 IDSOG</td>
<td>12/28/2023</td>
</tr>
<tr>
<td>230/2S2</td>
<td>February 2024 Labor Part 2 Supplement</td>
<td>12/28/2023</td>
</tr>
<tr>
<td>230/3</td>
<td>March 2024</td>
<td>01/30/2024</td>
</tr>
<tr>
<td>230/4</td>
<td>April 2024</td>
<td>03/04/2024</td>
</tr>
<tr>
<td>230/5</td>
<td>May 2024</td>
<td>04/04/2024</td>
</tr>
<tr>
<td>230/6</td>
<td>June 2024</td>
<td>05/02/2024</td>
</tr>
<tr>
<td>231/1</td>
<td>July 2024</td>
<td>05/31/2024</td>
</tr>
<tr>
<td>231/2</td>
<td>August 2024</td>
<td>07/01/2024</td>
</tr>
<tr>
<td>231/3</td>
<td>September 2024</td>
<td>07/30/2024</td>
</tr>
<tr>
<td>231/4</td>
<td>October 2024</td>
<td>08/30/2024</td>
</tr>
<tr>
<td>231/5</td>
<td>November 2024</td>
<td>10/01/2024</td>
</tr>
<tr>
<td>231/6</td>
<td>December 2024</td>
<td>10/28/2024</td>
</tr>
</tbody>
</table>

Cancellations:

No cancellations will be accepted after closing date. Covers and preferred positions are non-cancellable. Dates subject to change.
Classified / back of book print advertising

Rates

<table>
<thead>
<tr>
<th>FREQUENCY</th>
<th>FULL PAGE (BLACK &amp; WHITE)</th>
<th>1/2 PAGE (BLACK &amp; WHITE)</th>
<th>1/4 PAGE (BLACK &amp; WHITE)</th>
<th>1/8 PAGE (BLACK &amp; WHITE)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1x</td>
<td>$5,895</td>
<td>$4,800</td>
<td>$3,575</td>
<td>$2,085</td>
</tr>
<tr>
<td>3x</td>
<td>$5,830</td>
<td>$4,745</td>
<td>$3,520</td>
<td>$2,065</td>
</tr>
<tr>
<td>6x</td>
<td>$5,725</td>
<td>$4,605</td>
<td>$2,985</td>
<td>$1,780</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>4 COLOR</th>
<th>CLASSIFIEDS (BACK-OF-BOOK): COLOR</th>
<th>METALLIC COLOR</th>
<th>STANDARD COLOR</th>
<th>MATCHED COLOR</th>
</tr>
</thead>
<tbody>
<tr>
<td>3,110</td>
<td>690</td>
<td>1,740</td>
<td>775</td>
<td>995</td>
</tr>
</tbody>
</table>

Confidential Email Inbox
Cost: $40.

Agency Discount
For information about our Agency discount (including those for in-house agencies), please contact your Sales Representative.

Cancellations:
Must be received in writing on or before the announced closing date.

Run of Book Print Ads

Sizing
Trim: 8" x 10-3/4"
1/4" from all trim edges.
Binding: Perfect; Jogs to head
Printing Process: Litho Web
Halftone Screen: Cover: 150 line screen Text: 150 line screen

<table>
<thead>
<tr>
<th>AD SIZE</th>
<th>NON-BLEED</th>
<th>BLEED</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trim</td>
<td>8&quot; x 10-3/4&quot;</td>
<td>-</td>
</tr>
<tr>
<td>Full Page</td>
<td>7-1/2&quot; x 10-1/4&quot;</td>
<td>8-1/4&quot; x 11&quot;</td>
</tr>
<tr>
<td>Spread</td>
<td>15&quot; x 10&quot;</td>
<td>16-1/4&quot; x 11&quot;</td>
</tr>
<tr>
<td>1/2 Horizontal</td>
<td>7&quot; x 5&quot;</td>
<td>8-1/4&quot; x 5-3/8&quot;</td>
</tr>
<tr>
<td>1/2 Vertical</td>
<td>3-1/2&quot; X 10&quot;</td>
<td>4-1/4&quot; X 11&quot;</td>
</tr>
<tr>
<td>1/4 Page</td>
<td>3-1/2&quot; X 5&quot;</td>
<td></td>
</tr>
</tbody>
</table>
Specifications

**File Format**

**PDF or PDF/X-1a compliant files, saved as PDF version 1.3.**

Transparencies within the supplied PDF(s) will be warned. The transparent elements contained in your file(s) must be converted within the native layout application or flattened in Acrobat using the High Resolution Flattener Presets to avoid overprint issues.

Saving your PDF to Acrobat 4 (PDF 1.3) compatibility will ensure transparent elements are flattened. If the ad contains spot colors that are not converted to process colors (CMYK) before flattening, overprint and/or trap issues may occur.

The following layout applications yield the optimum results for creating a print-compliant PDF and are expected to follow all requirements listed in this document:

- InDesign version 2 or higher (CS preferred)
- QuarkXPress version 6.5 or higher

Additional costs may apply if problems are encountered.

*NOTE:* When using Adobe Illustrator it is preferred to have all fonts converted to outline/paths, and files submitted as EPS files.

**Images**

All high-resolution images and fonts must be included. TIFF & EPS files must conform to the following minimum resolution specifications:

- Grayscale and Color images: 300 dpi
- Combination Grayscale and Color images: 500-900 dpi
- Line art (Bitmap) images: 900-1200 dpi

Higher image resolutions are acceptable as they exceed the minimum requirements, but in some cases unnecessary resolution will be discarded to achieve smaller file sizes.

**Fonts**

Use of PostScript Type 1 fonts is encouraged. Include fonts for any embedded graphics. DO NOT use Type 3 or Multiple Master fonts. Avoid using Macintosh menu-stylized fonts, Macintosh "city" fonts (Chicago, Geneva, etc.) and Microsoft Outlook fonts (Tahoma, Impact, etc.).
Page Layout

Regardless of the file format supplied, all ads must conform to the following specifications:

- Final size must meet journal trim size and include 1/8" bleed image on all four sides.
- Files will include trim marks with a minimum 3/16” offset.
- No content is to be within 1/4" of all trim edges.
- Supply as single page files only.
- Right Reading, Portrait Mode, 100% size, No Rotation.
- All fonts and graphics must be either embedded or included with the files and conform to the format type listed above. Images must also conform to the specifications above for minimum image resolution.
- All color ads should be supplied as composite files.
- Reverse type should be no less than 6pt. Fine lettering (thin lines, serifs) should be restricted to one color.
- Embedded images should not be scaled, cropped/masked or rotated within the page layout application but instead should be manipulated in a proper image editing program (ex. Photoshop) and then imported into the page layout program at proper size and position.
- DO NOT nest EPS files within EPS files.
- All lines and line art images should be of a minimum 1/3 pt thickness (1/2 pt for reverses) at final size to reproduce effectively on press.
- Crop marks and SWOP color bars must be included and positioned 1/2” outside trim.

Color Space

All color images and files are to be supplied as CMYK with a Total Area Coverage (TAC) not to exceed 300% for the darkest area of an image. Files supplied as RGB will be automatically converted to CMYK.

Spot Colors

Spot colors are to be identified using the standard Pantone naming convention and not a custom color such as "Dark Blue." PMS colors will be converted to process unless otherwise specified. When using both art and layout programs be sure spot color naming is consistent in all applications (ex. Do not define both PMS 201CV and PMS 201CVC). Any non-intended spot colors will be converted to CMYK.

Trapping and Screening

Overprints and knockouts should be defined. Files are NOT to be trapped or prescreened. Our Prepress service provider will use industry recognized trapping software to auto-trap your files for optimum performance and reproduction on press and will apply the appropriate screening. Note that these trap settings may force small text and fine graphics to overprint to hold registration on press.

Proofs

If submitting a proof for color match on press, please send a SWOP-certified contract color proof (with SWOP proofing bar or GATF proof comparator), produced from the final submitted file and imaged at 100% scale. Revised proofs must be supplied whenever a text or design change is made. For a list of current SWOP-approved proofs visit https://idealliance.org/systems-certification/certified-hard-copy-proofing-systems/. Desktop inkjet printer proofs do not meet SWOP specifications. Elsevier cannot guarantee color match unless acceptable proof is provided. If a contract proof is not supplied Elsevier will run to standard ink densities and dot gains.

Delivery

Submit PDF ad files to Elsevier ad portal at www.ads4els.com

Conformance to Specs

Variances from the above specifications may not yield results that conform to Elsevier quality control standards.
Supplied Print Ad Pieces

**Size - 2 page:** 8-1/4" x 11"
**Size - 4 page:** 16-1/2" x 11"

**Trimming:** For 2 page 80# text preferred; 4 to 8 pages – 60# text minimum; 80# text maximum. Inserts that do not meet these minimum/maximum weights must be sent to the publisher two weeks prior to advertising close date for evaluation and print compatibility.

**Closing Date for Booking Inserts:** Same as ad space closing

**Insert delivery date:** See Insert due dates

All inserts must be submitted to Publisher for approval of stock, design and other mechanical specifications.

Copy of insert must accompany insertion order.

*Note:* Failure to meet insert specifications & packaging guidelines may result in additional charges and/or delays with insertion.

Insert Quantity
Contact Ad Sales Services. For conference copy distribution, contact Ad Sales Services.

Insert Packing & Shipping Instructions
Inserts packed one up, folded if four pages, flat if two pages. All inserts must be delivered to the printer in cartons, with journal title, quantity, product & issue date (month/year) clearly marked. If shipping inserts for more than one issue date, inserts must be packed separately and clearly marked indicating journal title, issue date (month/year) and quantity.

Insert Shipments Address

**American Journal of Obstetrics and Gynecology**
LSC Communications
1600 North Main Street
Pontiac, IL 61764
United States
Attn: Elsevier Team

Disposition of Reproduction Materials

All digital ad files will be held for twelve months only unless otherwise notified. Left over inserts will be held until the issue mails. After issue mailing is completed any unused inserts for that issue will be destroyed unless otherwise indicated on the insertion order. Excess inserts held in storage beyond completion of insertion date will be subject to storage charges.

For Contracts, Insertion Orders & Production Materials

Send new print ad files and submit pickup ads to [www.ads4els.com](http://www.ads4els.com).
Digital Specs

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitil*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**
- Yes

**MAX FILE SIZE**
- 200 KB

**MAX ANIMATION (TIME/LOOPS)**
- 15 seconds/ 3 loops

**PRESTITIAL FREQUENCY**
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitil banners.

†Excluding personally identifiable information (PII).

**eTOC Email**

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif, (static image only)

**TRACKING PIXELS**
- No

**MAX FILE SIZE**
- 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

**AIP Email**

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif, (static image only)

**TRACKING PIXELS**
- No

**MAX FILE SIZE**
- 200 KB

Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
ELSEVIER TERMS AND CONDITIONS OF SUPPLY

1. Applicability

These terms and conditions shall apply to all proposals, offers and agreements made between Elsevier and the Client for the supply of any products or services to the Client for all such products or services regardless of their nature, (the “Customer Agreement”). Subject to the terms and conditions of this Customer Agreement, Elsevier shall supply the Products or Services (as defined in the Customer Agreement) to the Client and the Client shall purchase such Products or Services from Elsevier.

2. Offer and acceptance/ Description

The only terms and conditions of supply accepted by Elsevier are those which are in writing and which are signed by an authorized official of Elsevier.

3. Terms and conditions

The terms and conditions of supply agreed to between the parties (the “Customer Agreement”) will supersede any previous supply terms and conditions. For the purposes of the Product or Service description, schedule is set out in the order acknowledgement, unless it is agreed in writing to the contrary, in no event will the terms and conditions of supply agreed to by both parties in the relevant order, including such things as format, presentation, design, style and content of address, font size, width and the like. All drawings, descriptive matter, specifications and advertising material supplied by Elsevier and any description or illustrations contained in Elsevier’s catalogues or brochures are published for the purpose of giving an approximate description of the Products and Services described therein. They will form part of the Customer Agreement. Publishing errors, including, but not limited to, typographical errors, having no significant effect on the editorial content or design characteristics of the Products and Services, cannot be considered a reason for replacing delivery or, as the case may be, modifying the agreed price.

4. Cancellations & Returns

If the Client wishes to cancel any part of the Products or Services after the order has been accepted by Elsevier, the Client shall allow Publisher’s authorized representative at any reasonable time to inspect the Client’s premises (or a copy or representation thereof) for the purpose of inspecting the Client’s facilities, books and records to verify the Client’s compliance with the Customer Agreement. The Client shall remain liable for any undisputed part of such invoice. Elsevier shall be entitled, at its sole discretion, to claim against the Client any expenses, costs or losses (including interest incurred) in respect of such cancellation.

5. Liability and claims

No order placed by the Client shall be deemed accepted until a quotation or purchase order is issued by Elsevier and no order placed by the Client shall be deemed accepted until a written acknowledgment of order is issued by Elsevier. The Client shall not be entitled to make any alterations to the order except as permitted in writing by an authorized official of Elsevier. The Client shall allow Publisher’s authorized representative at any reasonable time to have access to the Client’s premises (or a copy or representation thereof) for the purpose of inspecting the Client’s facilities, books and records to verify the Client’s compliance with the Customer Agreement. The Client shall remain liable for any undisputed part of such invoice. Elsevier shall be entitled, at its sole discretion, to claim against the Client any expenses, costs or losses (including interest incurred) in respect of such cancellation.

6. Distribution

The Client that orders in a representative capacity, reproduction or play of the Products or any other products of Elsevier in its offices, shall not itself or directly or indirectly facilitate or assist any other party in engaging in such activities. The Client shall promptly inform Elsevier if it becomes aware of any piracy, reproduction, plagiarism of the Product by any third party. The Client shall be solely responsible for collecting from its customers any amounts due at the rate set out in the Customer Agreement, relating to the Products purchased by such customer. The Client shall remain liable for any undisputed part of such invoice. Elsevier shall be entitled, at its sole discretion, to claim against the Client any expenses, costs or losses (including interest incurred) in respect of such cancellation.

7. Intellectual property

Copyright and other intellectual property rights to all Elsevier proposals, publications and other Products shall be retained by Elsevier unless agreed otherwise in writing. The rights granted by Elsevier are non-exclusive and for the purpose expressly agreed upon. Any other use shall require the prior written permission of Elsevier. The Client shall not acquire any intellectual property rights in the Products. No part of the Elsevier proposals, publications or Products may be reprinted in any medium or form, whether electronically, mechanically, by photoprinting, recording or in any other manner or form, without the specific prior written permission of Elsevier.

8. Liability and claims

Elsevier shall be liable to the Client for any direct and indirect losses caused to the Client by any act or omission of Elsevier in connection with the Customer Agreement. Any loss or damage caused by any act or omission of Elsevier shall be limited to the amount paid by the Client to Elsevier for the Products or Services.

9. Force majeure

Any modifications to the agreed product or service description, budget or schedule shall not be subject to the relevant Elsevier company’s return policy. Any returns of the Products shall be subject to the relevant Elsevier company’s return policy. Reprints cannot be returned once these have been printed.

10. Compliance with laws

The Client agrees to indemnify Elsevier and its affiliates from and against any loss, liability, expense, claims or cause of action, including reasonable legal fees and expenses incurred by Elsevier arising out of or related to the Advertising Content or Client’s breach or alleged breach of any of the foregoing representations and warranties.

11. Applicability

The Client that orders in a representative capacity, reproduction or play of the Products or any other products of Elsevier in its offices, shall not itself or directly or indirectly facilitate or assist any other party in engaging in such activities. The Client shall promptly inform Elsevier if it becomes aware of any piracy, reproduction, plagiarism of the Product by any third party. The Client shall be solely responsible for collecting from its customers any amounts due at the rate set out in the Customer Agreement, relating to the Products purchased by such customer. The Client shall remain liable for any undisputed part of such invoice. Elsevier shall be entitled, at its sole discretion, to claim against the Client any expenses, costs or losses (including interest incurred) in respect of such cancellation.

12. Contractual terms

Each order for the Products and Services by the Client from Elsevier shall be deemed to be an offer by the Client to Elsevier to purchase the Products and Services under the terms and conditions set out in the order acknowledgement. The Client acknowledges that satisfaction of this representation and warranty will cause irreparable harm to Elsevier. Any violations of this representation and warranty will be subject to the relevant Elsevier company’s return policy. Reprints cannot be returned once these have been printed. If any changes to the order are requested, Elsevier shall be entitled to make any alterations to the order, unless such changes are acceptable to Elsevier.

13. Cancellations & Returns

If the Client wishes to cancel any part of the Products or Services after the order has been accepted by Elsevier, the Client shall allow Publisher’s authorized representative at any reasonable time to inspect the Client’s premises (or a copy or representation thereof) for the purpose of inspecting the Client’s facilities, books and records to verify the Client’s compliance with the Customer Agreement. The Client shall remain liable for any undisputed part of such invoice. Elsevier shall be entitled, at its sole discretion, to claim against the Client any expenses, costs or losses (including interest incurred) in respect of such cancellation.

14. General

Any returns of the Products shall be subject to the relevant Elsevier company’s return policy. Reprints cannot be returned once these have been printed.

15. General

Any returns of the Products shall be subject to the relevant Elsevier company’s return policy. Reprints cannot be returned once these have been printed.

16. Distribution

The Client that orders in a representative capacity, reproduction or play of the Products or any other products of Elsevier in its offices, shall not itself or directly or indirectly facilitate or assist any other party in engaging in such activities. The Client shall promptly inform Elsevier if it becomes aware of any piracy, reproduction, plagiarism of the Product by any third party. The Client shall be solely responsible for collecting from its customers any amounts due at the rate set out in the Customer Agreement, relating to the Products purchased by such customer. The Client shall remain liable for any undisputed part of such invoice. Elsevier shall be entitled, at its sole discretion, to claim against the Client any expenses, costs or losses (including interest incurred) in respect of such cancellation.