Overview

Journal of AAPOS (American Association for Pediatric Ophthalmology and Strabismus) covers both pediatric ophthalmology and strabismus as it affects all age groups. Presenting important clinical information on everything from the fundamentals to the finer points of diagnostic problem-solving, the journal provides a complete view of the field. Journal of AAPOS is indexed/abstracted in Index Medicus, MEDLINE, Current Contents®/Clinical Medicine, the ISI Alerting Services and the Science Citation Index® Expanded.

Journal of AAPOS is the official publication of the American Association for Pediatric Ophthalmology and Strabismus. Don’t miss this opportunity to reach pediatric ophthalmologists and comprehensive ophthalmologists interested in expanding their knowledge of this area. Place your ad in Journal of AAPOS today.

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Digital Specs

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<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
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<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

Formats: jpeg, png, gif, HTML5†, 3rd party tags

Tracking Pixels: Yes

Max File Size: 200 KB

Max Animation (Time/Loops): 15 seconds/3 loops

Prestitial Frequency: 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

EToC Email

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Formats: jpeg, png, gif (static image only)

Tracking Pixels: No

Max File Size: 200 KB

AIP Email

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Animation and expandable banners unavailable

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