# Journal of Voice

## Overview

The *Journal of Voice* is widely regarded as the world’s premiere journal for voice medicine research. The journal contains articles written by experts throughout the world on all topics in voice sciences, voice medicine and surgery, and speech-language pathologists’ management of voice-related problems. This peer-reviewed publication is listed in Index Medicus/MEDLINE, PsychInfo, and the Institute for Scientific Information.

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## Display Advertising

<table>
<thead>
<tr>
<th>Name</th>
<th>Location</th>
<th>Phone</th>
<th>Email</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kate Lach</td>
<td>Europe</td>
<td>48 500 259 970</td>
<td><a href="mailto:k.lach.1@elsevier.com">k.lach.1@elsevier.com</a></td>
</tr>
<tr>
<td>Kenneth Naylor</td>
<td>United States</td>
<td>212-633-3835</td>
<td><a href="mailto:k.naylor@elsevier.com">k.naylor@elsevier.com</a></td>
</tr>
<tr>
<td>Virginia Van Homrigh</td>
<td>APAC</td>
<td>61 448 008159</td>
<td><a href="mailto:v.vanhomrigh@elsevier.com">v.vanhomrigh@elsevier.com</a></td>
</tr>
<tr>
<td>Derek Zakaib</td>
<td>Canada</td>
<td>514-730-8837</td>
<td><a href="mailto:derekjohnzakaib@gmail.com">derekjohnzakaib@gmail.com</a></td>
</tr>
</tbody>
</table>

## Recruitment Advertising

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</thead>
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<tr>
<td>Kenneth Naylor</td>
<td>Global</td>
<td>212-633-3835</td>
<td><a href="mailto:k.naylor@elsevier.com">k.naylor@elsevier.com</a></td>
</tr>
</tbody>
</table>

## Global Print Circulation

<table>
<thead>
<tr>
<th>Metric</th>
<th>Value</th>
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</thead>
<tbody>
<tr>
<td>Avg. Global Monthly Visits</td>
<td>26,431</td>
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<tr>
<td>Avg. Global Monthly Unique Visitors</td>
<td>6,679</td>
</tr>
<tr>
<td>Avg. Global Monthly Page Views</td>
<td>9,371</td>
</tr>
<tr>
<td>Avg. Global eTOC Distribution</td>
<td>2,610</td>
</tr>
</tbody>
</table>

## Affiliation

- The Voice Foundation
- The International Association of Phonosurgeons

## Audience

Otolaryngologists, voice specialists, speech pathologists, psychoacoustic specialists and vocal coaches.
## Digital Specs

### Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

### Formats
- jpeg, png, gif, HTML5†, 3rd party tags

### Tracking Pixels
- Yes

### Max File Size
- 200 KB

### Max Animation (Time/Loops)
- 15 seconds/ 3 loops

### Prestitial Frequency
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

### eTOC Email

<table>
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<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

### Formats
- jpeg, png, gif, (static image only)

### Tracking Pixels
- No

### Max File Size
- 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

### AIP Email

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1.1 Applicability

Circulation updated on August 18th, 2022, based on 12-month monthly average July 2021-June 2022.

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