Radiography

Overview

Radiography promotes evidence-based practice by disseminating high quality clinical, scientific and educational research related to all aspects of diagnostic and therapeutic radiography. We publish research articles, systematic and narrative reviews, editorials and letters of international relevance that advance knowledge and encourage innovation within radiography. Radiography is essential reading for researchers and practitioners (diagnostic and therapeutic radiographers, medical radiation technologists, radiologic technologists) and for radiography educators and students. We aim to influence clinical practice by informing managers, leaders and policy makers working within or aligned to clinical imaging and radiation therapy services.

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Global Print Circulation
Online Only

Avg. Global Monthly Visits
20,078

Avg. Global Monthly Unique Visitors
6,268

Avg. Global Monthly Page Views
8,836

Avg. Global eTOC Distribution
2,836
### Affiliation
Radiography is the official professional journal of the Society and College of Radiographers and the European Federation of Radiographer Societies.

### Audience
Radiographers, Radiographic Technologists, Radiography Administrators, Radiotherapists, Sonographers and associated personnel within healthcare industry. Radiography has a market penetration of 95% of the profession in the UK.

### Editor-in-Chief
Julie Nightingale

### Digital Specs

#### Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
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<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
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<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
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<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
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<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
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<td>NA</td>
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</tbody>
</table>

#### FORMATS
- jpeg, png, gif, HTML5†, 3rd party tags

#### TRACKING PIXELS
- Yes

#### MAX FILE SIZE
- 200 KB

#### MAX ANIMATION (TIME/LOOPS)
- 15 seconds/3 loops

#### PRESTITIAL FREQUENCY
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
<table>
<thead>
<tr>
<th>eTOC Email</th>
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<th>AIP Email</th>
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<tbody>
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<td><strong>SIZE (PIXELS)</strong></td>
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<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
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<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
<tr>
<td><strong>FORMATS</strong></td>
<td>jpeg, png, gif (static image only)</td>
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<td><strong>MAX FILE SIZE</strong></td>
<td>200 KB</td>
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</tr>
</tbody>
</table>

MPU banners, positions 2, 3 are stacked vertically
Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
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