Radiography

Overview

Radiography promotes evidence-based practice by disseminating high quality clinical, scientific and educational research related to all aspects of diagnostic and therapeutic radiography. We publish research articles, systematic and narrative reviews, editorials and letters of international relevance that advance knowledge and encourage innovation within radiography. Radiography is essential reading for researchers and practitioners (diagnostic and therapeutic radiographers, medical radiation technologists, radiologic technologists) and for radiography educators and students. We aim to influence clinical practice by informing managers, leaders and policy makers working within or aligned to clinical imaging and radiation therapy services.

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Global Print Circulation
Online Only
Avg. Global Monthly Visits
20,078
Avg. Global Monthly Unique Visitors
6,268
Avg. Global Monthly Page Views
8,836
Avg. Global eTOC Distribution
2,836
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 310 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>NA</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

- **FORMATS**: jpeg, png, gif, HTML5†, 3rd party tags
- **TRACKING PIXELS**: Yes
- **MAX FILE SIZE**: 200 KB
- **MAX ANIMATION (TIME/LOOPS)**: 15 seconds/3 loops
- **PRESTITIAL FREQUENCY**: 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
### eTOC Email

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<tbody>
<tr>
<td>Top</td>
<td>leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**: jpeg, png, gif (static image only)

**TRACKING PIXELS**: No

**MAX FILE SIZE**: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically

Animation and expandable banners unavailable

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### AIP Email

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Animation and expandable banners unavailable

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Contact your sales representative for all digital advertising rates and opportunities.
13. Cancellations & Returns

Any advertisement placed by the Client with Elsevier (excluding any direct response advertisement, e.g., classifieds) shall be subject to cancellation at any time if no payment has been received by Elsevier for the advertisement. The Client shall be responsible for communicating any cancellations to Elsevier in writing. Any request for a cancellation or return of a payment shall be in writing and shall be signed by an authorized representative of the Client. The Client shall provide Elsevier with a copy of any correspondence with any third party with whom the Client cancels any advertisement. The Client shall be responsible for any costs incurred by Elsevier in connection with the cancellation or return of an advertisement. Any cancellation shall be effective upon receipt by Elsevier.

14. General

Payment does not include a payment of reasonable and bona fide expenditures, such as travel or lodging expenses, which the Client may incur in connection with the performance of its duties, obligations and performance under this Agreement. In the event that any dispute arises out of or relates to the Advertising Content, or Client’s breach or alleged breach of any of the foregoing representations and warranties, Elsevier shall have the right, at any time, to remove any Advertising Content or to require the Client to modify or remove such content. Client shall not, and shall cause its employees to not, make any claim or representation regarding advertising or other services performed under this Agreement that is not consistent with Elsevier’s standards. In addition, Elsevier shall have the right, at any time, to remove any Advertising Content that is not published in accordance with the specifications provided by Elsevier. The Client shall be responsible for any costs incurred by Elsevier in connection with the removal of any Advertising Content.

15. Enforcement

The formation, existence, construction, performance, validity and all aspects of the Agreement shall be governed by the law of the corporate domicile of the Elsevier company which is providing the Products or Services. The parties agree to submit to the jurisdiction of the courts of the State or country in which such company is located or to any other court in which an action may be brought to enforce any provision of this Agreement.

16. Audit

Orders must specify a definite schedule of insertions, issues and sizes of space for a specific period. No advertising orders will be accepted for periods longer than one year. Where an order for a series of advertisements is placed, the space closing date for the first insertion must be within the period specified in the order and all subsequent insertions must be made within the period specified in the order. The Client must notify Elsevier in writing of any cancellations made after the space closing date, but in the event that any cancellations are made after such date, Elsevier shall be entitled to charge the full cost of the space for such insertion. The Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations, statutes and any other governmental regulations and requirements which affect the Client’s dealings with any employee or official of a government agency or any other governmental body. The Client hereby agrees to indemnify, defend and hold Elsevier harmless from and against any and all losses, claims, demands, damages, liabilities, losses, expenses or costs of any kind or character (including reasonable legal fees and expenses) that are incurred by or are imposed upon Elsevier as a result of the Client’s breach of this Agreement or any other obligation or condition stated in this Agreement.

17. Applicability

PART III: PRIVACY POLICIES AND AUDIT

Any request for a cancellation or return of a payment shall be in writing and shall be signed by an authorized representative of the Client. The Client shall provide Elsevier with a copy of any correspondence with any third party with whom the Client cancels any advertisement. The Client shall be responsible for any costs incurred by Elsevier in connection with the cancellation or return of an advertisement. Any cancellation shall be effective upon receipt by Elsevier.