Radiography

Overview

Radiography promotes evidence-based practice by disseminating high quality clinical, scientific and educational research related to all aspects of diagnostic and therapeutic radiography. We publish research articles, systematic and narrative reviews, editorials and letters of international relevance that advance knowledge and encourage innovation within radiography. Radiography is essential reading for researchers and practitioners (diagnostic and therapeutic radiographers, medical radiation technologists, radiologic technologists) and for radiography educators and students. We aim to influence clinical practice by informing managers, leaders and policy makers working within or aligned to clinical imaging and radiation therapy services.

Display Advertising

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Recruitment Advertising

Jaesam Hong Global
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Global Print Circulation
Online Only

Avg. Global Monthly Visits
20,078

Avg. Global Monthly Unique Visitors
6,268

Avg. Global Monthly Page Views
8,836

Avg. Global eTOC Distribution
2,836

Affiliation
Radiography is the official professional journal of the Society and College of Radiographers and the European Federation of Radiographer Societies.

Audience
Radiographers, Radiographic Technologists, Radiography Administrators, Radiotherapists, Sonographers and associated personnel within healthcare industry. Radiography has a market penetration of 95% of the profession in the UK.
Digital Specs

### Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

### Formats
- jpeg, png, gif, HTML5†, 3rd party tags

### Tracking Pixels
- Yes

### Max File Size
- 200 KB

### Max Animation (Time/Loops)
- 15 seconds/3 loops

### Prestitial Frequency
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

### eTOC Email

<table>
<thead>
<tr>
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<th>AD</th>
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</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

### Formats
- jpeg, png, gif, (static image only)

### Tracking Pixels
- No

### Max File Size
- 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

### AIP Email

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### Tracking Pixels
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### Max File Size
- 200 KB

Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability These terms and conditions shall apply to all proposals, offers and agreements made of supply and purchase by the Client (the "Client") relating to the products and/or services of Elsevier (the "Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (the "TC"). These terms supersedes any previous agreement between the parties (if any). Third parties are not entitled to any rights under the TC. Any modifications to the TC made by the Client or by Elsevier shall be in writing and signed by an authorized official of Elsevier. No course of dealings or custom of trade may be used to vary or add to the TC.

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5. Prices, taxes and currencies Unless otherwise agreed by Elsevier in writing, the prices for the Products and Services shall be used for the purpose of the Client's internal price making only and shall not be construed as an offer to sell or sell at any price. All prices are exclusive of taxes and duties unless otherwise agreed in writing. If any taxes and duties are imposed on the TC as a whole or on any of its parts, the Client shall promptly pay to Elsevier an amount equal to such taxes and duties. Unused taxes and duties will be refunded to the Client, if and to the extent that such taxes and duties have not been paid by Elsevier. Any quote volume, Elsevier shall return to the Client any amount overpaid by the Client. Orders specifying positions are non-cancelable. If a Client requests to modify the space or alter the date or position of insertion or make any other alteration, the Client will have to pay Elsevier a pro rata portion of the fee which Elsevier has paid to Elsevier for display of the Advertising Content. If the Client fails to pay Elsevier in full within thirty days of the invoice date, Elsevier may terminate the TC at any time in the event of a breach of the TC.

6. Distribution The Client that is engaging, reproducing, or propagating the Products on any other products of Elsevier or its affiliates, shall directly or indirectly facilitate or allow any other party to engage in these activities. The Client shall promptly notify Elsevier of breaches of any privacy, reproduction, or plagiarism of the Products by any third party. The Client is solely responsible for collecting from such customers amounts due in respect of the sale of the Products, exclusive of all taxes and duties arising from such sales. Delay, default or non-performance of the Client shall not constitute a breach of contract.

9. Force majeure Each party to this TC shall be relieved of its obligations set forth in this TC, then such party shall be relieved of those obligations to the extent it is prevented from performing its obligations pursuant to this TC, whether or not by reason of the conduct of the other party. The party subject to an event of force majeure shall use good faith efforts to comply as closely as possible with its obligations set forth in this TC, and, to the extent that it is able to do so, shall promptly notify the other party of the nature and extent of the event of force majeure.

10. Advertising & Reprints If the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be made in writing prior to the date of issue of the relevant order. This fee will be calculated to cover any external or internal costs which have been incurred or committed up to and including the date of cancellation. All cancellations received after the date of issue of the relevant order will be at the discretion of Elsevier. Cancellations of orders for advertising must be made in writing and prior to the date of issue of the relevant advertisement. In the case of cancellations, the Client shall have thirty days from the date of issue of the relevant advertisement to notify Elsevier of the cancellation. Elsevier shall not be liable for any costs or losses incurred or commitments made by the Client thereafter.

13. Cancellations & Returns If the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be made in writing prior to the date of issue of the relevant order. This fee will be calculated to cover any external or internal costs which have been incurred or committed up to and including the date of cancellation. All cancellations received after the date of issue of the relevant order will be at the discretion of Elsevier. Cancellations of orders for advertising must be made in writing and prior to the date of issue of the relevant advertisement. In the case of cancellations, the Client shall have thirty days from the date of issue of the relevant advertisement to notify Elsevier of the cancellation. Elsevier shall not be liable for any costs or losses incurred or commitments made by the Client thereafter.

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8. Liability and claims The MAXIMUM EXTENT PERMITTED BY RELEVANT LAWS Elsevier is liable for any loss of anticipated profits or expected future business; (b) damage to reputation or goodwill; (c) any loss or damage, costs or expenses incurred by the Client or any third party in respect of any action, claim, demand or order of any nature or in connection with any Third Party's claim, matter or thing; (d) any loss that is not foreseeable by the Client and Elsevier at the time this TC was entered into; or (e) any loss or damage except for that which Elsevier is liable to pay under the TC. The Client shall indemnify Elsevier against any claim or demand made by any Third Party in respect of any loss or damage suffered by such Third Party.

7. Intellectual property Elsevier shall not be liable for any breach of agreement or any breach of confidence which has arisen by reason of any advertisement or promotional activity. Elsevier grants the Client a non-transferable, non-exclusive license or right to reproduce the Advertising Content for the purposes of this TC; (ii) the use, reproduction, or display of the Advertising Content shall be restricted to the country where the Client has placed the order for the Advertising Content.

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