Overview

Radiography promotes evidence-based practice by disseminating high quality clinical, scientific and educational research related to all aspects of diagnostic and therapeutic radiography. We publish research articles, systematic and narrative reviews, editorials and letters of international relevance that advance knowledge and encourage innovation within radiography. Radiography is essential reading for researchers and practitioners (diagnostic and therapeutic radiographers, medical radiation technologists, radiologic technologists) and for radiography educators and students. We aim to influence clinical practice by informing managers, leaders and policy makers working within or aligned to clinical imaging and radiation therapy services.

Display Advertising

Jaesam Hong United States
212-633-3713
j.hong@elsevier.com

Kate Lach Europe
48 500 259 970
k.lach.1@elsevier.com

Virginia Van Homrigh APAC
61 448 008159
v.vanhomrigh@elsevier.com

Derek Zakaib Canada
514-730-8837
derekjohnzakaib@gmail.com

Recruitment Advertising

Jaesam Hong Global
212-633-3713
j.hong@elsevier.com

Global Print Circulation
Online Only

Avg. Global Monthly Visits
20,078

Avg. Global Monthly Unique Visitors
6,268

Avg. Global Monthly Page Views
8,836

Avg. Global eTOC Distribution
2,836

Affiliation

Radiography is the official professional journal of the Society and College of Radiographers and the European Federation of Radiographer Societies.

Audience

Radiographers, Radiographic Technologists, Radiography Administrators, Radiotherapists, Sonographers and associated personnel within healthcare industry. Radiography has a market penetration of 95% of the profession in the UK.
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS  | jpeg, png, gif, HTML5†, 3rd party tags |
TRACKING PIXELS | Yes |
MAX FILE SIZE | 200 KB |
MAX ANIMATION (TIME/LOOPS) | 15 seconds/3 loops |
PRESTITIAL FREQUENCY | 1 impression/6hrs/user |

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.
†Excluding personally identifiable information (PII).

eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

FORMATS  | jpeg, png, gif, (static image only) |
TRACKING PIXELS | No |
MAX FILE SIZE | 200 KB |

AIP Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

FORMATS  | jpeg, png, gif, (static image only) |
TRACKING PIXELS | No |
MAX FILE SIZE | 200 KB |

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

These terms and conditions shall apply to all offers, proposals, and terms and conditions of supply by the Client to any third party or its third party agent ("the Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgment, shall form the entire agreement between the parties for the TC. These terms supersede any previous terms and conditions, and where applicable, the terms and conditions of any previous purchase of Products and Services. In the case of any conflict or inconsistency between the terms of the TC and the order acknowledgment, it may result in an adjustment to the final price and/or delivery schedule at Elsevier’s discretion. If, at the request of the Client, Elsevier renders additional

2. Offer and acceptance

Subject to the TC only, Elsevier shall have no obligation to supply any Products or Services until written order acknowledgment is received by Elsevier from the Client. Upon receipt of the written order acknowledgment, Elsevier’s liabilities for Products and Services shall commence.

3. Execution and modification of the order

Any modifications to the products or service description, budget or schedule (including the lead time for delivery) shall be subject to mutual agreement and in writing. Any new or additional products or services are subject to Elsevier’s terms and conditions for ordering and delivery of such products and services and shall be governed by the terms and conditions applicable to such products or services.

4. Prices, taxes and currencies

Prices are exclusive of all taxes and duties. All prices are subject to Change at the discretion of Elsevier unless otherwise agreed in writing. Any and all taxes, duties or other levies imposed on the sale or supply of the Products or Services by local or national authorities, which will be charged by Elsevier as an additional cost. Where applicable, Elsevier shall provide to Elsevier’s VAT registration number or other identification number. Elsevier reserves the right to adjust its prices at any time without prior notice.

5. Liability and claims

TO THE MAXIMUM EXTENT PERMITTED BY RELEVANT LAWS (i) Elsevier shall not be liable for any of the following losses which may arise by reason of any breach of this TC or any implied warranty, condition or other representation or any duty of any kind imposed on Elsevier by operation of law (whether in contract or tort or otherwise): (a) loss of profits or prospective future business; (b) damage to reputation or goodwill; (c) any damages, costs or expenses suffered by Elsevier in consequence of any breach of this TC; and (d) any loss or expense that were unforeseeable or that would have been more distant than the loss of profit expressed in the Terms and Conditions.

6. Distribution

The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its affiliates, nor shall it directly or indirectly facilitate or permit anyone to engage in these activities. The Client shall promptly notify Elsevier of any breach of these terms.

7. Compliance with laws

If by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other action of the elements, or appropriation or other causes beyond the control of a party, such party is unable to perform in whole or in part any of its obligations under the TC, then performance of such obligations shall be suspended for the duration of such causes and, upon the restoration of the party’s ability to perform, the parties shall proceed to perform in accordance with the provisions of the TC as fully as the event to the extent possible.

8. Liability and claims

The Client acknowledges that Elsevier has the right to withhold supply of the Products or Services if the Client fails to pay amounts due under the TC. Failure or delay by Elsevier in enforcing or collecting any sums outstanding, together with any collection fees incurred by Elsevier, shall not affect Elsevier’s rights or remedies under the TC.

9. Force majeure

If by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other action of the elements, or appropriation or other causes beyond the control of a party, such party is unable to perform in whole or in part any of its obligations under the TC, then performance of such obligations shall be suspended for the duration of such causes and, upon the restoration of the party’s ability to perform, the parties shall proceed to perform in accordance with the provisions of the TC as fully as the event to the extent possible.

10. Advertising & Reprints

The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its affiliates, nor shall it directly or indirectly facilitate or permit anyone to engage in these activities. The Client shall promptly notify Elsevier of any breach of these terms.