Radiography

Overview

Radiography promotes evidence-based practice by disseminating high quality clinical, scientific and educational research related to all aspects of diagnostic and therapeutic radiography. We publish research articles, systematic and narrative reviews, editorials and letters of international relevance that advance knowledge and encourage innovation within radiography. Radiography is essential reading for researchers and practitioners (diagnostic and therapeutic radiographers, medical radiation technologists, radiologic technologists) and for radiography educators and students. We aim to influence clinical practice by informing managers, leaders and policy makers working within or aligned to clinical imaging and radiation therapy services.

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Global Print Circulation Online Only
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Avg. Global Monthly Unique Visitors 6,268
Avg. Global Monthly Page Views 8,836
Avg. Global eTOC Distribution 2,836

Rate Card
Effective January 2024
Affiliation
Radiography is the official professional journal of the Society and College of Radiographers and the European Federation of Radiographer Societies.

Audience
Radiographers, Radiographic Technologists, Radiography Administrators, Radiotherapists, Sonographers and associated personnel within healthcare industry. Radiography has a market penetration of 95% of the profession in the UK.

Editor-in-Chief
Julie Nightingale

Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
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<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
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<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
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<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
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</tbody>
</table>

| FORMATS     | jpeg, png, gif, HTML5†, 3rd party tags |
| TRACKING PIXELS | Yes |
| MAX FILE SIZE   | 200 KB       |
| MAX ANIMATION (TIME/LOOPS) | 15 seconds/ 3 loops |
| PRESTITIAL FREQUENCY | 1 impression/6hrs/user |

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
eTOC Email

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<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
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FORMATS: jpeg, png, gif (static image only)

TRACKING PIXELS: No

MAX FILE SIZE: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

AIP Email

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Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. **Applicability**

These terms and conditions shall apply to all proposals, quotations and agreements made between Elsevier and any third party or its agent(s) ("the Client") relating to the products and/or services of Elsevier ("the Product(s) and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties ("the TC"). These terms supplant any previous understanding between the parties relating to the subject of the TC. Elsevier shall include within the Client group that is providing the Products or Services as set out in the Elsevier order acknowledgement or invoice. Where general terms and conditions of business are proposed by the Client, these shall apply and the TC shall prevail. Any variation to the TC and any representations about the Products and Services shall have no effect unless expressly agreed in writing and signed by an authorised signature of Elsevier. Nothing in the TC will exclude or limit Elsevier’s Liability for fraudulent misrepresentation.

2. **Order and acceptance of order**

Each order for the products or Services shall be accepted by Elsevier from the Client to be delivered to the Client but subject to the TC. No order placed by the Client shall be deemed accepted until a written acknowledgement of order is issued by Elsevier or [further] Elsevier delivers the order. The Client acknowledges and agrees that the Crude oil price per barrel is subject to change. Except as set out in the Elsevier order acknowledgement, any variation to the price list shall be at the sole discretion of Elsevier. The TC and any representations about the Products and Services shall have no effect unless expressly agreed in writing and signed by an authorised signature of Elsevier. Nothing in the TC will exclude or limit Elsevier’s Liability for fraudulent misrepresentation.

3. **Execution and modification of the order**

Any modifications to the order or产品的描述 or Services, budget or schedule, as agreed in the order acknowledgement, may result in an adjustment to the final price and/or delivery schedule at Elsevier’s discretion. If, at the request of the Client, Elsevier renders additional services in connection with the Services of Elsevier, the Client shall be made aware of the revised total price of such additional services. Failure or delay by Elsevier in delivering or performing the Products or Services are intended to be an estimate and the delivery/performance shall not be made if the estimated time becomes unreasonable or uncertain. The Client shall be entitled to apply any monies received by the Client, to clear any of the Client’s outstanding debts to Elsevier.

4. **Prices, taxes and currencies**

Prices are exclusive of taxes and duties and the Client is responsible for any taxes and duties that may apply. No order placed by the Client shall be deemed accepted until a written acknowledgement of order is issued by Elsevier or Elsevier delivers the order. The Client acknowledges and agrees that the Crude oil price per barrel is subject to change. Except as set out in the Elsevier order acknowledgement, any variation to the price list shall be at the sole discretion of Elsevier. The TC and any representations about the Products and Services shall have no effect unless expressly agreed in writing and signed by an authorised signature of Elsevier. Nothing in the TC will exclude or limit Elsevier’s Liability for fraudulent misrepresentation.

5. **Cancellations & Returns**

If the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be in writing and be made within 14 days of placing the order. This fee will be calculated to cover any external or internal costs which have been incurred or committed up to and including the invoice date. If the Client cancels an order after the invoice date, the Client shall be required to pay the full invoice amount. Except as set out in the There are two exceptions to this rule: first, if the Client cancels an order due to a dispute or a claim, and second, if the Client cancels an order due to a change of circumstances. If the Client cancels an order due to a dispute or a claim, the Client shall be required to provide written evidence of the dispute or claim. If the Client cancels an order due to a change of circumstances, the Client shall be required to provide written evidence of the change of circumstances. If the Client cancels an order due to a dispute or a claim, the Client shall be required to provide written evidence of the dispute or claim. If the Client cancels an order due to a change of circumstances, the Client shall be required to provide written evidence of the change of circumstances. If the Client cancels an order due to a dispute or a claim, the Client shall be required to provide written evidence of the dispute or claim. If the Client cancels an order due to a change of circumstances, the Client shall be required to provide written evidence of the change of circumstances. If the Client cancels an order due to a dispute or a claim, the Client shall be required to provide written evidence of the dispute or claim. If the Client cancels an order due to a change of circumstances, the Client shall be required to provide written evidence of the change of circumstances. If the Client cancels an order due to a dispute or a claim, the Client shall be required to provide written evidence of the dispute or claim. If the Client cancels an order due to a change of circumstances, the Client shall be required to provide written evidence of the change of circumstances.

7. **Intellectual property**

The Client shall not acquire any intellectual property rights in the Products or Services delivered to it. The Client shall be entitled to use the Products and Services for the purpose of fulfilling its obligations under the TC. The Client may not sell, rent, lease, lend, give away, distribute, disclose, publish, reproduce, modify, adapt, translate, incorporate, perform, display, broadcast, or create derivative works based on the Products or Services without the prior written consent of Elsevier. The Client may not use any part of the Products or Services in any manner that would infringe the intellectual property rights of Elsevier or any third party. The Client shall indemnify and hold Elsevier harmless from any claims, damages, or expenses arising out of or related to the Client’s use of the Products or Services.

8. **Liability and claims**

1. **Shall limit the Client’s existing legal or statutory rights where it is acting as a consumer.** The parties agree that the London International Arbitration Centre shall have jurisdiction over all matters arising out of or related to the TC or the interpretation or enforcement thereof. The Client has entered into this TC in its corporate or business capacity and not in its personal capacity. Nothing in the TC shall be construed as creating an obligation to indemnify the other party against the other party’s own negligence. Elsevier’s liability for any other loss (including loss of profit or revenue) shall be limited to the invoice value of the part of the TC related to the liability arising. Elsevier shall not be liable for any indirect, special, incidental, or consequential loss or damage, including but not limited to, loss or damage of data, business interruption, or other economic loss arising out of or related to the TC, even if Elsevier has been advised of the possibility of such loss or damage. In no event shall Elsevier’s liability for any loss resulting from any breach of the TC exceed the contract price paid by the Client for the Products or Services.

9. **Force majeure**

If no dates are so specified, delivery/performance will be within a reasonable time. Without limiting Elsevier’s rights and remedies, Elsevier shall have the right to terminate the TC if the Client is in breach of any of its obligations under the TC. Elsevier shall be entitled to offset any amounts due to the Client against any amounts due from the Client to Elsevier. Elsevier shall also have the right to suspend or delay performance if it reasonably believes that it is impractical or impossible to perform its obligations under the TC due to circumstances beyond its control, including but not limited to, acts of God, government restrictions, labor disputes, or other force majeure event.

10. **Advertising & Reprints**

The Client is solely responsible for ensuring proposed advertising copy is received at Elsevier in electronic form (or such other form as specified by Elsevier) and within the relevant deadline set by Elsevier (the “Closing Date”). Where copy is received late or not at all, Elsevier will endeavour to do so. However, Elsevier shall not be held liable for any advertising content that is not contained in the Products or Services. The Client shall indemnify and hold Elsevier harmless from any claims, damages, or expenses arising out of or related to the Client’s use of the Advertising Content.

11. **Fees and expenses**

The Client is solely responsible for ensuring that its advertising content complies with any applicable laws, rules, industry codes, regulations and generally prevailing custom and practice. In addition, Elsevier shall have the right, at any time, to remove any advertising content that is not consistent with Elsevier’s standards. In
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12. **Distribution**

The Client’s use of the Products will not exceed the quantities and periods of time set out in the order acknowledgement. The Client shall not acquire any intellectual property rights in the Products. No part of the Elsevier proposals, publications or any other content shall be used to collect or maintain lists of names or addresses of persons for the purpose of direct mailings or similar activities. The Client shall not use or disclose the Products or Services to any third party or for any other purpose.

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