Academic Pediatrics

Overview

Academic Pediatrics provides leadership in pediatric education, research, patient care and advocacy. Content areas include child health services research, quality of clinical care, pediatric education, child health policy, and research methodology. The Journal covers such diverse topics as adolescent medicine, child maltreatment and protection, chronic illness, community pediatrics, developmental and behavioral pediatrics, emergency medicine, environmental medicine, financing, global pediatrics, health disparities, holistic medicine, hospital medicine, informatics, injury, medical education across the continuum, pediatric advocacy, prevention, pediatric primary care and public health.

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Global Print Circulation
Online Only

Avg. Global Monthly Visits
17,747

Avg. Global Monthly Unique Visitors
6,591

Avg. Global Monthly Page Views
8,171

Avg. Global eTOC Distribution
4,012
Affiliation
Academic Pediatric Association

Audience
Pediatricians, academic researchers, educators and community practitioners involved in research and education in general pediatrics.

Editor-in-Chief
Peter Szilagyi, MD

Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
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<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
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<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
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<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
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<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
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<td>On page load</td>
<td>Prestitital*</td>
<td>300 x 250 or 480 x 640</td>
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FORMATS
jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS
Yes

MAX FILE SIZE
200 KB

MAX ANIMATION (TIME/LOOPS)
15 seconds/3 loops

PRESTITIAL FREQUENCY
1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

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<tr>
<td>Middle</td>
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FORMATS
jpeg, png, gif (static image only)

TRACKING PIXELS
No

MAX FILE SIZE
200 KB

AIP Email

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TRACKING PIXELS
No

MAX FILE SIZE
200 KB

Animation and expandable banners unavailable

MPU banners, positions 1, 2, 3, are stacked vertically
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8. Force majeure

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11. General

1. Applicability

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12. Compliance with laws

1. Applicability

These terms and conditions shall apply in addition to any terms and conditions of sale of the Client which are hereby excluded. Any variation to these terms and conditions shall only be valid if agreed in writing between the parties. If any provisions of these terms and conditions are held to be invalid or unenforceable, the invalidity or unenforceability shall not affect the validity or enforceability of the remaining provisions.