The American Journal of Cardiology

Overview

*The American Journal of Cardiology* is the leading independent, peer-reviewed journal that publishes more material on cardiovascular disease and its treatment than any other independent journal. Original clinical articles are written primarily for cardiologists, cardiovascular surgeons, and internists. Editorial content stresses the practical, clinical approach to cardiology. Departments include: Coronary Artery Disease, Congestive Heart Failure, Systemic Hypertension, Valvular Heart Disease, Arrhythmias and Conduction Disturbances, Heart Failure, Congenital Heart Disease, Cardiomyopathy, Methods, Editorials, Case Reports, and Readers’ Comments. 2019 Impact Factor: 2.570

Visit Website

North America

Aileen Rivera North America
917-825-3954
mailto:a.rivera@elsevier.com

Traci Peppers North America
347-449-4997
t.peppers@elsevier.com

EMEALA

Katy Parker EMEALA
+44 (0) 7796 935011
k.parker@elsevier.com

Monika Giergielewicz EMEALA
+44 (0) 7796 935011
m.giergielewicz@elsevier.com

APAC

Virginia Van Homrigh APAC
61 448 008159
v.vanhomrigh@elsevier.com

Global Print Circulation

Online Only

Avg. Global Monthly Visits
40,024

Avg. Global Monthly Unique Visitors
20,012

Avg. Global Monthly Page Views
24,522

Avg. Global eTOC Distribution
29,370
### Digital Specs

#### Website

<table>
<thead>
<tr>
<th>Positions</th>
<th>AD</th>
<th>Size (Pixels)</th>
<th>Expandable (Pixels)</th>
<th>Expandable Direction</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**Formats**: jpeg, png, gif, HTML5†, 3rd party tags

**Tracking Pixels**: Yes

**Max File Size**: 200 KB

**Max Animation (Time/Loops)**: 15 seconds/3 loops

**Prestitial Frequency**: 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

### eTOC Email

<table>
<thead>
<tr>
<th>Position</th>
<th>AD</th>
<th>Size (Pixels)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**Formats**: jpeg, png, gif (static image only)

**Tracking Pixels**: No

**Max File Size**: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically. Animation and expandable banners unavailable.

### AIP Email

<table>
<thead>
<tr>
<th>Position</th>
<th>AD</th>
<th>Size (Pixels)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**Formats**: jpeg, png, gif (static image only)

**Tracking Pixels**: No

**Max File Size**: 200 KB

Animation and expandable banners unavailable.
Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

These terms and conditions shall apply to all proposals, offers and agreements made by Elsevier and between any third party and its agent (the “Client”) relating to the products and/or services of Elsevier (“the Products and/or Services”) and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties for the “TC”. They supersede any previous agreement or arrangement made by the parties and any different terms and conditions that may be submitted with any purchase order or other document accompanying the order or any other oral or written communication between the parties. The order is only binding on the Client if it acknowledges the order. The Client acknowledges and accepts that the order is subject to the terms and conditions of sale of Elsevier. Additional terms and conditions shall not apply unless expressly agreed to in writing and signed by an authorised signatory of Elsevier. Nothing in the TC will exclude or limit Elsevier’s Liability for fraud or fraudulent misrepresentation. Where products are delivered to a third party for production or use such risk may be subject to additional terms.

2. Offer and acceptance/ Description

Subject to the availability of the Products and Services by the Client from Elsevier shall be deemed to be offer by Elsevier to the Client to supply the Products and Services subject to the TC. No order placed by the Client shall be deemed accepted until a written acknowledgement of order is issued by Elsevier or [Elsevier] delivers the Product or issues the invoice to the Client or confirms performance of the Services for the Client. All proposals are subject to Elsevier’s current price and availability at the time of acknowledgement. Unless otherwise expressly agreed by Elsevier in writing, Client represents and warrants that it is purchasing Products from Elsevier for their own use and not and on behalf of any other person or entity. In any event Client represents and warrants that it is purchasing the Products and Services from Elsevier for the Client’s sole use and not as a higher or lower tier reseller to be sold on to other persons. If the order is permitted to be ordered on a personal subscription basis, for the account and use of no more than one identified individual subscriber for sole personal use. Client acknowledges that violation of this representation and warranty will cause irreparable harm to Elsevier and, upon any such representation and warranty being violated, Elsevier shall be entitled to revoke all access to the Products and Services and any related services and shall not be required to provide any refund to Client. Client acknowledges and agrees that it shall be solely responsible at its own cost and expense for completing any foreign exchange-related procedures in the said territory that are necessary to take delivery of the Products and Services under the TC, including without limitation all bank charges and foreign exchange charges.

3. Payment

Payment does not include a payment of reasonable and bona fide expenditures, such as travel or lodging expenses, which are incurred in connection with the performance of the Services or the execution or performance of a contract provided that such payments are permissible under the Applicable Laws. Except as otherwise agreed in writing, any commission, fee, or reward for any act or forbearance or in connection with any matter or business transacted by or on behalf of Elsevier.

4. Rights, licenses and copyright

If Elsevier is not in breach of its obligations under the TC, all rights are hereby assigned, transferred, assigned and conveyed by the Client to Elsevier as from the date of commencement of the work. The Client will not, shall not and will not attempt to infringe any third party’s rights in the Products or Services. The Client acknowledges and agrees that any payment or such like payment to any commercial contact or Government Official for the purpose or intent to induce such party to anything would be illegal and that such acts would be considered acts of terrorism.

5.GOVERNMENT CONTRACTS

The Client further agrees that he/she will not accept any payment or other benefit in money or in kind from any third party in connection with any activity or procurement of Services or the execution or performance of a contract. The Client agrees to notify Elsevier immediately in writing of any payment or other benefit in money or in kind from any third party or payment made on behalf of any third party in connection with any activity or procurement of Services. The Client agrees to pay to Elsevier, on demand, the full cost of any payment or other benefit to any commercial contact or Government Official, the amount of any commission, fee, or reward for any act or forbearance or in connection with any matter or business transacted by or on behalf of Elsevier.

6. Distribution

The Client acknowledges that prior to ordering the Products or Services an assessment of the risk of any prohibited payments will be made by Elsevier. The Client shall pay for all reasonable costs of investigation and audit and in any event the entire cost of any such investigation or audit shall be borne by the Client. The Client may only use or present the Products or Services for personal gain or for that of Elsevier or Elsevier’s affiliates (any such act, a “Prohibited Payment”). A Prohibited Payment will be evidenced on request by the Client. The Client shall not make any payments or other benefit in connection with any matter or business transacted by or on behalf of Elsevier.

7. Compliance with laws

The Client acknowledges that they have been given a discounted rate for volume by Elsevier, and the Client does not order the quoted volume, Elsevier shall be entitled to replenish the inventory of the Products by any third party. The Client is solely responsible for collecting from its customers amounts due in respect of the sale of the Products, except for the VAT recovery and trading of the Client. However, in the event that the Client pays a person other than the Client, the Client shall be entitled to apply any monies received by the Client, to clear any of the Client’s outstanding debts to Elsevier.

8. Liability and claims TO THE MAXIMUM EXTENT PERMITTED BY RELEVANT LAWS

Liability shall be limited to the extent permitted by law. Neither Elsevier nor the Client shall be liable for any indirect or consequential loss or damage, whether such loss or damage arises in connection with or as a result of the TC or the Products and Services or any part thereof. Liability for death or personal injury caused by the negligence of Elsevier shall not be limited. The Client acknowledges and agrees that any payment or other benefit to any commercial contact or Government Official for the purpose or intent to induce such party to anything would be illegal and that such acts would be considered acts of terrorism.

9. Force majeure

If by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other action of the elements, the products or services, or the production or transportation thereof cannot be obtained, or if by reason of the war or its effects, or other action of the elements, or by reason of any other act of God, such act not being due to the willful act or neglect of Elsevier, then Elsevier shall be excused from its obligation to perform, under the terms and conditions of the TC, during the period of such delay.

10. Advertising & Reprints

The Client is solely responsible for collecting from its customers amounts due in respect of the sale of the Products, except for the VAT recovery and trading of the Client. However, in the event that the Client pays a person other than the Client, the Client shall be entitled to apply any monies received by the Client, to clear any of the Client’s outstanding debts to Elsevier.

11. Audit

Audit includes but is not limited to any other representation or warranty, including but not limited to the following: (a) that the Client has not been, and is not, engaged in any prohibited activity; (b) that the Client has not been, and is not, engaged in any Prohibited Payment; (c) that the Client has not made a Prohibited Payment; (d) that the Client has not been, and is not, engaged in any act of bribery or corruption; (e) that the Client has not been, and is not, engaged in any act of money laundering; (f) that the Client has not been, and is not, engaged in any act of terrorism.

12. Native language

The Client acknowledges that the Client has been given a discounted rate for volume by Elsevier, and the Client does not order the quoted volume, Elsevier shall be entitled to replenish the inventory of the Products by any third party. The Client is solely responsible for collecting from its customers amounts due in respect of the sale of the Products, except for the VAT recovery and trading of the Client. However, in the event that the Client pays a person other than the Client, the Client shall be entitled to apply any monies received by the Client, to clear any of the Client’s outstanding debts to Elsevier.

13. Commissions

The Client acknowledges that the Client has been given a discounted rate for volume by Elsevier, and the Client does not order the quoted volume, Elsevier shall be entitled to replenish the inventory of the Products by any third party. The Client is solely responsible for collecting from its customers amounts due in respect of the sale of the Products, except for the VAT recovery and trading of the Client. However, in the event that the Client pays a person other than the Client, the Client shall be entitled to apply any monies received by the Client, to clear any of the Client’s outstanding debts to Elsevier.

14. General

The Client acknowledges that the Client has been given a discounted rate for volume by Elsevier, and the Client does not order the quoted volume, Elsevier shall be entitled to replenish the inventory of the Products by any third party. The Client is solely responsible for collecting from its customers amounts due in respect of the sale of the Products, except for the VAT recovery and trading of the Client. However, in the event that the Client pays a person other than the Client, the Client shall be entitled to apply any monies received by the Client, to clear any of the Client’s outstanding debts to Elsevier.