The American Journal of Cardiology

Overview

*The American Journal of Cardiology* is the leading independent, peer-reviewed journal that publishes more material on cardiovascular disease and its treatment than any other independent journal. Original clinical articles are written primarily for cardiologists, cardiovascular surgeons, and internists. Editorial content stresses the practical, clinical approach to cardiology. Departments include: Coronary Artery Disease, Congestive Heart Failure, Systemic Hypertension, Valvular Heart Disease, Arrhythmias and Conduction Disturbances, Heart Failure, Congenital Heart Disease, Cardiomyopathy, Methods, Editorials, Case Reports, and Readers' Comments. 2019 Impact Factor: 2.570

Visit Website

North America
Aileen Rivera North America
917-825-3954
mailto:a.rivera@elsevier.com

Traci Peppers North America
347-449-4997
t.peppers@elsevier.com

EMEALA
Katy Parker EMEALA
+44 (0) 7796 925011
k.parker@elsevier.com

Monika Giergielewicz EMEALA
+44 (0) 7796 925011
m.giergielewicz@elsevier.com

APAC
Virginia Van Homrigh APAC
61 448 008159
v.vanhomrigh@elsevier.com

Global Print Circulation
Online Only

Avg. Global Monthly Visits
40,024

Avg. Global Monthly Unique Visitors
20,012

Avg. Global Monthly Page Views
24,522

Avg. Global eTOC Distribution
29,370
Digital Specs

**Website**

<table>
<thead>
<tr>
<th>Positions</th>
<th>AD</th>
<th>Size (Pixels)</th>
<th>Expandable (Pixels)</th>
<th>Expandable Direction</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**Formats**
- jpeg, png, gif, HTML5†, 3rd party tags

**Tracking Pixels**
- Yes

**Max File Size**
- 200 KB

**Max Animation (Time/Loops)**
- 15 seconds/3 loops

**Prestitial Frequency**
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

**eTOC Email**

<table>
<thead>
<tr>
<th>Position</th>
<th>AD</th>
<th>Size (Pixels)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**AIP Email**

<table>
<thead>
<tr>
<th>Position</th>
<th>AD</th>
<th>Size (Pixels)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**Formats**
- jpeg, png, gif (static image only)

**Tracking Pixels**
- No

**Max File Size**
- 200 KB

*Animation and expandable banners unavailable.*
Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

These terms and conditions shall apply to offers, proposals and agreements made by Elsevier and any third party or its agents (the "Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (the "TC"). They supersede any previous written or oral agreement relating to the Products and/or Services.

2. Offer and acceptance/ Description

Unless otherwise agreed by Elsevier in writing, Client's acceptance of an offer in respect of the Products and/or Services shall be subject to Elsevier's terms and conditions of supply. Any variation to the TC and any additional terms and conditions of order personal subscriptions in a representative capacity, for the account and use of no more than one identified recipient for personal use only, shall not apply. The terms and conditions herein shall be deemed to be exclusive of any terms which may be added to or included in any purchase order, inquiry or agreement issued by the Client. If any of the terms and conditions herein are held to be invalid, illegal or unenforceable, the remaining terms and conditions shall remain valid.

3. Execution and modification of the order

Any modifications to this TC shall require the written approval of Both parties in the relevant order. Such modifications may be made by electronic means if agreed to by Both parties.

4. Price, taxes and currency

Unless otherwise agreed by Elsevier in writing the Products and/or Services shall be invoiced to the Client in the currency set forth in the TC. The Client shall pay all amounts due in that currency.

5. Payment

The Client shall pay the invoice amount in full within thirty (30) days of receipt of invoice. Failure to do so will result in the invoice amount being due immediately.

6. Distribution

The Client shall not be entitled to assign the TC or any part of it without the prior written consent of Elsevier. Elsevier shall be entitled to distribute the Products and Services and to authorize the Client to do so, subject to restrictions made known to the Client and subject to any terms and conditions issued by Elsevier. The Client shall not be entitled to sell, assign, transfer or delegate (directly or indirectly) the Products and Services without the prior written consent of Elsevier.

7. Applicability of data protection laws

The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or elsewhere as defined in the RELX Suppliers Code of Conduct and Applicable Laws related to bribery, including, but not limited to, the Anti-Kickback Act, the U.S. Trade Sanctions Regulations, the Foreign Corrupt Practices Act and the UK Bribery Act) and those enforced in the country where business is being conducted.

8. Liability claims

The Client shall not be entitled to any damages for failure to perform any of the acts required by law, by any breach or non-performance of Elsevier or by any breach of the conditions of the TC. The Client shall be liable to Elsevier for any loss, damage, costs or expenses incurred by Elsevier as a result of the Client's breach of the TC.

9. Force majeure

In the event of force majeure, the Client shall not be liable for any failure to perform its obligations under the TC. The Client's obligations shall be extended by the duration of the force majeure event.

10. Governing law

The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the law of the corporate domicile of the Elsevier company which is providing the Products or Services. The parties agree to submit to the exclusive jurisdiction of the courts of that same corporate domicile. The Client shall not be entitled to assign the TC as part of or without the prior written consent of Elsevier. Any variations to the TC that are not agreed to in writing shall not be binding on Elsevier.

11. Amendments, cancellations & returns

If you wish to make any amendments, cancellations or returns, please contact Elsevier as soon as possible. All cancellations must be made in writing and signed by an authorised signatory of Elsevier. Nothing in the TC will exclude or limit Elsevier's liability for fraud or fraudulent misrepresentation. Where Products are subject to specific third party software or product rules such rules may be subject to additional terms.

12. Compliance with laws

The Client shall be responsible for collecting all amounts due from its customers and ensuring that the Products are delivered without any interference or interruption by any court, tribunal or administrative body of competent jurisdiction.

Rate Card
Effective January 2024

ELSEVIER TERMS AND CONDITIONS OF SUPPLY

1. Applicability

These terms and conditions shall apply to offers, proposals and agreements made by Elsevier and any third party or its agents (the "Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (the "TC"). They supersede any previous written or oral agreement relating to the Products and/or Services.

2. Offer and acceptance/ Description

Unless otherwise agreed by Elsevier in writing, Client's acceptance of an offer in respect of the Products and/or Services shall be subject to Elsevier's terms and conditions of supply. Any variation to the TC and any additional terms and conditions of order personal subscriptions in a representative capacity, for the account and use of no more than one identified recipient for personal use only, shall not apply. The terms and conditions herein shall be deemed to be exclusive of any terms which may be added to or included in any purchase order, inquiry or agreement issued by the Client. If any of the terms and conditions herein are held to be invalid, illegal or unenforceable, the remaining terms and conditions shall remain valid.

3. Execution and modification of the order

Any modifications to this TC shall require the written approval of Both parties in the relevant order. Such modifications may be made by electronic means if agreed to by Both parties.

4. Price, taxes and currency

Unless otherwise agreed by Elsevier in writing the Products and/or Services shall be invoiced to the Client in the currency set forth in the TC. The Client shall pay all amounts due in that currency.

5. Payment

The Client shall pay the invoice amount in full within thirty (30) days of receipt of invoice. Failure to do so will result in the invoice amount being due immediately.

6. Distribution

The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or elsewhere as defined in the RELX Suppliers Code of Conduct and Applicable Laws related to bribery, including, but not limited to, the Anti-Kickback Act, the U.S. Trade Sanctions Regulations, the Foreign Corrupt Practices Act and the UK Bribery Act) and those enforced in the country where business is being conducted.

7. Applicability of data protection laws

The Client shall not be entitled to assign the TC or any part of it without the prior written consent of Elsevier. Elsevier shall be entitled to distribute the Products and Services and to authorize the Client to do so, subject to restrictions made known to the Client and subject to any terms and conditions issued by Elsevier. The Client shall not be entitled to sell, assign, transfer or delegate (directly or indirectly) the Products and Services without the prior written consent of Elsevier.

8. Liability claims

The Client shall not be entitled to any damages for failure to perform any of the acts required by law, by any breach or non-performance of Elsevier or by any breach of the conditions of the TC. The Client shall be liable to Elsevier for any loss, damage, costs or expenses incurred by Elsevier as a result of the Client's breach of the TC.

9. Force majeure

In the event of force majeure, the Client shall not be liable for any failure to perform its obligations under the TC. The Client's obligations shall be extended by the duration of the force majeure event.

10. Governing law

The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the law of the corporate domicile of the Elsevier company which is providing the Products or Services. The parties agree to submit to the exclusive jurisdiction of the courts of that same corporate domicile. The Client shall not be entitled to assign the TC as part of or without the prior written consent of Elsevier. Any variations to the TC that are not agreed to in writing shall not be binding on Elsevier.

11. Amendments, cancellations & returns

If you wish to make any amendments, cancellations or returns, please contact Elsevier as soon as possible. All cancellations must be made in writing and signed by an authorised signatory of Elsevier. Nothing in the TC will exclude or limit Elsevier's liability for fraud or fraudulent misrepresentation. Where Products are subject to specific third party software or product rules such rules may be subject to additional terms.

12. Compliance with laws

The Client shall be responsible for collecting all amounts due from its customers and ensuring that the Products are delivered without any interference or interruption by any court, tribunal or administrative body of competent jurisdiction.