The American Journal of Cardiology

Overview

*The American Journal of Cardiology* is the leading independent, peer-reviewed journal that publishes more material on cardiovascular disease and its treatment than any other independent journal. Original clinical articles are written primarily for cardiologists, cardiovascular surgeons, and internists. Editorial content stresses the practical, clinical approach to cardiology. Departments include: Coronary Artery Disease, Congestive Heart Failure, Systemic Hypertension, Valvular Heart Disease, Arrhythmias and Conduction Disturbances, Heart Failure, Congenital Heart Disease, Cardiomyopathy, Methods, Editorials, Case Reports, and Readers’ Comments. 2019 Impact Factor: 2.570

Visit Website

North America

Aileen Rivera North America
917-825-3954
mailto:a.rivera@elsevier.com

Traci Peppers North America
347-449-4997
t.peppers@elsevier.com

EMEALA

Katy Parker EMEALA
+44 (0) 7796 925011
k.parker@elsevier.com

Monika Giergiewicz EMEALA
+44 (0) 7796 925011
m.giergiewicz@elsevier.com

APAC

Virginia Van Homrigh APAC
61 448 008159
v.vanhomrigh@elsevier.com

---

Global Print Circulation
Online Only

Avg. Global Monthly Visits
40,024

Avg. Global Monthly Unique Visitors
20,012

Avg. Global Monthly Page Views
24,522

Avg. Global eTOC Distribution
29,370
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS: jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS: Yes

MAX FILE SIZE: 200 KB

MAX ANIMATION (TIME/LOOPS): 15 seconds/ 3 loops

PRESTITIAL FREQUENCY: 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

---

eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

FORMATS: jpeg, png, gif (static image only)

TRACKING PIXELS: No

MAX FILE SIZE: 200 KB

AIP Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

FORMATS: jpeg, png, gif (static image only)

TRACKING PIXELS: No

MAX FILE SIZE: 200 KB

Animation and expandable banners unavailable

---

Audience
Cardiologists, cardiovascular surgeons, internists, and other related specialists.

Editor-in-Chief
William C. Roberts, MD
Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability
Terms and conditions shall apply to all proposals, offers and orders made by either party and any party that is its agent or representative ("the Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties ("the TC"). They supersede any previous supply terms and conditions. They shall enter into force upon acceptance by Elsevier, and shall constitute the entire agreement between the parties for the order of the Products and/or Services as set out on the Elsevier order acknowledgement. Any return of the Products and/or Services shall be subject to the relevant Elsevier company’s return policy. Reprints cannot be returned once these have been printed.

2. Execution and modification of the order
Each order for the Products and Services by the Client from Elsevier shall be deemed to be an offer by the Client to purchase the Products and/or Services and to be subject to the terms and conditions in the order acknowledgement, and may result in an adjustment to the final price and/or delivery schedule at Elsevier’s discretion. If at the request of the Client, Elsevier requests additional information, the Client shall provide the information requested within a reasonable period of time. Elsevier’s order acknowledgement is not a confirmation of order acceptance.

3. Payment
Payment does not include a payment of reasonable and bona fide expenditures, such as travel or lodging expenses, which are related directly to the promotion, demonstration or exploitation of Products or Services or the execution or performance of a contract provided that such payments are permissible under the Applicable Law. A Prohibited Payment is any remuneration for personal gain or for that of Elsevier or Elsevier’s affiliates (any such act, a “Prohibited Payment”). A Prohibited Payment includes, but is not limited to, a payment of any kind, monies or anything of value to any commercial contact or Government Official for the purpose or intent to induce such person to influence the other party or in any other manner to act or to refrain from acting on behalf of the other party.

4. Liability and claims
Nothing in the TC shall be construed as creating an obligation to indemnify the other party against the other party’s own negligence. Elsevier’s liability for any other loss or damage to the Client or any third party shall be limited to the lesser of (a) the total purchase price paid by the Client to Elsevier or (b) the invoice value of the Products or Services as set out on the Elsevier order acknowledgement. The Client acknowledges that a higher price would have been payable for the Products or Services but for such limitations. The Client acknowledges that in the event of any loss or damage the other party’s liability for any other loss imputable to it shall in any event be limited to the lesser of (a) the total purchase price paid by the Client to Elsevier or (b) the invoice value of the Products or Services as set out on the Elsevier order acknowledgement.

5. Force majeure
The Client acknowledges that in the event of any loss or damage the other party’s liability for any other loss imputable to it shall in any event be limited to the lesser of (a) the total purchase price paid by the Client to Elsevier or (b) the invoice value of the Products or Services as set out on the Elsevier order acknowledgement. The Client acknowledges that in the event of any loss or damage the other party’s liability for any other loss imputable to it shall in any event be limited to the lesser of (a) the total purchase price paid by the Client to Elsevier or (b) the invoice value of the Products or Services as set out on the Elsevier order acknowledgement.