The American Journal of Cardiology

Overview

The American Journal of Cardiology is the leading independent, peer-reviewed journal that publishes more material on cardiovascular disease and its treatment than any other independent journal. Original clinical articles are written primarily for cardiologists, cardiovascular surgeons, and internists. Editorial content stresses the practical, clinical approach to cardiology. Departments include: Coronary Artery Disease, Congestive Heart Failure, Systemic Hypertension, Valvular Heart Disease, Arrhythmias and Conduction Disturbances, Heart Failure, Congenital Heart Disease, Cardiomyopathy, Methods, Editorials, Case Reports, and Readers' Comments. 2019 Impact Factor: 2.570

Visit Website

North America
Aileen Rivera North America
917-825-3954
mailto:a.rivera@elsevier.com
Traci Peppers North America
347-449-4997
t.peppers@elsevier.com

EMEALA
Katy Parker EMEALA
+44 (0) 7796 925011
k.parker@elsevier.com
Monika Giergielewicz EMEALA
+44 (0) 7796 925011
m.giergielewicz@elsevier.com

APAC
Virginia Van Homrigh APAC
61 448 008159
v.vanhomrigh@elsevier.com

Global Print Circulation
Online Only

Avg. Global Monthly Visits
40,024

Avg. Global Monthly Unique Visitors
20,012

Avg. Global Monthly Page Views
24,522

Avg. Global eTOC Distribution
29,370
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS                jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS         Yes
MAX FILE SIZE           200 KB
MAX ANIMATION (TIME/LOOPS) 15 seconds/ 3 loops
PRESTITIAL FREQUENCY    1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.
†Excluding personally identifiable information (PII).

eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

FORMATS                jpeg, png, gif (static image only)
TRACKING PIXELS         No
MAX FILE SIZE           200 KB

AIP Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

FORMATS                jpeg, png, gif (static image only)
TRACKING PIXELS         No
MAX FILE SIZE           200 KB

Animation and expandable banners unavailable
Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

These terms and conditions apply to all proposals, offers, and advertisements made by Elsevier and any third party or its agent ("the Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties for the "TC". They supersede any previous order acknowledgements. Only the terms of this agreement are binding in respect of the products and/or services set out on the Elsevier order acknowledgement or invoice.

2. General and conditions of business are proposed by the Client, these shall apply and the TC shall prevail. Any variation to the TC and any representations about the Products and Services shall have no effect unless expressly agreed in writing and signed by an authorised signatory of Elsevier. Nothing in the TC will exclude or limit Elsevier’s liability for fraud or fraudulent misrepresentation.

3. Distribution

Unless otherwise agreed by Elsevier in writing the price/rates for the Products and Services shall be those set out in Elsevier’s current price list or quotation and unless otherwise agreed, shall be exclusive of any taxes, duties or anything of value to any commercial contact or Government Official for the purpose or intent to induce such a contact or Government Official to provide personal gain or for that of Elsevier or Elsevier’s affiliates (any such act, a “Prohibited Payment”). A Prohibited Payment shall cause the TC to be cancelled. The Client has no right to withhold any payment on any other grounds, including any attempt to make any deduction or withhold payment on the basis of any claim, including that of set-off. Schedule(s) or rates thereof, unless otherwise agreed by Elsevier in writing, shall not be applied to any advance payment received. The Client shall remain liable for any undisputed part of such invoice. Elsevier shall be entitled to apply any monies received by the Client, to clear any of the Client’s outstanding debts to Elsevier.

4. Prices, taxes and currencies

Unless otherwise agreed by Elsevier in writing, pricing is subject to the Products for the Client or services described. Schedule(s) or rates thereof, unless otherwise agreed by Elsevier in writing, shall not be applied to any advance payment received. The Client shall remain liable for any undisputed part of such invoice. Elsevier shall be entitled to apply any monies received by the Client, to clear any of the Client’s outstanding debts to Elsevier.

5. Payment

The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its affiliates, nor shall it directly or indirectly facilitate or assist any other to engage in those activities. The Client shall promptly notify Elsevier if becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party. The Client is solely responsible for collecting from its customers amount due and setting aside its own reserves against future actual or contingent losses. Any claims for payment which shall have been made to Elsevier or which shall be due and payable to Elsevier in respect of any breach of contract shall be set off against any sum due and payable to the Client.

6. Intellectual property

Copyright and all other property rights in all proposals, advertisements and publications of the Client or of any other publisher and/or client with whom the Client is associated or affiliated with, shall remain with Elsevier and unless agreed otherwise in writing. The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its affiliates, nor shall it directly or indirectly facilitate or assist any other to engage in those activities. The Client shall promptly notify Elsevier if becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party. The Client is solely responsible for collecting from its customers amount due and setting aside its own reserves against future actual or contingent losses. Any claims for payment which shall have been made to Elsevier or which shall be due and payable to Elsevier in respect of any breach of contract shall be set off against any sum due and payable to the Client.

7. Cancellations & Returns

If the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be made in writing. This fee will be calculated to cover any external or internal costs which have been incurred or committed up to and including the date of cancellation. No cancellation or change of order will be allowed in respect of any Products or Services which have been delivered or which are ready to be delivered by Elsevier in accordance with the TC. Cancellations must be in writing and signed by an authorised signatory of Elsevier. No cancellations or changes may be made in respect of any Products or Services which have been delivered or which are ready to be delivered by Elsevier in accordance with the TC. Cancellations must be in writing and signed by an authorised signatory of Elsevier.

8. Liability and Claims

The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its affiliates, nor shall it directly or indirectly facilitate or assist any other to engage in those activities. The Client shall promptly notify Elsevier if becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party. The Client is solely responsible for collecting from its customers amount due and setting aside its own reserves against future actual or contingent losses. Any claims for payment which shall have been made to Elsevier or which shall be due and payable to Elsevier in respect of any breach of contract shall be set off against any sum due and payable to the Client.

9. Provisions and representations

The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its affiliates, nor shall it directly or indirectly facilitate or assist any other to engage in those activities. The Client shall promptly notify Elsevier if becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party. The Client is solely responsible for collecting from its customers amount due and setting aside its own reserves against future actual or contingent losses. Any claims for payment which shall have been made to Elsevier or which shall be due and payable to Elsevier in respect of any breach of contract shall be set off against any sum due and payable to the Client.

10. Advertising & Reprints

The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its affiliates, nor shall it directly or indirectly facilitate or assist any other to engage in those activities. The Client shall promptly notify Elsevier if becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party. The Client is solely responsible for collecting from its customers amount due and setting aside its own reserves against future actual or contingent losses. Any claims for payment which shall have been made to Elsevier or which shall be due and payable to Elsevier in respect of any breach of contract shall be set off against any sum due and payable to the Client.

11. Applicability

The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its affiliates, nor shall it directly or indirectly facilitate or assist any other to engage in those activities. The Client shall promptly notify Elsevier if becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party. The Client is solely responsible for collecting from its customers amount due and setting aside its own reserves against future actual or contingent losses. Any claims for payment which shall have been made to Elsevier or which shall be due and payable to Elsevier in respect of any breach of contract shall be set off against any sum due and payable to the Client.

12. Execution and modification of the order

The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its affiliates, nor shall it directly or indirectly facilitate or assist any other to engage in those activities. The Client shall promptly notify Elsevier if becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party. The Client is solely responsible for collecting from its customers amount due and setting aside its own reserves against future actual or contingent losses. Any claims for payment which shall have been made to Elsevier or which shall be due and payable to Elsevier in respect of any breach of contract shall be set off against any sum due and payable to the Client.

13. Cancellations & Returns

The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its affiliates, nor shall it directly or indirectly facilitate or assist any other to engage in those activities. The Client shall promptly notify Elsevier if becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party. The Client is solely responsible for collecting from its customers amount due and setting aside its own reserves against future actual or contingent losses. Any claims for payment which shall have been made to Elsevier or which shall be due and payable to Elsevier in respect of any breach of contract shall be set off against any sum due and payable to the Client.