The American Journal of Cardiology

Overview

The American Journal of Cardiology is the leading independent, peer-reviewed journal that publishes more material on cardiovascular disease and its treatment than any other independent journal. Original clinical articles are written primarily for cardiologists, cardiovascular surgeons, and internists. Editorial content stresses the practical, clinical approach to cardiology. Departments include: Coronary Artery Disease, Congestive Heart Failure, Systemic Hypertension, Valvular Heart Disease, Arrhythmias and Conduction Disturbances, Heart Failure, Congenital Heart Disease, Cardiomyopathy, Methods, Editorials, Case Reports, and Readers’ Comments. 2019 Impact Factor: 2.570

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Global Print Circulation
Online Only

Avg. Global Monthly Visits
40,024

Avg. Global Monthly Unique Visitors
20,012

Avg. Global Monthly Page Views
24,522

Avg. Global eTOC Distribution
29,370
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

| FORMATS       | jpeg, png, gif, HTML5†, 3rd party tags |
| TRACKING PIXELS | Yes                                    |
| MAX FILE SIZE  | 200 KB                                 |
| MAX ANIMATION (TIME/LOOPS) | 15 seconds/ 3 loops |
| PRESTITIAL FREQUENCY | 1 impression/6hrs/user |

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

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<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
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</tbody>
</table>

| FORMATS       | jpeg, png, gif (static image only) |
| TRACKING PIXELS | No                                |
| MAX FILE SIZE  | 200 KB                             |

AIP Email

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| TRACKING PIXELS | No                                |
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MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable
Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

These terms and conditions shall apply to all offers, proposals, and agreements made between Elsevier and any third party or its agent ("the Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entirety of the agreement between the parties (the "TC"). They supersede any previous representations or agreements between the parties. Any variation to the TC and any representations about the Products and Services shall have no effect unless expressly agreed in writing and signed on an authorized signature of Elsevier. Nothing in the TC will exclude or limit Elsevier’s Liability for fraud or fraudulent misrepresentation.

2. Offer and acceptance

2.1 Unless otherwise agreed by Elsevier in writing, the offer to supply the Products or Services is subject to the Client’s full and final offer to accept the offer on the terms and conditions set out in the TC. Any order acknowledged, may result in an adjustment to the final price and/or delivery schedule at Elsevier’s discretion. If, at the request of the Client, Elsevier supplies additional products, or agrees to make changes to an existing order, then Elsevier reserves the right to add to the price of the additional purchase.

3. Execution and modification of the order

3.1 Each order for the Products and Services by the Client shall be deemed to be an offer by the Client to Elsevier to purchase the Products or Services subject to the TC. Elsevier may accept or decline the offer at its sole discretion and, if accepted, Elsevier’s acceptance contains the entirety of the terms and conditions of the purchase. Any order acknowledged by Elsevier shall not be considered a waiver of any of its rights under the TC.

4. Force majeure

If, through no fault of Elsevier, sale or performance of the Products or Services is prevented or delayed by reason of any act, event, occurrence or circumstances beyond Elsevier’s reasonable control (including but not limited to acts of God, legislation or directions of government or other authority) ("Force Majeure Event"), Elsevier’s obligations under this TC shall be suspended in whole or in part during the course of such Force Majeure Event, and Elsevier shall be relieved of any liability for failing to perform its obligations during such Force Majeure Event in accordance with this TC. In no event shall Elsevier be liable to the Client for any costs or losses in connection with the Force Majeure Event.

5. Audit

Parties acknowledge that it is appropriate for Elsevier to partially enforcing any provision (or prosecuting any breach) of the TC will not be construed as a waiver of any of its rights under the TC.

6. Distribution

6.1 Elsevier reserves the right to cancel the order for that advertisement, if the alterations requested are unacceptable, unless such changes are agreed to in writing by Both Parties. If the Client’s order is accepted by Elsevier, the Client shall be entitled to apply any monies received by the Client, to clear any of the Client’s outstanding debts to Elsevier. The Client has entered into this TC in the knowledge that the liability of Elsevier is to be limited in accordance with these terms and conditions and the Client has accepted the risk that the Client will have no right to cancel the order for a series of advertisements unless exceptional circumstances apply, as defined in this TC.

7. Liability and claims

Where the Client’s obligation to make payments to Elsevier under clause 5.

8. Force majeure

9. Price, taxes and currency

Prices otherwise agreed by Elsevier in writing shall be effective within thirty (30) days of the invoice date in the currency stated. Exchange rate risk shall not affect the price quoted to the Client. Elsevier shall not be entitled to vary any currency exchange rate to the Client’s advantage.

9. Force majeure

The Client acknowledges that a higher price would be payable for the Products or Services but for such limitations.

8. Liability and claims

When an order for a series of advertisements is placed, the Client shall be entitled to apply any monies received by Elsevier, to clear any of the Client’s outstanding debts to Elsevier.

9. Force majeure

The Client acknowledges that a higher price would be payable for the Products or Services but for such limitations.

8. Liability and claims

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