The American Journal of Pathology

Overview

The American Journal of Pathology, official journal of the American Society for Investigative Pathology, published by Elsevier, Inc., seeks high-quality original research reports, reviews, and commentaries related to the molecular and cellular basis of disease. The editors will consider basic, translational, and clinical investigations that directly address mechanisms of pathogenesis or provide a foundation for future mechanistic inquiries. Examples of such foundational investigations include data mining, investigation of biomarkers, molecular pathology, and discovery research. Foundational studies that incorporate deep learning and artificial intelligence are also welcome. High priority is given to studies of human disease and relevant experimental models using molecular, cellular, and organismal approaches.

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Avg. Global Monthly Visits
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9,880

Avg. Global Monthly Page Views
12,289

Avg. Global eTOC Distribution
3,122

Affiliation
American Society for Investigative Pathology

Audience
Biomedical scientists who investigate mechanisms of disease, Research Pathologists
Digital Specs

Website

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<thead>
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<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
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<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
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<td>On page load</td>
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FORMATS | jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS | Yes
MAX FILE SIZE | 200 KB
MAX ANIMATION (TIME/LOOPS) | 15 seconds/3 loops
PRESTITIAL FREQUENCY | 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.
†Excluding personally identifiable information (PII).

eTOC Email

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<td>Middle</td>
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FORMATS | jpeg, png, gif, (static image only)
TRACKING PIXELS | No
MAX FILE SIZE | 200 KB

AIP Email

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MPU banners, positions 1, 2, 3, are stacked vertically
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