The American Journal of Geriatric Psychiatry

Overview

The American Journal of Geriatric Psychiatry is the leading source of information on issues of geriatric psychiatry and the treatment of late life mental illness. Topics include diagnosis and treatment for dementia and Alzheimer disease, depression, cognitive impairment, behavioral issues, mood disorders, sleep disturbances, and substance abuse. Book reviews and letters to the editors are also included. Special topic issues have included psychopharmacology, neuroimaging, cultural issues, anxiety, epidemiology, nursing home psychiatry, neuroendocrine and stress, genetics and cognitive impairment, delirium, and stress. New research and clinical case studies are also included.

Display Advertising

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Global Print Circulation
Online Only

Avg. Global Monthly Visits
15,836

Avg. Global Monthly Unique Visitors
7,673

Avg. Global Monthly Page Views
9,117

Avg. Global eTOC Distribution
4,239

Affiliation
American Association for Geriatric Psychiatry

Audience
Members of AAGP, Psychiatrists, Psychologists, Geriatrics Specialists.
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**Formats**
- jpeg, png, gif, HTML5†, 3rd party tags

**Tracking Pixels**
- Yes

**Max File Size**
- 200 KB

**Max Animation (Time/Loops)**
- 15 seconds/3 loops

**Prestitial Frequency**
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

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eTOC Email

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<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
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<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
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</tbody>
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**Formats**
- jpeg, png, gif, (static image only)

**Tracking Pixels**
- No

**Max File Size**
- 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

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AIP Email

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1. Applicability
   (i) These terms and conditions shall apply to all proposals, offers and agreements made between the Client and any third party or its agent (the “Client”) relating to the products and/or services of Elsevier (the “Products and/or Services”) and, along with the relevant Elsevier order acknowledgment, shall form the entire agreement between the parties for the “TC”.
   (ii) The Client acknowledges that this TC is non-negotiable.

2. Definitions
   (i) For the purposes of the TC, the following terms shall have the meanings given to them in this section.
   (ii) Except as otherwise provided in the TC, words importing the singular shall be construed as also import the plural.
   (iii) Reference to a party or parties shall include reference to an individual agent or representative of such party.

3. Scope of the TC
   (i) The Client agrees to comply with all the terms and conditions set forth in this TC.
   (ii) The Client acknowledges that this TC shall be enforceable against it in its entirety.

4. Prices, taxes and currencies
   (i) Unless otherwise specified by Elsevier in writing, all prices quoted by Elsevier to the Client shall be exclusive of any value added tax, sales tax or other similar taxes which may be applicable in the jurisdiction of the Client.
   (ii) Where the Client requests other delivery terms or services, Elsevier reserves the right to charge the Client accordingly.

5. Payment
   (i) The Client shall pay All amounts due under the TC in full in accordance with the TC.
   (ii) If any amount is overdue, Elsevier shall be entitled to charge interest thereon at the rate of 5% per annum or such other rate as Elsevier may from time to time notify in writing.

6. Distribution
   (i) The Client acknowledges that it shall have no right to cancel or alter the supply of products or Services once they have been supplied.
   (ii) The Client acknowledges that it shall have no right to cancel or alter the supply of products or Services once they have been supplied.

7. Reprints
   (i) The Client shall not be entitled to assign the TC or any part of it without the prior written consent of Elsevier. Elsevier shall have the right to cancel the order for reprints of material that has not been published.
   (ii) Failure or delay by Elsevier in enforcing or collecting any payment due under the TC shall not be construed as a waiver of any of its rights under the TC.

8. Force majeure
   (i) If either party to the TC is prevented from performing the TC due to circumstances beyond its reasonable control, such party shall be entitled to extend the time for performance accordingly.
   (ii) The Client acknowledges that it shall have no right to cancel or alter the supply of products or Services once they have been supplied.

9. Audit

10. General

11. General