The American Journal of Geriatric Psychiatry

Overview

The American Journal of Geriatric Psychiatry is the leading source of information on issues of geriatric psychiatry and the treatment of late life mental illness. Topics include diagnosis and treatment for dementia and Alzheimer disease, depression, cognitive impairment, behavioral issues, mood disorders, sleep disturbances, and substance abuse. Book reviews and letters to the editors are also included. Special topic issues have included psychopharmacology, neuroimaging, cultural issues, anxiety, epidemiology, nursing home psychiatry, neuroendocrine and stress, genetics and cognitive impairment, delirium, and stress. New research and clinical case studies are also included.

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Global Print Circulation
Online Only
Avg. Global Monthly Visits
15,836
Avg. Global Monthly Unique Visitors
7,673
Avg. Global Monthly Page Views
9,117
Avg. Global eTOC Distribution
4,239

Affiliation
American Association for Geriatric Psychiatry

Audience
Members of AAGP, Psychiatrists, Psychologists, Geriatrics Specialists.

Rate Card
Effective January 2024
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
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<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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<td>728 x 90</td>
<td>728 x 315</td>
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<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
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<td>NA</td>
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<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
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<td>Left</td>
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<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
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<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
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FORMATS

jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS

Yes

MAX FILE SIZE

200 KB

MAX ANIMATION (TIME/LOOPS)

15 seconds/3 loops

PRESTITIAL FREQUENCY

1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

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<td>Middle</td>
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FORMATS

jpeg, png, gif, (static image only)

TRACKING PIXELS

No

MAX FILE SIZE

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AIP Email

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200 KB

Animation and expandable banners unavailable

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