The American Journal of Geriatric Psychiatry

Overview

The American Journal of Geriatric Psychiatry is the leading source of information on issues of geriatric psychiatry and the treatment of late life mental illness. Topics include diagnosis and treatment for dementia and Alzheimer disease, depression, cognitive impairment, behavioral issues, mood disorders, sleep disturbances, and substance abuse. Book reviews and letters to the editors are also included. Special topic issues have included psychopharmacology, neuroimaging, cultural issues, anxiety, epidemiology, nursing home psychiatry, neuroendocrine and stress, genetics and cognitive impairment, delirium, and stress. New research and clinical case studies are also included.

Visit Website

Display Advertising

Jessica Jimenez-Ahmed United States
267-226-8166
jjimenez-ahmed@elsevier.com

Robert Bayliss Europe
44 20 7424 4454
r.bayliss@elsevier.com

Virginia Van Homrigh APAC
61 448 008159
v.vanhomrigh@elsevier.com

Derek Zakaib Canada
514-730-8837
derekjohnzakaib@gmail.com

Recruitment Advertising

Kenneth Naylor Global
212-633-3835
k.naylor@elsevier.com

Affiliation
American Association for Geriatric Psychiatry

Audience
Members of AAGP, Psychiatrists, Psychologists, Geriatrics Specialists.

Global Print Circulation
Online Only

Avg. Global Monthly Visits
15,836

Avg. Global Monthly Unique Visitors
7,673

Avg. Global Monthly Page Views
9,117

Avg. Global eTOC Distribution
4,239
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS: jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS: Yes
MAX FILE SIZE: 200 KB
MAX ANIMATION (TIME/LOOPS): 15 seconds/3 loops
PRESTITIAL FREQUENCY: 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.
†Excluding personally identifiable information (PII).

eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

FORMATS: jpeg, png, gif, (static image only)
TRACKING PIXELS: No
MAX FILE SIZE: 200 KB

AIP Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

FORMATS: jpeg, png, gif, (static image only)
TRACKING PIXELS: No
MAX FILE SIZE: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability
These terms and conditions shall apply to all proposals, offers, and agreements made between Elsevier and any third party or its agent (“the Client”) relating to the products and/or services of Elsevier (“the Products and/or Services”) and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties for the “TC”. These terms supplant any previous understanding and calculation. To the extent the Client is a government or public authority, these terms shall be incorporated in the purchase order. edges between the parties below as set out under the agreement acknowledgement, may result in an adjustment to the final price and/or delivery schedule at Elsevier’s discretion. If at the request of the Client, Elsevier reserves additional

2. Cancellation & Returns

3. Execution and modification of the order

4. General

5. Force majeure

6. Distribution

7. Intellectual property

8. Liability and claims

9. Force majeure

10. General terms and conditions of supply

11. Media

12. Payment

13. General terms and conditions of supply

14. General

15. Media

16. Distribution

17. Intellectual property

18. Liability and claims

19. Force majeure

20. General terms and conditions of supply

21. Media

22. General terms and conditions of supply

23. Media

24. General terms and conditions of supply

25. Media

26. General terms and conditions of supply

27. Media

28. General terms and conditions of supply

29. Media

30. General terms and conditions of supply

31. Media

32. General terms and conditions of supply

33. Media

34. General terms and conditions of supply

35. Media

36. General terms and conditions of supply

37. Media

38. General terms and conditions of supply

39. Media

40. General terms and conditions of supply

41. Media

42. General terms and conditions of supply

43. Media

44. General terms and conditions of supply

45. Media

46. General terms and conditions of supply

47. Media

48. General terms and conditions of supply

49. Media

50. General terms and conditions of supply

51. Media

52. General terms and conditions of supply

53. Media

54. General terms and conditions of supply

55. Media

56. General terms and conditions of supply

57. Media

58. General terms and conditions of supply

59. Media

60. General terms and conditions of supply

61. Media

62. General terms and conditions of supply

63. Media

64. General terms and conditions of supply

65. Media

66. General terms and conditions of supply

67. Media

68. General terms and conditions of supply

69. Media

70. General terms and conditions of supply

71. Media

72. General terms and conditions of supply

73. Media

74. General terms and conditions of supply

75. Media

76. General terms and conditions of supply

77. Media

78. General terms and conditions of supply

79. Media

80. General terms and conditions of supply

81. Media

82. General terms and conditions of supply

83. Media

84. General terms and conditions of supply

85. Media

86. General terms and conditions of supply

87. Media

88. General terms and conditions of supply

89. Media

90. General terms and conditions of supply

91. Media

92. General terms and conditions of supply

93. Media

94. General terms and conditions of supply

95. Media

96. General terms and conditions of supply

97. Media

98. General terms and conditions of supply

99. Media

100. General terms and conditions of supply

101. Media

102. General terms and conditions of supply

103. Media

104. General terms and conditions of supply

105. Media

106. General terms and conditions of supply

107. Media

108. General terms and conditions of supply

109. Media

110. General terms and conditions of supply

111. Media

112. General terms and conditions of supply

113. Media

114. General terms and conditions of supply

115. Media

116. General terms and conditions of supply

117. Media