Annals of Oncology

Overview

*Annals of Oncology*, the journal of the European Society for Medical Oncology and the Japanese Society of Medical Oncology, provides rapid and efficient peer-review publications on innovative cancer treatments or translational work related to oncology and precision medicine. Main focuses of interest include: systemic anticancer therapy (with specific interest on molecular targeted agents and new immune therapies), randomized trials (including negatives ones), top-level guidelines, and new fields currently emerging as key components of personalized medicine, such as molecular pathology, bioinformatics, modern statistics, and biotechnologies. Radiotherapy, surgery and pediatrics manuscripts can be considered if they display a clear interaction with one of the fields above or are paradigm-shifting. With a large international editorial board of experts who are leaders in their fields, *Annals of Oncology* aims at delivering the best communication on the fast moving, and continually evolving, global oncology landscape.
Affiliation
European Society for Medical Oncology (ESMO) and affiliated with the Japanese Society of Medical Oncology

Editor-in-Chief
Professor Fabrice André

Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

Formats
- jpeg, png, gif, HTML5†, 3rd party tags

Tracking Pixels
- Yes

Max File Size
- 200 KB

Max Animation (Time/Loops)
- 15 seconds/3 loops

Prestitial Frequency
- 1 impression/6hrs/user

*Supplies iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

Formats
- jpeg, png, gif (static image only)

Tracking Pixels
- No

Max File Size
- 200 KB

AIP Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

Formats
- jpeg, png, gif (static image only)

Max File Size
- 200 KB

Animation and expandable banners unavailable
Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

These terms and conditions apply to all offers, proposals, and agreements made between Elsevier and any third party or its agent (the "Client") relating to the products and/or services of Elsevier (the "Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (the "TC"). They supersede any previous oral or written agreements, and are subject to change and update at any time and from time to time without notice. Any variation to the TC and any representations about the Products and Services shall have no effect unless expressly agreed in writing and signed on an authorized signature of Elsevier. Nothing in the TC will exclude or limit Elsevier's Liability for fraud or fraudulent misrepresentation, or for death or personal injury caused by Elsevier's negligence.

2. Offer and acceptance

Described orders are firm offers for the Products and Services by the Client to Elsevier from which they will be deemed to be an offer for the Client to purchase the Products and Services subject to the TC. No order placed by the Client shall be deemed accepted unless written acknowledgement of order is issued by Elsevier or [friendly] Elsevier delivers the Products or issues the invoice to the Client or confirms performance of the Services for the Client. All offer orders are subject to availability of the ordered products. Unless otherwise expressly agreed by Elsevier in writing, Client represents and warrants that it is purchasing Products from Elsevier for its own use and not and on behalf of any other person or entity. If the Client is an agent, it represents and warrants that it is purchasing the Products and Services from Elsevier for the account in name of one or more its own identified principal as agent. If the agent is permitted to order personal subscriptions or services, for the account and use of one or more its own identified individual subscribers for their own personal use, Client acknowledges that violation of this representation and warranty will cause irreparable harm to Elsevier, upon any violation of this representation and warranty, Elsevier will be entitled to injunctive and monetary relief including damages, attorney fees and costs, as provided in law.

3. Force majeure

In the event of an event of force majeure, a party may suspend or cease performance of its obligations set forth in this TC, then such party shall be relieved of those obligations to the extent it is prevented from the due performance of its obligations by such event. The parties agree that the Client is not entitled to suspend or otherwise prevent the performance of the Products or Services until the due date of the invoice. The Client shall notify Elsevier of any event of force majeure that may have an impact on the due date or performance of this TC as soon as it becomes aware of such event. The Client shall use good faith efforts to comply as closely as possible with its obligations set forth in this TC and to avoid the effects of such event to the extent possible.

4. Payment

All payments due under the TC shall be paid in full in accordance with the terms of the purchase order or invoice. If any amounts are not paid by the due date, interest at the rate of 12% per annum shall be charged from the due date. The Client shall pay any additional amount found owing. If the Client orders in excess of the quoted volume, Elsevier shall return to the Client any amount overpaid by the Client. Orders specifying positions are not firm orders for the position specified.

5. Intellectual property

Copyright and other intellectual property rights to all Elsevier proposals, publications and other Products or Services shall remain with Elsevier unless agreed otherwise in writing. The rights granted by Elsevier are non-exclusive and for the purpose expressly agreed upon. Any other use shall require the prior written permission of Elsevier. The Client shall not acquire any intellectual property rights in the Products. For the purpose of this TC, copyright and other intellectual property rights to all Elsevier proposals, publications and other Products or Services shall remain with Elsevier unless agreed otherwise in writing.

6. Distribution

The Client shall not resell, reproduce, or sublicense any of the Products or any other products of Elsevier in its own name or to third parties or to resell in any manner or for any purpose or under any condition, any of the Products or Services without the prior written permission of Elsevier. The Client is solely responsible for collecting from its customers all amounts due in relation to the Products, recover payment for the copies of the Products notwithstanding that ownership of any of the copies of the Products has not passed to the Client. From the date of the invoice to the date of payment in full, interest at the rate of 5% per annum on the outstanding amount of payment shall accrue. If a Client wishes to dispose any part of any Instalment, the Client shall give 30 days notice in writing and may suspend performance of its obligations arising from the TC until such payment has been received. Elsevier shall be liable for any damages incurred by the Client or any other party, and any damages to products or services as set out in the under acknowledgement, you may not be in agreement to the final price and/or delivery schedule of Client’s TC. If at the request of the Client, Elsevier adds additional charges for any size, color, or configuration of the Product.

8. Liabilities

The Client shall at all times be responsible for collecting all amounts due and owing from its customers and the Client shall not be entitled to retain any amount in any way or manner due to any cause which may arise or be incurred, whether directly or indirectly, by reason of any breach of warranty or of any other cause or matter, including, without limitation, typographical errors, having no significant effect on the editorial content or design characteristics of the Products and Services, cannot be considered a reason for requesting delivery or, as the case may be, modifying the agreed price.

9. Force majeure

The Client shall notify Elsevier of any event of force majeure that may have an impact on the due date or performance of this TC as soon as it becomes aware of such event. The Client shall use good faith efforts to comply as closely as possible with its obligations set forth in this TC and to avoid the effects of such event to the extent possible.

10. Compliance with laws

The Client shall, at all times, use best efforts to ensure that the Advertising Content or Client's breach or alleged breach of any of the foregoing agreements and representations, the Client shall immediately cease using the Advertising Content and shall not use or cause to be used any Advertising Content or any other content that is not consistent with Elsevier's standards. In addition, Elsevier shall have the right, at any time, to remove any Advertising Content that is not consistent with Elsevier's standards. The Client shall at all times provide to Elsevier with all necessary and reasonably requested information to enable Elsevier to determine whether the Advertising Content complies with any applicable laws, rules, industry codes, regulations and generally prevailing custom and practice. The Client shall make all reasonable efforts to ensure that the Client's use of the Advertising Content does not cause Elsevier to lose any existing legal or statutory rights where it is acting as a consumer. The parties agree that the liability arising from the Products or Services as set out in this TC shall be limited to the invoice value of the Part of the Products or Services to which the Liability Arises. To the maximum extent permitted by relevant laws Elsevier expressly excludes any liability for any other loss imputable to it shall in any event be limited to the invoice value of the Part of the Products or Services to which the Liability Arises. To the maximum extent permitted by relevant laws Elsevier expressly excludes any liability for any other loss imputable to its own negligence or wilful default or its employees or others for whom the party is legally responsible.

11. Audit

Parties agree to submit to the jurisdiction of the corporate domicile of the Elsevier company which is providing the Products or Services. The parties agree to submit to the jurisdiction of the foreign exchange regulations in the territory that are necessary to that extent to be paid to Elsevier, without limitation on bank charges and foreign exchange charges.

12. Compliance with laws

The Client shall, at all times, use best efforts to ensure that the Advertising Content or Client's breach or alleged breach of any of the foregoing agreements and representations, the Client shall immediately cease using the Advertising Content and shall not use or cause to be used any Advertising Content or any other content that is not consistent with Elsevier's standards. In addition, Elsevier shall have the right, at any time, to remove any Advertising Content that is not consistent with Elsevier's standards. The Client shall at all times provide to Elsevier with all necessary and reasonably requested information to enable Elsevier to determine whether the Advertising Content complies with any applicable laws, rules, industry codes, regulations and generally prevailing custom and practice. The Client shall make all reasonable efforts to ensure that the Client's use of the Advertising Content does not cause Elsevier to lose any existing legal or statutory rights where it is acting as a consumer. The parties agree that the liability arising from the Products or Services as set out in this TC shall be limited to the invoice value of the Part of the Products or Services to which the Liability Arises. To the maximum extent permitted by relevant laws Elsevier expressly excludes any liability for any other loss imputable to it shall in any event be limited to the invoice value of the Part of the Products or Services to which the Liability Arises. To the maximum extent permitted by relevant laws Elsevier expressly excludes any liability for any other loss imputable to its own negligence or wilful default or its employees or others for whom the party is legally responsible.