Annals of Oncology

Overview

Annals of Oncology, the journal of the European Society for Medical Oncology and the Japanese Society of Medical Oncology, provides rapid and efficient peer-review publications on innovative cancer treatments or translational work related to oncology and precision medicine. Main focuses of interest include: systemic anticancer therapy (with specific interest on molecular targeted agents and new immune therapies), randomized trials (including negatives ones), top-level guidelines, and new fields currently emerging as key components of personalized medicine, such as molecular pathology, bioinformatics, modern statistics, and biotechnologies. Radiotherapy, surgery and pediatrics manuscripts can be considered if they display a clear interaction with one of the fields above or are paradigm-shifting. With a large international editorial board of experts who are leaders in their fields, Annals of Oncology aims at delivering the best communication on the fast moving, and continually evolving, global oncology landscape.

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Global Print Circulation
Online Only

Avg. Global Monthly Visits
202,885

Avg. Global Monthly Unique Visitors
95,900

Avg. Global Monthly Page Views
138,576

Avg. Global eTOC Distribution
1,062
Digital Specs

Website

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<td>728 x 315</td>
<td>Down</td>
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<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
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<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
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<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
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</tbody>
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FORMATS
jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS
Yes

MAX FILE SIZE
200 KB

MAX ANIMATION (TIME/LOOPS)
15 seconds/ 3 loops

PRESTITIAL FREQUENCY
1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

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Affiliation
European Society for Medical Oncology (ESMO) and affiliated with the Japanese Society of Medical Oncology

Editor-in-Chief
Professor Fabrice André

Audience
Clinicians and researchers, worldwide, in all areas of oncology.

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eTOC Email

<table>
<thead>
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FORMATS
jpeg, png, gif (static image only)

TRACKING PIXELS
No

MAX FILE SIZE
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MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable
Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability
Monthly average web metrics based on the period of July 2022 to June 2023

1.1. eTOC Metrics: 12 Month Average of eTOC sends - July 2022 to June 2023

1.2. Compliance with laws

1.3. Audit

1.4. Offer and acceptance

2. Offer and acceptance/ Description

3. Conclusion and modification of the order

4. Prices, taxes and currencies

5. Intellectual property

6. Distributorship

7. Distribution

8. Development

9. Force majeure

10. Limitation of liability

11. Audit

12. Compliance with laws

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