

# **BJA Education**

## Overview

*BJA Education*, formerly *Continuing Education in Anaesthesia*, *Critical Care and Pain*, is a joint venture of the *British Journal of Anaesthesia* and The Royal College of Anaesthetists in the UK. It is also the official journal of The Faculty of Pain Medicine, The College of Anaesthesiologists of Ireland, The Hong Kong College of Anaesthesiologists and the Faculty of Intensive Care Medicine.

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#### North America

Aileen Rivera North America 917-825-3954 mailto:a.rivera@elsevier.com Traci Peppers North America 347-449-4997 t.peppers@elsevier.com

#### **EMEALA**

Katy Parker EMEALA +44 (0) 7796 925011 k.parker@elsevier.com Monika Giergielewicz EMEALA +44 (o) 7796 925011 m.giergielewicz@elsevier.com

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Virginia Van Homrigh APAC 61 448 008159 v.vanhomrigh@elsevier.com

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#### Affiliation

The Royal College of Anaesthetists, The Faculty of Pain Medicine, The College of Anaesthesiologists of Ireland, The Hong Kong College of Anaesthesiologists and the Faculty of Intensive Care Medicine.

#### Audience

Anaesthetists and anaesthesiologists

#### Editor-in-Chief

Professor Jonathan Thompson, MD, FRCA, FFICM

# **Digital Specs**

### Website

POSITIONS	AD	SIZE (PIXELS)	EXPANDABLE (PIXELS)	EXPANDABLE DIRECTION
Тор	Leaderboard	728 x 90	728 x 315	Down
Тор	Mobile Leaderboard	300 x 50 or 320 x 50	NA	NA
Side	MPU	300 x 250	600 x 250	Left
Side	Skyscraper	160 x 600 or 300 x 600	320 x 600	Left
On page load	Prestitial*	300 x 250 or 480 x 640	NA	NA

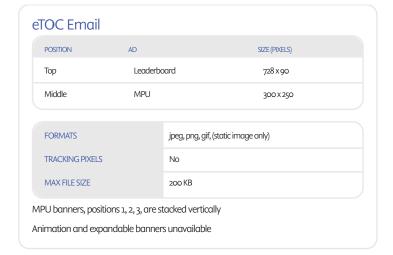
FORMATS	jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS	Yes
MAX FILE SIZE	200 KB
MAX ANIMATION (TIME/LOOPS)	15 seconds/ 3 loops
PRESTITIAL FREQUENCY	1 impression/6hrs/user

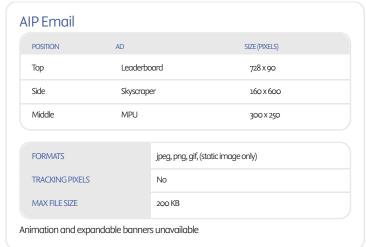
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