BJA Education

Overview

BJA Education, formerly Continuing Education in Anaesthesia, Critical Care and Pain, is a joint venture of the British Journal of Anaesthesia and The Royal College of Anaesthetists in the UK. It is also the official journal of The Faculty of Pain Medicine, The College of Anaesthesiologists of Ireland, The Hong Kong College of Anaesthesiologists and the Faculty of Intensive Care Medicine.

Display Advertising

Kenneth Naylor United States
212-633-3735
k.naylor@elsevier.com

Kate Lach Europe
48 500 259 970
k.lach.1@elsevier.com

Virginia Van Homrigh APAC
61 448 008 859
v.vanhomrigh@elsevier.com

Derek Zakaib Canada
54 730-8837
derekjohnzakaib@gmail.com

Recruitment Advertising

Kenneth Naylor Global
212-633-3735
k.naylor@elsevier.com

Global Print Circulation
Online Only
Avg. Global Monthly Visits
96,881
Avg. Global Monthly Unique Visitors
30,824
Avg. Global Monthly Page Views
47,626
Avg. Global eTOC Distribution
3,264

Affiliation
The Royal College of Anaesthetists, The Faculty of Pain Medicine, The College of Anaesthesiologists of Ireland, The Hong Kong College of Anaesthesiologists and the Faculty of Intensive Care Medicine.

Audience
Anaesthetists and anaesthesiologists
Digital Specs

### Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**
- Yes

**MAX FILE SIZE**
- 200 KB

**MAX ANIMATION (TIME/LOOPS)**
- 15 seconds/ 3 loops

**PRESTITIAL FREQUENCY**
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

### eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif (static image only)

**TRACKING PIXELS**
- No

**MAX FILE SIZE**
- 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically, Animation and expandable banners unavailable.

### AIP Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif (static image only)

**TRACKING PIXELS**
- No

**MAX FILE SIZE**
- 200 KB

Animation and expandable banners unavailable.

Contact your sales representative for all digital advertising rates and opportunities.
3. Applicability

6. Distribution

1. Applicability

partially enforcing any provision (or prosecuting any breach) of the TC will not be construed as a waiver of any of its rights under the TC. Illegality, invalidity, voidability, unenforceability or unreasonable it shall to the extent of such illegality, invalidity, voidness, voidability, and the remainder of such provision shall continue in full force and effect. Failure or delay by Elsevier in enforcing or

operated or controlled entity (including, without limitation, state run universities, hospitals and libraries), or ... directors, employees or agents shall pay, offer, give, promise or authorize the payment, directly or indirectly, of any

the RELX Suppliers Code of Conduct at Suppliers Code of Conduct and Applicable Laws related to bribery, including, ... States Foreign Corrupt Practice Act and the UK Bribery Act) and those enforced in the country where business is being

has been given a discounted rate for volume by Elsevier, and the Client does not order the quoted volume, Elsevier shall ... at a reduced discount and the Client shall pay any additional amount found owing. If the Client orders in excess of the

breach of this TC by Client. Orders must specify a definite schedule of insertions, issues and sizes of space for a ... No advertising orders will be accepted for periods longer than one year. Where an order for a series of advertisements

Content complies with any applicable laws, rules, industry codes, regulations and generally prevailing custom and ... liability, loss, damages, claims, or causes of action, including reasonable legal fees and expenses incurred by Elsevier,

or misappropriation of any copyright, patent, trademark, trade secret, music, image, or other proprietary or property ... violation of any anti-discrimination law or regulation, or any other right of any person or entity; (iii) Advertising

9. Force majeure

the Client's obligation to make payments to Elsevier under clause 5.

5. Payment

will be solely responsible at its own cost for completing any foreign exchange-related procedures in the said territory and thereby indemnifying Elsevier from all losses and charges, including any losses and charges incurred by Elsevier. Elsevier shall have the right to

the amount actually remitted to Elsevier, net of all taxes, equals the amount invoiced or otherwise due. The Client will ... authority. All financial transactions must be settled in the currency of the applicable Elsevier invoice. The Client

Unless otherwise agreed in writing, payments shall be effected within thirty (30) days of the invoice date in the currency remitted. Time for payment is of the essence. Any late or late payment interest at the rate of 5% per annum, or at

1. Applicability

8. Liability and claims

5. Payment

will be solely responsible at its own cost for completing any foreign exchange-related procedures in the said territory and thereby indemnifying Elsevier from all losses and charges, including any losses and charges incurred by Elsevier. Elsevier shall have the right to

the Client is solely responsible for collecting from its customers amounts due in respect of the scale of the Client's business, including full credit control and safely keeping all of its own losses resulting from any uncollected amounts. Delay or failure in obtaining such payments will not affect the Client's obligation to remit payments to Elsevier under clause 8.

2. Offer and acceptance/ Description

Products. Unless otherwise expressly agreed by Elsevier in writing, Client represents and warrants that it is purchasing Products or

9. Force majeure

8. Liability and claims

or Products may be stored in any automated data file and/or reproduced, whether electronically, mechanically, by photocopying, recording or in any other manner or form, without the specific prior written permission of Elsevier.

If no dates are so specified, delivery/performance will be within a reasonable time.

characteristics of the Products and Services, cannot be considered a reason for rejecting delivery or, as the case may be, modifying the agreed price.

2. Offer and acceptance/ Description

Products. Unless otherwise expressly agreed by Elsevier in writing, Client represents and warrants that it is purchasing Products or

2. Offer and acceptance/ Description

Products. Unless otherwise expressly agreed by Elsevier in writing, Client represents and warrants that it is purchasing Products or

In the event of any dispute, claim or controversy arising from the TC until such advance payment has been received. Where the Client is indebted to Elsevier for any other

the Client is solely responsible for collecting from its customers amounts due in respect of the scale of the Client's business, including full credit control and safely keeping all of its own losses resulting from any uncollected amounts. Delay or failure in obtaining such payments will not affect the Client's obligation to remit payments to Elsevier under clause 8.

2. Offer and acceptance/ Description

Products. Unless otherwise expressly agreed by Elsevier in writing, Client represents and warrants that it is purchasing Products or

will be solely responsible at its own cost for completing any foreign exchange-related procedures in the said territory and thereby indemnifying Elsevier from all losses and charges, including any losses and charges incurred by Elsevier. Elsevier shall have the right to

the Client is solely responsible for collecting from its customers amounts due in respect of the scale of the Client's business, including full credit control and safely keeping all of its own losses resulting from any uncollected amounts. Delay or failure in obtaining such payments will not affect the Client's obligation to remit payments to Elsevier under clause 8.

2. Offer and acceptance/ Description

Products. Unless otherwise expressly agreed by Elsevier in writing, Client represents and warrants that it is purchasing Products or

will be solely responsible at its own cost for completing any foreign exchange-related procedures in the said territory and thereby indemnifying Elsevier from all losses and charges, including any losses and charges incurred by Elsevier. Elsevier shall have the right to

the Client is solely responsible for collecting from its customers amounts due in respect of the scale of the Client's business, including full credit control and safely keeping all of its own losses resulting from any uncollected amounts. Delay or failure in obtaining such payments will not affect the Client's obligation to remit payments to Elsevier under clause 8.

2. Offer and acceptance/ Description

Products. Unless otherwise expressly agreed by Elsevier in writing, Client represents and warrants that it is purchasing Products or

will be solely responsible at its own cost for completing any foreign exchange-related procedures in the said territory and thereby indemnifying Elsevier from all losses and charges, including any losses and charges incurred by Elsevier. Elsevier shall have the right to

the Client is solely responsible for collecting from its customers amounts due in respect of the scale of the Client's business, including full credit control and safely keeping all of its own losses resulting from any uncollected amounts. Delay or failure in obtaining such payments will not affect the Client's obligation to remit payments to Elsevier under clause 8.

2. Offer and acceptance/ Description

Products. Unless otherwise expressly agreed by Elsevier in writing, Client represents and warrants that it is purchasing Products or

will be solely responsible at its own cost for completing any foreign exchange-related procedures in the said territory and thereby indemnifying Elsevier from all losses and charges, including any losses and charges incurred by Elsevier. Elsevier shall have the right to

the Client is solely responsible for collecting from its customers amounts due in respect of the scale of the Client's business, including full credit control and safely keeping all of its own losses resulting from any uncollected amounts. Delay or failure in obtaining such payments will not affect the Client's obligation to remit payments to Elsevier under clause 8.

2. Offer and acceptance/ Description

Products. Unless otherwise expressly agreed by Elsevier in writing, Client represents and warrants that it is purchasing Products or

will be solely responsible at its own cost for completing any foreign exchange-related procedures in the said territory and thereby indemnifying Elsevier from all losses and charges, including any losses and charges incurred by Elsevier. Elsevier shall have the right to

the Client is solely responsible for collecting from its customers amounts due in respect of the scale of the Client's business, including full credit control and safely keeping all of its own losses resulting from any uncollected amounts. Delay or failure in obtaining such payments will not affect the Client's obligation to remit payments to Elsevier under clause 8.

2. Offer and acceptance/ Description

Products. Unless otherwise expressly agreed by Elsevier in writing, Client represents and warrants that it is purchasing Products or

will be solely responsible at its own cost for completing any foreign exchange-related procedures in the said territory and thereby indemnifying Elsevier from all losses and charges, including any losses and charges incurred by Elsevier. Elsevier shall have the right to

the Client is solely responsible for collecting from its customers amounts due in respect of the scale of the Client's business, including full credit control and safely keeping all of its own losses resulting from any uncollected amounts. Delay or failure in obtaining such payments will not affect the Client's obligation to remit payments to Elsevier under clause 8.

2. Offer and acceptance/ Description

Products. Unless otherwise expressly agreed by Elsevier in writing, Client represents and warrants that it is purchasing Products or

will be solely responsible at its own cost for completing any foreign exchange-related procedures in the said territory and thereby indemnifying Elsevier from all losses and charges, including any losses and charges incurred by Elsevier. Elsevier shall have the right to

the Client is solely responsible for collecting from its customers amounts due in respect of the scale of the Client's business, including full credit control and safely keeping all of its own losses resulting from any uncollected amounts. Delay or failure in obtaining such payments will not affect the Client's obligation to remit payments to Elsevier under clause 8.

2. Offer and acceptance/ Description

Products. Unless otherwise expressly agreed by Elsevier in writing, Client represents and warrants that it is purchasing Products or

will be solely responsible at its own cost for completing any foreign exchange-related procedures in the said territory and thereby indemnifying Elsevier from all losses and charges, including any losses and charges incurred by Elsevier. Elsevier shall have the right to

the Client is solely responsible for collecting from its customers amounts due in respect of the scale of the Client's business, including full credit control and safely keeping all of its own losses resulting from any uncollected amounts. Delay or failure in obtaining such payments will not affect the Client's obligation to remit payments to Elsevier under clause 8.