BJA Education

Overview

BJA Education, formerly Continuing Education in Anaesthesia, Critical Care and Pain, is a joint venture of the British Journal of Anaesthesia and The Royal College of Anaesthetists in the UK. It is also the official journal of The Faculty of Pain Medicine, The College of Anaesthesiologists of Ireland, The Hong Kong College of Anaesthesiologists and the Faculty of Intensive Care Medicine.

Display Advertising

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Recruitment Advertising

Kenneth Naylor Global
212-633-3735
k.naylor@elsevier.com

Global Print Circulation
Online Only

Avg. Global Monthly Visits
96,881

Avg. Global Monthly Unique Visitors
30,824

Avg. Global Monthly Page Views
47,626

Avg. Global eTOC Distribution
3,264

Affiliation

The Royal College of Anaesthetists, The Faculty of Pain Medicine, The College of Anaesthesiologists of Ireland, The Hong Kong College of Anaesthesiologists and the Faculty of Intensive Care Medicine.

Audience

Anaesthetists and anaesthesiologists
Digital Specs

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**
- Yes

**MAX FILE SIZE**
- 200 KB

**MAX ANIMATION (TIME/LOOPS)**
- 15 seconds/ 3 loops

**PRESTITIAL FREQUENCY**
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

**eTOC Email**

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<tr>
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<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif (static image only)

**TRACKING PIXELS**
- No

**MAX FILE SIZE**
- 200 KB

**AIP Email**

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11. Audit
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12. Compliance with laws
The Client warrants that the Client has complied and will comply with all applicable laws, regulations and Codes of Practice and with the Library Association’s or similar body’s Code of Practice.

13. Cancellations & Returns
All cancellations and returns must be in writing. If a Client cancels an order or contract at any time, the Client shall not be entitled to recover payment for the copies of the Product notwithstanding that the amount of the copy has not passed from Elsevier. For the avoidance of doubt: no intellectual property rights in the Products Shall be transferred to the Client as part of the delivery. The Client shall make all payments under the T&Cs without any deduction whether by way of set-off, counterclaim, discount, abatement or otherwise unless the Client has a valid and effective court order requiring an amount equal to such deduction to be paid to the Client. From the date of the invoice to the date of the payment in full, interest at the rate of 5% shall be charged to the Client for any unpaid amounts outstanding, together with any collection fees incurred by Elsevier. If the Client wishes to dispute any invoice in part, the Client shall, as soon as reasonably practicable, but no later than within the due date of such invoice, send full details of such dispute to Elsevier in writing.

14. General
Monthly average web metrics based on the period of July 2022 to June 2023

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