Biological Psychiatry

Overview

Biological Psychiatry provides authoritative, innovative coverage of the entire spectrum of psychiatric research. With its rigorous, peer-reviewed editorial standards, the journal consistently presents major clinical, behavioral, epidemiological, and normative studies in all subdisciplines relevant to psychiatry, including pathology, physiology, pharmacology, biochemistry and genetics.

Biological Psychiatry features rapid publication, 24 times per year, and is constantly expanding to keep pace with the growing amount of research in the field.

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Global Print Circulation
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Avg. Global Monthly Visits
41,787

Avg. Global Monthly Unique Visitors
19,319

Avg. Global Monthly Page Views
24,831

Avg. Global eTOC Distribution
16,319

Rate Card
Effective January 2024
Society of Biological Psychiatry

Psychiatrists, physiologists, psychologists, neurologists, pharmacologists, and neuropharmacologists.

John H. Krystal, MD

Digital Specs

### Website

<table>
<thead>
<tr>
<th>Positions</th>
<th>Ad</th>
<th>Size (Pixels)</th>
<th>Expandable (Pixels)</th>
<th>Expandable Direction</th>
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<tbody>
<tr>
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<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
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<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
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<table>
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<tr>
<th>Formats</th>
<th>jpeg, png, gif, HTML5†, 3rd party tags</th>
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<tbody>
<tr>
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<tr>
<td>Max File Size</td>
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<tr>
<td>Max Animation (Time/Loops)</td>
<td>15 seconds/3 loops</td>
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<tr>
<td>Prestitial Frequency</td>
<td>1 impression/6hrs/user</td>
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*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

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### eTOC Email

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<td>Middle</td>
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MPU banners, positions 1, 2, 3, are stacked vertically. Animation and expandable banners unavailable.

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### AIP Email

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