Biological Psychiatry

Overview

*Biological Psychiatry* provides authoritative, innovative coverage of the entire spectrum of psychiatric research. With its rigorous, peer-reviewed editorial standards, the journal consistently presents major clinical, behavioral, epidemiological, and normative studies in all subdisciplines relevant to psychiatry, including pathology, physiology, pharmacology, biochemistry and genetics.

Biological Psychiatry features rapid publication, 24 times per year, and is constantly expanding to keep pace with the growing amount of research in the field.

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Global Print Circulation

- **Online Only**
- **Avg. Global Monthly Visits**: 41,787
- **Avg. Global Monthly Unique Visitors**: 19,319
- **Avg. Global Monthly Page Views**: 24,831
- **Avg. Global eTOC Distribution**: 16,319

Affiliation

- Society of Biological Psychiatry

Audience

- Psychiatrists, physiologists, psychologists, neurologists, pharmacologists, and neuropharmacologists.
# Digital Specs

## Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

### FORMATS
- jpeg, png, gif, HTML5†, 3rd party tags

### TRACKING PIXELS
- Yes

### MAX FILE SIZE
- 200 KB

### MAX ANIMATION (TIME/LOOPS)
- 15 seconds/ 3 loops

### PRESTITIAL FREQUENCY
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

## eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

### FORMATS
- jpeg, png, gif (static image only)

### TRACKING PIXELS
- No

### MAX FILE SIZE
- 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

## AIP Email

<table>
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</table>

### FORMATS
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### TRACKING PIXELS
- No

### MAX FILE SIZE
- 200 KB

Animation and expandable banners unavailable

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