Biological Psychiatry

Overview

*Biological Psychiatry* provides authoritative, innovative coverage of the entire spectrum of psychiatric research. With its rigorous, peer-reviewed editorial standards, the journal consistently presents major clinical, behavioral, epidemiological, and normative studies in all subdisciplines relevant to psychiatry, including pathology, physiology, pharmacology, biochemistry and genetics.

Biological Psychiatry features rapid publication, 24 times per year, and is constantly expanding to keep pace with the growing amount of research in the field.

Visit Website

North America

Aileen Rivera  North America  
917-825-3954  
mailto:a.rivera@elsevier.com

Traci Peppers  North America  
347-449-4997  
t.peppers@elsevier.com

EMEALA

Katy Parker  EMEALA  
+44 (0) 7796 925011  
k.parker@elsevier.com

Monika Giergielewicz  EMEALA  
+44 (0) 7796 925011  
m.giergielewicz@elsevier.com

APAC

Virginia Van Homrigh  APAC  
61 448 008159  
v.vanhomrigh@elsevier.com

Global Print Circulation  
Online Only

Avg. Global Monthly Visits  
41,787

Avg. Global Monthly Unique Visitors  
19,319

Avg. Global Monthly Page Views  
24,831

Avg. Global eTOC Distribution  
16,319
Affiliation
Society of Biological Psychiatry

Editor-in-Chief
John H. Krystal, MD

Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 115</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS: jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS: Yes

MAX FILE SIZE: 200 KB

MAX ANIMATION (TIME/LOOPS): 15 seconds/ 3 loops

PRESTITIAL FREQUENCY: 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

FORMATS: jpeg, png, gif (static image only)

TRACKING PIXELS: No

MAX FILE SIZE: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically. Animation and expandable banners unavailable.

AIP Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

FORMATS: jpeg, png, gif (static image only)

TRACKING PIXELS: No

MAX FILE SIZE: 200 KB

Animation and expandable banners unavailable.
Contact your sales representative for all digital advertising rates and opportunities.
8. Liability and claims

(i) Except as provided in paragraph 8(ii) below, Elsevier is not liable for any breach of representation or warranty made by the Client with regard to the Products or Services or for the use or applications of the Products or Services, except as otherwise provided for in the relevant provision contained in the TC. Moreover, rights granted by Elsevier are restricted to use solely by the Client and may not be assigned, transferred or sublicensed without the prior written consent of Elsevier. Where Client is purchasing Product(s) or Service(s) for resale, liability of Elsevier is not transferable to the end user and Elsevier is not liable for any breach of representation or warranty made by the Client with regard to the Products or Services.

(ii) No representations or warranties made by Elsevier shall extend to any copy made by Client of any of the Products or Services, except to the extent that such representations or warranties are extended in respect of such copy as a result of a breach on the part of Elsevier.

(iii) Where a representation or warranty made by Elsevier in the TC has been breached, the Client shall have the following rights:

(a) To rescind the TC and/or terminate the TC and/or reject the Product or Service(s); or

(b) Subject to the payment of a reasonable purchase price for the Product or Service(s) or copies thereof already delivered, to rescind the TC, and receive a full refund of all sums paid by the Client, net of all taxes, duties and other charges levied in respect of the Products or Services.

(iv) Except as provided in paragraph 8 (ii) below, liability by Elsevier in respect of any representation or warranty made by Elsevier shall be limited to the payment of any amounts due for the Products or Services which the Client has previously paid to Elsevier. Elsevier shall not be liable for any business interruption loss or other pecuniary loss or damage, whether direct or indirect, and whether foreseen or not, which the Client may suffer as a result of any such breach.

9. Audit

The Client acknowledges that it is the responsibility of Elsevier to ensure that its Products or Services are produced in accordance with the requirements set out in these terms and Elsevier shall have the right, and be entitled to, at any time by notice in writing, to inspect, audit and audit reports, any records, data, or information, to examine any of the Client's facilities or operations or to test the Products or Services at the Client's premises or elsewhere. If the Client fails to provide any such information, Elsevier may refuse any payment for any Products or Services.

10. Reprints

(i) Client shall be entitled to purchase reprints of material published in the Products. The rate for such reprints shall be at a rate determined by Elsevier which shall be posted on Elsevier's website or elsewhere.

(ii) Reprints may be purchased in runs of less than 1,000 copies, but carriage charges for reprints requiring a carriage charge shall be at Elsevier's discretion.

(iii) Except as provided in paragraph 10 (ii) below, Elsevier reserves the right to refuse to provide reprints at a rate lower than that determined by Elsevier for the Products or Services.

11. Impact of COV

The Client acknowledges that the gross value of any advertising order shall be reduced by the amount of sales tax, value added tax, or other similar taxes applicable to such order, and that Elsevier shall not be liable for any such taxes.

12. Disputes

Any dispute or difference between the Client and Elsevier shall be finally settled by arbitration in accordance with the rules of the International Chamber of Commerce in force at the time the dispute arises, and the arbitration shall take place in 

13. Parties to the Terms

This TC is concluded, without prejudice to any other rights of Client and Elsevier, for the benefit of Elsevier and each of its subsidiaries, agents and partners. The Client acknowledges that any breach of this TC by Elsevier shall be subject to the jurisdiction of the courts of the place in which Elsevier is domiciled and that any such claim shall be brought in the courts of such place.

14. General

This TC shall be deemed to be a contract for the purchase of Products or Services for the benefit of Elsevier and the Client, and shall be governed by English law. Any dispute or claim arising from or relating to this TC shall be litigated in the English courts.

15. Survival

This TC shall survive termination or expiration of this TC for the purpose of determining liability for breach of warranty, fraud or any other tortuous conduct in relation to the Products or Services and their respective takeovers.

16. Complete Agreement

None of the representations, warranties, or other provisions of this TC are in any way intended to limit or cover any other representations, warranties, or other provisions, and all such representations, warranties, and other provisions are intended to survive the termination or expiration of this TC.

17. Entire Agreement

This TC is the only agreement between the Client and Elsevier and superseded all prior agreements and negotiations, whether written or oral, with respect to the subject matter and cannot be modified or changed except in writing signed by an authorized official of Elsevier.

18. Governing Law of and for the Products

This TC is governed by the laws of the country in which Elsevier is domiciled, and the Client acknowledges that any dispute or claim arising from or relating to this TC shall be litigated in the English courts.