Caring For The Ages

Overview

*Caring for the Ages*, the official newspaper of AMDA – the Society for Post-Acute and Long-Term Care Medicine covers professional and clinical news, best practices and other timely issues of medical importance to the long-term care continuum.

**Display Advertising**

Joan Coffey United States 551-480-4018 j.coffey@elsevier.com

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Virginia Van Homrigh APAC 61 448 008159 v.vanhomrigh@elsevier.com

Derek Zakaib Canada 514-730-8837 derekjohnzakaib@gmail.com

**Recruitment Advertising**

Kenneth Naylor Global 212-633-3835 k.naylor@elsevier.com

**Global Print Circulation** 3,253

**Avg. Global Monthly Visits** 5,182

**Avg. Global Monthly Unique Visitors** 2,842

**Avg. Global Monthly Page Views** 3,388

**Avg. Global eTOC Distribution** 4,928

**Affiliation**

AMDA – the Society for Post-Acute and Long-Term Care Medicine

**Audience**

Medical directors, attending physicians, consultant pharmacists, nurse practitioners, and other medical professional working in all long-term care settings, including skilled nursing and assisted living facilities
## Print Closings

<table>
<thead>
<tr>
<th>VOLUME/ISSUE</th>
<th>PUBLICATION DATE</th>
<th>SPACE CLOSING</th>
<th>RUN OF BOOK ARTWORK DUE</th>
<th>PREPRINTED SUPPLIED PIECES DUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>25/1</td>
<td>January/February 2024</td>
<td>11/22/2023</td>
<td>12/06/2023</td>
<td>12/19/2023</td>
</tr>
<tr>
<td>25/2</td>
<td>March 2024</td>
<td>01/24/2024</td>
<td>02/05/2024</td>
<td>02/16/2024</td>
</tr>
<tr>
<td>25/3</td>
<td>April 2024</td>
<td>02/23/2024</td>
<td>03/06/2024</td>
<td>03/19/2024</td>
</tr>
<tr>
<td>25/4</td>
<td>May 2024</td>
<td>03/26/2024</td>
<td>04/05/2024</td>
<td>04/18/2024</td>
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<tr>
<td>25/5</td>
<td>June/July 2024</td>
<td>04/25/2024</td>
<td>05/07/2024</td>
<td>05/30/2024</td>
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<tr>
<td>25/6</td>
<td>August/September 2024</td>
<td>06/25/2024</td>
<td>07/08/2024</td>
<td>07/10/2024</td>
</tr>
<tr>
<td>25/7</td>
<td>October 2024</td>
<td>08/23/2024</td>
<td>09/05/2024</td>
<td>09/18/2024</td>
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<tr>
<td>25/8</td>
<td>November/December 2024</td>
<td>09/26/2024</td>
<td>10/08/2024</td>
<td>10/21/2024</td>
</tr>
</tbody>
</table>

### Cancellations:

No cancellations will be accepted after closing date. Covers and preferred positions are non-cancellable. Dates subject to change.

### Rates

<table>
<thead>
<tr>
<th>FREQUENCY</th>
<th>KING (BLACK &amp; WHITE)</th>
<th>ISLAND PAGE (BLACK &amp; WHITE)</th>
<th>3/4 PAGE (BLACK &amp; WHITE)</th>
<th>1/4 PAGE (BLACK &amp; WHITE)</th>
<th>1/2 PAGE (BLACK &amp; WHITE)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1x</td>
<td>$ 6,595</td>
<td>$ 4,920</td>
<td>$ 5,775</td>
<td>$ 2,950</td>
<td>$ 4,425</td>
</tr>
<tr>
<td>6x</td>
<td>$ 6,390</td>
<td>$ 4,770</td>
<td>$ 5,605</td>
<td>$ 2,865</td>
<td>$ 4,290</td>
</tr>
<tr>
<td>12x</td>
<td>$ 6,315</td>
<td>$ 4,705</td>
<td>$ 5,535</td>
<td>$ 2,820</td>
<td>$ 4,235</td>
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<tr>
<td>24x</td>
<td>$ 6,145</td>
<td>$ 4,585</td>
<td>$ 5,390</td>
<td>$ 2,745</td>
<td>$ 4,130</td>
</tr>
<tr>
<td>36x</td>
<td>$ 6,050</td>
<td>$ 4,515</td>
<td>$ 5,310</td>
<td>$ 2,700</td>
<td>$ 4,070</td>
</tr>
<tr>
<td>48x</td>
<td>$ 5,905</td>
<td>$ 4,410</td>
<td>$ 5,180</td>
<td>$ 2,640</td>
<td>$ 3,960</td>
</tr>
<tr>
<td>60x</td>
<td>$ 5,885</td>
<td>$ 4,395</td>
<td>$ 5,170</td>
<td>$ 2,625</td>
<td>$ 3,950</td>
</tr>
<tr>
<td>72x</td>
<td>$ 5,790</td>
<td>$ 4,325</td>
<td>$ 5,070</td>
<td>$ 2,585</td>
<td>$ 3,890</td>
</tr>
<tr>
<td>96x</td>
<td>$ 5,665</td>
<td>$ 4,230</td>
<td>$ 4,965</td>
<td>$ 2,540</td>
<td>$ 3,805</td>
</tr>
</tbody>
</table>

### Matched Color

| 1,030 | 2,060 | 870 |

### Cover Tips

- **Rate:** $ 9,300

### Outserts

- **Rate:** $ 9,800
Premium Positions

Cover 4: 50% B/W Page rate
Cover 2: 35% B/W Page rate
Cover 3: 25% B/W Page rate
Opposite TOC: 25% B/W Page rate
First Right Hand Page: 25% B/W Page rate
Other Preferred Positions: 10% B/W Page rate

Earned Rates

Rates are based on the total units earned during a twelve-month period. Space purchased by a parent company and its subsidiaries is combined to determine earned rate.

For information about our Agency discount (including those for in-house agencies), please contact your Sales Representative.

Inserts

Furnished inserts are billed at the black and white rate times the number of insert pages.

Two-page insert (one leaf): Two-times earned frequency rate.
Four-page or larger insert: Black & White earned frequency rate.

Composition

All production charges are net and non-commissionable

<table>
<thead>
<tr>
<th>PRINTING</th>
<th>FULL PAGE</th>
<th>HALF PAGE</th>
<th>QUARTER PAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Black &amp; White only</td>
<td>$150</td>
<td>$125</td>
<td>$95</td>
</tr>
</tbody>
</table>

Acceptance of Advertising

The Publisher, Editor, and Association reserve the right to reject any advertising for any reason. Advertiser shall indemnify and hold harmless the Publisher, Editor, and the owner of the journal from and against any loss, expense, claim, or liability resulting from their advertisement. Advertiser warrants that its advertisements comply with all applicable laws, rules, and regulations. New copy must be submitted by ad space closing date.

*State and local taxes may apply.
# Classified / back of book print closings

<table>
<thead>
<tr>
<th>VOLUME/ISSUE</th>
<th>PUBLICATION DATE</th>
<th>CLASSIFIED SPACE CLOSING &amp; RUN OF BOOK ARTWORK DUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>25/1</td>
<td>January/February 2024</td>
<td>11/29/2023</td>
</tr>
<tr>
<td>25/2</td>
<td>March 2024</td>
<td>01/29/2024</td>
</tr>
<tr>
<td>25/3</td>
<td>April 2024</td>
<td>02/28/2024</td>
</tr>
<tr>
<td>25/4</td>
<td>May 2024</td>
<td>03/29/2024</td>
</tr>
<tr>
<td>25/5</td>
<td>June/July 2024</td>
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<tr>
<td>25/7</td>
<td>October 2024</td>
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</tr>
<tr>
<td>25/8</td>
<td>November/December 2024</td>
<td>10/01/2024</td>
</tr>
</tbody>
</table>

## Cancellations:

No cancellations will be accepted after closing date. Covers and preferred positions are non-cancellable. Dates subject to change.

# Classified / back of book print advertising

## Rates

<table>
<thead>
<tr>
<th>FREQUENCY</th>
<th>ISLAND (BLACK &amp; WHITE)</th>
<th>3/4 PAGE (BLACK &amp; WHITE)</th>
<th>1/2 PAGE (BLACK &amp; WHITE)</th>
<th>1/4 PAGE (BLACK &amp; WHITE)</th>
<th>STANDARD COLOR</th>
<th>MATCHED COLOR</th>
<th>4 COLOR</th>
<th>METALLIC COLOR</th>
<th>5 COLOR</th>
<th>CLASSIFIEDS (BACK-OF-BOOK)</th>
<th>COLOR</th>
</tr>
</thead>
<tbody>
<tr>
<td>1x</td>
<td>$ 4,640</td>
<td>$ 5,455</td>
<td>$ 4,180</td>
<td>$ 2,785</td>
<td>$ 6,225</td>
<td>$ 7,545</td>
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<td>6x</td>
<td>$ 4,505</td>
<td>$ 5,290</td>
<td>$ 4,055</td>
<td>$ 2,705</td>
<td>$ 6,040</td>
<td>$ 7,185</td>
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<tr>
<td>12x</td>
<td>$ 4,445</td>
<td>$ 5,230</td>
<td>$ 4,000</td>
<td>$ 2,660</td>
<td>$ 5,960</td>
<td>$ 7,005</td>
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<tr>
<td>24x</td>
<td>$ 4,330</td>
<td>$ 5,095</td>
<td>$ 3,900</td>
<td>$ 2,600</td>
<td>$ 5,805</td>
<td>$ 6,845</td>
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<tr>
<td>36x</td>
<td>$ 4,270</td>
<td>$ 5,015</td>
<td>$ 3,845</td>
<td>$ 2,550</td>
<td>$ 5,710</td>
<td>$ 6,740</td>
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<tr>
<td>72x</td>
<td>$ 4,080</td>
<td>$ 4,790</td>
<td>$ 3,675</td>
<td>$ 2,440</td>
<td>$ 5,465</td>
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</tr>
<tr>
<td>96x</td>
<td>$ 3,995</td>
<td>$ 4,695</td>
<td>$ 3,595</td>
<td>$ 2,395</td>
<td>$ 5,345</td>
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<td></td>
</tr>
<tr>
<td>120x</td>
<td>$ 4,370</td>
<td>$ 8,570</td>
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<tr>
<td>240x</td>
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<td>$ 7,620</td>
<td>$ 8,470</td>
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<tr>
<td>288x</td>
<td>$ 7,320</td>
<td>$ 6,025</td>
<td>$ 4,055</td>
<td>$ 8,380</td>
<td>$ 6,180</td>
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<td></td>
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<td></td>
</tr>
</tbody>
</table>
Confidential Email Inbox
Cost: $40.

Agency Discount
For information about our Agency discount (including those for in-house agencies), please contact your Sales Representative.

Cancellations:
Must be received in writing on or before the announced closing date.

Run of Book Print Ads

Sizing
Trim: 10-1/2” x 14”
Keep live matter 1/4” from all trim edges.
Binding: Saddle; Jogs to head
Printing Process: Litho Web
Halftone Screen: Cover: 150 line screen Text: 150 line screen

<table>
<thead>
<tr>
<th>AD SIZE</th>
<th>NON-BLEED</th>
<th>BLEED</th>
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<tbody>
<tr>
<td>King-size Page</td>
<td>9-5/8” x 12-7/8”</td>
<td>10-3/4” x 14-1/4”</td>
</tr>
<tr>
<td>King-size Spread</td>
<td>20” x 12-7/8”</td>
<td>21-1/4” x 14-1/4”</td>
</tr>
<tr>
<td>3/4 Vertical Page</td>
<td>7-1/8” x 12-7/8”</td>
<td></td>
</tr>
<tr>
<td>3/4 Vertical Spread</td>
<td>14-5/8” x 12-7/8”</td>
<td></td>
</tr>
<tr>
<td>3/4 Horizontal Spread</td>
<td>20” x 10”</td>
<td></td>
</tr>
<tr>
<td>3/4 Horizontal Page</td>
<td>9-5/8” x 10”</td>
<td></td>
</tr>
<tr>
<td>Island Page</td>
<td>7-1/8” x 10”</td>
<td></td>
</tr>
<tr>
<td>Island Spread</td>
<td>14-5/8” x 10”</td>
<td></td>
</tr>
<tr>
<td>Island Page+3/4 Page Horizontal</td>
<td>17-1/2” x 10”</td>
<td></td>
</tr>
<tr>
<td>1/4 Vertical Page</td>
<td>4-3/4” x 6-3/4”</td>
<td></td>
</tr>
<tr>
<td>1/4 Horizontal Page</td>
<td>7-1/8” x 4-1/2”</td>
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</tr>
<tr>
<td>1/4 Page Column</td>
<td>2-1/8” x 12-7/8”</td>
<td></td>
</tr>
<tr>
<td>1/2 Vertical Page</td>
<td>4-3/4” x 12-7/8”</td>
<td></td>
</tr>
<tr>
<td>1/2 Horizontal Page</td>
<td>9-5/8” x 6-3/4”</td>
<td></td>
</tr>
<tr>
<td>1/2 Horizontal Spread</td>
<td>20” x 6-3/4”</td>
<td></td>
</tr>
</tbody>
</table>
Specifications

File Format

**PDF or PDF/X-1a compliant files, saved as PDF version 1.3.**

Transparencies within the supplied PDF(s) will be warned. The transparent elements contained in your file(s) must be converted within the native layout application or flattened in Acrobat using the High Resolution Flattener Presets to avoid overprint issues.

Saving your PDF to Acrobat 4 (PDF 1.3) compatibility will ensure transparent elements are flattened. If the ad contains spot colors that are not converted to process colors (CMYK) before flattening, overprint and/or trap issues may occur.

The following layout applications yield the optimum results for creating a print-compliant PDF and are expected to follow all requirements listed in this document:

- InDesign version 2 or higher (CS preferred)
- QuarkXPress version 6.5 or higher

Additional costs may apply if problems are encountered.

**NOTE:** When using Adobe Illustrator it is preferred to have all fonts converted to outline/paths, and files submitted as EPS files.

Images

All high-resolution images and fonts must be included. TIFF & EPS files must conform to the following minimum resolution specifications:

- Grayscale and Color images: 300 dpi
- Combination Grayscale and Color images: 500-900 dpi
- Line art (Bitmap) images: 900-1200 dpi

Higher image resolutions are acceptable as they exceed the minimum requirements, but in some cases unnecessary resolution will be discarded to achieve smaller file sizes.

Fonts

Use of PostScript Type 1 fonts is encouraged. Include fonts for any embedded graphics. DO NOT use Type 3 or Multiple Master fonts. Avoid using Macintosh menu-stylized fonts, Macintosh "city" fonts (Chicago, Geneva, etc.) and Microsoft Outlook fonts (Tahoma, Impact, etc.).
Page Layout

Regardless of the file format supplied, all ads must conform to the following specifications:

- Final size must meet journal trim size and include 1/8” bleed image on all four sides.
- Files will include trim marks with a minimum 3/16” offset.
- No content is to be within 1/4” of all trim edges.
- Supply as single page files only.
- Right Reading, Portrait Mode, 100% size, No Rotation.
- All fonts and graphics must be either embedded or included with the files and conform to the format type listed above. Images must also conform to the specifications above for minimum image resolution.
- All color ads should be supplied as composite files.
- Reverse type should be no less than 6pt. Fine lettering (thin lines, serifs) should be restricted to one color.
- Embedded images should not be scaled, cropped/masked or rotated within the page layout application but instead should be manipulated in a proper image editing program (ex. Photoshop) and then imported into the page layout program at proper size and position.
- DO NOT nest EPS files within EPS files.
- All lines and line art images should be of a minimum 1/3 pt thickness (1/2 pt for reverses) at final size to reproduce effectively on press.
- Crop marks and SWOP color bars must be included and positioned 1/2” outside trim.

Color Space

All color images and files are to be supplied as CMYK with a Total Area Coverage (TAC) not to exceed 300% for the darkest area of an image. Files supplied as RGB will be automatically converted to CMYK.

Spot Colors

Spot colors are to be identified using the standard Pantone naming convention and not a custom color such as "Dark Blue." PMS colors will be converted to process unless otherwise specified. When using both art and layout programs be sure spot color naming is consistent in all applications (ex. Do not define both PMS 201CV and PMS 201CVC). Any non-intended spot colors will be converted to CMYK.

Trapping and Screening

Overprints and knockouts should be defined. Files are NOT to be trapped or prescreened. Our Prepress service provider will use industry recognized trapping software to auto-trap your files for optimum performance and reproduction on press and will apply the appropriate screening. Note that these trap settings may force small text and fine graphics to overprint to hold registration on press.

Proofs

If submitting a proof for color match on press, please send a SWOP-certified contract color proof (with SWOP proofing bar or GATF proof comparator), produced from the final submitted file and imaged at 100% scale. Revised proofs must be supplied whenever a text or design change is made. For a list of current SWOP-approved proofs visit https://idealliance.org/systems-certification/certified-hard-copy-proofing-systems/. Desktop inkjet printer proofs do not meet SWOP specifications. Elsevier cannot guarantee color match unless acceptable proof is provided. If a contract proof is not supplied Elsevier will run to standard ink densities and dot gains.

Delivery

Submit PDF ad files to Elsevier ad portal at www.ads4els.com

Conformance to Specs

Variance from the above specifications may not yield results that conform to Elsevier quality control standards.
Supplied Print Ad Pieces

Size - 2 page:

Size - 4 page: 21-1/4” x 14-1/4”

Trimming: For 2 page 80# text preferred; 4 to 8 pages – 60# text minimum; 80# text maximum. Inserts that do not meet these minimum/maximum weights must be sent to the publisher two weeks prior to advertising close date for evaluation and print compatibility.

Closing Date for Booking Inserts: Same as ad space closing

Insert delivery date: See Insert due dates

All inserts must be submitted to Publisher for approval of stock, design and other mechanical specifications.

Copy of insert must accompany insertion order

Note: Failure to meet insert specifications & packaging guidelines may result in additional charges and/or delays with insertion.

Insert Quantity

Contact Ad Sales Services. For conference copy distribution, contact Ad Sales Services.

Insert Packing & Shipping Instructions

Inserts packed one up, folded if four pages, flat if two pages. All inserts must be delivered to the printer in cartons, with journal title, quantity, product & issue date (month/year) clearly marked. If shipping inserts for more than one issue date, inserts must be packed separately and clearly marked indicating journal title, issue date (month/year) and quantity.

Insert Shipments Address

Caring For The Ages

LSC Communications

13487 South Preston Highway

LEBANON JCTN, KY 40150

United States

Attn: Elsevier Team

Disposition of Reproduction Materials

All digital ad files will be held for twelve months only unless otherwise notified. Left over inserts will be held until the issue mails. After issue mailing is completed any unused inserts for that issue will be destroyed unless otherwise indicated on the insertion order. Excess inserts held in storage beyond completion of insertion date will be subject to storage charges.

For Contracts, Insertion Orders & Production Materials

Send new print ad files and submit pickup ads to www.ads4els.com.
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**
- Yes

**MAX FILE SIZE**
- 200 KB

**MAX ANIMATION (TIME/LOOPS)**
- 15 seconds/ 3 loops

**PRESTITIAL FREQUENCY**
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

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**eTOC Email**

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif,(static image only)

**TRACKING PIXELS**
- No

**MAX FILE SIZE**
- 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

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**AIP Email**

<table>
<thead>
<tr>
<th>POSITION</th>
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<th>SIZE (PIXELS)</th>
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</thead>
<tbody>
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<td>Top</td>
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<td>Skyscraper</td>
<td>160 x 600</td>
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<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif,(static image only)

**TRACKING PIXELS**
- No

**MAX FILE SIZE**
- 200 KB

Animation and expandable banners unavailable

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Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

These terms and conditions shall apply to such proposals, quotations, contracts made between Elsevier and any third party or its agent ("the Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Order acknowledgement, shall form the entire agreement between the parties for the TC. They supersede any previous representations or understandings between the parties. The Client agrees to be bound by the terms of this TC. If there is any conflict between the terms of this TC and the Order acknowledgement, it may result in an adjustment to the final price and/or delivery schedule at Elsevier’s discretion. If the Client disputes the price, or desires to dispute the price at the time of placing the order, the price of the Products or Services as set out in the TC on the date of the invoice will prevail. If general terms and conditions of business are proposed by the Client, these shall be applied to and the TC shall prevail. Any variation to the TC and any representations about the Products and Services shall have no effect unless expressly agreed in writing and signed by an authorised signature of Elsevier. Nothing in the TC will exclude or limit Elsevier’s Liability for fraud or fraudulent misrepresentation.

2. Order and acceptance procedure

The Products and Services made available by Elsevier to the Client from time to time shall be subject to Elsevier’s prevailing products catalogue and price list, and the Client shall be entitled to be supplied with such catalogue and price list. The Client shall purchase the Products and Services subject to and in accordance with the TC as outlined in the TC. If the Client does not dispute, or desires to dispute, the price at the time of placing the order, the price of the Products or Services as set out in the TC on the date of the Order acknowledgement shall be final. If the Client disputes the price, it shall result in an adjustment to the final price and delivery schedule at Elsevier’s discretion. If the Client disputes the price at the time of placing the order, the price of the Products or Services as set out in the TC on the date of the invoice will prevail. If general terms and conditions of business are proposed by the Client, these shall be applied to and the TC shall prevail. Any variation to the TC and any representations about the Products and Services shall have no effect unless expressly agreed in writing and signed by an authorised signature of Elsevier. Nothing in the TC will exclude or limit Elsevier’s Liability for fraud or fraudulent misrepresentation.

3. Execution and modification of the order

The Client shall not be entitled to assign the TC or any part of it without the prior written consent of Elsevier. Elsevier reserves the right to ship any part of the Products or Services in accordance with the TC. If by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other action of the elements, or order of any public authority, or appropriation or other causes beyond the control of a party, such party is unable to perform in whole or in part or delay performance under the TC, that party’s liability under the TC shall be reduced or suspended to the extent of its inability to perform. The Client shall be entitled to cancel the TC in whole or in part if Elsevier fails to deliver the Products or Services after the Product has been delivered or services rendered under the TC. In such event, Elsevier may either (i) publish alternative Advertising Content in consultation with the Client or (ii) replace all or any part of the Products or Services rendered under the TC with similar Products or Services to the Client. The Client shall be entitled to receive any undisputed part of the invoice in respect of the Products or Services rendered under the TC or for other services. If the Client has failed to make payment for the Products or Services rendered under the TC, Elsevier may either (i) publish alternative Advertising Content in consultation with the Client or (ii) replace all or any part of the Products or Services rendered under the TC with similar Products or Services to the Client.

4. Liability and claims

The Client shall not be entitled to assign the TC or any part of it without the prior written consent of Elsevier. Elsevier shall be entitled to claim against the Client for any loss or damage suffered by the Client or any of its affiliates, directors, employees or agents as a result of any breach by the Client of this TC.

5. Force majeure

If by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other action of the elements, or order of any public authority, or appropriation or other causes beyond the control of a party, such party is unable to perform in whole or in part or delay performance under the TC, that party’s liability under the TC shall be reduced or suspended to the extent of its inability to perform. The Client shall be entitled to cancel the TC in whole or in part if Elsevier fails to deliver the Products or Services after the Product has been delivered or services rendered under the TC. In such event, Elsevier may either (i) publish alternative Advertising Content in consultation with the Client or (ii) replace all or any part of the Products or Services rendered under the TC with similar Products or Services to the Client. The Client shall be entitled to receive any undisputed part of the invoice in respect of the Products or Services rendered under the TC or for other services. If the Client has failed to make payment for the Products or Services rendered under the TC, Elsevier may either (i) publish alternative Advertising Content in consultation with the Client or (ii) replace all or any part of the Products or Services rendered under the TC with similar Products or Services to the Client.

6. Distribution

The Client that the Client has not engaged, reproduction or plagiarism of the Products or any other products of Elsevier or its affiliates, shall not be directly or indirectly facilitate or assist any parties to engage in these activities. The Client shall promptly notify Elsevier if the Client becomes aware of any piracy, reproduction, reproduction or plagiarism of the Products by any third party. The Client is solely responsible for collecting from its customers amounts due in respect of the sale of the Products, including full control and safely paying all of its losses resulting from any unaccounted funds. Delay or failure in obtaining such payments will not affect the provisions of this TC and the effects to the extent of such an event.

7. Intellectual property

The Client shall be solely responsible for obtaining the necessary relations and/or other party to the Client for the use of any Copyright, Design or Trademark in any country or region in which the Client wishes to use the Products or Services made available by Elsevier. The Client shall be responsible for obtaining the necessary relations and/or other party to the Client for the use of any Copyright, Design or Trademark in any country or region in which the Client wishes to use the Products or Services made available by Elsevier.

8. Advert.

The Client shall be solely responsible for obtaining the necessary relations and/or other party to the Client for the use of any Copyright, Design or Trademark in any country or region in which the Client wishes to use the Products or Services made available by Elsevier. The Client shall be responsible for obtaining the necessary relations and/or other party to the Client for the use of any Copyright, Design or Trademark in any country or region in which the Client wishes to use the Products or Services made available by Elsevier.

9. Force majeure

The Client shall not be entitled to assign the TC or any part of it without the prior written consent of Elsevier. Elsevier shall be entitled to claim against the Client for any loss or damage suffered by the Client or any of its affiliates, directors, employees or agents as a result of any breach by the Client of this TC.

10. Advertising & Reprints

The Client shall not be entitled to assign the TC or any part of it without the prior written consent of Elsevier. Elsevier shall be entitled to claim against the Client for any loss or damage suffered by the Client or any of its affiliates, directors, employees or agents as a result of any breach by the Client of this TC.

Rate Card
Effective January 2024

Caring For The Ages

ELSEVIER TERMS AND CONDITIONS OF SUPPLY

Caring For The Ages