Caring For The Ages

Overview

*Caring for the Ages,* the official newspaper of AMDA – the Society for Post-Acute and Long-Term Care Medicine covers professional and clinical news, best practices and other timely issues of medical importance to the long-term care continuum.

Visit Website

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61 448 008159
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Global Print Circulation
3,253

Avg. Global Monthly Visits
5,182

Avg. Global Monthly Unique Visitors
2,842

Avg. Global Monthly Page Views
3,388

Avg. Global eTOC Distribution
4,928
Affiliation
AMDA – the Society for Post-Acute and Long-Term Care Medicine

Editor-in-Chief
Elizabeth Galik, PhD, CRNP

Print Closings

<table>
<thead>
<tr>
<th>VOLUME/ISSUE</th>
<th>PUBLICATION DATE</th>
<th>SPACE CLOSING</th>
<th>RUN OF BOOK ARTWORK DUE</th>
<th>PREPRINTED SUPPLIED PIECES DUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>25/1</td>
<td>January/February 2024</td>
<td>11/22/2023</td>
<td>12/06/2023</td>
<td>11/19/2023</td>
</tr>
<tr>
<td>25/2</td>
<td>March 2024</td>
<td>01/24/2024</td>
<td>02/05/2024</td>
<td>02/16/2024</td>
</tr>
<tr>
<td>25/3</td>
<td>April 2024</td>
<td>02/23/2024</td>
<td>03/06/2024</td>
<td>03/19/2024</td>
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<tr>
<td>25/4</td>
<td>May 2024</td>
<td>03/26/2024</td>
<td>04/05/2024</td>
<td>04/18/2024</td>
</tr>
<tr>
<td>25/5</td>
<td>June/July 2024</td>
<td>04/25/2024</td>
<td>05/07/2024</td>
<td>05/20/2024</td>
</tr>
<tr>
<td>25/6</td>
<td>August/September 2024</td>
<td>06/25/2024</td>
<td>07/08/2024</td>
<td>07/10/2024</td>
</tr>
<tr>
<td>25/7</td>
<td>October 2024</td>
<td>08/23/2024</td>
<td>09/05/2024</td>
<td>09/18/2024</td>
</tr>
<tr>
<td>25/8</td>
<td>November/December 2024</td>
<td>09/26/2024</td>
<td>10/08/2024</td>
<td>10/21/2024</td>
</tr>
</tbody>
</table>

Cancellations:
No cancellations will be accepted after closing date. Covers and preferred positions are non-cancellable. Dates subject to change.

Rates

<table>
<thead>
<tr>
<th>FREQUENCY</th>
<th>KING (BLACK &amp; WHITE)</th>
<th>ISLAND PAGE (BLACK &amp; WHITE)</th>
<th>3/4 PAGE (BLACK &amp; WHITE)</th>
<th>1/4 PAGE (BLACK &amp; WHITE)</th>
<th>1/2 PAGE (BLACK &amp; WHITE)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1x</td>
<td>$ 6,595</td>
<td>$ 4,920</td>
<td>$ 5,775</td>
<td>$ 2,950</td>
<td>$ 4,425</td>
</tr>
<tr>
<td>6x</td>
<td>$ 6,390</td>
<td>$ 4,770</td>
<td>$ 5,605</td>
<td>$ 2,865</td>
<td>$ 4,290</td>
</tr>
<tr>
<td>12x</td>
<td>$ 6,315</td>
<td>$ 4,705</td>
<td>$ 5,535</td>
<td>$ 2,820</td>
<td>$ 4,235</td>
</tr>
<tr>
<td>24x</td>
<td>$ 6,145</td>
<td>$ 4,585</td>
<td>$ 5,390</td>
<td>$ 2,745</td>
<td>$ 4,130</td>
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<tr>
<td>36x</td>
<td>$ 6,050</td>
<td>$ 4,515</td>
<td>$ 5,310</td>
<td>$ 2,700</td>
<td>$ 4,070</td>
</tr>
<tr>
<td>48x</td>
<td>$ 5,905</td>
<td>$ 4,410</td>
<td>$ 5,180</td>
<td>$ 2,640</td>
<td>$ 3,960</td>
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<tr>
<td>60x</td>
<td>$ 5,885</td>
<td>$ 4,395</td>
<td>$ 5,170</td>
<td>$ 2,625</td>
<td>$ 3,950</td>
</tr>
<tr>
<td>72x</td>
<td>$ 5,790</td>
<td>$ 4,325</td>
<td>$ 5,070</td>
<td>$ 2,585</td>
<td>$ 3,890</td>
</tr>
<tr>
<td>96x</td>
<td>$ 5,665</td>
<td>$ 4,230</td>
<td>$ 4,965</td>
<td>$ 2,540</td>
<td>$ 3,805</td>
</tr>
</tbody>
</table>
Premium Positions
Cover 4: 50% B/W Page rate
Cover 2: 35% B/W Page rate
Cover 3: 25% B/W Page rate
Opposite TOC: 25% B/W Page rate
First Right Hand Page: 25% B/W Page rate
Other Preferred Positions: 10% B/W Page rate

Earned Rates
Rates are based on the total units earned during a twelve-month period. Space purchased by a parent company and its subsidiaries is combined to determine earned rate.

For information about our Agency discount (including those for in-house agencies), please contact your Sales Representative.

Inserts
Furnished inserts are billed at the black and white rate times the number of insert pages.

Two-page insert (one leaf): Two-times earned frequency rate.
Four-page or larger insert: Black & White earned frequency rate.

Composition
All production charges are net and non-commissionable

Acceptance of Advertising
The Publisher, Editor, and Association reserve the right to reject any advertising for any reason. Advertiser shall indemnify and hold harmless the Publisher, Editor, and the owner of the journal from and against any loss, expense, claim, or liability resulting from their advertisement. Advertiser warrants that its advertisements comply with all applicable laws, rules, and regulations. New copy must be submitted by ad space closing date.

*State and local taxes may apply.
## Classified / back of book print closings

<table>
<thead>
<tr>
<th>VOLUME/ISSUE</th>
<th>PUBLICATION DATE</th>
<th>CLASSIFIED SPACE CLOSING &amp; RUN OF BOOK ARTWORK DUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>25/1</td>
<td>January/February 2024</td>
<td>11/29/2023</td>
</tr>
<tr>
<td>25/2</td>
<td>March 2024</td>
<td>01/29/2024</td>
</tr>
<tr>
<td>25/3</td>
<td>April 2024</td>
<td>02/28/2024</td>
</tr>
<tr>
<td>25/4</td>
<td>May 2024</td>
<td>03/29/2024</td>
</tr>
<tr>
<td>25/5</td>
<td>June/July 2024</td>
<td>04/30/2024</td>
</tr>
<tr>
<td>25/6</td>
<td>August/September 2024</td>
<td>06/28/2024</td>
</tr>
<tr>
<td>25/7</td>
<td>October 2024</td>
<td>08/30/2024</td>
</tr>
<tr>
<td>25/8</td>
<td>November/December 2024</td>
<td>10/01/2024</td>
</tr>
</tbody>
</table>

### Cancellations:

No cancellations will be accepted after closing date. Covers and preferred positions are non-cancellable. Dates subject to change.

## Classified / back of book print advertising

### Rates

<table>
<thead>
<tr>
<th>FREQUENCY</th>
<th>ISLAND (BLACK &amp; WHITE)</th>
<th>3/4 PAGE (BLACK &amp; WHITE)</th>
<th>1/2 PAGE (BLACK &amp; WHITE)</th>
<th>1/4 PAGE (BLACK &amp; WHITE)</th>
<th>3/4 PAGE (BLACK &amp; WHITE)</th>
<th>1/2 PAGE (BLACK &amp; WHITE)</th>
<th>1/4 PAGE (BLACK &amp; WHITE)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1x</td>
<td>$4,460</td>
<td>$5,455</td>
<td>$4,180</td>
<td>$2,785</td>
<td>$7,545</td>
<td>$6,225</td>
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</tr>
<tr>
<td>6x</td>
<td>$4,505</td>
<td>$5,290</td>
<td>$4,055</td>
<td>$2,705</td>
<td>$7,185</td>
<td>$6,040</td>
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</tr>
<tr>
<td>12x</td>
<td>$4,445</td>
<td>$5,230</td>
<td>$4,000</td>
<td>$2,660</td>
<td>$7,155</td>
<td>$5,960</td>
<td></td>
</tr>
<tr>
<td>24x</td>
<td>$4,330</td>
<td>$5,095</td>
<td>$3,900</td>
<td>$2,600</td>
<td>$7,005</td>
<td>$5,805</td>
<td></td>
</tr>
<tr>
<td>36x</td>
<td>$4,270</td>
<td>$5,015</td>
<td>$3,845</td>
<td>$2,550</td>
<td>$6,845</td>
<td>$5,710</td>
<td></td>
</tr>
<tr>
<td>48x</td>
<td>$4,170</td>
<td>$4,890</td>
<td>$3,745</td>
<td>$2,495</td>
<td>$6,740</td>
<td>$5,580</td>
<td></td>
</tr>
<tr>
<td>60x</td>
<td>$4,155</td>
<td>$4,875</td>
<td>$3,735</td>
<td>$2,485</td>
<td>$6,560</td>
<td>$5,465</td>
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</tr>
<tr>
<td>72x</td>
<td>$4,080</td>
<td>$4,790</td>
<td>$3,675</td>
<td>$2,440</td>
<td>$6,375</td>
<td>$5,365</td>
<td></td>
</tr>
<tr>
<td>96x</td>
<td>$3,995</td>
<td>$4,695</td>
<td>$3,595</td>
<td>$2,395</td>
<td>$5,345</td>
<td></td>
<td></td>
</tr>
<tr>
<td>120x</td>
<td>$6,540</td>
<td>$6,520</td>
<td>$8,970</td>
<td>$4,370</td>
<td>$7,710</td>
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<tr>
<td>240x</td>
<td>$4,240</td>
<td>$7,620</td>
<td>$8,470</td>
<td>$6,280</td>
<td>$6,450</td>
<td></td>
<td></td>
</tr>
<tr>
<td>288x</td>
<td>$7,320</td>
<td>$8,380</td>
<td>$6,025</td>
<td>$6,180</td>
<td>$4,055</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### Rate Card

Effective January 2024

<table>
<thead>
<tr>
<th>STANDARD COLOR</th>
<th>MATCHED COLOR</th>
<th>4 COLOR</th>
<th>METALLIC COLOR</th>
<th>5 COLOR</th>
<th>CLASSIFIED (BACK-OF-BOOK)</th>
<th>COLOR</th>
</tr>
</thead>
<tbody>
<tr>
<td>825</td>
<td>970</td>
<td>1,030</td>
<td>275</td>
<td>2,905</td>
<td>690</td>
<td></td>
</tr>
</tbody>
</table>
Cancellations:
Must be received in writing on or before the announced closing date.

Run of Book Print Ads

<table>
<thead>
<tr>
<th>Sizing</th>
<th>AD SIZE</th>
<th>Non-Bleed</th>
<th>Bleed</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trim: 10-1/2&quot; x 14&quot;</td>
<td>King-size Page</td>
<td>9-5/8&quot; x 12-7/8&quot;</td>
<td>10-3/4&quot; x 14-1/4&quot;</td>
</tr>
<tr>
<td>1/4&quot; from all trim edges</td>
<td>King-size Spread</td>
<td>20&quot; x 12-7/8&quot;</td>
<td>21-1/4&quot; x 14-1/4&quot;</td>
</tr>
<tr>
<td>Binding: Saddle; Jogs to head</td>
<td>3/4 Vertical Page</td>
<td>7-1/8&quot; x 12-7/8&quot;</td>
<td></td>
</tr>
<tr>
<td>Halftone Screen: Cover: 150 line screen Text: 150 line screen</td>
<td>3/4 Horizontal Spread</td>
<td>20&quot; x 10&quot;</td>
<td></td>
</tr>
<tr>
<td></td>
<td>3/4 Horizontal Page</td>
<td>9-5/8&quot; x 10&quot;</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Island Page</td>
<td>7-1/8&quot; x 10&quot;</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Island Spread</td>
<td>14-5/8&quot; x 10&quot;</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Island Page+3/4 Page Horizontal</td>
<td>17-1/2&quot; x 10&quot;</td>
<td></td>
</tr>
<tr>
<td></td>
<td>1/4 Vertical Page</td>
<td>4-3/4&quot; x 6-3/4&quot;</td>
<td></td>
</tr>
<tr>
<td></td>
<td>1/4 Horizontal Page</td>
<td>7-1/8&quot; x 4-1/2&quot;</td>
<td></td>
</tr>
<tr>
<td></td>
<td>1/4 Page Column</td>
<td>2-1/8&quot; x 12-7/8&quot;</td>
<td></td>
</tr>
<tr>
<td></td>
<td>1/2 Vertical Page</td>
<td>4-3/4&quot; x 12-7/8&quot;</td>
<td></td>
</tr>
<tr>
<td></td>
<td>1/2 Horizontal Page</td>
<td>9-5/8&quot; x 6-3/4&quot;</td>
<td></td>
</tr>
<tr>
<td></td>
<td>1/2 Horizontal Spread</td>
<td>20&quot; x 6-3/4&quot;</td>
<td></td>
</tr>
</tbody>
</table>
Specifications

**File Format**

*PDF or PDF/X-1a compliant files, saved as PDF version 1.3.*

Transparencies within the supplied PDF(s) will be warned. The transparent elements contained in your file(s) must be converted within the native layout application or flattened in Acrobat using the High Resolution Flattener Presets to avoid overprint issues.

Saving your PDF to Acrobat 4 (PDF 1.3) compatibility will ensure transparent elements are flattened. If the ad contains spot colors that are not converted to process colors (CMYK) before flattening, overprint and/or trap issues may occur.

The following layout applications yield the optimum results for creating a print-compliant PDF and are expected to follow all requirements listed in this document:

- InDesign version 2 or higher (CS preferred)
- QuarkXPress version 6.5 or higher

Additional costs may apply if problems are encountered.

*NOTE: When using Adobe Illustrator it is preferred to have all fonts converted to outlines/paths, and files submitted as EPS files.*

**Images**

All high-resolution images and fonts must be included. TIFF & EPS files must conform to the following minimum resolution specifications:

- Grayscale and Color images: 300 dpi
- Combination Grayscale and Color images: 500-900 dpi
- Line art (Bitmap) images: 900-1200 dpi

Higher image resolutions are acceptable as they exceed the minimum requirements, but in some cases unnecessary resolution will be discarded to achieve smaller file sizes.

**Fonts**

Use of PostScript Type 1 fonts is encouraged. Include fonts for any embedded graphics. DO NOT use Type 3 or Multiple Master fonts. Avoid using Macintosh menu-stylized fonts, Macintosh "city" fonts (Chicago, Geneva, etc.) and Microsoft Outlook fonts (Tahoma, Impact, etc.).
Page Layout
Regardless of the file format supplied, all ads must conform to the following specifications:

- Final size must meet journal trim size and include 1/8” bleed image on all four sides.
- Files will include trim marks with a minimum 3/16” offset
- No content is to be within 1/4” of all trim edges.
- Supply as single page files only
- Right Reading, Portrait Mode, 100% size, No Rotation.
- All fonts and graphics must be either embedded or included with the files and conform to the format type listed above. Images must also conform to the specifications above for minimum image resolution.
- All color ads should be supplied as composite files.
- Reverse type should be no less than 6pt. Fine lettering (thin lines, serifs) should be restricted to one color.
- Embedded images should not be scaled, cropped/masked or rotated within the page layout application but instead should be manipulated in a proper image editing program (ex. Photoshop) and then imported into the page layout program at proper size and position.
- DO NOT nest EPS files within EPS files.
- All lines and line art images should be of a minimum 1/3 pt thickness (1/2 pt for reverses) at final size to reproduce effectively on press.
- Crop marks and SWOP color bars must be included and positioned 1/2” outside trim.

Color Space
All color images and files are to be supplied as CMYK with a Total Area Coverage (TAC) not to exceed 300% for the darkest area of an image. Files supplied as RGB will be automatically converted to CMYK.

Spot Colors
Spot colors are to be identified using the standard Pantone naming convention and not a custom color such as "Dark Blue." PMS colors will be converted to process unless otherwise specified. When using both art and layout programs be sure spot color naming is consistent in all applications (ex. Do not define both PMS 201CV and PMS 201CVC). Any non-intended spot colors will be converted to CMYK.

Trapping and Screening
Overprints and knockouts should be defined. Files are NOT to be trapped or prescreened. Our Prepress service provider will use industry recognized trapping software to auto-trap your files for optimum performance and reproduction on press and will apply the appropriate screening. Note that these trap settings may force small text and fine graphics to overprint to hold registration on press.

Proofs
If submitting a proof for color match on press, please send a SWOP-certified contract color proof (with SWOP proofing bar or GATF proof comparator), produced from the final submitted file and imaged at 100% scale. Revised proofs must be supplied whenever a text or design change is made. For a list of current SWOP-approved proofs visit https://idealliance.org/systems-certification/certified-hard-copy-proofing-systems/. Desktop inkjet printer proofs do not meet SWOP specifications. Elsevier cannot guarantee color match unless acceptable proof is provided. If a contract proof is not supplied Elsevier will run to standard ink densities and dot gains.

Delivery
Submit PDF ad files to Elsevier ad portal at www.ads4els.com

Conformance to Specs
Variances from the above specifications may not yield results that conform to Elsevier quality control standards.
Supplied Print Ad Pieces

**Size - 2 page:**
Size - 2 page: 21-1/4” x 14-1/4”
Trimming: For 2 page 80# text preferred; 4 to 8 pages – 60# text minimum; 80# text maximum. Inserts that do not meet these minimum/maximum weights must be sent to the publisher two weeks prior to advertising close date for evaluation and print compatibility.

**Closing Date for Booking Inserts:** Same as ad space closing

**Insert delivery date:** See Insert due dates
All inserts must be submitted to Publisher for approval of stock, design and other mechanical specifications. Copy of insert must accompany insertion order

Note: Failure to meet insert specifications & packaging guidelines may result in additional charges and/or delays with insertion.

Insert Quantity
Contact Ad Sales Services. For conference copy distribution, contact Ad Sales Services.

Insert Packing & Shipping Instructions
Inserts packed one up, folded if four pages, flat if two pages. All inserts must be delivered to the printer in cartons, with journal title, quantity, product & issue date (month/year) clearly marked. If shipping inserts for more than one issue date, inserts must be packed separately and clearly marked indicating journal title, issue date (month/year) and quantity.

Insert Shipments Address
Caring For The Ages
LSC Communications
13487 South Preston Highway
LEBANON JCTN, KY 40150
United States
Attn: Elsevier Team

Disposotion of Reproduction Materials
All digital ad files will be held for twelve months only unless otherwise notified. Left over inserts will be held until the issue mails. After issue mailing is completed any unused inserts for that issue will be destroyed unless otherwise indicated on the insertion order. Excess inserts held in storage beyond completion of insertion date will be subject to storage charges.

For Contracts, Insertion Orders & Production Materials
Send new print ad files and submit pickup ads to www.ads4els.com.
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**
- Yes

**MAX FILE SIZE**
- 200 KB

**MAX ANIMATION (TIME/LOOPS)**
- 15 seconds/ 3 loops

**PRESTITIAL FREQUENCY**
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

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**eTOC Email**

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif, (static image only)

**TRACKING PIXELS**
- No

**MAX FILE SIZE**
- 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

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**AIP Email**

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
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<td>300 x 250</td>
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</table>

**FORMATS**
- jpeg, png, gif, (static image only)

**TRACKING PIXELS**
- No

**MAX FILE SIZE**
- 200 KB

Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
ELSEVIER TERMS AND CONDITIONS OF SUPPLY

1. Applicability
Three conditions and terms shall apply to all proposals, offers, and quotations made to Elsevier by any third party or its agent ("The Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties ("the TC"). These terms supersede any previous terms and conditions submitted by the Client. The terms and conditions of business are proposed by the Client, these shall apply and the TC shall prevail. Any variation to the TC and any representations about the Products and Services shall not be effective unless expressly agreed in writing and signed by an authorised signatory of Elsevier. Nothing in the TC will exclude or limit Elsevier's Liability for fraudulent misrepresentation.

2. Offer and acceptance/Description
The Client shall order the Products and Services from the Client or deliver the Products or issue the invoice to the Client on the Client's purchase order form or order acknowledgement. Elsevier reserves the right to make changes to the Products and Services in order to improve them. If by reason of any error or omission in any quotation or other document, or any misrepresentation by any person or office of Elsevier, the Client has been advised of, and the Client's agent, represents and warrants that it is purchasing the Products and Services from Elsevier for the Client without knowledge of any such error or omission, Elsevier shall be liable to the Client for any loss or damage suffered by any person, firm or company arising from any such mistake or error.

3. Prices, taxes and currencies
Prices are exclusive of taxes, import duties or other levies imposed on the sale or delivery of the Products or Services by local, national or supra-national authorities, which shall be charged by Elsevier as appropriate. Where applicable, Elsevier shall provide to Elsevier's VAT registration number or registration details, and shall provide proof of the incorporation of the VAT. Payment does not include a payment of reasonable and bona fide expenditures, such as travel or lodging expenses, which are recoverable under the Applicable VAT law. Products or Services are intended to be an estimate and time for delivery/performance shall not be made of the essence by notice. The Client acknowledges that a higher price would be payable for the Products or Services but for such limitations. The Client has entered into this TC in full knowledge that the liability of Elsevier is to be limited in accordance with these terms and conditions and the Client has accepted the TC TO WHICH THE LIABILITY ARISES. TO THE MAXIMUM EXTENT PERMITTED BY RELEVANT LAWS ELSEVIER EXPRESSLY EXCLUDES ANY LIABILITIES ARISING UNDER ANY IMPLIED OR EXPRESS WARRANTY OF AS TO MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE. NOTHING IN THIS CONTRACT WILL LIMIT THE CLIENT'S EXISTING LEGAL OR STATUTORY RIGHTS WHERE IT IS ACTING AS A CONSUMER. The parties agree that the limitation of liabilities provided for herein are applicable to the products or Services covered by this TC, excluding without limitation all bank charges and foreign exchange charges.

4. Payment
Where payment is required in respect of the Products or Services delivered, the Client shall pay the invoice of Elsevier within the time stated on the invoice. Payment shall be made by bank transfer, telegraphic transfer or credit card and in respect of each invoice, where applicable, Client shall provide to Elsevier Client's VAT registration number or other tax identification number as required by law.

5. Audit
The Client shall allow Publisher's authorized representative at any reasonable time to have access to Client's premises (or other premises) for the purpose of inspecting Client's facilities, books and records to verify Client's compliance with the TC. The audit shall not be an audit for the purpose of determining the accuracy of any Client's invoices. The audit shall be conducted and/or the Client's place of business or residency. If the Client is not a public or private limited liability company, then the Client shall provide the following information to Elsevier: (i) the Client's details, (ii) the Client's VAT registration number, if applicable, (iii) the Client's trade licence number, if applicable, (iv) the Client's business name or business number, if applicable, and (v) the Client's business address, if applicable.

6. Confidentiality
The Client shall not disclose to any third party any of the Products or Services, or any advertising information, which are confidential to Elsevier and which are obtained by the Client from Elsevier in the course of the Client's dealings with Elsevier. Elsevier shall not be liable for any loss or damage which the Client may suffer or have suffered in consequence of the Client's breach of confidence. The Client shall be liable to Elsevier for any loss or damage which the Client may suffer or have suffered in consequence of the Client's breach of confidence.

7. Intellectual property
The Client shall obtain all necessary consents or other authority from third parties who have any rights in the Products or Services in relation to the Client's use or use of the Products or Services. Elsevier shall cooperate with the Client to enable the Client to obtain the consents or other authority. Elsevier shall provide the Client with information to assist the Client in obtaining any consents or other authority from third parties in respect of the Products or Services. The Client represents and warrants that (i) Client holds the necessary consents or other authority, (ii) Client holds the necessary consents or other authority from all third parties, and (iii) Client will provide Elsevier with such consents or other authority as Elsevier shall require.

8. Liability and claims
12. Compliance with laws
The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the law of the corporate domicile of the Elsevier company which is providing the Products or Services. The parties agree to submit to the exclusive jurisdiction of the courts of that same corporate domicile. The Client shall not be entitled to assign the TC to a third party without the prior written consent of Elsevier. Elsevier may assign the TC to any part of its firm, company or any other body, if any provision of the TC forbids or prohibits such action. Elsevier's instructions in writing shall be treated as conclusive on the Client. The Client is responsible for ensuring that all payments and obligations arising under the TC are discharged by all persons, firms, companies, or other bodies to whom the Client directs the Client to make such payments and obligations.

13. Commissions & Rebates
If the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be agreed in writing. This fee will be calculated to cover any external or internal costs which have been incurred or committed up to and including the date of cancellation. No cancellation will be effective unless so written by the Client and accepted in writing by Elsevier. The Client acknowledges that all cancellations are subject to a minimum charge of 10% of the total cost of the Products or Services. The Client further acknowledges that no cancellation will be effective unless written by the Client and accepted in writing by Elsevier.