Canadian Journal of Cardiology

Overview

The Canadian Journal of Cardiology (CJC) is the official journal of the Canadian Cardiovascular Society. The CJC is a vehicle for the international dissemination of new knowledge in cardiology and cardiovascular science, particularly serving as the major venue for Canadian cardiovascular medicine. The CJC publishes original reports of clinical and basic research relevant to cardiovascular medicine, as well as editorials, review articles, and case reports. Papers on health outcomes, policy research, ethics, medical history, and political issues affecting practice, as well as letters to the editor, are also published. CJC is the repository for CCS guidelines and position papers.

North America
Derek Zakaib
514-730-8837
mailto:derekjohnzakaib@gmail.com

EMEALA
Derek Zakaib
514-730-8837
mailto:derekjohnzakaib@gmail.com

APAC
Derek Zakaib
514-730-8837
mailto:derekjohnzakaib@gmail.com

Global Print Circulation
Online Only

Avg. Global Monthly Visits 34,810
Avg. Global Monthly Unique Visitors 17,365
Avg. Global Monthly Page Views 21,965
Avg. Global eTOC Distribution 6,289

Affiliation
Canadian Cardiovascular Society

Audience
Cardiologists, internists, and other physicians

Visit Website
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

| FORMATS                          | jpeg, png, gif, HTML5†, 3rd party tags |
| TRACKING PIXELS                  | Yes                                     |
| MAX FILE SIZE                    | 200 KB                                  |
| MAX ANIMATION (TIME/LOOPS)       | 15 seconds/ 3 loops                     |
| PRESTITIAL FREQUENCY             | 1 impression/6hrs/user                  |

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

| FORMATS                          | jpeg, png, gif, (static image only) |
| TRACKING PIXELS                  | No                                     |
| MAX FILE SIZE                    | 200 KB                                  |

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

AIP Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

| FORMATS                          | jpeg, png, gif, (static image only) |
| TRACKING PIXELS                  | No                                     |
| MAX FILE SIZE                    | 200 KB                                  |

Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
EELSEVIER TERMS AND CONDITIONS OF SUPPLY

1. Applicability
These terms and conditions shall apply to all offers, proposals, agreements made supply to Elsevier and between any third party and its agent/representative (the "Client") relating to the products and/or services of Elsevier (the "Products and/or Services") and, along with the relevant Elsevier order acknowledgment, shall form the entire agreement between the parties for the TC. These terms supersede any previous version of the TC.

2. Cancellations & Returns
Orders for the Products and/or Services shall be subject to the terms and conditions of the TC. No order placed by the Client shall be deemed accepted until written acknowledgment of order is issued by Elsevier or Elsevier's authorized representative.

3. General
The Client shall comply with the terms and conditions of the TC, applicable tax laws, and all other applicable rules and regulations.

4. Distribution
Where Products are抽检出来 then sold, whether individually or in bulk, to third parties, the Client shall not be relieved of its obligations under the TC.

5. Prices, taxes and currencies
Where applicable, all prices shall be quoted as excluding any tax or other charge.

6. Liability and claims
Elsevier shall not be liable for any losses or damages, including without limitation, physical or mental injury, loss of or damage to property, or any other indirect or consequential loss or damage, whether caused by the Products or the Services or their use.

7. Intellectual property
The Client agrees to indemnify and hold Elsevier harmless from and against any claim, demand, loss, damage, liability, cost, and expense, including reasonable legal fees and expenses, arising out of or relating to the Client's use of the Products or Services, or any part thereof.

8. Payment and account statements
Where applicable, Client shall provide to Elsevier sufficient information to ascertain the amounts due.

9. Force majeure and frustration
The Client shall promptly notify Elsevier of any breach or breach of this TC by Client. Orders must specify a definite schedule of insertions, issues and sizes of space for a specified period. Where an order for a series of advertisements is placed, the Client shall reserve the right to cancel the order prior to publication.

10. Advertising & Reprints
Where applicable, Client shall provide to Elsevier written notice of cancellation by the end of the month prior to the month in which the order is to be cancelled. Orders for advertisements must be cancelled in writing prior to the relevant ad.

11. Applicability
The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products or services of Elsevier, nor shall it directly or indirectly facilitate or pay any party to engage in such activities.

12. Distribution
The Client shall provide Elsevier with written notice of cancellation by the end of the period of July 2022 to June 2023.

13. Cancellations & Returns
Such orders shall be subject to the terms and conditions of the TC, which order acknowledgment, may result in an adjustment to the final price and/or delivery schedule at Elsevier's discretion.

14. General
If at the request of the Client, Elsevier reproduces additional copies of already published material, Elsevier may not be able to arrange for such copy to be published on the agreed date or for the agreed period.