Overview

The Canadian Journal of Cardiology (CJC) is the official journal of the Canadian Cardiovascular Society. The CJC is a vehicle for the international dissemination of new knowledge in cardiology and cardiovascular science, particularly serving as the major venue for Canadian cardiovascular medicine. The CJC publishes original reports of clinical and basic research relevant to cardiovascular medicine, as well as editorials, review articles, and case reports. Papers on health outcomes, policy research, ethics, medical history, and political issues affecting practice, as well as letters to the editor, are also published. CJC is the repository for CCS guidelines and position papers.

Display Advertising

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Recruitment Advertising

Ariel Medina  Global
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Global Print Circulation
Online Only

Avg. Global Monthly Visits
34,810

Avg. Global Monthly Unique Visitors
17,365

Avg. Global Monthly Page Views
21,965

Avg. Global eTOC Distribution
6,289

Affiliation
Canadian Cardiovascular Society

Audience
Cardiologists, internists, and other physicians

Editor-in-Chief
Stanley Nattel, MD
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td></td>
<td>On page load</td>
<td>300 x 250</td>
<td>NA</td>
<td>NA</td>
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</tbody>
</table>

**FORMATS**
- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**
- Yes

**MAX FILE SIZE**
- 200 KB

**MAX ANIMATION (TIME/LOOPS)**
- 15 seconds/3 loops

**PRESTITIAL FREQUENCY**
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

**eTOC Email**

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<tr>
<td>Middle</td>
<td>MPU</td>
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**FORMATS**
- jpeg, png, gif (static image only)

**TRACKING PIXELS**
- No

**MAX FILE SIZE**
- 200 KB

**AIP Email**

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**MAX FILE SIZE**
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*MPU banners, positions 1, 2, 3, are stacked vertically

Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

These terms and conditions shall apply to offers, proposals and agreements made between Elsevier and any third party or its agent ("the Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (the "TC"). They supersede any previous agreements or representations between the parties.

2. Offer and acceptance

Unless otherwise agreed to in writing by Elsevier, all orders for the Products shall be deemed to be subject to the TC. Any order which varies in any way from the TC shall be considered an offer and shall require a written acceptance by Elsevier.

3. Execution and modification of the order

Unless agreed otherwise in writing, payment does not include a payment of reasonable and bona fide expenditures, such as travel or lodging expenses, which may be recoverable by the Client. Such recoverable expenses are subject to the Applicable Law and must be submitted to Elsevier in writing within a reasonable time after the end of the period for which such expenses have been incurred. Such recoverable expenses include, but are not limited to, those authorized by the RELX Suppliers Code of Conduct at Suppliers Code of Conduct and Applicable Laws related to bribery, including, without limitation, the United States Foreign Corrupt Practice Act and the UK Bribery Act and those enforced in the country where business is being conducted. Any person, including directors, employees or agents shall pay, offer, give, promise or authorize the payment, directly or indirectly, of any bribe as defined in the RELX Suppliers Code of Conduct, or violation of this representation and warranty will cause irreparable harm to Elsevier and, upon any violation of this representation and warranty, Elsevier shall be entitled to obtain injunctive relief, in addition to any other available remedies, which injunctive relief and any of the Client's obligations set forth in this TC, then such party shall be relieved of those obligations to the extent it is not possible to perform due to a force majeure event. The party subject to an event of force majeure shall use good faith efforts to comply as closely as possible with its obligations under the TC.

5. Payment

Unless otherwise agreed in writing, payments shall be made within thirty (30) days of the invoice date in the currency specified in the TC. Payment does not indicate a payment of reasonable and bona fide expenditures, such as travel or lodging expenses, which may be recoverable by the Client. Such recoverable expenses are subject to the Applicable Law and must be submitted to Elsevier in writing within a reasonable time after the end of the period for which such expenses have been incurred. Such recoverable expenses include, but are not limited to, those authorized by the RELX Suppliers Code of Conduct at Suppliers Code of Conduct and Applicable Laws related to bribery, including, without limitation, the United States Foreign Corrupt Practice Act and the UK Bribery Act and those enforced in the country where business is being conducted. Any person, including directors, employees or agents shall pay, offer, give, promise or authorize the payment, directly or indirectly, of any bribe as defined in the RELX Suppliers Code of Conduct, or violation of this representation and warranty will cause irreparable harm to Elsevier and, upon any violation of this representation and warranty, Elsevier shall be entitled to obtain injunctive relief, in addition to any other available remedies, which injunctive relief and any of the Client's obligations set forth in this TC, then such party shall be relieved of those obligations to the extent it is not possible to perform due to a force majeure event. The party subject to an event of force majeure shall use good faith efforts to comply as closely as possible with its obligations under the TC.

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The Client shall not engage, reproduce, or republish any part of the Products or any other products of Elsevier, unless it shall not be made for any purpose to engage in such activities. The Client shall promptly cease its reproduction and distribution of the Products by any third party. The Client shall be solely responsible for collecting from its customers any amounts due and owed to Elsevier in respect of the sale of the Products, unless otherwise agreed in writing. It is the responsibility of each party to undertake due diligence in its dealings with each other to ensure that it is not dealing with a party which is not authorized to act on behalf of the other party and that it is not dealing with a party which has no authority to act on behalf of the other party.

7. Intellectual property

If the Client wishes to republish any part of the Products or Services in writing and not to charge the full cost of publishing material and shall be entitled to reject any order for reprints of material that has not been published.

8. Liability and Claims

Elsevier shall exercise reasonable care but shall not be liable for accidental loss or damage thereto. Elsevier shall be entitled to recover the cost of the Products and Services for its own account and use and not on behalf of any other person or entity. If Client is an agent, it represents and warrants that it is purchasing the Products and Services from Elsevier for the Client and subject to any additional terms and conditions as may be relevant to the order, including without limitation that the Client shall be liable for any losses or damages which may be suffered by Elsevier due to the Client's failure to perform any of the Client's obligations set forth in this TC. The Client's liability shall be limited to the extent it is not possible to perform due to a force majeure event. The party subject to an event of force majeure shall use good faith efforts to comply as closely as possible with its obligations under the TC.

10. Advertising & Reprints

Unless otherwise agreed in writing, payment does not include a payment of reasonable and bona fide expenditures, such as travel or lodging expenses, which may be recoverable by the Client. Such recoverable expenses are subject to the Applicable Law and must be submitted to Elsevier in writing within a reasonable time after the end of the period for which such expenses have been incurred. Such recoverable expenses include, but are not limited to, those authorized by the RELX Suppliers Code of Conduct at Suppliers Code of Conduct and Applicable Laws related to bribery, including, without limitation, the United States Foreign Corrupt Practice Act and the UK Bribery Act and those enforced in the country where business is being conducted. Any person, including directors, employees or agents shall pay, offer, give, promise or authorize the payment, directly or indirectly, of any bribe as defined in the RELX Suppliers Code of Conduct, or violation of this representation and warranty will cause irreparable harm to Elsevier and, upon any violation of this representation and warranty, Elsevier shall be entitled to obtain injunctive relief, in addition to any other available remedies, which injunctive relief and any of the Client's obligations set forth in this TC, then such party shall be relieved of those obligations to the extent it is not possible to perform due to a force majeure event. The party subject to an event of force majeure shall use good faith efforts to comply as closely as possible with its obligations under the TC.

13. Cancellations & Returns

Payment does not include a payment of reasonable and bona fide expenditures, such as travel or lodging expenses, which may be recoverable by the Client. Such recoverable expenses are subject to the Applicable Law and must be submitted to Elsevier in writing within a reasonable time after the end of the period for which such expenses have been incurred. Such recoverable expenses include, but are not limited to, those authorized by the RELX Suppliers Code of Conduct at Suppliers Code of Conduct and Applicable Laws related to bribery, including, without limitation, the United States Foreign Corrupt Practice Act and the UK Bribery Act and those enforced in the country where business is being conducted. Any person, including directors, employees or agents shall pay, offer, give, promise or authorize the payment, directly or indirectly, of any bribe as defined in the RELX Suppliers Code of Conduct, or violation of this representation and warranty will cause irreparable harm to Elsevier and, upon any violation of this representation and warranty, Elsevier shall be entitled to obtain injunctive relief, in addition to any other available remedies, which injunctive relief and any of the Client's obligations set forth in this TC, then such party shall be relieved of those obligations to the extent it is not possible to perform due to a force majeure event. The party subject to an event of force majeure shall use good faith efforts to comply as closely as possible with its obligations under the TC.

14. General

The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the law of the corporate domicile of the Elsevier company which is providing the Products or Services. The parties agree to submit to the jurisdiction of the courts of [insert jurisdiction] and the International Court of Arbitration of the International Chamber of Commerce ("ICC") as provided below.

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Circulation updated on August 18th, 2022, based on 12-month monthly average July 2021-June 2022.