Contact Lens & Anterior Eye

Overview

Contact Lens & Anterior Eye is a research-based journal covering all aspects of contact lens theory and practice, including original articles on invention and innovations, as well as the regular features of: Case Reports; Literary Reviews; Editorials; Instrumentation and Techniques and Dates of Professional Meetings.

Visit Website

North America
Aileen Rivera North America 917-825-3954 mailto:a.rivera@elsevier.com
Traci Peppers North America 347-449-4997 t.peppers@elsevier.com

EMEALA
Katy Parker EMEALA +44 (0) 7796 925011 k.parker@elsevier.com
Monika Giergielewicz EMEALA +44 (0) 7796 925011 m.giergielewicz@elsevier.com

APAC
Virginia Van Homrigh APAC 61 448 008159 v.vanhomrigh@elsevier.com

Global Print Circulation
Online Only

Avg. Global Monthly Visits
9,816

Avg. Global Monthly Unique Visitors
3,830

Avg. Global Monthly Page Views
5,233

Avg. Global eTOC Distribution
1,064

Affiliation
British Contact Lens Association

Audience
Ophthalmologists
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

| FORMATS        | jpeg, png, gif, HTML5†, 3rd party tags |
| TRACKING PIXELS | Yes |
| MAX FILE SIZE  | 200 KB |
| MAX ANIMATION (TIME/LOOPS) | 15 seconds/ 3 loops |
| PRESTITIAL FREQUENCY | 1 impression/6hrs/user |

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

| FORMATS        | jpeg, png, gif, (static image only) |
| TRACKING PIXELS | No |
| MAX FILE SIZE  | 200 KB |

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

AIP Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

| FORMATS        | jpeg, png, gif, (static image only) |
| TRACKING PIXELS | No |
| MAX FILE SIZE  | 200 KB |

Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
ELSEVIER TERMS AND CONDITIONS OF SUPPLY

1. Applicability

These terms and conditions shall apply to all offers, proposals and agreements made between Elsevier and any third party or its agent ("the Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (the "TC"). They supersede any previous supply terms and conditions. For the purposes of this TC, the words "Products" and/or "Services" unless otherwise agreed in writing and signed by an authorised signature of Elsevier. Nothing in the TC will exclude or limit Elsevier’s Liability for fraudulent misrepresentation. When Products are delivered to the Client, any third party product or software each side may be subject to additional terms.

2. Offer and acceptance

This order shall be deemed to be an offer by the Client to purchase the Products and Services subject to the TC. No order placed by the Client shall be deemed accepted until a written acknowledgement of order is issued by Elsevier. A written acknowledgement of order which specifies any variations to the TC and/or any representations about the Products and Services shall have no effect unless expressly agreed in writing and signed by an authorised signature of Elsevier. Nothing in the TC will exclude or limit Elsevier’s Liability for fraudulent misrepresentation. When Products are delivered to the Client, any third party product or software each side may be subject to additional terms.

3. Force majeure

In the event of war, insurrection, riot, act of God, legal restraint or inconvenience, or any other case beyond the reasonable control of Elsevier, either party may, upon giving notice, terminate any Acceptance/Description, order, or performance of the TC in whole or part. The Client will be entitled to receive a refund for any Products or Services that have not been supplied.

4. Prices, taxes and currencies

Except as otherwise expressly agreed in writing and signed by an authorised signature of Elsevier, the Client shall pay to Elsevier, without any deduction or set-off for any reason, the price specified in the order acknowledgement, or, where additional surcharges or levies are payable, in accordance with the TC, within thirty (30) working days of receipt of invoice. It is agreed that all amounts payable by the Client to Elsevier are exclusive of all taxes of whatever nature and in whatever form. All payments shall be made in accordance with the terms of the TC. The Client will be responsible for payment of all taxes of whatever nature and in whatever form.

5. Supply and delivery

Except as otherwise expressly agreed in writing and signed by an authorised signature of Elsevier, the Client shall be responsible for collecting from Elsevier in electronic form (or such other form as specified by Elsevier) and within the relevant deadline set by Elsevier the Closing Date. Where no dates are so specified, delivery/performance will be within a reasonable time. If the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be notified in writing by the Client to Elsevier in writing.

6. Distribution

The Client shall provide Elsevier with the names, addresses, telephone numbers, and additional information about the recipients of the Products or Services as set out in the Elsevier order acknowledgement or invoice. Where the Client is not able to provide these details, Elsevier shall not be required to do so and shall be entitled to charge the Client the cost of providing such details. The Client agrees to pay for all呆子 referred to the Client upon delivery and to take possession of all Products and Services as soon as delivered. If a Client is unable to take delivery of any Products or Services in accordance with the TC, Elsevier shall be entitled to store the Products or Services at the Client’s risk and expense.

7. Intellectual property

The Client shall be solely responsible for obtaining all necessary authorisation in the Client’s territory to ensure all recipients of the Products or Services are not liable for any breach of the Client’s obligations under the TC. The Client shall indemnify Elsevier and any other beneficiary against any claims or demands whether or not in writing by any person or entity (including but not limited to court or government agency; (3) are the subject of a claim asserted by an entity with respect to its trademarks, trade secrets, music, image, or other proprietary or property right; (ii) the use, reproduction, adaptation, distribution of the Advertising Content by Elsevier for the purposes of this TC; (iii) the use, reproduction, adaptation, distribution of the Advertising Content by Elsevier for the purposes of this TC.) Elsevier may not be able to arrange for such copy to be published on the agreed date or for the agreed period. Payment before the Closing Date, copy run in previous issue may be inserted. Client shall retain a complete copy of all materials provided to Elsevier and shall not disclose it to any other party or use it for any other purpose.

8. Liability and claims

To the maximum extent permitted by relevant laws, Elsevier shall not be liable to the Client for any loss or damage of whatever nature and in whatever form, whether caused by the negligence of Elsevier or otherwise, including but not limited to, loss of profits, loss of use, loss or destruction of data, or any indirect or consequential loss. If, at the request of the Client, Elsevier renders additional services, such price shall be added to the price of the original service and paid in accordance with the TC.

9. Applicability

This order shall be deemed to be an offer by the Client to supply the Services to the Client subject to the TC. The Client is solely responsible for ensuring proposed advertising copy is received at Elsevier in electronic form (or such other form as specified by Elsevier). If a Client is unable to provide these details, Elsevier shall not be required to do so and shall be entitled to charge the Client the cost of providing such details. The Client agrees to pay for all呆子 referred to the Client upon delivery and to take possession of all Services as soon as delivered.

10. Advertising & Reprints

The Client shall provide Elsevier with the names, addresses, telephone numbers, and additional information about the recipients of the Services as set out in the Elsevier order acknowledgement or invoice. If the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be notified in writing by the Client to Elsevier in writing.

11. Audit

The Client may not be able to arrange for such copy to be published on the agreed date or for the agreed period. Payment before the Closing Date, copy run in previous issue may be inserted. Client shall retain a complete copy of all materials provided to Elsevier and shall not disclose it to any other party or use it for any other purpose.

12. Payment

In the event of any breach of condition of the TC by the Client, Elsevier shall be entitled to recover the amount of the payment which the Client has paid in accordance with the TC, and the Client shall be liable for all expenses incurred in recovering such payment, including all court costs and legal fees.

13. General

Laws. The Client further agrees that he/she will not accept any payment or other benefit in money or in kind from any third party in connection with any matter or business transacted by or on behalf of Elsevier. Payment does not include a payment of reasonable and bona fide expenditures, such as travel or lodging expenses, which the Client incurs in the performance of the Services or the execution or performance of a contract provided that such payments are permissible under the Applicable rights to permit the use of the Advertising Content by Elsevier for the purposes of this TC; (ii) the use, reproduction, adaptation, distribution of the Advertising Content by Elsevier for the purposes of this TC; (iii) the use, reproduction, adaptation, distribution of the Advertising Content by Elsevier for the purposes of this TC.) Elsevier may not be able to arrange for such copy to be published on the agreed date or for the agreed period. Payment before the Closing Date, copy run in previous issue may be inserted. Client shall retain a complete copy of all materials provided to Elsevier and shall not disclose it to any other party or use it for any other purpose.

14. Audit

The Client is solely responsible for ensuring proposed advertising copy is received at Elsevier in electronic form (or such other form as specified by Elsevier) and within the relevant deadline set by Elsevier the Closing Date. Where no dates are so specified, delivery/performance will be within a reasonable time. If the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be notified in writing by the Client to Elsevier in writing.

15. Audrey

The Client shall be solely responsible for collecting from Elsevier in electronic form (or such other form as specified by Elsevier) and within the relevant deadline set by Elsevier the Closing Date. Where no dates are so specified, delivery/performance will be within a reasonable time. If the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be notified in writing by the Client to Elsevier in writing.

16. Distribution

The Client shall be solely responsible for collecting from Elsevier in electronic form (or such other form as specified by Elsevier) and within the relevant deadline set by Elsevier the Closing Date. Where no dates are so specified, delivery/performance will be within a reasonable time. If the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be notified in writing by the Client to Elsevier in writing.

17. Audit

The Client is solely responsible for ensuring proposed advertising copy is received at Elsevier in electronic form (or such other form as specified by Elsevier) and within the relevant deadline set by Elsevier the Closing Date. Where no dates are so specified, delivery/performance will be within a reasonable time. If the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be notified in writing by the Client to Elsevier in writing.

18. Advertising & Reprints

The Client is solely responsible for ensuring proposed advertising copy is received at Elsevier in electronic form (or such other form as specified by Elsevier) and within the relevant deadline set by Elsevier the Closing Date. Where no dates are so specified, delivery/performance will be within a reasonable time. If the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be notified in writing by the Client to Elsevier in writing.

19. Compliance

The Client shall be solely responsible for ensuring proposed advertising copy is received at Elsevier in electronic form (or such other form as specified by Elsevier) and within the relevant deadline set by Elsevier the Closing Date. Where no dates are so specified, delivery/performance will be within a reasonable time. If the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be notified in writing by the Client to Elsevier in writing.

20. Contact Lens & Anterior Eye

Rate Card
Effective January 2024

Circulation updated on August 18th, 2022, based on 12-month monthly average July 2021-June 2022.

Contact Lens & Anterior Eye