Contact Lens & Anterior Eye

Overview

Contact Lens & Anterior Eye is a research-based journal covering all aspects of contact lens theory and practice, including original articles on invention and innovations, as well as the regular features of: Case Reports; Literary Reviews; Editorials; Instrumentation and Techniques and Dates of Professional Meetings.

Visit Website

North America
Aileen Rivera North America
917-825-3954
mailto:a.rivera@elsevier.com

Traci Peppers North America
347-449-4997
t.peppers@elsevier.com

EMEALA
Katy Parker EMEALA
+44 (0) 7796 925011
k.parker@elsevier.com

Monika Giergielewicz EMEALA
+44 (0) 7796 925011
m.giergielewicz@elsevier.com

APAC
Virginia Van Homrigh APAC
61 448 008159
v.vanhomrigh@elsevier.com

Global Print Circulation
Online Only

Avg. Global Monthly Visits
9,816

Avg. Global Monthly Unique Visitors
3,830

Avg. Global Monthly Page Views
5,233

Avg. Global eTOC Distribution
1,064

Affiliation
British Contact Lens Association

Audience
Ophthalmologists
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

Formats

- jpeg, png, gif, HTML5†, 3rd party tags
- Yes
- 200 KB
- 15 seconds/3 loops
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

- jpeg, png, gif, (static image only)
- No
- 200 KB

- MPU banners, positions 1, 2, 3, are stacked vertically
- Animation and expandable banners unavailable

AIP Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

- jpeg, png, gif, (static image only)
- No
- 200 KB

- Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
ELSEVIER TERMS AND CONDITIONS OF SUPPLY

1. Applicability of terms and conditions: These terms and conditions apply to all proposals, offers, quotations and orders made by and between Elsevier and any third party or its agent ("the Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (the "TC"). They supersede any previous understandings or communications between the parties.

2. General: The Client shall not engage in piracy, reproduction, or plagiarism of Elsevier's products or any other products of Elsevier or its affiliated companies, or utilise them for any purpose other than to engage in those activities. The Client shall promptly notify Elsevier if it becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party. Elsevier is solely responsible for collecting from its customers amounts due and owing in respect of the Products or Services as set out on the Elsevier order acknowledgement or invoice. Where general terms and conditions of business are posted on Elsevier's website, these terms and conditions shall prevail over such terms.

3. Execution and modification of the order: If the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be requested in writing. The amount of the fee will be calculated to cover any external or internal costs which have been incurred or committed up to and including the date of the written cancellation. No advertising orders will be accepted for periods longer than one year. Where an order for a series of advertisements or Products and Services is agreed by both parties in the relevant order, such things as exchange of rights, pre-printing processes, technical design, size and content of address, weights and the like. All drawings, descriptive matter, specifications and advertising by Elsevier or Elsevier's distributors or illustrators contained in Elsevier's catalogues or brochures are issued or published for the purpose of giving an approximate idea of the Description and Specifications described therein. They will form part of the TC. The publishing errors, including, but not limited to, typographical errors, having no significant effect on the editorial content as defined by Elsevier, shall not be considered a reason for refusing delivery or, as the case may be, modifying the agreed prices.

4. Cancellations & Returns: If the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be requested in writing. The amount of the fee will be calculated to cover any external or internal costs which have been incurred or committed up to and including the date of the written cancellation. No advertising orders will be accepted for periods longer than one year. Where an order for a series of advertisements or Products and Services is agreed by both parties in the relevant order, such things as exchange of rights, pre-printing processes, technical design, size and content of address, weights and the like. All drawings, descriptive matter, specifications and advertising by Elsevier or Elsevier's distributors or illustrators contained in Elsevier's catalogues or brochures are issued or published for the purpose of giving an approximate idea of the Description and Specifications described therein. They will form part of the TC. The publishing errors, including, but not limited to, typographical errors, having no significant effect on the editorial content as defined by Elsevier, shall not be considered a reason for refusing delivery or, as the case may be, modifying the agreed prices.

5. Force majeure: The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its affiliated companies, or utilise them for any purpose other than to engage in those activities. The Client shall promptly notify Elsevier if it becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party. Elsevier is solely responsible for collecting from its customers amounts due and owing in respect of the Products or Services as set out on the Elsevier order acknowledgement or invoice. Where general terms and conditions of business are posted on Elsevier's website, these terms and conditions shall prevail over such terms.