Clinical Colorectal Cancer

Overview
Clinical Colorectal Cancer is a quarterly journal established in 2001 focused on colorectal cancer. In 2010, Clinical Colorectal Cancer expanded its scope to include other upper GI malignancies, including pancreas, liver and esophageal cancer. It features an international editorial board comprised of prominent thought leaders, including Editor in-Chief Dr. Edward Chu. It is mailed free of charge to US-based medical oncologists, radiation oncologists, hematologists and surgical oncologists. Each issue features peer-reviewed original contributions, comprehensive reviews and case reports, commentaries, and current trial reports. Also included are brief editorials of current news and the latest topics concerning colorectal cancer issues relevant to clinicians.

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Global Print Circulation
Online Only
Avg. Global Monthly Visits
5,961
Avg. Global Monthly Unique Visitors
2,726
Avg. Global Monthly Page Views
3,457
Avg. Global eTOC Distribution
4,333

Audience
US-based medical oncologists, radiation oncologists, hematologists and surgical oncologists.
Digital Specs

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
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<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**
- Yes

**MAX FILE SIZE**
- 200 KB

**MAX ANIMATION (TIME/LOOPS)**
- 15 seconds/ 3 loops

**PRESTITIAL FREQUENCY**
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

**eTOC Email**

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<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif, (static image only)

**TRACKING PIXELS**
- No

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MPU banners, positions 1, 2, 3, are stacked vertically

Animation and expandable banners unavailable

**AIP Email**

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Animation and expandable banners unavailable

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2. **Payment**
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7. **Price and terms**
   The Client is responsible for collecting from its customers amounts due on the date of the order, including all applicable taxes, duties, and fees. Delays or failures in obtaining such payments shall not affect the provisions of this TC.

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9. **Compliance with laws**
   The Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations, and other laws applicable to its duties, obligations and performance under this Agreement, including, without limitation, the laws of the country in which the Client is located. The Client shall be responsible for obtaining all necessary permits, licenses, and other governmental approvals required to perform its obligations under this Agreement.

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