Clinical Colorectal Cancer

Overview

Clinical Colorectal Cancer is a quarterly journal established in 2001 focused on colorectal cancer. In 2010, Clinical Colorectal Cancer expanded its scope to include other upper GI malignancies, including pancreas, liver and esophageal cancer. It features an international editorial board comprised of prominent thought leaders, including Editor-in-Chief Dr. Edward Chu. It is mailed free of charge to US-based medical oncologists, radiation oncologists, hematologists and surgical oncologists. Each issue features peer-reviewed original contributions, comprehensive reviews and case reports, commentaries, and current trial reports. Also included are brief editorials of current news and the latest topics concerning colorectal cancer issues relevant to clinicians.

Audience

US-based medical oncologists, radiation oncologists, hematologists and surgical oncologists.

Global Print Circulation

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<table>
<thead>
<tr>
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<tbody>
<tr>
<td>Online Only</td>
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<td>Avg. Global Monthly Visits</td>
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<td>Avg. Global Monthly Page Views</td>
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<tr>
<td>Avg. Global eTOC Distribution</td>
<td>4,333</td>
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</tbody>
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Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
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<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
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<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
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</table>

FORMATS
- jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS
- Yes

MAX FILE SIZE
- 200 KB

MAX ANIMATION (TIME/LOOPS)
- 15 seconds/ 3 loops

PRESTITIAL FREQUENCY
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.
†Excluding personally identifiable information (PII).

eTOC Email

<table>
<thead>
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<tbody>
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<td>Middle</td>
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FORMATS
- jpeg, png, gif, (static image only)

TRACKING PIXELS
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MAX FILE SIZE
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AIP Email

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MAX FILE SIZE
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MPS banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability
These terms and conditions shall apply to all proposals, offers and agreements made by and between any third party or its agent ("the Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (the "TC"). They supersede any previous communications from Elsevier or the Client.

2. Offer and acceptance/ Description
Each order for the Products and/or Services by the Client from Elsevier shall be deemed to be an offer by the Client to purchase the Products and Services subject to the TC. No order placed by the Client shall be deemed accepted until a written acknowledgement of order is issued by Elsevier or [describe how the Client is notified of acceptance]. Elsevier shall have the sole right to accept or reject any order at its discretion.

3. General
If no dates are so specified, delivery/performance will be within a reasonable time. In the event of change of any of Client’s advertising and/or this TC if Elsevier determines, in its sole discretion, that the Advertising Materials being advertised hereunder do not comply with the requirements specified in the relevant Elsevier order acknowledgement, it may be an adjustment to the final price and/or delivery schedule at Elsevier's discretion. If at the request of the Client, Elsevier reserves additional time in which to complete the advertising or production.

4. Prices, taxes and currencies
Unless otherwise agreed by Elsevier in writing the price(s) for the Products and Services shall be Elsevier’s current price list at the time of placing the order. Elsevier, in its sole discretion, may extend or withdraw any discount from a price list at any time, and may alter prices from time to time. All prices are exclusive of taxes and/or duties levied thereon. If any tax becomes payable in respect of the supply of the Products and/or Services then the Client shall pay such tax in addition to the price(s) referred to in this TC. In the case of any variation in any such tax, the Client agrees to pay the additional amount found owing.

5. Payment
Each order for the Products and/or Services by the Client from Elsevier shall be deemed to be an offer by the Client to purchase the Products and Services subject to the TC. No order placed by the Client shall be deemed accepted until a written acknowledgement of order is issued by Elsevier or [describe how the Client is notified of acceptance]. Elsevier shall have the sole right to accept or reject any order at its discretion.

6. Distribution
The Client shall not engage, reproduce, publish, display or otherwise use the Products in any form or manner it may have a right, title or interest in, except as expressly permitted by Elsevier in writing or as otherwise provided by law or otherwise provided for in this TC.

7. Force majeure
If by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other causes beyond the control of either party, such party is unable to perform in whole or in part any of the obligations under this TC or is rendered unable to continue the performance of any of its obligations under this TC, then such party will be excused from the performance of its obligations under this TC to the extent such inability is caused by such events.

8. Liability and claims
These terms and conditions shall apply to all offers, proposals and agreements made between Elsevier and any third party on the one hand and the Client on the other hand. The Client acknowledges that Elsevier is not responsible for any loss or damage caused by any third party to the Client.

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10. Advertising & Reprints
If the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be made in writing and in good faith prior to the date of the event. Cancellation fees will be calculated to cover any external or internal costs which have been incurred or committed up to and including the date of cancellation. If such an event is canceled, the Client shall pay all such costs which have been incurred or committed up to and including the date of cancellation. If the Client fails to meet the payment terms, Elsevier may retain possession of the Products and/or Services and the Client shall pay all such costs which have been incurred or committed up to and including the date of cancellation.

11. Applicability
These terms and conditions shall apply to all offers, proposals and agreements made by and between any third party or its agent ("the Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (the "TC"). They supersede any previous communications from Elsevier or the Client.

12. Compliance with laws
The Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations and administrative orders (collectively "Laws") relevant to its duties, obligations and performance under this Agreement, including, without limitation, the Client's obligations under any applicable employment or labor laws, regulations and administrative orders and any other laws or regulations as applicable.

13. Cancellations & Returns
Failure or delay by Elsevier in enforcing or in any manner related to enforcing the provisions of this TC shall not be deemed a waiver of any rights conferred or a waiver or estoppel by Elsevier from enforcing any rights or remedies hereunder. Failure or delay by Elsevier in enforcing or in any manner related to enforcing the provisions of this TC shall not be deemed a waiver of any rights conferred or a waiver or estoppel by Elsevier from enforcing any rights or remedies hereunder. Failure or delay by Elsevier in enforcing or in any manner related to enforcing the provisions of this TC shall not be deemed a waiver of any rights conferred or a waiver or estoppel by Elsevier from enforcing any rights or remedies hereunder. Failure or delay by Elsevier in enforcing or in any manner related to enforcing the provisions of this TC shall not be deemed a waiver of any rights conferred or a waiver or estoppel by Elsevier from enforcing any rights or remedies hereunder.

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The Client shall not engage, reproduce, publish, display or otherwise use the Products in any form or manner it may have a right, title or interest in, except as expressly permitted by Elsevier in writing or as otherwise provided by law or otherwise provided for in this TC.

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