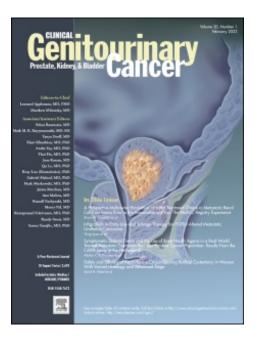
Clinical Genitourinary Cancer

Overview

Clinical Genitourinary Cancer is a bi-monthly journal established in 2001 focused on genitourinary cancers. It features an international editorial board comprised of prominent thought leaders, including Editor in-Chief Dr. Oliver Sartor. It is mailed free of charge to US-based medical oncologists, urologists, radiation oncologists, hematologists and surgical oncologists. Each issue features peer-reviewed original contributions, comprehensive reviews and case reports, commentaries, and current trial reports. Also included are brief editorials of current news and the latest topics concerning genitourinary cancer issues relevant to clinicians.

Visit Website



North America

Aileen Rivera North America 917-825-3954 mailto:a.rivera@elsevier.com Traci Peppers North America 347-449-4997 t.peppers@elsevier.com

EMEALA

Katy Parker <mark>EMEALA</mark> +44 (0) 7796 925011 k.parker@elsevier.com Monika Giergielewicz EMEALA +44 (0) 7796 925011 m.giergielewicz@elsevier.com

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Virginia Van Homrigh APAC 61 448 008159 v.vanhomrigh@elsevier.com

Global Print Circulation Online Only Avg. Global Monthly Visits 9,385

Avg. Global Monthly Unique Visitors 4,429 Avg. Global Monthly Page Views 6,137

Avg. Global eTOC Distribution 6,286

Audience

US-based medical oncologists, urologists, radiation oncologists, hematologists and surgical oncologists.





Editor-in-Chief

Oliver Sartor, MD, Deputy Editor: Nicholas Vogelzang, MD

Digital Specs

Website

POSITIONS	AD	SIZE (PIXELS)	EXPANDABLE (PIXELS)	EXPANDABLE DIRECTION
Тор	Leaderboard	728 x 90	728 x 315	Down
Тор	Mobile Leaderboard	300 x 50 or 320 x 50	NA	NA
Side	MPU	300 x 250	600 x 250	Left
Side	Skyscraper	160 x 600 or 300 x 600	320 x 600	Left
On page load	Prestitial*	300 x 250 or 480 x 640	NA	NA

FORMATS	jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS	Yes
MAX FILE SIZE	200 KB
MAX ANIMATION (TIME/LOOPS)	15 seconds/ 3 loops
PRESTITIAL FREQUENCY	1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

POSITION	AD	SIZE (PIXELS)	
Тор	Leaderboard	728 × 90	
Middle	MPU	300 X 250	
FORMATS	jpeg, png, gif, (s	jpeg, png, gif, (static image only)	
TRACKING PIXELS	No		
MAX FILE SIZE	200 KB	200 KB	

POSITION	AD		SIZE (PIXELS)	
Тор	Leaderbo	ard	728 x 90	
Side	Skyscrap	er	160 X 600	
Middle	MPU		300 X 250	
FORMATS		jpeg, png, gif, (static	image only)	
TRACKING PIXELS		No		
MAX FILE SIZE		200 KB		

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eTOC Metrics: 12 Month Average of eTOC sends - July 2022 to June 2023

Monthly average web metrics based on the period of July 2022 to June 2023

