Clinical Genitourinary Cancer

Overview

Clinical Genitourinary Cancer is a bi-monthly journal established in 2001 focused on genitourinary cancers. It features an international editorial board comprised of prominent thought leaders, including Editor in-Chief Dr. Oliver Sartor. It is mailed free of charge to US-based medical oncologists, urologists, radiation oncologists, hematologists and surgical oncologists. Each issue features peer-reviewed original contributions, comprehensive reviews and case reports, commentaries, and current trial reports. Also included are brief editorials of current news and the latest topics concerning genitourinary cancer issues relevant to clinicians.

Visit Website

Display Advertising

Bill Hippel United States
646-671-0385
b.hipple@elsevier.com

Kate Lach Europe
48 500 259 970
k.lach.1@elsevier.com

Virginia Van Homrigh APAC
61 448 008159
v.vanhomrigh@elsevier.com

Derek Zakaib Canada
514-730-8837
derekjohnzakaib@gmail.com

Recruitment Advertising

Jaesam Hong Global
212-633-3713
j.hong@elsevier.com

Table:

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Online Only</td>
<td>9,385</td>
<td>4,429</td>
<td>6,137</td>
<td>6,286</td>
</tr>
</tbody>
</table>

Audience

US-based medical oncologists, urologists, radiation oncologists, hematologists and surgical oncologists.
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS: jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS: Yes
MAX FILE SIZE: 200 KB
MAX ANIMATION (TIME/LOOPS): 15 seconds/3 loops
PRESTITIAL FREQUENCY: 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.
†Excluding personally identifiable information (PII).

eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

FORMATS: jpeg, png, gif (static image only)
TRACKING PIXELS: No
MAX FILE SIZE: 200 KB

AIP Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
</tbody>
</table>

FORMATS: jpeg, png, gif (static image only)
TRACKING PIXELS: No
MAX FILE SIZE: 200 KB

Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

These terms and conditions shall apply to offers, proposals, and advertisements made by Elsevier and any third party or its agent ("the Client") relating to the products and/or services of Elsevier ("the Products and/or Service") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (the "TC"). These terms supersede any previous representations or communications made by Elsevier or any third party.

2. Offer and acceptance of order

Unless otherwise agreed in writing, Elsevier shall be deemed to have accepted any order placed by the Client and shall accordingly issue an order acknowledgement.

3. Variation

Any variation to the TC must be in writing and signed by an authorised signatory of Elsevier. The parties agree to submit to the jurisdiction of the corporate domicile of the Elsevier company which is providing the Products or Services. The Client acknowledges that violation of this representation and warranty will cause irreparable harm to Elsevier. Upon any violation of this representation and warranty, Elsevier shall be entitled to cancel any undisbursed funds or orders for publication.

4. Prices, taxes and currencies

Prices may not be revised unless otherwise agreed in writing. The Client acknowledges that it is bound by the laws of the country in which it is a resident or a citizen.

5. Payment

Unless otherwise agreed in writing, payments shall be effected within thirty (30) days of the invoice date in the currency immediately payable.

6. Distribution

Any variation to the TC must be in writing and signed by an authorised signatory of Elsevier. The parties agree to submit to the jurisdiction of the corporate domicile of the Elsevier company which is providing the Products or Services. The Client acknowledges that violation of this representation and warranty will cause irreparable harm to Elsevier. Upon any violation of this representation and warranty, Elsevier shall be entitled to cancel any undisbursed funds or orders for publication.

7. Intellectual property

The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or any other person or entity without the prior written permission of Elsevier. The Client acknowledges that it is bound by the laws of the client's country of domicile.

8. Liability and claims

The Client acknowledges that violation of this representation and warranty will cause irreparable harm to Elsevier. Upon any violation of this representation and warranty, Elsevier shall be entitled to cancel any undisbursed funds or orders for publication.

9. Cancellations & Returns

The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the laws of the state in which Elsevier is incorporated. The parties agree to submit to the jurisdiction of the state in which Elsevier is incorporated. The Client acknowledges that violation of this representation and warranty will cause irreparable harm to Elsevier. Upon any violation of this representation and warranty, Elsevier shall be entitled to cancel any undisbursed funds or orders for publication.

10. Advertising & Reprints

The Client acknowledges that violation of this representation and warranty will cause irreparable harm to Elsevier. Upon any violation of this representation and warranty, Elsevier shall be entitled to cancel any undisbursed funds or orders for publication.

11. Audit

The Client acknowledges that violation of this representation and warranty will cause irreparable harm to Elsevier. Upon any violation of this representation and warranty, Elsevier shall be entitled to cancel any undisbursed funds or orders for publication.

12. Compliance with laws

The Client acknowledges that violation of this representation and warranty will cause irreparable harm to Elsevier. Upon any violation of this representation and warranty, Elsevier shall be entitled to cancel any undisbursed funds or orders for publication.

13. Cancellations & Returns

The Client acknowledges that violation of this representation and warranty will cause irreparable harm to Elsevier. Upon any violation of this representation and warranty, Elsevier shall be entitled to cancel any undisbursed funds or orders for publication.

14. Prices, taxes and currencies

The Client acknowledges that violation of this representation and warranty will cause irreparable harm to Elsevier. Upon any violation of this representation and warranty, Elsevier shall be entitled to cancel any undisbursed funds or orders for publication.

15. Offer and acceptance of order

The Client acknowledges that violation of this representation and warranty will cause irreparable harm to Elsevier. Upon any violation of this representation and warranty, Elsevier shall be entitled to cancel any undisbursed funds or orders for publication.