Clinical Genitourinary Cancer

Overview

Clinical Genitourinary Cancer is a bi-monthly journal established in 2001 focused on genitourinary cancers. It features an international editorial board comprised of prominent thought leaders, including Editor-in-Chief Dr. Oliver Sartor. It is mailed free of charge to US-based medical oncologists, urologists, radiation oncologists, hematologists and surgical oncologists. Each issue features peer-reviewed original contributions, comprehensive reviews and case reports, commentaries, and current trial reports. Also included are brief editorials of current news and the latest topics concerning genitourinary cancer issues relevant to clinicians.

Visit Website

Audience

US-based medical oncologists, urologists, radiation oncologists, hematologists and surgical oncologists.
Digital Specs

Website

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FORMS                  jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS        Yes
MAX FILE SIZE          200 KB
MAX ANIMATION (TIME/LOOPS) 15 seconds/3 loops
PRESTITIAL FREQUENCY   1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.
†Excluding personally identifiable information (PII).

eTOC Email

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FORMATS                  jpeg, png, gif (static image only)
TRACKING PIXELS          No
MAX FILE SIZE            200 KB

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MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

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