Overview

The *Journal of Substance Use and Addiction Treatment (JOSAT)* features original reviews, training and educational articles, special commentary, and especially research articles that are meaningful to the treatment of nicotine, alcohol, and other drugs of dependence. *JOSAT* is directed toward treatment practitioners from all disciplines (medicine, nursing, social work, psychology, and counseling) in both private and public sectors, including those involved in schools, health centers, community agencies, correctional facilities, and individual practices.

Visit Website

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**Global Print Circulation**  
35

**Avg. Global Monthly Visits**  
9,199

**Avg. Global Monthly Unique Visitors**  
7,879

**Avg. Global Monthly Page Views**  
14,590
### Audience
Physicians, Psychiatrists, Psychologists, Nurses, Social Workers, and Counselors in both private and public sectors.

### Editor-in-Chief
Mark P. McGovern

### Issuance
12 times per year

### Print Closings

<table>
<thead>
<tr>
<th>VOLUME/ISSUE</th>
<th>PUBLICATION DATE</th>
<th>SPACE CLOSING</th>
<th>RUN OF BOOK ARTWORK DUE</th>
<th>PREPRINTED SUPPLIED PIECES DUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>157C</td>
<td>February 2024</td>
<td>01/26/2024</td>
<td>01/31/2024</td>
<td>02/07/2024</td>
</tr>
<tr>
<td>158C</td>
<td>March 2024</td>
<td>02/16/2024</td>
<td>02/21/2024</td>
<td>02/28/2024</td>
</tr>
<tr>
<td>159C</td>
<td>April 2024</td>
<td>03/07/2024</td>
<td>03/12/2024</td>
<td>03/19/2024</td>
</tr>
<tr>
<td>160C</td>
<td>May 2024</td>
<td>04/08/2024</td>
<td>04/11/2024</td>
<td>04/18/2024</td>
</tr>
<tr>
<td>161C</td>
<td>June 2024</td>
<td>05/01/2024</td>
<td>05/06/2024</td>
<td>05/13/2024</td>
</tr>
<tr>
<td>162C</td>
<td>July 2024</td>
<td>05/28/2024</td>
<td>05/31/2024</td>
<td>06/07/2024</td>
</tr>
<tr>
<td>163C</td>
<td>August 2024</td>
<td>06/12/2024</td>
<td>06/17/2024</td>
<td>06/24/2024</td>
</tr>
<tr>
<td>164C</td>
<td>September 2024</td>
<td>07/24/2024</td>
<td>07/29/2024</td>
<td>08/05/2024</td>
</tr>
<tr>
<td>165C</td>
<td>October 2024</td>
<td>08/13/2024</td>
<td>08/16/2024</td>
<td>08/23/2024</td>
</tr>
<tr>
<td>166C</td>
<td>November 2024</td>
<td>09/16/2024</td>
<td>09/19/2024</td>
<td>09/26/2024</td>
</tr>
<tr>
<td>167C</td>
<td>December 2024</td>
<td>10/17/2024</td>
<td>10/22/2024</td>
<td>10/29/2024</td>
</tr>
<tr>
<td>168C</td>
<td>January 2025</td>
<td>11/04/2024</td>
<td>11/07/2024</td>
<td>11/14/2024</td>
</tr>
</tbody>
</table>

### Cancellations:
No cancellations will be accepted after closing date. Covers and preferred positions are non-cancellable. Dates subject to change.
Rates

<table>
<thead>
<tr>
<th>FREQUENCY</th>
<th>FULL PAGE (BLACK &amp; WHITE)</th>
<th>1/2 PAGE (BLACK &amp; WHITE)</th>
<th>1/4 PAGE (BLACK &amp; WHITE)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1x</td>
<td>$1,270</td>
<td>$920</td>
<td>$710</td>
</tr>
<tr>
<td>3x</td>
<td>$1,205</td>
<td>$870</td>
<td>$670</td>
</tr>
<tr>
<td>6x</td>
<td>$1,135</td>
<td>$830</td>
<td>$635</td>
</tr>
<tr>
<td>12x</td>
<td>$1,065</td>
<td>$775</td>
<td>$595</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>MATCHED COLOR</th>
<th>STANDARD COLOR</th>
<th>3/4 COLOR</th>
</tr>
</thead>
<tbody>
<tr>
<td>$840</td>
<td>$530</td>
<td>$1,195</td>
</tr>
</tbody>
</table>

Cover Tips: $2,200
Outserts: $3,200

Premium Positions

Cover 4: 50% B/W Page rate
Cover 2: 35% B/W Page rate
Cover 3: 25% B/W Page rate
Opposite TOC: 25% B/W Page rate
First Right Hand Page: 25% B/W Page rate
Other Preferred Positions: 10% B/W Page rate

Earned Rates

Rates are based on the total units earned during a twelve-month period. Space purchased by a parent company and its subsidiaries is combined to determine earned rate.

For information about our Agency discount (including those for in-house agencies), please contact your Sales Representative.

Inserts

Furnished inserts are billed at the black and white rate times the number of insert pages.

Two-page insert (one leaf): Two-times earned frequency rate.

Four-page or larger insert: Black & White earned frequency rate.

Composition

All production charges are net and non-commissionable

<table>
<thead>
<tr>
<th>PRINTING</th>
<th>FULL PAGE</th>
<th>HALF PAGE</th>
<th>QUARTER PAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Black &amp; White only</td>
<td>$150</td>
<td>$125</td>
<td>$95</td>
</tr>
</tbody>
</table>
Acceptance of Advertising

The Publisher, Editor, and Association reserve the right to reject any advertising for any reason. Advertiser shall indemnify and hold harmless the Publisher, Editor, and the owner of the journal from and against any loss, expense, claim, or liability resulting from their advertisement. Advertiser warrants that its advertisements comply with all applicable laws, rules, and regulations. New copy must be submitted by ad space closing date.

*State and local taxes may apply.

Classified / back of book print closings

<table>
<thead>
<tr>
<th>VOLUME/ISSUE</th>
<th>PUBLICATION DATE</th>
<th>CLASSIFIED SPACE CLOSING &amp; RUN OF BOOK ARTWORK DUE</th>
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<tbody>
<tr>
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<td>February 2024</td>
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<td>03/01/2024</td>
</tr>
<tr>
<td>160C</td>
<td>May 2024</td>
<td>04/02/2024</td>
</tr>
<tr>
<td>161C</td>
<td>June 2024</td>
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<td>168C</td>
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<td>10/29/2024</td>
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</tbody>
</table>

Cancellations:

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Classified / back of book print advertising

Rates

<table>
<thead>
<tr>
<th>FREQUENCY</th>
<th>FULL PAGE (BLACK &amp; WHITE)</th>
<th>1/2 PAGE (BLACK &amp; WHITE)</th>
<th>1/4 PAGE (BLACK &amp; WHITE)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1x</td>
<td>$1,905</td>
<td>$1,085</td>
<td>$610</td>
</tr>
<tr>
<td>3x</td>
<td>$1,855</td>
<td>$1,060</td>
<td>$600</td>
</tr>
<tr>
<td>6x</td>
<td>$1,815</td>
<td>$1,035</td>
<td>$580</td>
</tr>
<tr>
<td>9x</td>
<td>$1,765</td>
<td>$1,010</td>
<td>$570</td>
</tr>
<tr>
<td>12x</td>
<td>$1,715</td>
<td>$990</td>
<td>$560</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>MATCHED COLOR</th>
<th>3/4 COLOR</th>
<th>CLASSIFIEDS (BACK-OF-BOOK): COLOR</th>
<th>STANDARD COLOR</th>
</tr>
</thead>
<tbody>
<tr>
<td>$1,080</td>
<td>$1,585</td>
<td>$690</td>
<td>$680</td>
</tr>
</tbody>
</table>

Confidential Email Inbox

Cost: $40.

Agency Discount

For information about our Agency discount (including those for in-house agencies), please contact your Sales Representative.

Cancellations:

Must be received in writing on or before the announced closing date.

Run of Book Print Ads

Sizing

Trim: 8-1/4" x 11"

1/4" from all trim edges.

Binding: Perfect; Jogs to head

Printing Process: Inkjet

Halftone Screen: Cover: 150 line screen Text: 150 line screen

<table>
<thead>
<tr>
<th>AD SIZE</th>
<th>NON-BLEED</th>
<th>BLEED</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trim</td>
<td>8-1/4&quot; x 11&quot;</td>
<td></td>
</tr>
<tr>
<td>Full Page</td>
<td>7-3/4&quot; x 10-1/2&quot;</td>
<td>8-1/2&quot; x 11-1/4&quot;</td>
</tr>
<tr>
<td>Spread</td>
<td>15&quot; x 10&quot;</td>
<td>16-3/4&quot; x 11-1/4&quot;</td>
</tr>
<tr>
<td>1/2 Horizontal</td>
<td>7&quot; x 5&quot;</td>
<td>8-1/2&quot; x 5-3/4&quot;</td>
</tr>
<tr>
<td>1/2 Vertical</td>
<td>3-1/2&quot; x 10&quot;</td>
<td>4-3/8&quot; x 11-1/4&quot;</td>
</tr>
<tr>
<td>1/4 Page</td>
<td>3-1/2&quot; x 5&quot;</td>
<td></td>
</tr>
</tbody>
</table>
Specifications

File Format

**PDF or PDF/X-1a compliant files, saved as PDF version 1.3.**

Transparencies within the supplied PDF(s) will be warned. The transparent elements contained in your file(s) must be converted within the native layout application or flattened in Acrobat using the High Resolution Flattener Presets to avoid overprint issues.

Saving your PDF to Acrobat 4 (PDF 1.3) compatibility will ensure transparent elements are flattened. If the ad contains spot colors that are not converted to process colors (CMYK) before flattening, overprint and/or trap issues may occur.

The following layout applications yield the optimum results for creating a print-compliant PDF and are expected to follow all requirements listed in this document:

- InDesign version 2 or higher (CS preferred)
- QuarkXPress version 6.5 or higher

Additional costs may apply if problems are encountered.

*NOTE: When using Adobe Illustrator it is preferred to have all fonts converted to outline/paths, and files submitted as EPS files.*

Images

All high-resolution images and fonts must be included. TIFF & EPS files must conform to the following minimum resolution specifications:

- Grayscale and Color images: 300 dpi
- Combination Grayscale and Color images: 500-900 dpi
- Line art (Bitmap) images: 900-1200 dpi

Higher image resolutions are acceptable as they exceed the minimum requirements, but in some cases unnecessary resolution will be discarded to achieve smaller file sizes.

Fonts

Use of PostScript Type 1 fonts is encouraged. Include fonts for any embedded graphics. DO NOT use Type 3 or Multiple Master fonts. Avoid using Macintosh menu-stylized fonts, Macintosh "city" fonts (Chicago, Geneva, etc.) and Microsoft Outlook fonts (Tahoma, Impact, etc.).
Page Layout
Regardless of the file format supplied, all ads must conform to the following specifications:

- Final size must meet journal trim size and include 1/8” bleed image on all four sides.
- Files will include trim marks with a minimum 3/16” offset.
- No content is to be within 1/4” of all trim edges.
- Supply as single page files only.
- Right Reading, Portrait Mode, 100% size, No Rotation.
- All fonts and graphics must be either embedded or included with the files and conform to the format type listed above. Images must also conform to the specifications above for minimum image resolution.
- All color ads should be supplied as composite files.
- Reverse type should be no less than 6pt. Fine lettering (thin lines, serifs) should be restricted to one color.
- Embedded images should not be scaled, cropped/masked or rotated within the page layout application but instead should be manipulated in a proper image editing program (ex. Photoshop) and then imported into the page layout program at proper size and position.
- DO NOT nest EPS files within EPS files.
- All lines and line art images should be of a minimum 1/3 pt thickness (1/2 pt for reverses) at final size to reproduce effectively on press.
- Crop marks and SWOP color bars must be included and positioned 1/2” outside trim.

Color Space
All color images and files are to be supplied as CMYK with a Total Area Coverage (TAC) not to exceed 300% for the darkest area of an image. Files supplied as RGB will be automatically converted to CMYK.

Spot Colors
Spot colors are to be identified using the standard Pantone naming convention and not a custom color such as "Dark Blue." PMS colors will be converted to process unless otherwise specified. When using both art and layout programs be sure spot color naming is consistent in all applications (ex. Do not define both PMS 201CV and PMS 201CVC). Any non-intended spot colors will be converted to CMYK.

Trapping and Screening
Overprints and knockouts should be defined. Files are NOT to be trapped or prescreened. Our Prepress service provider will use industry recognized trapping software to auto-trap your files for optimum performance and reproduction on press and will apply the appropriate screening. Note that these trap settings may force small text and fine graphics to overprint to hold registration on press.

Proofs
If submitting a proof for color match on press, please send a SWOP-certified contract color proof (with SWOP proofing bar or GATF proof comparator), produced from the final submitted file and imaged at 100% scale. Revised proofs must be supplied whenever a text or design change is made. For a list of current SWOP-approved proofs visit https://idealliance.org/systems-certification/certified-hard-copy-proofing-systems/. Desktop inkjet printer proofs do not meet SWOP specifications. Elsevier cannot guarantee color match unless acceptable proof is provided. If a contract proof is not supplied Elsevier will run to standard ink densities and dot gains.
Delivered
Submit PDF ad files to Elsevier ad portal at www.ads4els.com

Conformance to Specs
Variances from the above specifications may not yield results that conform to Elsevier quality control standards.

Supplied Print Ad Pieces

**Size - 2 page:** 8-1/2” x 11-1/4”
**Size - 4 page:** 17” x 11-1/4”

**Trimming:** For 2 page 80# text preferred; 4 to 8 pages – 60# text minimum; 80# text maximum. Inserts that do not meet these minimum/maximum weights must be sent to the publisher two weeks prior to advertising close date for evaluation and print compatibility.

**Closing Date for Booking Inserts:** Same as ad space closing

**Insert delivery date:** See Insert due dates
All inserts must be submitted to Publisher for approval of stock, design and other mechanical specifications.
Copy of insert must accompany insertion order

*Note: Failure to meet insert specifications & packaging guidelines may result in additional charges and/or delays with insertion.*

Insert Quantity
Contact Ad Sales Services. For conference copy distribution, contact Ad Sales Services.

Insert Packing & Shipping Instructions
Inserts packed one up, folded if four pages, flat if two pages. All inserts must be delivered to the printer in cartons, with journal title, quantity, product & issue date (month/year) clearly marked. If shipping inserts for more than one issue date, inserts must be packed separately and clearly marked indicating journal title, issue date (month/year) and quantity.

Insert Shipments Address

**Journal of Substance Use and Addiction Treatment**
Sheridan Press
450 Fame Avenue
Hanover, PA 17331-1585
United States
Attn: Elsevier Team

Disposition of Reproduction Materials
All digital ad files will be held for twelve months only unless otherwise notified. Left over inserts will be held until the issue mails. After issue mailing is completed any unused inserts for that issue will be destroyed unless otherwise indicated on the insertion order. Excess inserts held in storage beyond completion of insertion date will be subject to storage charges.
For Contracts, Insertion Orders & Production Materials

Send new print ad files and submit pickup ads to www.ads4els.com.

Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS
- jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS
- Yes

MAX FILE SIZE
- 200 KB

MAX ANIMATION (TIME/LOOPS)
- 15 seconds/ 3 loops

PRESTITIAL FREQUENCY
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
### eTOC Email

<table>
<thead>
<tr>
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<tbody>
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<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**  
.jpeg, .png, .gif, (static image only)

**TRACKING PIXELS**  
No

**MAX FILE SIZE**  
200 KB

MPU banners, positions 1, 2, 3, are stacked vertically  
Animation and expandable banners unavailable

### AIP Email

<table>
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**TRACKING PIXELS**  
No

**MAX FILE SIZE**  
200 KB

Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability These terms and conditions shall apply to all offers, proposals and agreements made between Elsevier and any third party or its agent (the "Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (the "TC"). Nothing in the TC excludes or limits Elsevier's liability for fraudulent misrepresentation. Where Products are sold to the Client that contain third party software or data such a sale may be subject to additional licence terms.

2. Offer and acceptance/ Description Each offer, order or request for the Products and Services from Elsevier shall be deemed to be an offer by the Client to purchase the Products and Services subject to the TC. No order placed by the Client shall be deemed accepted until a written acknowledgement of order is issued by Elsevier or (if earlier) Elsevier delivers the Products or issues the invoice to the Client or commences performance of the Services. For all the TC, Elsevier shall mean the company within the Elsevier group that is providing the Products or Services as set out on the TC or on the invoice or other written acknowledgement of order, as applicable.

3. Execution and modification of the order Any modifications to the agreed product or service description, budget, schedule or, as set out in the order acknowledgement, may result in an adjustment to the final price and/or delivery schedule at Elsevier’s discretion. If, at the request of the Client, Elsevier renders additional Services in connection with the performance of the TC, Elsevier shall act in the name of, to the account of, and at the risk of the Client. Any dates specified by Elsevier for delivery/performance of the Products and Services are intended to be an estimate and time for delivery/performance shall not be made of the essence by notice. If no dates are so specified, delivery/performance will be within a reasonable time.

4. Prices, taxes and currencies Unless otherwise agreed by Elsevier in writing, Clients shall be responsible for all costs, duties, tolls, taxes, shipping and other charges applicable to the delivery of the Products or Services to the Client. If applicable, the Client shall be responsible for any other duties or taxes under any law applicable to the Client. All prices quoted are exclusive of VAT and in respect of which a Client is not charged shall be immediately refunded. No additions, modifications, specifications or other deviations from the description of the Products and/or Services specified in the TC shall be made by the Client.

5. Payment Unless otherwise agreed in writing, payments shall be made within thirty (30) days of the date of invoice. Time for payment shall be of the essence. Elsevier may set any credit limits for any Client account and shall be entitled to refuse to supply any Client who has exceeded its current credit limit. Legal and beneficial title in any tangible Products supplied by Elsevier to the Client shall remain with Elsevier until Elsevier has received in full (net of any cleared funds) all sums due to it in respect of the Products and all other sums or which are or which become due to Elsevier from the Client on account. The Client may not resell or permit any breach of the Client on any part of the Products or Services until Elsevier has received in full such sums, unless the amount actually remitted to Elsevier is more than the invoice amount.

6. Distribution The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products or services of Elsevier or its affiliates, nor shall it directly or indirectly facilitate any other party to engage in those activities. The Client shall promptly notify Elsevier if it becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party. The Client is solely responsible for collecting from its customers amounts due in respect of its sales of the Products, exercising full control and seeing to it that all of its customers pay the amounts due under the TC.

7. Intellectual property The Client is responsible for ensuring that it has the requisite rights and authority to use any intellectual property that it provides Elsevier for use in the performance of the Services. Elsevier is not responsible for verifying any such rights.

8. Liability and claims TO THE MAXIMUM EXTENT PERMITTED BY LAW, ELSEVIER SHALL NOT BE LIABLE TO THE CLIENT FOR ANY OF THE FOLLOWING LOSSES WHICH MAY BE CAUSED BY ANY BREACH OF THIS TC OR ANY IMPLIED WARRANTY, CONDITION OR OTHER TERM, ANY REPRESENTATION OR ANY DUTY OF ANY KIND IMPOSED ON ELSEVIER BY OPERATION OF LAW (INCLUDING, WITHOUT LIMITATION, LOSS OF PROFIT, EXCESS COSTS, LOSS OF BUSINESS, LOSS OF REPUTATION, LOSS OF OPPORTUNITY, LOSS OF DATA, OR COSTS OR EXPENSES PAYABLE TO ELSEVIER BY ANY THIRD PARTY) OR BY ANY CONTRACT OR TORT (INCLUDING NEGLIGENCE) OR OTHERWISE, TO THE EXTENT PERMITTED BY LAW.

9. Force majeure For the avoidance of doubt, the Client shall retain a complete copy of all materials delivered to Elsevier. Elsevier shall take reasonable care but shall not be liable for any damage to or loss of such materials. The Client is responsible for ensuring that any information supplied to Elsevier is complete and accurate and that it has the requisite rights and authority to use such information. The Client shall indemnify Elsevier against any loss or damage suffered by it as a result of reliance on the information supplied by the Client.

10. Prices Any undisputed part of such invoice. Elsevier shall be entitled, at any time, to demand payment in advance and may refuse to supply any Products or to provide any Services until such advance payment has been received. Where the Client is indebted to Elsevier for any other Product or Service, the Client’s obligations to Elsevier in respect of such other Product or Service shall be satisfied with such payment.

11. Audit The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the law of the corporate domicile of the Elsevier company which is providing the Products or Services. The parties agree to submit to the exclusive jurisdiction of the courts of that same corporate domicile. The Client shall not be entitled to assign the TC or any part of it without the prior written consent of Elsevier. If any provision of the TC is found by any court, tribunal or other authority to be void, unenforceable or invalid, any such void, unenforceable or invalid provision shall be severed and the remaining provisions of the TC and the remainder of such provision shall continue in full force and effect. Failure or delay by Elsevier in enforcing or partially enforcing any provision (or prosecuting any breach) of the TC will not be construed as a waiver of any of its rights under the TC.