Journal of Dermatological Science

Overview

The Journal of Dermatological Science publishes high quality peer-reviewed manuscripts covering the entire scope of dermatology, from molecular studies to clinical investigations. The Editor and his Editorial Board especially encourage the publication of research based on a process of bilateral feedback between the clinic and the laboratory, in which incompletely understood clinical phenomena are examined in the laboratory and the knowledge thus acquired is directly reapplied in the clinic. This continuous feedback will refine and expand our understanding of both clinical and scientific domains. Although the Journal is the official organ of The Japanese Society for Investigative Dermatology, it serves as an international forum for the work of all dermatological scientists. With an internationally renowned Editorial Board, the Journal maintains high scientific standards in the evaluation and publication of manuscripts.

Visit Website

North America
Aileen Rivera North America
917-825-3954
mailto:a.rivera@elsevier.com

Traci Peppers North America
347-449-6997
t.peppers@elsevier.com

EMEALA
Katy Parker EMEALA
+44 (0) 7796 925011
k.parker@elsevier.com

Monika Giergielewicz EMEALA
+44 (0) 7796 925011
m.giergielewicz@elsevier.com

APAC
Virginia Van Homrigh APAC
61 448 008159
v.vanhomrigh@elsevier.com

Global Print Circulation
Online Only

Avg. Global Monthly Visits
11,661

Avg. Global Monthly Unique Visitors
6,032

Avg. Global Monthly Page Views
7,175

Avg. Global eTOC Distribution
1,653

Affiliation
The Japanese Society for Investigative Dermatology

Audience
Basic and Clinical Researchers in the field of Dermatology.
Digital Specs

### Website

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<th>POSITIONS</th>
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<th>SIZE (PIXELS)</th>
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<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
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<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
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<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
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</tbody>
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**FORMATS**
- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**
- Yes

**MAX FILE SIZE**
- 200 KB

**MAX ANIMATION (TIME/LOOPS)**
- 15 seconds/ 3 loops

**PRESTITIAL FREQUENCY**
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

### eTOC Email

<table>
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**FORMATS**
- jpeg, png, gif, (static image only)

**TRACKING PIXELS**
- No

**MAX FILE SIZE**
- 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

### AIP Email

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Monthly average web metrics based on the period of July 2022 to June 2023

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Monthly average rates and services based on the period (July 1 to June 2023)

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