Overview

The Journal of Dermatological Science publishes high quality peer-reviewed manuscripts covering the entire scope of dermatology, from molecular studies to clinical investigations. The Editor and his Editorial Board especially encourage the publication of research based on a process of bilateral feedback between the clinic and the laboratory, in which incompletely understood clinical phenomena are examined in the laboratory and the knowledge thus acquired is directly reapplied in the clinic. This continuous feedback will refine and expand our understanding of both clinical and scientific domains.

Although the Journal is the official organ of The Japanese Society for Investigative Dermatology, it serves as an international forum for the work of all dermatological scientists. With an internationally renowned Editorial Board, the Journal maintains high scientific standards in the evaluation and publication of manuscripts.
# Digital Specs

## Website

<table>
<thead>
<tr>
<th>Positions</th>
<th>Ad</th>
<th>Size (Pixels)</th>
<th>Expandable (Pixels)</th>
<th>Expandable Direction</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

### Formats
- jpeg, png, gif, HTML5†, 3rd party tags

### Tracking Pixels
- Yes

### Max File Size
- 200 KB

### Max Animation (Time/Loops)
- 15 seconds/3 loops

### Prestitial Frequency
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

## eTOC Email

<table>
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</thead>
<tbody>
<tr>
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<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

### Formats
- jpeg, png, gif (static image only)

### Tracking Pixels
- No

### Max File Size
- 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

## AIP Email

<table>
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Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

These terms and conditions shall apply to all proposals, offers and agreements made between the parties to the TC and any third party or its agent (the “Client”) relating to the products and/or services of Elsevier ("the Products and/or Service") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties for the TC. They supersede any previous understandings or agreements between the parties for the TC.

2. Contact information

(Where applicable, please enter the following information in the margin of the document in bold typeface)

3. Responsibility for errors

Elsevier shall not be responsible for any errors, omissions or other inaccuracies in the Products and/or Services or displays or distributes, accepts or processes any order or transaction other than those appearing on the invoices or statements for the TC.

4. Prices, taxes and currencies

4.1. Prices

Unless otherwise agreed by Elsevier in writing, the prices quoted in the TC shall govern the sale of the Products and Services to the Client, and shall be the exclusive price for the TC. All prices are exclusive of any taxes, duties, levies, fees or other charges imposed by any authority or body. All amounts shown in the TC shall be due and payable in the currency agreed by the parties in the TC.

4.2. Taxation

The Client shall be responsible for the payment of any taxes, duties, levies, fees or other charges imposed by any authority or body on the Products and/or Services, any charges arising from the TC, or any part thereof. The Client shall pay all such taxes, duties, levies, fees or other charges in accordance with the laws and regulations of the territory in which the Services are to be performed or delivered.

5. Payment

5.1. Payment terms

Payment shall be made in the currency agreed by the parties in the TC and shall be due and payable within thirty (30) days from the invoice date, unless otherwise agreed in writing. Payment shall be made by bank transfer or other means agreed in writing by the parties. Any bank charges, handling fees, exchange fees or any other costs incurred by Elsevier in connection with the Collection of payments shall be borne by the Client. The Client shall be responsible for any taxes, duties, levies, fees or other charges imposed by any authority or body on the payment of any invoice by the Client.

5.2. Default

If payment is not made within the time specified in the TC, Elsevier may, at its discretion, suspend further delivery of the Products and/or Services to the Client. In the event of any default, Elsevier shall be entitled to interest on all overdue amounts at the rate of 10% per annum from the due date. Elsevier may, at its discretion, terminate the TC and any orders entered into pursuant to the TC.

5.3. Refund

If payment is not made within the time specified in the TC, Elsevier may, at its discretion, withhold delivery of any Products and/or Services to the Client. In the event of any default, Elsevier shall be entitled to interest on all overdue amounts at the rate of 10% per annum from the due date. Elsevier may, at its discretion, terminate the TC and any orders entered into pursuant to the TC.

6. Delivery

6.1. Delivery terms

The Products and/or Services shall be delivered to the Client in accordance with the terms of the TC. Any delay in delivery caused by the Client or any event beyond the reasonable control of Elsevier shall not entitle the Client to damages or other remedy.

6.2. Acceptance

The Client shall inspect the Products immediately upon receipt and shall give written notice of any defect or non-conformity within five (5) days of receipt. Any such notice shall be accompanied by evidence of the defect or non-conformity. If the Client fails to give such notice, the Products and/or Services shall be deemed to have been accepted by the Client.

6.3. Risk and ownership

Risk in the Products and/or Services shall pass to the Client on delivery to the Client or its nominated carrier. Ownership of the Products and/or Services shall pass to the Client on payment for the TC. The Client shall hold the Products and/or Services on trust for Elsevier and shall with all due speed deliver the Products and/or Services to Elsevier when requested to do so.

7. Liability and claims

7.1. Liability

Elsevier shall be liable for the loss or damage to the Products and/or Services caused by Elsevier's negligence. Elsevier shall not be liable for any loss or damage to the Products and/or Services caused by the Client's negligence. Elsevier shall not be liable for any loss or damage to the Products and/or Services caused by any third party's negligence.

8. Force majeure

8.1. Force majeure

Neither party shall be liable for any failure or delay in履行 its obligations under the TC as a result of any event beyond its reasonable control, including acts of God, war, terrorism, insurrection, riot, civil commotion, strike, lockout, labour disputes, industry disputes, embargo, enactment of laws, decrees, orders or regulations, exchange restrictions, or any similar contingencies or risks, whether foreseeable or not.

9. Compliance

9.1. Compliance

The Client shall comply with all applicable laws, regulations and codes of conduct applicable to the Services, including those relating to privacy, data protection, and intellectual property. The Client shall be responsible for obtaining all necessary approvals and licenses to provide the Services to its customers.

10. Confidentiality

10.1. Confidentiality

The Client shall keep confidential and shall not disclose to any third party any information provided to it by Elsevier under the TC, unless the Client has prior written consent from Elsevier. Elsevier shall be entitled to use any information provided to it by the Client in accordance with the terms of the TC.

11. Audit

11.1. Audit

Elsevier shall have the right to audit the Client's accounts, books and records in connection with the TC at any time and from time to time. The Client shall make available to Elsevier all books and records necessary for Elsevier to conduct such an audit.

12. Cancellations & Returns

12.1. Cancellations & Returns

The Client shall not be entitled to cancel the TC or any orders entered into pursuant to the TC, unless agreed in writing by Elsevier. All cancellations must be in writing and shall be effective from the date of receipt of written notice of cancellation by Elsevier. Orders for advertisements must be cancelled in writing prior to the relevant ad being published.

13. Termination

13.1. Termination

Either party may terminate the TC by giving written notice to the other party, provided that the notice is served during the term of the TC.

14. Governing law and jurisdiction

14.1. Governing law and jurisdiction

The TC and any orders entered into pursuant to the TC shall be governed by and construed in accordance with the laws of the jurisdiction specified in the TC. The Client hereby submits to the exclusive jurisdiction of the courts of such jurisdiction in respect of any proceedings or claims arising out of or in connection with the TC or any orders entered into pursuant to the TC.