Overview

The Journal of Dermatological Science publishes high quality peer-reviewed manuscripts covering the entire scope of dermatology, from molecular studies to clinical investigations. The Editor and his Editorial Board especially encourage the publication of research based on a process of bilateral feedback between the clinic and the laboratory, in which incompletely understood clinical phenomena are examined in the laboratory and the knowledge thus acquired is directly reapplied in the clinic. This continuous feedback will refine and expand our understanding of both clinical and scientific domains.

Although the Journal is the official organ of The Japanese Society for Investigative Dermatology, it serves as an international forum for the work of all dermatological scientists. With an internationally renowned Editorial Board, the Journal maintains high scientific standards in the evaluation and publication of manuscripts.

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Jaesam Hong United States
212-633-3713
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k.lach.1@elsevier.com

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61 448 008159
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Derek Zakaib Canada
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derekjohnzakaib@gmail.com

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Ariel Medina Global
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Affiliation
The Japanese Society for Investigative Dermatology

Audience
Basic and Clinical Researchers in the field of Dermatology.

Global Print Circulation
Online Only

Avg. Global Monthly Visits
11,661

Avg. Global Monthly Unique Visitors
6,032

Avg. Global Monthly Page Views
7,175

Avg. Global eTOC Distribution
1,653
Digital Specs

**Website**

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<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
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<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
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</tbody>
</table>

**FORMATS**
- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**
- Yes

**MAX FILE SIZE**
- 200 KB

**MAX ANIMATION (TIME/LOOPS)**
- 15 seconds/3 loops

**PRESTITIAL FREQUENCY**
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.
†Excluding personally identifiable information (PII).

**eTOC Email**

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<td>Middle</td>
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**FORMATS**
- jpeg, png, gif, (static image only)

**TRACKING PIXELS**
- No

**MAX FILE SIZE**
- 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

**AIP Email**

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