Overview

The Journal of Dermatological Science publishes high quality peer-reviewed manuscripts covering the entire scope of dermatology, from molecular studies to clinical investigations. The Editor and his Editorial Board especially encourage the publication of research based on a process of bilateral feedback between the clinic and the laboratory, in which incompletely understood clinical phenomena are examined in the laboratory and the knowledge thus acquired is directly reapplied in the clinic. This continuous feedback will refine and expand our understanding of both clinical and scientific domains. Although the Journal is the official organ of The Japanese Society for Investigative Dermatology, it serves as an international forum for the work of all dermatological scientists. With an internationally renowned Editorial Board, the Journal maintains high scientific standards in the evaluation and publication of manuscripts.
## Digital Specs

### Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

### FORMATS
- jpeg, png, gif, HTML5†, 3rd party tags

### TRACKING PIXELS
- Yes

### MAX FILE SIZE
- 200 KB

### MAX ANIMATION (TIME/LOOPS)
- 15 seconds/3 loops

### PRESTITIAL FREQUENCY
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

### eTOC Email

<table>
<thead>
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<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

### FORMATS
- jpeg, png, gif, (static image only)

### TRACKING PIXELS
- No

### MAX FILE SIZE
- 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

### AIP Email

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Elsemir shall send all orders placed by the Client to Elsevier and Elsevier shall execute all orders placed by the Client. Elsevier shall send all invoices to the Client and Elsevier shall make all payments to the Client. Unless otherwise agreed in writing, all orders placed by the Client shall be subject to these terms and conditions. No order shall be accepted as cancellations or modifications will be deemed to have been made. Cancellation of any order shall be in writing and shall be effective only if it is received in writing by Elsevier, unless otherwise agreed in writing.

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Elsemir reserves the right, in its reasonable discretion, to audit or request information from any Client for the purpose of verifying its compliance with these terms and conditions, including without limitation, any Client's accounting records. The Client shall keep all such records in reasonable order and shall allow Elsevier or its representatives to verify such records. The Client shall indemnify Elsevier and hold Elsevier harmless from any claims or damages arising from such audit or request. The Client shall also indemnify Elsevier and hold Elsevier harmless from any claims or damages arising from any action taken by Elsevier in reliance on such information.

6. Disputes

In the event of any dispute or disagreement, the Client and Elsevier shall first attempt to settle any dispute or disagreement amicably. If the parties are unable to settle any dispute or disagreement amicably, any dispute or disagreement shall be finally resolved by arbitration in accordance with the rules of the London Commercial Court. The arbitration proceedings shall be held in London, England. The arbitral award shall be final and binding on the parties. Each party agrees to pay its own costs and expenses in connection with any arbitration proceedings. The Client agrees to pay all reasonable costs and expenses of Elsevier in connection with any arbitration proceedings. The Client agrees to pay all reasonable costs and expenses of Elsevier in connection with any arbitration proceedings.

7. Force majeure

If, by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other action of the elements, war, act of God, any law, regulation, order, or executive order, or appropriation or other causes beyond the control of a party, such party is unable to perform in whole or in part its obligations set forth in this TC, then such party shall be relieved of those obligations to the extent that it is prevented from so performing. The party subject to an event of force majeure shall use good faith efforts to comply as closely as possible with its obligations under the TC. The party subject to an event of force majeure shall give the other party written notice as soon as practicable, but no later than the due date of the invoice to the Client or commencing performance of the Services for the Client. The failure of the Client to perform its obligations under the TC shall not relieve the Client of any liability for breach of the TC by Client. The Client shall remain liable for any undisputed part of such invoice. Elsevier shall have the right, at its discretion, to demand payment in advance, and may suspend performance of its obligations under the TC until such advance payment has been received. If Elsevier delivers the Products, the Client shall pay for the Products delivered in full within thirty (30) days of receipt of invoice. Failure to do so shall entitle Elsevier to suspend further performance of its obligations under the TC until such advance payment has been received. Where the Client is indebted to Elsevier for any other moneys or anything of value, Elsevier may set off such amount against any sums due from Elsevier to the Client. The Client shall not have the right to withhold payment of any sums due to Elsevier.

8. Jurisdiction

These terms and conditions shall be governed by and construed in accordance with the laws of the country in which Elsevier is incorporated ("the Governing Law"). The Client and Elsevier hereby irrevocably agree to submit to the exclusive jurisdiction of the courts of the Country in which Elsevier is located for the purpose of any legal actions or proceedings which arise out of or in connection with the Client's use of the Products and Services. The Governing Law shall be deemed to include the laws relating to enforcement of judgments. The Client and Elsevier further agree to waive any right to object to the jurisdiction of the courts of the Country in which Elsevier is located. The Client and Elsevier further agree to waive any right to object to the service of any legal process in connection with any legal actions or proceedings which arise out of or in connection with the Client's use of the Products and Services.

9. Advertising & Reprints

Products, including, but not limited to, quoted volume, Elsevier shall return to the Client any amount overpaid by the Client. Orders specifying positions are subject to availability of the ordered Products. The Client shall be entitled to modify the space or alter the date or position of insertion or make any other alteration, the Client will have thirty (30) days from date of invoice to effect such changes. If after such thirty (30) days the Client fails to give written notice of amendment to Elsevier, the Client's order shall be considered accepted as originally stated in the invoice. In the event that any cancellations are made after such date, Elsevier shall be entitled to charge the full cost of the space to the Client. No advertising orders will be accepted for periods longer than one year. No advertising orders will be accepted for periods longer than one year. Where an order for a series of advertisements is placed by the Client, the Client shall have the right to cancel any or all of the advertisements in the series in whole or in part, subject to the terms and conditions of the TC. All cancellations must be notified in writing to Elsevier within forty-eight (48) hours of the space closing date, but in the event that any cancellations are made after such date, Elsevier shall be entitled to charge the full cost of the space to the Client. No advertising orders will be accepted for periods longer than one year. Where an order for a series of advertisements is placed by the Client, the Client shall have the right to cancel any or all of the advertisements in the series in whole or in part, subject to the terms and conditions of the TC. All cancellations must be notified in writing to Elsevier within forty-eight (48) hours of the space closing date, but in the event that any cancellations are made after such date, Elsevier shall be entitled to charge the full cost of the space to the Client.