

# European Journal of Cancer

# Overview

The European Journal of Cancer (EJC) is an international multidisciplinary oncology journal, which publishes original research, reviews, and editorial comments on basic and preclinical cancer research, translational oncology, clinical oncology - including medical oncology, paediatric oncology, radiation oncology, and surgical oncology, and cancer epidemiology and prevention.

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#### **APAC**

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Global Print Circulation

Online Only

Avg. Global Monthly Visits

41,496

Avg. Global Monthly Unique Visitors

19,820

Avg. Global Monthly Page Views

25,551

Avg. Global eTOC Distribution 10,096



Basic and preclinical researchers, clinical oncologists (medical, paediatric,

radiation, surgical), translational oncologists, cancer epidemiologists.



#### Affiliation

• European Organisation for Research and Treatment of Cancer (EORTC)• European Cancer Organisation (ECCO)• European Society for Breast Cancer Specialists

#### Editor-in-Chief

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# **Digital Specs**

### Website

POSITIONS	AD	SIZE (PIXELS)	EXPANDABLE (PIXELS)	EXPANDABLE DIRECTION
Тор	Leaderboard	728 x 90	728 x 315	Down
Тор	Mobile Leaderboard	300 x 50 or 320 x 50	NA	NA
Side	MPU	300 x 250	600 x 250	Left
Side	Skyscraper	160 x 600 or 300 x 600	320 x 600	Left
On page load	Prestitial*	300 x 250 or 480 x 640	NA	NA

Audience

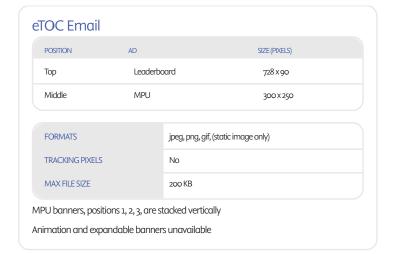
FORMATS	jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS	Yes
MAX FILE SIZE	200 KB
MAX ANIMATION (TIME/LOOPS)	15 seconds/ 3 loops
PRESTITIAL FREQUENCY	1 impression/6hrs/user

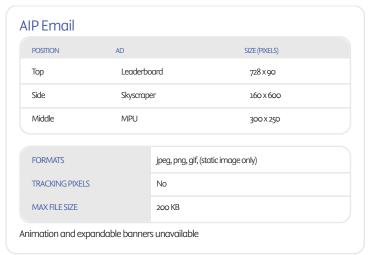
<sup>\*</sup>Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

 $\dagger$ Excluding personally identifiable information (PII).









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Monthly average web metrics based on the period of July 2022 to June 2023

