European Journal of Cancer

Overview

The European Journal of Cancer (EJC) is an international multidisciplinary oncology journal, which publishes original research, reviews, and editorial comments on basic and preclinical cancer research, translational oncology, clinical oncology - including medical oncology, paediatric oncology, radiation oncology, and surgical oncology, and cancer epidemiology and prevention.

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Global Print Circulation
Online Only
41,496

Avg. Global Monthly Visits
41,496

Avg. Global Monthly Unique Visitors
19,820

Avg. Global Monthly Page Views
25,551

Avg. Global eTOC Distribution
10,996

Visit Website
## Affiliation
- European Organisation for Research and Treatment of Cancer (EORTC)
- European Cancer Organisation (ECCO)
- European Society for Breast Cancer Specialists

## Audience
Basic and preclinical researchers, clinical oncologists (medical, paediatric, radiation, surgical), translational oncologists, cancer epidemiologists.

## Editor-in-Chief
Alexander M. M. Eggermont
Directeur
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114 Rue Edouard Vaillant Paris Villejuif 94800 FRANCE

## Digital Specs

### Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
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<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

### FORMATS
- jpeg, png, gif, HTML5†, 3rd party tags

### TRACKING PIXELS
- Yes

### MAX FILE SIZE
- 200 KB

### MAX ANIMATION (TIME/LOOPS)
- 15 seconds/3 loops

### PRESTITIAL FREQUENCY
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
### eTOC Email

<table>
<thead>
<tr>
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<tbody>
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<td>Leaderboard</td>
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<tr>
<td>Middle</td>
<td>MPU</td>
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</tbody>
</table>

**FORMATS**: jpeg, png, gif, (static image only)

**TRACKING PIXELS**: No

**MAX FILE SIZE**: 200 KB

MPU banners, positions 2, 3, are stacked vertically

Animation and expandable banners unavailable

### AIP Email

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**FORMATS**: jpeg, png, gif, (static image only)

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Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. **Applicability**

   These terms and conditions shall apply to all proposals, offers and agreements made between Elsevier and any third party or its agent ("the Client") relating to the products or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgment, shall form the entire agreement between the parties (the "TC"). They supersede any previous understandings or communications between the parties.

2. **Offer and acceptance**

   The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the law of the corporate domicile of the Elsevier company which is providing the Products or Services. The parties agree to submit to the jurisdiction of the courts of the location of Elsevier’s main place of business or any other court of competent jurisdiction.

3. **Execution and modification of the order**

   Any modification of the order or this agreement by any Client, except for those specifically permitted under the TC, shall be ineffective unless agreed to in writing by Elsevier in the United States.

4. **General and supplementary terms of sales**

   In so far as this agreement is silent, the following terms shall apply in the order of priority set out below, subject to modifications and additions in writing by the parties to the TC.

   a) The TC shall be subject to any general terms and conditions of the Client.

   b) The TC shall be subject to any general terms and conditions of Elsevier.

   c) Either party’s performance or non-performance of any of its obligations hereunder shall not constitute a waiver of any term nor shall it preclude such party from exercising any rights hereunder.

   d) The TC shall be subject to any general terms and conditions of law which may or may not be in conflict with any of the terms hereof.

5. **Pricing and taxes**

   Unless otherwise agreed by Elsevier in writing the prices for the Products and Services shall be Elsevier’s current price list (whether or not printed). All such prices shall be exclusive of any handling, packing, loading, freight, insurance or other charges unless otherwise agreed in writing, and shall be exclusive of all taxes, import duties or other levies imposed on the sale or supply of the Products or Services by local or national authorities, which shall be charged by Elsevier as appropriate. Where applicable, Elsevier shall provide to Elsevier its VAT registration number or other appropriate information for the purpose of charging or recovering VAT.

6. **Payment**

   The Client shall pay Elsevier for the Products and Services when and as provided in the TC. Any invoice in respect of which the Client raises a dispute or objection shall be subject to the terms and conditions of any solvent of the Client’s dispute or objection.

   a) If the Client is not a public body, all payments due under the TC shall be paid within thirty (30) days from the date of invoice or as otherwise agreed in writing.

   b) If the Client is a public body, all payments due under the TC shall be paid within thirty (30) days from the date of invoice or as otherwise agreed in writing.

   c) In all cases, if the Client fails to make any payment due and payable under the TC, Elsevier shall be entitled to charge interest at a rate of one and a half (1.5) per cent per annum on the amount overdue from the date due for payment until payment is actually received in cleared funds.

7. **Advertorial & Reprints**

   a) Advertorial services consist of providing a page or spread of text or illustrations to the Client for the sole purpose of advertising or promoting the Client’s own products or services in connection with the Client’s own sales, marketing, or promotional activities.

   b) Payment of advertorial services shall be due and payable in accordance with the terms and conditions of the TC.

   c) Any deposit or advance payment made by the Client shall be held in trust for the benefit of Elsevier and shall not be credited to the Client’s account unless and until Elsevier has completed the performance of its obligations hereunder.

8. **Liability and claims**

   a) Elsevier shall not be liable for any loss or damage, including consequential loss, however caused, which results from any error or defect in the Products or Services.

   b) Elsevier shall not be liable for any loss or damage, including consequential loss, however caused, which results from any error or defect in the Products or Services.

   c) Elsevier shall not be liable for any loss or damage, including consequential loss, however caused, which results from any error or defect in the Products or Services.

9. **Force majeure**

   If the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be in writing and must be submitted in accordance with the terms and conditions of the TC.

   a) The Client acknowledges that the cancellation fee is calculated to cover any external and internal costs which have been incurred or committed up to and including the date of cancellation.

   b) The Client acknowledges that the cancellation fee is calculated to cover any external and internal costs which have been incurred or committed up to and including the date of cancellation.

   c) The Client acknowledges that the cancellation fee is calculated to cover any external and internal costs which have been incurred or committed up to and including the date of cancellation.

10. **Audit**

    a) The Client shall, at its own expense, have the right to conduct an audit of Elsevier’s accounts and books in connection with the execution, performance, or termination of the TC.

    b) All invoices submitted by Elsevier are subject to the Client’s right of audit and inspection.

    c) All payables are subject to the Client’s right of audit and inspection.

11. **Execution and performance**

    a) All Services to be performed under the TC shall be performed by Elsevier or its agents.

    b) All Services to be performed under the TC shall be performed by Elsevier or its agents.

    c) All Services to be performed under the TC shall be performed by Elsevier or its agents.

12. **Liability and claims**

    a) Elsevier shall not be liable for any loss or damage, including consequential loss, however caused, which results from any error or defect in the Products or Services.

    b) Elsevier shall not be liable for any loss or damage, including consequential loss, however caused, which results from any error or defect in the Products or Services.

    c) Elsevier shall not be liable for any loss or damage, including consequential loss, however caused, which results from any error or defect in the Products or Services.

13. **Cancellations & Returns**

    a) Payment does not include a payment of reasonable and bona fide expenditures, such as travel or lodging expenses, which are incurred or committed by Elsevier in reliance on an agreement to deliver an order to the Client.

    b) Payment does not include a payment of reasonable and bona fide expenditures, such as travel or lodging expenses, which are incurred or committed by Elsevier in reliance on an agreement to deliver an order to the Client.

    c) Payment does not include a payment of reasonable and bona fide expenditures, such as travel or lodging expenses, which are incurred or committed by Elsevier in reliance on an agreement to deliver an order to the Client.

14. **Voidability, unenforceability or illegality**

   a) If any part of the TC is held, for any reason, to be invalid, void, illegal or unenforceable, then such provision or part thereof shall be voided or held invalid or unenforceable to the extent necessary to make the remainder of the TC valid and enforceable.

   b) If any part of the TC is held, for any reason, to be invalid, void, illegal or unenforceable, then such provision or part thereof shall be voided or held invalid or unenforceable to the extent necessary to make the remainder of the TC valid and enforceable.

   c) If any part of the TC is held, for any reason, to be invalid, void, illegal or unenforceable, then such provision or part thereof shall be voided or held invalid or unenforceable to the extent necessary to make the remainder of the TC valid and enforceable.

15. **Confidentiality**

   a) Except as may be required by law, Elsevier shall keep confidential all information which it receives from the Client in connection with the TC.

   b) Except as may be required by law, Elsevier shall keep confidential all information which it receives from the Client in connection with the TC.

   c) Except as may be required by law, Elsevier shall keep confidential all information which it receives from the Client in connection with the TC.

16. **Prohibitions**

   a) The TC shall remain in force and effect notwithstanding any cessation, consolidation or insolvency of the Client or else of any person or entity under any law or order of the Client or any agent thereof.

   b) The TC shall remain in force and effect notwithstanding any cessation, consolidation or insolvency of the Client or else of any person or entity under any law or order of the Client or any agent thereof.

   c) The TC shall remain in force and effect notwithstanding any cessation, consolidation or insolvency of the Client or else of any person or entity under any law or order of the Client or any agent thereof.

17. **Disclaimers**

   a) The Client acknowledges that it has read and understood the terms and conditions of the TC and that it is bound by them.

   b) The Client acknowledges that it has read and understood the terms and conditions of the TC and that it is bound by them.

   c) The Client acknowledges that it has read and understood the terms and conditions of the TC and that it is bound by them.