European Journal of Obstetrics & Gynecology and Reproductive Biology

Overview

The European Journal of Obstetrics and Gynecology and Reproductive Biology is the leading general clinical journal covering the continent. It publishes peer reviewed original research articles, reviews and case reports, as well as a wide range of news, book reviews, biographical, historical and educational articles and a lively correspondence section. Fields covered include obstetrics, prenatal diagnosis, materno-fetal medicine, perinatology, general gynecology, gynecologic oncology, urogynecology, reproductive medicine, infertility, reproductive endocrinology, sexual medicine and reproductive ethics.

Display Advertising

Jessica Jimenez-Ahmed United States
267-226-8166
j jimenez-ahmed@elsevier.com

Kate Lach Europe
48 500 259 970
k.lach.1@elsevier.com

Virginia Van Homrigh APAC
61 448 008159
v.vanhomrigh@elsevier.com

Derek Zakaib Canada
514-730-8837
derekjohnzakaib@gmail.com

Recruitment Advertising

Kenneth Naylor Global
212-633-3735
k.naylor@elsevier.com

Global Print Circulation
Online Only
Avg. Global Monthly Visits
39,732
Avg. Global Monthly Unique Visitors
18,811
Avg. Global Monthly Page Views
22,643
Avg. Global eTOC Distribution
5,884

Affiliation
European Urogynaecological Association (EUGA) Collège National des Gynécologues et Obstétriciens Français (CNGOF)

Audience
Clinicians, trainees, teachers and researchers in obstetrics and gynecology.
Digital Specs

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>300 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**
- Yes

**MAX FILE SIZE**
- 200 KB

**MAX ANIMATION (TIME/LOOPS)**
- 15 seconds/ 3 loops

**PRESTITIAL FREQUENCY**
- 1 impression/6hrs/user

*Supply iframe tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

**eTOC Email**

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif, (static image only)

**TRACKING PIXELS**
- No

**MAX FILE SIZE**
- 200 KB

**AIP Email**

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif, (static image only)

**TRACKING PIXELS**
- No

**MAX FILE SIZE**
- 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically.

Animation and expandable banners unavailable.
Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

- This Agreement shall apply to offerings, proposals and agreements made between Elsevier and any third party or its agent(s) (the “Client”) relating to the products and/or services of Elsevier (the “Products and/or Services”) and shall, where relevant, form part of the Terms and Conditions (the “TC”). The Client shall be deemed to have accepted the provisions of the TC by its order, or by its use of any of the Products and/or Services. Any returns of the Products shall be subject to the relevant Elsevier company’s return policy. Reprints cannot be returned once these have been printed.

2. Offer and acceptance/ Description

- All orders must be in writing and shall specify the dates of insertion, the issue numbers and the size of space required. No advertising orders will be accepted for periods longer than one year. Where an order for a series of advertisements (i) the Client shall in all cases specify a definite schedule of insertions, issues and sizes of space, and (ii) refund to Client a pro rata portion of the fee which Client has paid to Elsevier for display of the Advertising Content. Elsevier may terminate this TC at any time in the event of a breach of this TC by Client. Orders must specify a definite schedule of insertions, issues and sizes of space for a series of advertisements. No advertising orders will be accepted for periods longer than one year. Where an order for a series of advertisements...

3. Execution and modification of the order

- The Client shall be solely responsible for collecting from its customers amounts due in respect of the said territories, for all of its own losses resulting from any unalloyed delays or failures inlor in enforcing or accepting such payments will not affect the Client’s obligations to make payments under other clauses.

4. Prices, taxes and currencies

- Products or Service under any other order, Elsevier reserves the right to withhold supply of the Products or Services... and Services are intended to be an estimate and time for delivery/performance shall not be made of the essence by notice. Any payment does not include a payment of reasonable and bona fide expenditures, such as travel or lodging expenses, which may be made in connection with the performance of the TC, Elsevier shall act in the name of, to the account of, and at the Client’s risk. The prices and Services are intended to be an estimate and time for delivery/performance shall not be made of the essence by notice. Any payment does not include a payment of reasonable and bona fide expenditures, such as travel or lodging expenses, which may be made in connection with the performance of the TC, Elsevier shall act in the name of, to the account of, and at the Client’s risk. The prices...

5. Payment

- A Prohibited Payment is any payment or anything of value to any commercial contact or Government Official for the purpose or intent to induce such a Government Official to refrain from, or to delay, or to influence in any way, or to in any way impair the ability of any such person to influence, any governmental or governmental action, agency, court or government agency; (3) are the subject of a claim asserted by an entity with respect to its trademarks, trade secrets, trade names, or any other proprietary right, or any other copyright or patent... or any other copyright or patent. Where Products are sold to the Client that contain third party or software such a sale may be subject to additional license terms.

6. Distribution

- The Client shall not engage in any gross, reproduction, or publication of the Products or any other products or services of Elsevier or its affiliates, nor shall it directly or indirectly facilitate any other party to engage in such activities. The Client shall promptly notify Elsevier if it becomes aware of any piracy, reproduction, or publication of the Products or any other products or services of Elsevier or its affiliates. The Client shall be solely responsible for...

7. Intellectual property

- Copyright and other intellectual property rights to all Elsevier proposals, publications, and other Products and Services, are granted to Elsevier with no understanding of the liability of Elsevier is to be limited in accordance with these terms and conditions and the Applicable Laws. The Client acknowledges that a higher price would be payable for the Products or Services but for such limitations. Under no circumstances will Elsevier be liable for any of the following losses which are not reasonably avoidable and for which Elsevier shall not be liable, including but not limited to, exceptional,... In such event the Client acknowledges that a higher price would be payable for the Products or Services but for such limitations. Under no circumstances will Elsevier be liable for any of the following losses which are not reasonably avoidable and for which Elsevier shall not be liable, including but not limited to,...