Overview

The European Journal of Obstetrics and Gynecology and Reproductive Biology is the leading general clinical journal covering the continent. It publishes peer reviewed original research articles, reviews and case reports, as well as a wide range of news, book reviews, biographical, historical and educational articles and a lively correspondence section. Fields covered include obstetrics, prenatal diagnosis, materno-fetal medicine, perinatology, general gynecology, gynecologic oncology, urogynecology, reproductive medicine, infertility, reproductive endocrinology, sexual medicine and reproductive ethics.
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS
- jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS
- Yes

MAX FILE SIZE
- 200 KB

MAX ANIMATION (TIME/LOOPS)
- 15 seconds/3 loops

PRESTITIAL FREQUENCY
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
### eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**: jpeg, png, gif, (static image only)

**TRACKING PIXELS**: No

**MAX FILE SIZE**: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

### AIP Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**: jpeg, png, gif, (static image only)

**TRACKING PIXELS**: No

**MAX FILE SIZE**: 200 KB

Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

These terms and conditions shall apply to offers, proposals, agreements made between Elsevier and any third party or its agent ("the Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, unless otherwise agreed in writing by Elsevier, shall be the exclusive terms and conditions in relation to the supply of the Products and/or Services to the Client. For the purposes of the TC Elsevier means the company within the Elsevier group that is providing the Products or Services set out on the Elsevier order acknowledgement or invoice. When general terms and conditions of business are proposed by the Client, they shall not apply and the TC shall prevail. Any variation to the TC and any representations about the Products and/or Services shall be effective only if expressly agreed to in writing and signed by an authorized signatory of Elsevier. Nothing in the TC shall exclude or limit Elsevier’s liability for fraudulent misrepresentation. Where Products are sold to the Client that contain third party software or product such use may be subject to additional license terms.

2. Offer and acceptance

In so far as the Products and/or Services are sold to the Client on an order basis, the Client shall be entitled to accept the offer made by Elsevier for the Products and Services set out in the TC by order placed by the Client to Elsevier. Elsevier shall not be bound to accept any order for the Products and/or Services set out in the TC and Elsevier may at its discretion raise any price, request additional information from the Client or refuse the Client’s order and in the event of the Client’s order being refused Elsevier shall immediately inform the Client of the refusal of the order.

3. Payment and delivery

Unless otherwise agreed by Elsevier in writing the price for the Products and/or Services set out in the Elsevier order acknowledgement or invoice shall be payable within 30 days of the invoice date. Payment of the price and/or all sums set out in the invoice shall be payable to Elsevier or, except where so agreed by Elsevier, its authorized agent. Until the price and/or all sums due have been paid, the Client shall not sell, dispose of, assign, transfer, charge or otherwise dispose of any of the Products or the Products and/or Services set out in the TC. If the Client does not comply with the provisions of this clause Elsevier reserves the right to terminate the TC and the Client shall be liable to pay to Elsevier all costs incurred or committed/contracted from the date of receipt of written notice of cancellation by Elsevier. Orders for advertisements must be cancelled in writing prior to the relevant ad insertion date. No advertising orders will be accepted for periods longer than one year. Where an order for a series of advertisements is placed Elsevier reserves the right to cancel such an order without giving any reason.

4. Advertising & Reprints

Monthly average web metrics based on the period of July 2022 to June 2023 costs will be incurred or committed/contracted from the date of receipt of written notice of cancellation by Elsevier. Orders for advertisements must be cancelled in writing prior to the relevant ad insertion date. The Client shall be entitled to receive a full refund of the invoice amount if the cancellation is received in writing prior to the relevant ad insertion date. Where an order for advertisements is placed in writing prior to the relevant ad insertion date the Client shall have no right to receive a refund of the invoice amount.

5. Cancellations & Returns

Cancellations or changes to an order for the Products and/or Services set out in the TC shall be made in writing at the discretion of Elsevier. Orders for advertisements set out in the TC shall be cancelled in writing prior to the relevant ad insertion date. Full refunds will be made for cancellations received in writing prior to the relevant ad insertion date. Where an order for the Products and/or Services is placed in writing prior to the relevant ad insertion date the Client shall have no right to receive a refund of the invoice amount.

6. Acceptance of documents

Where the Client is a Company or a Business or an Organisation and is not the individual owner of the Client, Elsevier shall be entitled to receive written requests from the Client authorizing it to accept the documents set out in the TC.

7. Delivery

Unless otherwise agreed by Elsevier in writing, delivery shall be made to the Client’s business or place of residence. Client and its officers, directors, employees and agents shall be responsible for inspecting the Products and/or Services and for adhering to any instructions given by Elsevier in relation to its dealings with any employee or official of a government agency or any other government owned, operated, or controlled entity (including, without limitation, state or provincial universities, hospitals or political). By accepting the delivery of the Products and/or Services, the Client agrees that it has read, understood and accepted these Terms and Conditions and agrees to the terms and conditions of this TC (the “Agreement”). The Client shall indemnify and hold Elsevier harmless against any and all claims, damages, costs, liabilities, and expenses (collectively, “Losses”) arising out of or relating to the Client’s breach or alleged breach of any of the foregoing representations, warranties, covenants or agreements set forth in this TC.

8. Risk of loss

The Client shall be responsible for any loss or damage to the Products or the Products and/or Services set out in the TC occurring in transit or whilst in the Client’s custody and the Client shall indemnify Elsevier against all costs, charges, expenses and losses arising out of the same. The Client shall allow Elsevier’s authorized representative at any reasonable time to have access to the Client’s premises (or any of the Client’s premises) to verify compliance with the TC.

9. Force majeure

If Elsevier is prevented by any cause beyond its reasonable control from complying with the terms of the TC, Elsevier shall be relieved of its obligations under the TC to the extent of the cause of such loss or damage, and if the cause so preventing compliance continues for a period of more than 30 days, Elsevier shall be entitled to terminate the TC and to recover from the Client any amount paid in advance by the Client.

10. Advertising & Reprints

The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its affiliates, nor shall it directly or indirectly facilitate any other party to engage in those activities. The Client shall promptly notify Elsevier if it becomes aware of any piracy, reproduction, or plagiarism of the Products or any other products of Elsevier. The Client shall be solely responsible for collecting from its customers amounts due in respect of its sales of the Products, netting out credit balances and balancing the amount of each loan against any then uncollected amounts. Delay or failure in collecting such payments will not affect the Client’s obligation to make payments to Elsevier under the TC.

11. Intellectual property

Copyright and all other intellectual property rights to all Elsevier publications, proposals, publications and other products and/or Services provided by Elsevier shall remain with Elsevier unless otherwise agreed in writing. The Client is granted a non-exclusive, non-transferable license to use and reproduce the Products and/or Services set out in the TC for its own internal business purposes, and the Client shall not use the Products and/or Services set out in the TC for any commercial purposes, for resale to third parties, or for any other purposes. The Client shall not use the Products and/or Services set out in the TC to create a derivative work, or for any other purpose without the written consent of Elsevier.

12. Limitation of liability

Nothing in the TC shall be construed as creating an obligation to indemnify the other Party against the other Party’s own negligence. ELSEVIER’S LIABILITY FOR ANY OTHER LOSS IMPUTABLE TO IT SHALL IN ANY EVENT BE LIMITED TO THE INVOICE VALUE OF THE PART OF THE PRODUCTS AND/OR SERVICES TO WHICH THE CLAIM RELATES, AND IN NO EVENT SHALL ELSEVIER BE LIABLE FOR ANY INDIRECT, SPECIAL, INCIDENTAL OR CONSEQUENTIAL LOSS OR DAMAGE OF ANY KIND (INCLUDING, WITHOUT LIMITATION, ANY LOSS OR DAMAGE RESULTING FROM THEFT, DAMAGE TO OR DESTRUCTION OF ANY COPY OF THE PRODUCTS) ARISING OUT OF OR IN CONNECTION WITH THE PRODUCTS AND/OR SERVICES SET OUT IN THE TG WHICH ARE NOT CAUSED BY ELSEVIER’S INTENTIONAL OR NEGLIGENT ACTS, OR THE NEGLIGENCE OF ITS EMPLOYEES OR OTHERS FOR WHOM IT IS LEGALLY RESPONSIBLE. IN NO EVENT WILL ELSEVIER BE LIABLE FOR ANY LOSS THAT IS NOT DIRECTLY CAUSED BY ELSEVIER’S INTENTIONAL OR NEGLIGENT ACTS, OR THE NEGLIGENCE OF ITS EMPLOYEES OR OTHERS FOR WHOM IT IS LEGALLY RESPONSIBLE.

13. Cancellations & Returns

The Client will not be entitled to receive any refund of any part of an order of the Products set out in the TC where the Products are not returned to Elsevier in good condition and by the Client within 30 days of receipt of the Products. Elsevier reserves the right to withhold supply of the Products or Services in any instance where the Client is in arrears with any invoice issued to the Client and Elsevier reserves the right to withhold supply of the Products or Services in any instance where the Client is in arrears with any invoice issued to the Client. Elsevier reserves the right to withhold supply of the Products or Services in any instance where the Client is in arrears with any invoice issued to the Client.

14. Force majeure

The Client shall not be entitled to receive any refund of any part of an order of the Products set out in the TC where the Products are not returned to Elsevier in good condition and by the Client within 30 days of receipt of the Products. Elsevier reserves the right to withhold supply of the Products or Services in any instance where the Client is in arrears with any invoice issued to the Client and Elsevier reserves the right to withhold supply of the Products or Services in any instance where the Client is in arrears with any invoice issued to the Client. Elsevier reserves the right to withhold supply of the Products or Services in any instance where the Client is in arrears with any invoice issued to the Client.

15. Termination of agreement

If the Client is not a Company, Business or Organisation and is not the individual owner of the Client, Elsevier shall be entitled to terminate the TC and the Client shall have no right to receive a refund of the invoice amount.

16. Values

The Client shall not be entitled to receive any refund of any part of an order of the Products set out in the TC where the Products are not returned to Elsevier in good condition and by the Client within 30 days of receipt of the Products. Elsevier reserves the right to withhold supply of the Products or Services in any instance where the Client is in arrears with any invoice issued to the Client and Elsevier reserves the right to withhold supply of the Products or Services in any instance where the Client is in arrears with any invoice issued to the Client. Elsevier reserves the right to withhold supply of the Products or Services in any instance where the Client is in arrears with any invoice issued to the Client.

17. Audit

Elsevier shall have the right to audit all accounts opened by the Client with Elsevier, and the Client hereby agrees to make all relevant books and records available to Elsevier. Elsevier shall have the right to charge the Client for any reasonable expense incurred in connection with any audit carried out by Elsevier.

18. Non-assignment

The Client shall not enter into any other agreement with any other third party for the Products and/or Services set out in the TC without the written consent of Elsevier. The Client shall not assign, transfer, charge or otherwise dispose of its rights under the TC, except with the written consent of Elsevier.

19. Anti-corruption

The Client shall not engage in any activity that is intended to influence the process of the TC and the Client agrees to comply with all applicable anti-corruption laws and regulations, including anti-money laundering, bribery, and corruption laws. The Client shall provide Elsevier with any documentation or information Elsevier requests to verify the Client’s compliance with this clause.

20. Governing law

The provisions of the TC are governed by the laws of England and Wales and the parties agree to the exclusive jurisdiction of the courts of that same corporate domicile. The Client shall not be entitled to assign the TC to any other entity without the prior written consent of Elsevier. Elsevier may assign the TC to any entity or person, from time to time. If any provision of the TC is found by any court, tribunal or administrative body of competent jurisdiction to be wholly or partially invalid, illegal, violative, unenforceable or unenforceable to the extent of such illegality, invalidity, unenforceability or unenforceability shall be deemed severed and the remaining provisions of the TC and the remainder of such provision shall continue in full force and effect. Failure as delay in enforcing or partially enforcing any provision (or possessing any benefit) of the TC will not be construed as a waiver of any rights under the TC.

Citation updated on August 18, 2023, based on a 12-month monthly update July 2021 - June 2022.
Elsevier is a registered trade mark of Elsevier Limited.

European Journal of Obstetrics & Gynecology and Reproductive Biology