European Journal of Obstetrics & Gynecology and Reproductive Biology

Overview

The European Journal of Obstetrics and Gynecology and Reproductive Biology is the leading general clinical journal covering the continent. It publishes peer reviewed original research articles, reviews and case reports, as well as a wide range of news, book reviews, biographical, historical and educational articles and a lively correspondence section. Fields covered include obstetrics, prenatal diagnosis, materno-fetal medicine, perinatology, general gynecology, gynecologic oncology, urogynecology, reproductive medicine, infertility, reproductive endocrinology, sexual medicine and reproductive ethics.
Digital Specs

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
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<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**

<table>
<thead>
<tr>
<th></th>
<th>jpeg, png, gif, HTML5†, 3rd party tags</th>
</tr>
</thead>
</table>

**TRACKING PIXELS**

<table>
<thead>
<tr>
<th></th>
<th>Yes</th>
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**MAX FILE SIZE**

<table>
<thead>
<tr>
<th></th>
<th>200 KB</th>
</tr>
</thead>
</table>

**MAX ANIMATION (TIME/LOOPS)**

<table>
<thead>
<tr>
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<th>15 seconds/ 3 loops</th>
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</thead>
</table>

**PRESTITIAL FREQUENCY**

<table>
<thead>
<tr>
<th></th>
<th>1 impression/6hrs/user</th>
</tr>
</thead>
</table>

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
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   This agreement contains the entire understanding between the parties with respect to the subject matter hereof. No modification of this agreement shall be effective unless in writing and signed by authorized representatives of both parties.

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   The Client and Elsevier hereby waive the right to a jury trial in any action or proceeding arising out of or relating to this agreement.

16. Agency
   Any person, firm, or entity acting on behalf of Elsevier or the Client shall not be deemed to be an agent of the other and shall not be authorized to bind Elsevier or the Client in any way, unless specifically authorized in writing by Elsevier or the Client.

17. Governing law and jurisdiction
   This agreement shall be governed by and construed in accordance with the laws of [Country]. The parties agree to submit to the exclusive jurisdiction of the courts of [Country] for the resolution of any disputes arising under or in connection with this agreement.

18. Entire agreement
   This agreement constitutes the entire understanding between the parties with respect to the subject matter hereof. No modification of this agreement shall be effective unless in writing and signed by authorized representatives of both parties.

19. Termination
   This agreement shall terminate automatically upon the completion of the last order or service provided hereunder, unless sooner terminated in accordance with this agreement.

20. Non-disclosure
   The Client and Elsevier shall each maintain the confidentiality of any confidential information received from the other, unless required to disclose such information by law, regulatory authority, or court.

21. Force majeure
   If by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other action of the elements, extension of any local law or ordinance, or appropriation or other causes beyond the control of a party, such party is unable to perform its obligations under this agreement, such party shall not be liable for any loss or damage suffered by the other party, provided that such party promptly notifies the other party of such event and makes reasonable efforts to mitigate the damage.

22. Limitations and liabilities
   Elsevier shall not be liable for any loss, damage, or expense caused by any breach of the terms of this agreement, unless such loss, damage, or expense is caused by the negligence or wilful intent of Elsevier.

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   The Client and Elsevier shall each maintain the confidentiality of any confidential information received from the other, unless required to disclose such information by law, regulatory authority, or court.