European Journal of Radiology

Overview

*European Journal of Radiology* is an international journal which aims to communicate to its readers, state-of-the-art information on imaging developments in the form of high quality original research articles and timely reviews on current developments in the field.

Its audience includes clinicians at all levels of training including radiology trainees, newly qualified imaging specialists and the experienced radiologist. Its aim is to inform efficient, appropriate and evidence-based imaging practice to the benefit of patients worldwide.

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**Global Print Circulation**  
Online Only

**Avg. Global Monthly Visits**  
21,289

**Avg. Global Monthly Unique Visitors**  
10,397

**Avg. Global Monthly Page Views**  
12,389

**Avg. Global eTOC Distribution**  
4,818

**Audience**  
Radiologists and allied specialties.
Digital Specs

### Website

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<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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<td>728 x 315</td>
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<td>NA</td>
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<td>MPU</td>
<td>300 x 250</td>
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<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
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<td>On page load</td>
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<td>300 x 250 or 480 x 640</td>
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| FORMATS      | jpeg, png, gif, HTML5†, 3rd party tags |
| TRACKING PIXELS | Yes |
| MAX FILE SIZE  | 200 KB |
| MAX ANIMATION (TIME/LOOPS) | 15 seconds/ 3 loops |
| PRESTITIAL FREQUENCY | 1 impression/6hrs/user |

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

### eTOC Email

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| FORMATS      | jpeg, png, gif, (static image only) |
| TRACKING PIXELS | No |
| MAX FILE SIZE  | 200 KB |

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

### AIP Email

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13. Cancellations & Returns

The Client shall be entitled to apply any monies received by the Client, to clear any of the Client’s outstanding debts to Elsevier.

14. General

The Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations and administrative orders (jointly “Applicable Law” or “Law”) relevant to its duties, obligations and performance under this Agreement, including, without limitation, all laws relating to the Client’s business or any aspect of the Client’s business relating to the products and/or Services.

15. Evidence of tax

The Client shall provide evidence of tax exemption to Elsevier at the time of placing its order. If, under the laws of the territory in which the Client is located, Elsevier is entitled to charge a tax, including a value added tax, sales tax or other similar taxes, on the price of the Products and/or Services, Elsevier shall charge such taxes to the Client.

16. Exclusions

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18. Audit

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19. Cancellations & Returns

The Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations and administrative orders (jointly “Applicable Law” or “Law”) relevant to its duties, obligations and performance under this Agreement, including, without limitation, all laws relating to the Client’s business or any aspect of the Client’s business relating to the products and/or Services.

20. Exclusions

Rule 55.3. The Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations and administrative orders (jointly “Applicable Law” or “Law”) relevant to its duties, obligations and performance under this Agreement, including, without limitation, all laws relating to the Client’s business or any aspect of the Client’s business relating to the products and/or Services.

21. Audit

The Client will be solely responsible at its own cost for completing any foreign exchange-related procedures in the said territory that are necessary to make payments to Elsevier under the TC, including without limitation all bank charges and foreign exchange charges.

22. Cancellations & Returns

The Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations and administrative orders (jointly “Applicable Law” or “Law”) relevant to its duties, obligations and performance under this Agreement, including, without limitation, all laws relating to the Client’s business or any aspect of the Client’s business relating to the products and/or Services.

23. Exclusions

Rule 55.2. The Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations and administrative orders (jointly “Applicable Law” or “Law”) relevant to its duties, obligations and performance under this Agreement, including, without limitation, all laws relating to the Client’s business or any aspect of the Client’s business relating to the products and/or Services.

24. Audit

The Client will be solely responsible at its own cost for completing any foreign exchange-related procedures in the said territory that are necessary to make payments to Elsevier under the TC, including without limitation all bank charges and foreign exchange charges.