European Journal of Radiology

Overview

European Journal of Radiology is an international journal which aims to communicate to its readers, state-of-the-art information on imaging developments in the form of high quality original research articles and timely reviews on current developments in the field.

Its audience includes clinicians at all levels of training including radiology trainees, newly qualified imaging specialists and the experienced radiologist. Its aim is to inform efficient, appropriate and evidence-based imaging practice to the benefit of patients worldwide.

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Global Print Circulation  
Online Only  
21,289

Avg. Global Monthly Visits  
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Avg. Global Monthly Unique Visitors  
10,397

Avg. Global Monthly Page Views  
12,389

Avg. Global eTOC Distribution  
4,818

Audience

Radiologists and allied specialties.

Editor-in-Chief

J.G. Blickman
Digital Specs

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
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<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
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<td>MPU</td>
<td>300 x 250</td>
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<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
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<td>300 x 250 or 480 x 640</td>
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**FORMATS**  
jpeg, png, gif, HTML5†, 3rd party tags  

**TRACKING PIXELS**  
Yes  

**MAX FILE SIZE**  
200 KB  

**MAX ANIMATION (TIME/LOOPS)**  
15 seconds/ 3 loops  

**PRESTITIAL FREQUENCY**  
1 impression/6hrs/user  

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.  
†Excluding personally identifiable information (PII).

**eTOC Email**

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**FORMATS**  
jpeg, png, gif (static image only)  

**TRACKING PIXELS**  
No  

**MAX FILE SIZE**  
200 KB  

**AIP Email**

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**MAX FILE SIZE**  
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MPU banners, positions 1, 2, 3, are stacked vertically  
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