European Journal of Radiology

Overview

*European Journal of Radiology* is an international journal which aims to communicate to its readers, state-of-the-art information on imaging developments in the form of high quality original research articles and timely reviews on current developments in the field.

Its audience includes clinicians at all levels of training including radiology trainees, newly qualified imaging specialists and the experienced radiologist. Its aim is to inform efficient, appropriate and evidence-based imaging practice to the benefit of patients worldwide.

Display Advertising

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Global Print Circulation

- Online Only

Avg. Global Monthly Visits: 21,289

Avg. Global Monthly Unique Visitors: 10,397

Avg. Global Monthly Page Views: 12,389

Avg. Global eTOC Distribution: 4,818

Audience

Radiologists and allied specialties.

Editor-in-Chief

J.G. Blickman
Digital Specs

Website

<table>
<thead>
<tr>
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<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
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<td>On page load</td>
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<td>300 x 250 or 480 x 640</td>
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FORMATS
jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS
Yes

MAX FILE SIZE
200 KB

MAX ANIMATION (TIME/LOOPS)
15 seconds/ 3 loops

PRESTITIAL FREQUENCY
1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

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<td>Middle</td>
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FORMATS
jpeg, png, gif, (static image only)

TRACKING PIXELS
No

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Animation and expandable banners unavailable

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Circulation updated on August 18th, 2022, based on 12-month monthly average July 2021-June 2022.