European Urology

Overview

*European Urology* is the official journal of the European Association of Urology: http://www.uroweb.org. *European Urology* publishes peer-reviewed original articles and topical reviews on a wide range of urological problems. Topics such as oncology, sexual medicine, infertility, paediatrics, lithiasis and endourology laparoscopy, as well as recent advances in techniques, instrumentation, surgery and paediatric urology provide readers with a complete guide to international developments in urology. Published monthly, *European Urology* is an important journal for all clinicians and researchers in this field.

Display Advertising

Jessica Jimenez-Ahmed United States
267-226-8166
j.jimenez-ahmed@elsevier.com

Kate Lach Europe
48 500 259 970
k.lach.1@elsevier.com

Virginia Van Homrigh APAC
61 448 008159
v.vanhomrigh@elsevier.com

Derek Zakaib Canada
514-730-8837
derekjohnzakaib@gmail.com

Recruitment Advertising

Ariel Medina Global
212-633-3689
a.medina@elsevier.com

Global Print Circulation
Online Only

Avg. Global Monthly Visits
32,696

Avg. Global Monthly Unique Visitors
12,747

Avg. Global Monthly Page Views
16,161

Avg. Global eTOC Distribution
2,512

Affiliation
Official Journal of the European Association of Urology

Audience
Urologists, Nephrologists, Internists and all Specialists interested in Urology.
## Digital Specs

### Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

### FORMATS
- jpeg, png, gif, HTML5†, 3rd party tags

### TRACKING PIXELS
- Yes

### MAX FILE SIZE
- 200 KB

### MAX ANIMATION (TIME/LOOPS)
- 15 seconds/3 loops

### PRESTITIAL FREQUENCY
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

### eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

### FORMATS
- jpeg, png, gif, (static image only)

### TRACKING PIXELS
- No

### MAX FILE SIZE
- 200 KB

**Note:** MPU banners, positions 1, 2, 3, are stacked vertically. Animation and expandable banners unavailable.

### AIP Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

### FORMATS
- jpeg, png, gif, (static image only)

### TRACKING PIXELS
- No

### MAX FILE SIZE
- 200 KB

**Note:** Animation and expandable banners unavailable.

Contact your sales representative for all digital advertising rates and opportunities.

---

**Rate Card**

Effective January 2024

---

**Editor-in-Chief**

J. Catto, University of Sheffield, Sheffield, UK
1. Applicability
   - These terms and conditions shall apply to all proposals, offers and agreements made between Elsevier and any third party or its agent ("the Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (the "TC"). They supersede any previous supply terms and conditions issued by Elsevier to the Client.

2. Offer and acceptance/ Description
   - Each order made by the Client for the Products and Services subject to the TC shall be accepted by Elsevier only when written confirmation has been received by Elsevier. Any variations to the TC which are not accepted by Elsevier in writing, and which are not consistent with the Product or Service description, shall be subject to Elsevier's approval.

3. General
   - The Client shall not be entitled to assign the TC or any part of it without the prior written consent of Elsevier. Elsevier reserves the right, at any time, to modify, reproduce, sell or licence in any manner or otherwise use, the Products or Services supplied to the Client under the TC or any Intellectual Property rights related thereto, or any part thereof, without any compensation, or liability to the Client.

4. Prices, taxes and currency
   - Unless otherwise agreed by Elsevier in writing the Products and Services shall be priced as set out in Elsevier’s current price list (whether print or online).

5. Payment
   - Any variations to the TC which are not accepted by Elsevier in writing and which are not consistent with the Product or Service description, shall be subject to Elsevier’s written approval. The Client shall not be entitled to make any alterations to the Products or Services without the prior written consent of Elsevier.

6. Distribution
   - The Client shall not engage, associate, reproduction or display of the Products or any other products or Services of Elsevier, nor shall it directly or indirectly facilitate any other party to engage in these activities.

7. Intellectual property
   - Copyright and other intellectual property rights to all Elsevier proposals, publications and other Products or Services shall remain with Elsevier unless agreed otherwise in writing.

8. Liability and claims
   - In the event of any breach of contract or any alleged breach of contract, the Client shall be entitled to cancel the TC in whole or at Elsevier’s discretion.

9. Force majeure
   - The Client shall be entitled to cancel the TC in whole or in part, at its discretion, in the event of any force majeure or other event beyond the Client’s control.

10. Compliance with laws
    - The Client shall ensure that the order or sale of the Products or Services is not in breach of any anti-discrimination law or regulation, or any other right of any person or entity; (iii) Advertising that is not consistent with Elsevier’s standards. In addition, Elsevier shall have the right, at any time, to remove any Advertising from the Products or Services without prior notice.

11. Responsibility for content
     - The Client shall be responsible for the content of the Advertising Content, and shall be entitled to reject any order for reprints of material that has not been published.

12. Advertising
    - Elsevier reserves the right, at any time, to modify, reproduce, sell or licence in any manner or otherwise use, the Products or Services supplied to the Client under the TC or any Intellectual Property rights related thereto, or any part thereof, without any compensation, or liability to the Client.

13. Audit
    - Elsevier shall be entitled to require the Client to make available to Elsevier all books, documents, records or other materials that may be relevant to any audit or inspection.

14. General
    - These terms and conditions shall be construed as an entire agreement and no variations or modifications shall be effective unless made in writing and signed by an authorised representative of Elsevier. Nothing in the TC will exclude or limit Elsevier's liability for fraudulent misrepresentation. Where Products or Services are delivered to third party products or software such clause may be subject to additional terms.