European Urology

Overview

European Urology is the official journal of the European Association of Urology: http://www.uroweb.org. European Urology publishes peer-reviewed original articles and topical reviews on a wide range of urological problems. Topics such as oncology, sexual medicine, infertility, paediatrics, lithiasis and endourology laparoscopy, as well as recent advances in techniques, instrumentation, surgery and paediatric urology provide readers with a complete guide to international developments in urology. Published monthly, European Urology is an important journal for all clinicians and researchers in this field.

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Avg. Global Monthly Unique Visitors
12,747

Avg. Global Monthly Page Views
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Avg. Global eTOC Distribution
2,512
Affiliation
Official Journal of the European Association of Urology

Audience
Urologists, Nephrologists, Internists and all Specialists interested in Urology.

Editor-in-Chief
J. Catto, University of Sheffield, Sheffield, UK

Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
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<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
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<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
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<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
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</tbody>
</table>

FORMATS
- jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS
Yes

MAX FILE SIZE
200 KB

MAX ANIMATION (TIME/LOOPS)
15 seconds/3 loops

PRESTITIAL FREQUENCY
1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

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<td>Middle</td>
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FORMATS
- jpeg, png, gif (static image only)

TRACKING PIXELS
No

MAX FILE SIZE
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AIP Email

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Animation and expandable banners unavailable

MPU banners, positions 1, 2, 3, are stacked vertically

Animation and expandable banners unavailable
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If the Client wishes to dispute any invoice or part thereof, the Client shall, as soon as reasonably practicable, but no later than the due date of such invoice, send full details of such dispute to Elsevier. Elsevier shall be entitled, at its discretion, to set off any such amount from any payments due under the TC. The Client shall remain liable for any undisputed part of such invoice. Either party may at any time, at the party's discretion, demand payment in advance and may suspend its performance of obligations arising under the TC until such advance payment has been received. Where the Client is indebted to Elsevier for Services or the execution or performance of a contract provided that such payments are permissible under the Applicable Law.

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The Client shall be responsible for collecting all outstanding monies or anything of value to any commercial contact or Government Official for the purpose or intent to induce such official or party to engage in personal gain or for that of Elsevier or Elsevier's affiliates (any such act, a "Prohibited Payment"). A Prohibited Payment shall include any gift or payment made to any officer, director, employee or agent of a government agency or any other government owned, operated, or controlled body, or any foreign or international government or governmental body, or any international governmental or intergovernmental body, or any political party or candidate for political office, or any organization, or any individual working for or on behalf of any such entity, that is intended, in whole or in part, to influence the recipient's official action.

14. General
The Client and its officers, directors, employees and agents shall, and shall cause all other employees of the Client and its officers, directors, employees and agents to, comply with and be bound by the RELX Suppliers Code of Conduct at Suppliers Code of Conduct and Applicable Laws related to bribery, including, but not limited to, the United States Foreign Corrupt Practice Act and the UK Bribery Act) and those enforced in the country where business is being conducted and/or the Client's place of business or residency. Client and its officers, directors, employees and agents shall be held to the knowledge that the liability of Elsevier is to be limited in accordance with these terms and conditions and the Client acknowledges that this liability limit is the maximum amount which Elsevier is required to pay to the Client.

15. Force majeure
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19. Force majeure
The Client acknowledges that violation of this representation and warranty will cause irreparable harm to Elsevier. Upon any violation of this representation or warranty, Elsevier shall be entitled to reject the Products or Services. The Client acknowledges that violation of this representation and warranty will cause irreparable harm to Elsevier. Upon any violation of this representation or warranty, Elsevier has the right to reject the Products, Services or the execution or performance of a contract provided that such payments are permissible under the Applicable Law.

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