

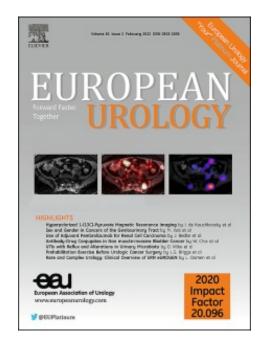
European Urology

Overview

European Urology is the official journal of the European Association of Urology: http://www.uroweb.org.

European Urology publishes peer-reviewed original articles and topical reviews on a wide range of urological problems. Topics such as oncology, sexual medicine, infertility, paediatrics, lithiasis and endourology laparoscopy, as well as recent advances in techniques, instrumentation, surgery and paediatric urology provide readers with a complete guide to international developments in urology. Published monthly, European Urology is an important journal for all clinicians and researchers in this field.

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Affiliation

Official Journal of the European Association of Urology

Audience

Urologists, Nephrologists, Internists and all Specialists interested in Urology.

Editor-in-Chief

J. Catto, University of Sheffield, Sheffield, UK

Digital Specs

Website

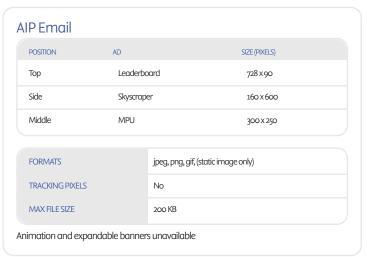
POSITIONS	AD	SIZE (PIXELS)	EXPANDABLE (PIXELS)	EXPANDABLE DIRECTION
Тор	Leaderboard	728 x 90	728 x 315	Down
Тор	Mobile Leaderboard	300 x 50 or 320 x 50	NA	NA
Side	MPU	300 x 250	600 x 250	Left
Side	Skyscraper	160 x 600 or 300 x 600	320 x 600	Left
On page load	Prestitial*	300 x 250 or 480 x 640	NA	NA

FORMATS	jpeg, png, gif, HTML5†, 3rd party tags	
TRACKING PIXELS	Yes	
MAX FILE SIZE	200 KB	
MAX ANIMATION (TIME/LOOPS)	15 seconds/ 3 loops	
PRESTITIAL FREQUENCY	1 impression/6hrs/user	

^{*}Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

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