Experimental Hematology

Overview

*Experimental Hematology* presents outstanding coverage of recent progress in stem cell biology, experimental stem cell transplantation, cytokine biology, and cellular immunology. This journal features original research articles and comprehensive reviews, providing a forum for the exchange of knowledge among experimental hematologists, clinical stem cell transplanters, and clinical hematologists. *Experimental Hematology* is one of the most widely read journals in the area of hematology and transplantation research. It also is of special interest to members of the biotechnology industry. The journal is available full-text online through www.exphem.org for subscribers, who receive access as part of their print subscription.

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**Global Print Circulation**

Online Only

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**Affiliation**

ISEH - Society for Hematology and Stem Cells

**Audience**

Hematologists, oncologists, immunologists, cell biologists, bone marrow transplanters, and transfusion scientists
Digital Specs

Website

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<tr>
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<th>EXPANDABLE (PIXELS)</th>
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<td>728 x 315</td>
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<tr>
<td>Top</td>
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<td>300 x 50 or 320 x 50</td>
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<td>NA</td>
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<tr>
<td>Side</td>
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<td>300 x 250</td>
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<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
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<tr>
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<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
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FORMATS  jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS Yes
MAX FILE SIZE 200 KB
MAX ANIMATION (TIME/LOOPS) 15 seconds/ 3 loops
PRESTITIAL FREQUENCY 1 impression/6 hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

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FORMATS jpeg, png, gif, (static image only)
TRACKING PIXELS No
MAX FILE SIZE 200 KB

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Animation and expandable banners unavailable

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