Overview

Fertility and Sterility is an international journal for obstetricians, gynecologists, reproductive endocrinologists, urologists, basic scientists and others who treat and investigate problems of infertility and human reproductive disorders. The journal publishes juried original scientific articles in clinical and laboratory research relevant to reproductive endocrinology, urology, andrology, physiology, immunology, genetics, contraception, and menopause. Fertility and Sterility encourages and supports meaningful basic and clinical research, and facilitates and promotes excellence in professional education, in the field of reproductive medicine.

Visit Website
**Digital Specs**

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**

- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**

- Yes

**MAX FILE SIZE**

- 200 KB

**MAX ANIMATION (TIME/LOOPS)**

- 15 seconds/ 3 loops

**PRESTITIAL FREQUENCY**

- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
### eTOC Email

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<tr>
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<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**: jpeg, png, gif (static image only)

**TRACKING PIXELS**: No

**MAX FILE SIZE**: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically

Animation and expandable banners unavailable.

### AIP Email

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Animation and expandable banners unavailable.

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability
   These terms and conditions shall apply to offers, proposals, and agreements made by Elsevier and by any third party or its agent/representative (the "Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgment, shall form the entire understanding between the parties (for the "TC"). They supersede any previous understanding, agreement, or understanding between the parties.

2. Offer and acceptance/Description
   Subject to availability, Elsevier shall be free to accept or refuse any order for the Products and/or Services proposed by the Client to Elsevier and shall have no requirement to inform the Client if Elsevier chooses to make an offer to purchase.

3. Execution and modification of the order
   Any modifications to the order shall be in writing and signed by authorized representatives of the Client and Elsevier.

4. Prices, taxes and currencies
   Unless otherwise agreed by Elsevier in writing, the Products and/or Services shall be delivered FOB Elsevier's residence at the time, and title shall pass to the Client on theFob Elsevier's residence at the time, and title shall pass to the Client on the

5. Payment
   The Client shall pay for the Products and/or Services in the currency and by the method determined by Elsevier.

6. Distribution
   Unless otherwise agreed by Elsevier in writing, the Client shall be responsible for the distribution of the Products and/or Services.

7. Liability and claims
   Any liability of Elsevier arising from any breach of warranty is limited to the purchase price of the Products.

8. Force majeure
   If by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other acts of God, elements, force majeure, or any illegality or unenforceability of a provision of the Agreement, the Services or the execution or performance of a contract provided that such payments are permissible under the Applicable Law or Regulations. Services or the execution or performance of a contract provided that such payments are permissible under the Applicable Law or Regulations.

9. Execution and modification of the order
   Any modifications to the order shall be in writing and signed by authorized representatives of the Client and Elsevier.

10. Advertising & Reprints
    If the Client wishes to display any text in the form of text, the Client shall at the Client's expense.

11. General
    The parties agree that the formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the law of the corporate domicile of the Elsevier company which is providing the Products or Services. The parties agree to submit to the exclusive jurisdiction of the courts of that same corporate domicile. The Client shall be entitled to assign the TC to a third party only if the Client has notified Elsevier in writing of such assignment.

12. Cancellations & Returns
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14. Monthly average web metrics based on the period of July 2022 to June 2023
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