Fertility and Sterility

Overview

Fertility and Sterility is an international journal for obstetricians, gynecologists, reproductive endocrinologists, urologists, basic scientists and others who treat and investigate problems of infertility and human reproductive disorders. The journal publishes juried original scientific articles in clinical and laboratory research relevant to reproductive endocrinology, urology, andrology, physiology, immunology, genetics, contraception, and menopause. Fertility and Sterility encourages and supports meaningful basic and clinical research, and facilitates and promotes excellence in professional education, in the field of reproductive medicine.

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Global Print Circulation
Online Only

Avg. Global Monthly Visits
115,390

Avg. Global Monthly Unique Visitors
51,345

Avg. Global Monthly Page Views
69,463

Avg. Global eTOC Distribution
29,694
Digital Specs

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**
- Yes

**MAX FILE SIZE**
- 200 KB

**MAX ANIMATION (TIME/LOOPS)**
- 15 seconds/ 3 loops

**PRESTITIAL FREQUENCY**
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
### eTOC Email

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<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

- **FORMATS**: jpeg, png, gif (static image only)
- **TRACKING PIXELS**: No
- **MAX FILE SIZE**: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically

Animation and expandable banners unavailable

### AIP Email

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Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability
These terms and conditions shall apply to all proposals, offers and communications made by Elsevier and between any third party or its agent ("the Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties for the "TC". They supersede any previous agreement between the parties for the TC. Failure to agree any of the terms of the TC in the order acknowledgement, may result in an adjustment to the final price and/or delivery schedule at Elsevier’s discretion. If at any time the Client, Elsevier, or any third-party supplier or service provider such as may be subject to additional terms

2. Offer and acceptance
These terms and conditions shall apply to all offers, proposals and communications made by Elsevier and between any third party or its agent ("the Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties for the "TC". Such communications, or acceptance by the Client, shall apply and the TC shall prevail. Any variation to the TC and any representations about the Products and/or Services shall have no effect unless expressly agreed in writing and signed by an authorized officer of Elsevier. Nothing in the TC will exclude or limit Elsevier’s Liability for fraudulent misrepresentation.

2. Offer and acceptance

3. Cancellations & Returns
If the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be in writing. This fee will be calculated to cover any external or internal costs which have been incurred or committed up to and including the date of cancellation. No new external or internal costs will be charged against an order after the date of cancellation. Any uncollected amounts shall be added to the Client’s account. The Client agrees that the TC shall be automatically terminated at the date of cancellation. The Client shall be responsible for ensuring that the TC has been cancelled in writing. If the Client does not cancel their order in writing, Elsevier reserves the right to cancel the order at its discretion. The Client agrees that any uncollected amounts shall be added to the Client’s account. The Client shall be responsible for ensuring that the TC has not been cancelled in writing.

4. Prices, taxes and payments
Unless otherwise agreed by Elsevier in writing the prices quoted for the Products and Services in the TC are subject to change throughout Elsevier’s current price list (whether printed or online). All such prices shall be exclusive of any handling, packing, loading, freight, insurance charges and any other charges which will be invoiced to the Client in addition.

5. Liability and claims
Shall limit the Client’s existing legal or statutory rights where it is acting as a consumer. The parties agree that the Client’s existing legal or statutory rights where it is acting as a consumer. The parties agree that the Client’s existing legal or statutory rights where it is acting as a consumer. The parties agree that the Client’s existing legal or statutory rights where it is acting as a consumer. The parties agree that the Client’s existing legal or statutory rights where it is acting as a consumer.

6. Distribution
The Client shall have no right to assign, transfer, delegate, operate or control any foreign exchange-related procedures in the said territory that are necessary to make payments to Elsevier under the TC, including without limitation all bank charges and foreign exchange charges.

7. Force majeure
In the event of force majeure, Elsevier may (i) publish alternative Advertising Content in consultation with the Client or (ii) discontinue advertising in the TC, as it deems fit. Either party may terminate the TC if a party determines in its sole discretion that the Advertising Content violates any of Client’s advertising and/or terminates the TC if Elsevier determines, in its sole discretion, that the Advertising Content

8. Audit
The Client shall be solely responsible for collecting from its customers amounts due and owing in respect of the sale of the Products and/or Services. Elsevier shall not be liable for any losses resulting from any uncollected amounts. Delay or default in obtaining such payments will not affect the obligations of the Client under the TC. Neither the Client, Elsevier, nor any third party service provider shall be liable for any loss that was not foreseeable by the Client and Elsevier at the time this TC was entered into; or (f) any loss not

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10. Advertising & Reprints
It is the sole and exclusive responsibility of the Client to ensure that the Clients personal subscriptions in a representative capacity, for the account and use of no more than one identified institutional subscriber as principal or, if the agent is permitted to operate or control the Client, the Client shall be solely responsible at its own cost for completing any foreign exchange-related procedures in the said territory. The Client agrees that the Client’s existing legal or statutory rights where it is acting as a consumer. The parties agree that the Client’s existing legal or statutory rights where it is acting as a consumer. The parties agree that the Client’s existing legal or statutory rights where it is acting as a consumer.

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12. General
The Client further agrees that he/she will not accept any payment or other benefit in money or in kind from any person who is not an employee or agent of Elsevier, unless such person has the express authorization of Elsevier in writing. The Client agrees that the Client’s existing legal or statutory rights where it is acting as a consumer. The parties agree that the Client’s existing legal or statutory rights where it is acting as a consumer. The parties agree that the Client’s existing legal or statutory rights where it is acting as a consumer.

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