Journal of Clinical Lipidology

Overview

The Journal of Clinical Lipidology is published to support the diverse array of medical professionals who work to reduce the incidence of morbidity and mortality from dyslipidemia and associated disorders of lipid metabolism. The Journal's readership encompasses a broad cross-section of the medical community, including cardiologists, endocrinologists, and primary care physicians, as well as those involved in the treatment of such disorders as diabetes, hypertension, and obesity. The Journal also addresses allied health professionals who treat the patient base described above, such as pharmacists, nurse practitioners and dietitians.

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Global Print Circulation
Online Only

Avg. Global Monthly Visits
12,830

Avg. Global Monthly Unique Visitors
6,057

Avg. Global Monthly Page Views
7,786

Avg. Global eTOC Distribution
2,013

Affiliation
National Lipid Association

Audience
Cardiologists, endocrinologists, primary care physicians
Digital Specs

Website

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<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
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FORMATS: jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS: Yes

MAX FILE SIZE: 200 KB

MAX ANIMATION (TIME/LOOPS): 15 seconds/ 3 loops

PRESTITIAL FREQUENCY: 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

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FORMATS: jpeg, png, gif, (static images only)

TRACKING PIXELS: No

MAX FILE SIZE: 200 KB

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