Overview

The *Journal of the Academy of Nutrition and Dietetics* is a professional peer-reviewed journal written by and for dietetics professionals. The goal of the *Journal of the Academy of Nutrition and Dietetics* is to publish new practice issues and research in nutrition, food, and dietetics, and to encourage practitioners and researchers to develop articles that will have an impact on the science and application of the dietetics profession. Every issue includes at least two opportunities to earn continuing professional education credits through a self-assessment test on articles in that issue.

Visit Website

**Display Advertising**

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**Europe**
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**Global Print Circulation**  
35,727

**Avg. Global Monthly Visits**  
50,496

**Avg. Global Monthly Unique Visitors**  
18,061

**Avg. Global Monthly Page Views**  
23,888

**Avg. Global eTOC Distribution**  
192,867

**Affiliation**

Academy of Nutrition and Dietetics

**Audience**

Journal of The Academy of Nutrition and Dietetics services the fields of dietetics, nutrition, and food service management. Subscribers are members of The Academy of Nutrition and Dietetics and others allied to the field including students and libraries.
## Print Closings

<table>
<thead>
<tr>
<th>VOLUME/ISSUE</th>
<th>PUBLICATION DATE</th>
<th>SPACE CLOSING</th>
<th>RUN OF BOOK ARTWORK DUE</th>
<th>PREPRINTED SUPPLIED PIECES DUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>124/2</td>
<td>February 2024</td>
<td>12/14/2023</td>
<td>12/19/2023</td>
<td>12/28/2023</td>
</tr>
<tr>
<td>124/3</td>
<td>March 2024</td>
<td>01/17/2024</td>
<td>01/22/2024</td>
<td>01/30/2024</td>
</tr>
<tr>
<td>124/4</td>
<td>April 2024</td>
<td>02/15/2024</td>
<td>02/21/2024</td>
<td>02/29/2024</td>
</tr>
<tr>
<td>124/5</td>
<td>May 2024</td>
<td>03/18/2024</td>
<td>03/21/2024</td>
<td>03/29/2024</td>
</tr>
<tr>
<td>124/6</td>
<td>June 2024</td>
<td>04/17/2024</td>
<td>04/22/2024</td>
<td>04/30/2024</td>
</tr>
<tr>
<td>124/7</td>
<td>July 2024</td>
<td>05/17/2024</td>
<td>05/22/2024</td>
<td>05/31/2024</td>
</tr>
<tr>
<td>124/8</td>
<td>August 2024</td>
<td>06/17/2024</td>
<td>06/20/2024</td>
<td>06/28/2024</td>
</tr>
<tr>
<td>124/9</td>
<td>September 2024</td>
<td>07/17/2024</td>
<td>07/22/2024</td>
<td>07/30/2024</td>
</tr>
<tr>
<td>124/9S</td>
<td>September 2024</td>
<td>07/17/2024</td>
<td>07/22/2024</td>
<td>07/30/2024</td>
</tr>
<tr>
<td>124/10</td>
<td>October 2024</td>
<td>08/16/2024</td>
<td>08/21/2024</td>
<td>08/29/2024</td>
</tr>
<tr>
<td>124/11</td>
<td>November 2024</td>
<td>09/17/2024</td>
<td>09/20/2024</td>
<td>09/30/2024</td>
</tr>
<tr>
<td>124/12</td>
<td>December 2024</td>
<td>10/18/2024</td>
<td>10/23/2024</td>
<td>10/31/2024</td>
</tr>
<tr>
<td>125/1</td>
<td>January 2025</td>
<td>11/13/2024</td>
<td>11/18/2024</td>
<td>11/26/2024</td>
</tr>
</tbody>
</table>

## Cancellations:

No cancellations will be accepted after closing date. Covers and preferred positions are non-cancellable. Dates subject to change.

## Rates

<table>
<thead>
<tr>
<th>FREQUENCY</th>
<th>FULL PAGE (BLACK &amp; WHITE)</th>
<th>3/4 PAGE (BLACK &amp; WHITE)</th>
<th>1/2 PAGE (BLACK &amp; WHITE)</th>
<th>1/3 PAGE (BLACK &amp; WHITE)</th>
<th>1/4 PAGE (BLACK &amp; WHITE)</th>
<th>1/6 PAGE (BLACK &amp; WHITE)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1x</td>
<td>$8,245</td>
<td>$6,615</td>
<td>$5,765</td>
<td>$4,790</td>
<td>$3,040</td>
<td>$2,385</td>
</tr>
<tr>
<td>3x</td>
<td>$7,240</td>
<td>$6,245</td>
<td>$5,480</td>
<td>$4,535</td>
<td>$2,895</td>
<td>$2,280</td>
</tr>
<tr>
<td>6x</td>
<td>$7,250</td>
<td>$5,775</td>
<td>$5,070</td>
<td>$4,775</td>
<td>$2,690</td>
<td>$2,100</td>
</tr>
<tr>
<td>12x</td>
<td>$6,805</td>
<td>$5,455</td>
<td>$4,765</td>
<td>$3,960</td>
<td>$2,580</td>
<td>$1,970</td>
</tr>
<tr>
<td>18x</td>
<td>$6,365</td>
<td>$5,080</td>
<td>$4,590</td>
<td>$3,830</td>
<td>$2,470</td>
<td>$1,840</td>
</tr>
<tr>
<td>24x</td>
<td>$6,100</td>
<td>$4,920</td>
<td>$4,440</td>
<td>$3,635</td>
<td>$2,350</td>
<td>$1,740</td>
</tr>
<tr>
<td>36x</td>
<td>$5,905</td>
<td>$4,755</td>
<td>$4,265</td>
<td>$3,470</td>
<td>$2,180</td>
<td>$1,640</td>
</tr>
<tr>
<td>48x</td>
<td>$5,755</td>
<td>$4,620</td>
<td>$4,025</td>
<td>$3,290</td>
<td>$2,050</td>
<td>$1,535</td>
</tr>
</tbody>
</table>
Premium Positions

Cover 4: 50% B/W Page rate  
Cover 2: 35% B/W Page rate  
Cover 3: 25% B/W Page rate  
Opposite TOC: 25% B/W Page rate  
First Right Hand Page: 25% B/W Page rate  
Other Preferred Positions: 10% B/W Page rate

Earned Rates

Rates are based on the total units earned during a twelve-month period. Space purchased by a parent company and its subsidiaries is combined to determine earned rate.

For information about our Agency discount (including those for in-house agencies), please contact your Sales Representative.

Inserts

Furnished inserts are billed at the black and white rate times the number of insert pages.

- **Two-page insert (one leaf):** Two-times earned frequency rate.
- **Four-page or larger insert:** Black & White earned frequency rate.

Composition

All production charges are net and non-commissionable

<table>
<thead>
<tr>
<th>PRINTING</th>
<th>FULL PAGE</th>
<th>HALF PAGE</th>
<th>QUARTER PAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Black &amp; White only</td>
<td>$150</td>
<td>$125</td>
<td>$95</td>
</tr>
</tbody>
</table>

Acceptance of Advertising

The Publisher, Editor, and Association reserve the right to reject any advertising for any reason. Advertiser shall indemnify and hold harmless the Publisher, Editor, and the owner of the journal from and against any loss, expense, claim, or liability resulting from their advertisement. Advertiser warrants that its advertisements comply with all applicable laws, rules, and regulations. New copy must be submitted by ad space closing date.

*State and local taxes may apply.*
### Classified / back of book print closings

<table>
<thead>
<tr>
<th>VOLUME/ISSUE</th>
<th>PUBLICATION DATE</th>
<th>CLASSIFIED SPACE CLOSING &amp; RUN OF BOOK ARTWORK DUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>124/2</td>
<td>February 2024</td>
<td>12/07/2023</td>
</tr>
<tr>
<td>124/3</td>
<td>March 2024</td>
<td>01/09/2024</td>
</tr>
<tr>
<td>124/4</td>
<td>April 2024</td>
<td>02/08/2024</td>
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<tr>
<td>124/5</td>
<td>May 2024</td>
<td>03/11/2024</td>
</tr>
<tr>
<td>124/6</td>
<td>June 2024</td>
<td>04/10/2024</td>
</tr>
<tr>
<td>124/7</td>
<td>July 2024</td>
<td>05/10/2024</td>
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<tr>
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<tr>
<td>124/9</td>
<td>September 2024</td>
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</tr>
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<td>October 2024</td>
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<tr>
<td>124/11</td>
<td>November 2024</td>
<td>09/10/2024</td>
</tr>
<tr>
<td>124/12</td>
<td>December 2024</td>
<td>10/11/2024</td>
</tr>
<tr>
<td>125/1</td>
<td>January 2025</td>
<td>11/06/2024</td>
</tr>
</tbody>
</table>

### Cancellations:

No cancellations will be accepted after closing date. Covers and preferred positions are non-cancellable. Dates subject to change.

### Classified / back of book print advertising

#### Rates

<table>
<thead>
<tr>
<th>FREQUENCY</th>
<th>FULL PAGE (BLACK &amp; WHITE)</th>
<th>1/4 PAGE (BLACK &amp; WHITE)</th>
<th>1/2 PAGE (BLACK &amp; WHITE)</th>
<th>1/4 PAGE (BLACK &amp; WHITE)</th>
<th>1/6 PAGE (BLACK &amp; WHITE)</th>
<th>2 COLUMN INCH (120 WORDS MAX) (BLACK &amp; WHITE)</th>
<th>1 COLUMN INCH (60 WORDS MAX) (BLACK &amp; WHITE)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bold</td>
<td>$ 760</td>
<td>$ 605</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Standard</td>
<td>$ 730</td>
<td>$ 590</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1x</td>
<td>$ 6,635</td>
<td>$ 4,840</td>
<td>$ 3,975</td>
<td>$ 2,350</td>
<td>$ 1,255</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3x</td>
<td>$ 6,230</td>
<td>$ 4,695</td>
<td>$ 3,850</td>
<td>$ 2,030</td>
<td>$ 1,250</td>
<td></td>
<td></td>
</tr>
<tr>
<td>6x</td>
<td>$ 5,180</td>
<td>$ 3,720</td>
<td>$ 3,085</td>
<td>$ 1,885</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>9x</td>
<td>$ 4,785</td>
<td>$ 3,485</td>
<td>$ 2,905</td>
<td>$ 1,775</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>12x</td>
<td>$ 4,280</td>
<td>$ 3,315</td>
<td>$ 2,745</td>
<td>$ 1,685</td>
<td></td>
<td></td>
<td></td>
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</table>
### Classifieds (Back-of-Book): Color

<table>
<thead>
<tr>
<th>Color</th>
<th>4 Color</th>
<th>Standard Color</th>
<th>Matched Color</th>
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<tbody>
<tr>
<td>690</td>
<td>2,635</td>
<td>1,310</td>
<td>1,965</td>
</tr>
</tbody>
</table>

### Confidential Email Inbox

- **Cost:** $40.

### Agency Discount

For information about our Agency discount (including those for in-house agencies), please contact your Sales Representative.

### Cancellations:

Must be received in writing on or before the announced closing date.

### Run of Book Print Ads

#### Sizing

- **Trim:** 8” x 10-1/2”
- **1/4” from all trim edges.**
- **Binding:** Perfect; Jogs to head
- **Printing Process:** Litho Web
- **Halftone Screen:** Cover: 150 line screen Text: 150 line screen

#### AD Size

<table>
<thead>
<tr>
<th>AD Size</th>
<th>Non-Bleed</th>
<th>Bleed</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page</td>
<td>7-1/2” x 10”</td>
<td>8-1/4” x 10-3/4”</td>
</tr>
<tr>
<td>Spread</td>
<td>15” x 10”</td>
<td>16-1/4” x 10-3/4”</td>
</tr>
<tr>
<td>2/3 Page</td>
<td>4-1/2” x 8-3/4”</td>
<td>N/A (Only runs within editorial)</td>
</tr>
<tr>
<td>1/2 Horizontal</td>
<td>6-3/4” x 4-3/8”</td>
<td>n/a</td>
</tr>
<tr>
<td>1/2 Vertical</td>
<td>3-1/2” x 9-1/2”</td>
<td>4-1/4” x 10-3/4”</td>
</tr>
<tr>
<td>1/3 Square</td>
<td>4-1/2” x 4-3/8”</td>
<td>N/A (Only runs within editorial)</td>
</tr>
<tr>
<td>1/3 Vertical</td>
<td>2-3/16” x 8-3/4”</td>
<td>N/A (Only runs within editorial)</td>
</tr>
<tr>
<td>1/4 Page</td>
<td>3-5/16” x 4-5/8”</td>
<td>n/a</td>
</tr>
<tr>
<td>1/6 Page</td>
<td>2-3/16” x 4-3/8”</td>
<td>N/A (Only runs within editorial)</td>
</tr>
</tbody>
</table>
Specifications

**File Format**

PDF or PDF/X-1a compliant files, saved as PDF version 1.3.

Transparencies within the supplied PDF(s) will be warned. The transparent elements contained in your file(s) must be converted within the native layout application or flattened in Acrobat using the High Resolution Flattener Presets to avoid overprint issues.

Saving your PDF to Acrobat 4 (PDF 1.3) compatibility will ensure transparent elements are flattened. If the ad contains spot colors that are not converted to process colors (CMYK) before flattening, overprint and/or trap issues may occur.

The following layout applications yield the optimum results for creating a print-compliant PDF and are expected to follow all requirements listed in this document:

- InDesign version 2 or higher (CS preferred)
- QuarkXPress version 6.5 or higher

Additional costs may apply if problems are encountered.

*NOTE: When using Adobe Illustrator it is preferred to have all fonts converted to outline/paths, and files submitted as EPS files.*

**Images**

All high-resolution images and fonts must be included. TIFF & EPS files must conform to the following minimum resolution specifications:

- Grayscale and Color images: 300 dpi
- Combination Grayscale and Color images: 500-900 dpi
- Line art (Bitmap) images: 900-1200 dpi

Higher image resolutions are acceptable as they exceed the minimum requirements, but in some cases unnecessary resolution will be discarded to achieve smaller file sizes.

**Fonts**

Use of PostScript Type 1 fonts is encouraged. Include fonts for any embedded graphics. DO NOT use Type 3 or Multiple Master fonts. Avoid using Macintosh menu-stylized fonts, Macintosh "city" fonts (Chicago, Geneva, etc.) and Microsoft Outlook fonts (Tahoma, Impact, etc.).
Page Layout
Regardless of the file format supplied, all ads must conform to the following specifications:

- Final size must meet journal trim size and include 1/8” bleed image on all four sides.
- Files will include trim marks with a minimum 3/16” offset.
- No content is to be within 1/4” of all trim edges.
- Supply as single page files only.
- Right Reading, Portrait Mode, 100% size, No Rotation.
- All fonts and graphics must be either embedded or included with the files and conform to the format type listed above. Images must also conform to the specifications above for minimum image resolution.
- All color ads should be supplied as composite files.
- Reverse type should be no less than 6pt. Fine lettering (thin lines, serifs) should be restricted to one color.
- Embedded images should not be scaled, cropped/masked or rotated within the page layout application but instead should be manipulated in a proper image editing program (ex. Photoshop) and then imported into the page layout program at proper size and position.
- DO NOT nest EPS files within EPS files.
- All lines and line art images should be of a minimum 1/3 pt thickness (1/2 pt for reverses) at final size to reproduce effectively on press.
- Crop marks and SWOP color bars must be included and positioned 1/2” outside trim.

Color Space
All color images and files are to be supplied as CMYK with a Total Area Coverage (TAC) not to exceed 300% for the darkest area of an image. Files supplied as RGB will be automatically converted to CMYK.

Spot Colors
Spot colors are to be identified using the standard Pantone naming convention and not a custom color such as "Dark Blue." PMS colors will be converted to process unless otherwise specified. When using both art and layout programs be sure spot color naming is consistent in all applications (ex. Do not define both PMS 201CV and PMS 201CVC). Any non-intended spot colors will be converted to CMYK.

Trapping and Screening
Overprints and knockouts should be defined. Files are NOT to be trapped or prescreened. Our Prepress service provider will use industry recognized trapping software to auto-trap your files for optimum performance and reproduction on press and will apply the appropriate screening. Note that these trap settings may force small text and fine graphics to overprint to hold registration on press.

Proofs
If submitting a proof for color match on press, please send a SWOP-certified contract color proof (with SWOP proofing bar or GATF proof comparator), produced from the final submitted file and imaged at 100% scale. Revised proofs must be supplied whenever a text or design change is made. For a list of current SWOP-approved proofs visit https://idealliance.org/systems-certification/certified-hard-copy-proofing-systems/. Desktop inkjet printer proofs do not meet SWOP specifications. Elsevier cannot guarantee color match unless acceptable proof is provided. If a contract proof is not supplied Elsevier will run to standard ink densities and dot gains.

Delivery
Submit PDF ad files to Elsevier ad portal at www.ads4els.com

Conformance to Specs
Variances from the above specifications may not yield results that conform to Elsevier quality control standards.
Supplied Print Ad Pieces

Size - 2 page: 8-1/4" x 10-3/4"
Size - 4 page: 16-1/2" x 10-3/4"

Trimming: For 2 page 80# text preferred; 4 to 8 pages – 60# text minimum; 80# text maximum. Inserts that do not meet these minimum/maximum weights must be sent to the publisher two weeks prior to advertising close date for evaluation and print compatibility.

Closing Date for Booking Inserts: Same as ad space closing

Insert delivery date: See Insert due dates

All inserts must be submitted to Publisher for approval of stock, design and other mechanical specifications. Copy of insert must accompany insertion order.

Note: Failure to meet insert specifications & packaging guidelines may result in additional charges and/or delays with insertion.

Insert Quantity

Contact Ad Sales Services. For conference copy distribution, contact Ad Sales Services.

Insert Packing & Shipping Instructions

Inserts packed one up, folded if four pages, flat if two pages. All inserts must be delivered to the printer in cartons, with journal title, quantity, product & issue date (month/year) clearly marked. If shipping inserts for more than one issue date, inserts must be packed separately and clearly marked indicating journal title, issue date (month/year) and quantity.

Insert Shipments Address

Journal of the Academy of Nutrition and Dietetics

Fry Communications
800 West Church Road
Mechanicsburg, PA 17055
United States
Attn: Elsevier Team

Disposition of Reproduction Materials

All digital ad files will be held for twelve months only unless otherwise notified. Left over inserts will be held until the issue mails. After issue mailing is completed any unused inserts for that issue will be destroyed unless otherwise indicated on the insertion order. Excess inserts held in storage beyond completion of insertion date will be subject to storage charges.

For Contracts, Insertion Orders & Production Materials

Send new print ad files and submit pickup ads to www.ads4els.com.
Digital Specs

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**  jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**  Yes

**MAX FILE SIZE**  200 KB

**MAX ANIMATION (TIME/LOOPS)**  15 seconds/ 3 loops

**PRESTITIAL FREQUENCY**  1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

**eTOC Email**

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**  jpeg, png, gif, (static image only)

**TRACKING PIXELS**  No

**MAX FILE SIZE**  200 KB

**AIP Email**

<table>
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<tr>
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**FORMATS**  jpeg, png, gif, (static image only)

**TRACKING PIXELS**  No

**MAX FILE SIZE**  200 KB

**Animation and expandable banners unavailable**

Contact your sales representative for all digital advertising rates and opportunities.
1. **Applicability**

   - These terms and conditions apply to all proposals, requests, and orders made in connection with Elsevier and any third party or its agent ("the Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Client order acknowledgement, shall form the entire agreement between the parties (the "TC").
   - They supersede any previous understandings, agreements, confirmations, or communications relating to the subject matter of the TC.
   - The TC includes all the representations and warranties of the Client made in any written or oral communication to Elsevier as to the truth and accuracy of the information provided by the Client.

2. **Offer and acceptance/Description**

   - Each order for the purchase of Products and Services by the Client from Elsevier shall be deemed to be an offer by the Client to purchase the Products and Services subject to the terms and conditions of the TC. Any order placed by the Client shall be deemed accepted unless written acknowledgement of order is issued by Elsevier or 
     [s] lance deliver the products to or issue the invoice to the Client or confirm performance of the Services for the Client. All products are sold subject to the terms and conditions of the TC. Unless otherwise expressly agreed by Elsevier in writing, Client represents and warrants that it is purchasing Products from Elsevier for its own internal use and not and shall not be sold or resold by the Client in bulk or in part.

3. **Pricing and terms**

   - Unless otherwise agreed by Elsevier in writing, all prices shall be exclusive of any handling, packing, loading, freight, insurance, and other charges unless otherwise agreed in writing, and will be exclusive of all taxes, duties or other levies imposed on the sale or supply of the Products or Services by local or national authorities, which shall be charged by Elsevier as appropriate.
   - Where applicable, Elsevier shall provide the Client with VAT registration number or other tax number if requested by the Client.

4. **Payment**

   - Payment shall be made in advance of the delivery of any Products or Services or in the case of Services, the Client will be invoiced on completion of the Services. Payment terms will be stated on the invoice and are to be paid by bank transfer or other such method agreed with Elsevier.
   - Payment of the invoice must be made in full and unless otherwise agreed, the Client shall pay the full invoice amount due. All invoices are due within 30 days of the date of invoice unless otherwise stated.
   - Where applicable, Client shall provide to Elsevier Client’s VAT registration number or other tax number if requested by Elsevier.
   - The Client shall pay any tax or duty due on the price of the Products or Services. If the Client is registered for VAT it shall provide Elsevier with evidence of tax exemption to Elsevier at the time of placing its order. If, under the laws of the territory in which the Client is located, it is required to charge VAT to an end-user, Elsevier shall be entitled to charge VAT at the appropriate rate.
   - Elsevier reserves the right to modify the space or alter the date or position of insertion or make any other alteration, the Client will have the right to cancel the order for that advertisement, if the alterations requested are unacceptable, unless such changes are agreed in writing between Elsevier and the Client.
   - If the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be made in writing and in the relevant time frame specified in the TC. This fee will be calculated to cover any external or internal costs which have been incurred or committed up to and including the date of cancellation. No cancellations will be accepted if requested after the relevant time frame specified in the TC.
   - Elsevier reserves the right to modify the space or alter the date or position of insertion or make any other alteration, the Client will have the right to cancel the order for that advertisement, if the alterations requested are unacceptable, unless such changes are agreed in writing between Elsevier and the Client.

5. **Distribution**

   - Elsevier shall be entitled to modify the space or alter the date or position of insertion or make any other alteration, the Client will have the right to cancel the order for that advertisement, if the alterations requested are unacceptable, unless such changes are agreed in writing between Elsevier and the Client.

6. **Cancellations & Returns**

   - If the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be made in writing and in the relevant time frame specified in the TC. This fee will be calculated to cover any external or internal costs which have been incurred or committed up to and including the date of cancellation. No cancellations will be accepted if requested after the relevant time frame specified in the TC.

7. **Intellectual property**

   - Elsevier shall not be entitled to assign the TC or any part of it without the prior written consent of Elsevier. Elsevier reserves the right to modify the space or alter the date or position of insertion or make any other alteration, the Client will have the right to cancel the order for that advertisement, if the alterations requested are unacceptable, unless such changes are agreed in writing between Elsevier and the Client.

8. **Compliance with laws**

   - The Client shall not be entitled to assign the TC or any part of it without the prior written consent of Elsevier. Elsevier reserves the right to modify the space or alter the date or position of insertion or make any other alteration, the Client will have the right to cancel the order for that advertisement, if the alterations requested are unacceptable, unless such changes are agreed in writing between Elsevier and the Client.

9. **Force majeure**

   - The Client shall not be entitled to assign the TC or any part of it without the prior written consent of Elsevier. Elsevier reserves the right to modify the space or alter the date or position of insertion or make any other alteration, the Client will have the right to cancel the order for that advertisement, if the alterations requested are unacceptable, unless such changes are agreed in writing between Elsevier and the Client.

10. **Audit**

    - The Client shall not be entitled to assign the TC or any part of it without the prior written consent of Elsevier. Elsevier reserves the right to modify the space or alter the date or position of insertion or make any other alteration, the Client will have the right to cancel the order for that advertisement, if the alterations requested are unacceptable, unless such changes are agreed in writing between Elsevier and the Client.

11. **Cancellations & Returns**

    - If by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other causes which are beyond the control of a party, such party is unable to perform in whole or in part, the party shall give notice of such event to the other party immediately upon becoming aware of the event. The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the laws of the corporate domicile of the Elsevier company which is providing the Products or Services. The parties agree to submit to the jurisdiction of any court, tribunal or administrative body of competent jurisdiction to be wholly or partly illegal, invalid, unenforceable, or inoperative to the extent possible.

12. **Compliance with laws**

    - The Client shall not be entitled to assign the TC or any part of it without the prior written consent of Elsevier. Elsevier reserves the right to modify the space or alter the date or position of insertion or make any other alteration, the Client will have the right to cancel the order for that advertisement, if the alterations requested are unacceptable, unless such changes are agreed in writing between Elsevier and the Client.

13. **Cancellations & Returns**

    - If by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other causes which are beyond the control of a party, such party is unable to perform in whole or in part, the party shall give notice of such event to the other party immediately upon becoming aware of the event. The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the laws of the corporate domicile of the Elsevier company which is providing the Products or Services. The parties agree to submit to the jurisdiction of any court, tribunal or administrative body of competent jurisdiction to be wholly or partly illegal, invalid, unenforceable, or inoperative to the extent possible.

14. **General**

    - The Client shall not be entitled to assign the TC or any part of it without the prior written consent of Elsevier. Elsevier reserves the right to modify the space or alter the date or position of insertion or make any other alteration, the Client will have the right to cancel the order for that advertisement, if the alterations requested are unacceptable, unless such changes are agreed in writing between Elsevier and the Client.