JACC: Heart Failure

Overview

*JACC: Heart Failure* publishes the most important findings on the pathophysiology, diagnosis, treatment, and care of heart failure patients. The goal of the journal is to improve our understanding of the disease, clinical trials, clinical outcomes, and advances in therapies through timely, insightful scientific communication. The journal will embrace interdisciplinary relationships with neuroscience, pulmonary medicine, nephrology, electrophysiology, and surgery as they relate to heart failure. Articles concerning pharmacogenetics, biomarkers, and metabolomics will also be published.

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### Display Advertising

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<td>Adam Sansolo</td>
<td>United States</td>
<td>201-575-2242 <a href="mailto:asansolo@AMCMediaGroup.com">asansolo@AMCMediaGroup.com</a></td>
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<td>Robert Bayliss Europe</td>
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<td>44 20 7424 4454 <a href="mailto:r.bayliss@elsevier.com">r.bayliss@elsevier.com</a></td>
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<td>Erica Wenitsky</td>
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<td>Canada</td>
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### Recruitment Advertising

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<td>Global</td>
<td>212-633-3733 <a href="mailto:j.hong@elsevier.com">j.hong@elsevier.com</a></td>
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### Affiliation

American College of Cardiology

### Audience

Cardiologists and physicians with a secondary interest in cardiology.

### Editor-in-Chief

Christopher O’Connor, MD, FACC
Digital Specs

**Website**

<table>
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<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
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**Formats**
- jpeg, png, gif, HTML5†, 3rd party tags

**Tracking Pixels**
- Yes

**Max File Size**
- 200 KB

**Max Animation (Time/Loops)**
- 15 seconds/ 3 loops

**Prestitial Frequency**
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

**eTOC Email**

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**Formats**
- jpeg, png, gif, (static image only)

**Tracking Pixels**
- No

**Max File Size**
- 200 KB

**AIP Email**

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Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

These terms and conditions shall apply to offers, proposals, agreements made between the Client and any third party or agent (“the Client”) relating to the products and/or services of Elsevier (“the Products and/or Services”) and, in accordance with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (“the TC”). Each offer and proposal is an offer only and constitutes a commercial offer and not an acceptance, unless it is accepted by Elsevier, by which it is fully accepted. The Client’s acceptance of any proposal or offer of Elsevier shall be deemed to be an acceptance of the TC.

2. Offer and acceptance

Each order for the Products and Services by the Client shall be deemed to be an offer by the Client to purchase the Products and Services subject to the TC. No order placed by the Client shall be deemed accepted until a written acknowledgement of order is issued by Elsevier or (if earlier) Elsevier delivers the Products or issues the invoice to the Client or otherwise confirms performance of the order. No order accepted subject to the TC shall become effective until such time as Elsevier’s right to reject any order and any order that is not accepted by Elsevier is subject to the terms and conditions of the TC. The Client shall indemnify Elsevier against any loss incurred by Elsevier as a result of such rejection.

3. Commissions

Discounts, rebates, or similar remuneration paid to the Client or Client’s duly authorized representatives by Elsevier (the "Commission") shall be subject to this TC. Commission shall be payable only in accordance with the terms and conditions contained in this TC. Elsevier reserves the right to change or modify the Commission, either generally or in connection with specific business or accounts, at any time in its sole discretion, with or without notice, without any obligation or liability on Elsevier’s part to the Client. The Client acknowledges and agrees that the Commission is applicable only to orders on the Rate Card, provided that the Client places an order for the Products and Services with Elsevier within the time period specified on the Rate Card, which shall be subject to such revision by Elsevier as Elsevier may determine from time to time.

4. Prices, taxes and currencies

4.2 The price for all Products and Services shall be the price set forth on the Elsevier order acknowledgement or invoice, or if no price are so specified, delivery/performance will be in accordance with the provisions of this TC. If no price are so specified, delivery/performance will be in accordance with the provisions of this TC.

5. Payment

5.2 Unless otherwise agreed in writing, payment shall be effected within thirty (30) days from the date of invoice. If the Client fails to make any payment when due, it shall pay interest on the outstanding amount due at the rate of 1.5% per month or such other rate as Elsevier may determine from time to time, or the highest rate permissible under applicable law. In the event of a dispute regarding the amount of any invoice, or the validity of any payment, the Client shall indemnify Elsevier against any payment of any disputed amount and any legal costs incurred in respect thereof.

6. Liability and claims

6.2 Subject to section 7.4 hereof, if Elsevier is found to have been negligent in the performance of its obligations as set out in this TC and such breach is found to be the direct cause of any loss or damage suffered by the Client, then Elsevier shall be liable in respect of any such loss or damage, including indirect losses or consequential losses, to the extent permitted by law, at Elsevier’s sole discretion, to either repair the Products and Services, or to pay the reasonable direct costs and expenses incurred in the repair or replacement of the Products and Services. If Elsevier is not found to be at fault for any breach of any of its obligations as set out in this TC, then the Client shall indemnify Elsevier in respect of all costs and expenses incurred by Elsevier in respect of any such claim.

7. Intellectual property

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8. Client’s use of the Products

8.2 The Client shall not use the Products and Services in any unfair manner, or in connection with the performance of the TC, to mislead or deceive or misrepresent the Client or the legal nature of the Client or any of the Products or Services. The Client shall not use any of the Products or Services for any purpose or in any manner which would be illegal, immoral, or unethical, or which would violate the rights of any third party, or which would cause Elsevier to violate any applicable law or regulation.

9. Force majeure

9.2 The Client shall not be responsible for any delays or failures in performance caused by events beyond its control and its inability to perform any obligations under this TC will not be construed as a waiver of any of its rights under the TC.

10. Advertising & Reprints

10.2 The Client agrees to obtain all necessary rights, consents and permissions in respect of any material which is to be included in any advertisement or reprinted material, and to indemnify Elsevier against any claim, loss or expense arising from any violation of any such rights, consents or permissions. The Client agrees to indemnify Elsevier against any liability arising from any breach of any of the representations and warranties contained in this TC, and, in addition, shall indemnify Elsevier against any costs, losses or expenses incurred in the defense of any such claim.

11. Audit

11.2 Client shall allow Publisher’s authorized representative at any reasonable time to have access to Client’s premises (or the premises of any third party at Client’s request) for the purpose of inspecting Client’s facilities, books and records to verify Client’s compliance with the TC. The Client shall provide all assistance reasonably required by Publisher to enable such inspection to be conducted.

12. Compliance with laws

The Client acknowledges and agrees that it is solely responsible for ensuring compliance with applicable laws, rules and regulations, including, but not limited to, laws relating to privacy, data protection, and the use of any products and services provided by Elsevier. The Client further agrees that it shall not use any Products or Services in any manner that would violate any applicable law or regulation. The Client agrees to indemnify Elsevier against any liability arising from any breach of any of the representations and warranties contained in this TC, and, in addition, shall indemnify Elsevier against any costs, losses or expenses incurred in the defense of any such claim.

13. Cancellations & Returns

If the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be in writing and received in accordance with the terms and conditions specified in this TC. The Client acknowledges and agrees that the cancellation fee is intended to cover any external or internal costs which have been incurred or committed up to and including the date of cancellation. The Client acknowledges and agrees that any cancellation fee charged is in addition to any other fees and charges that may be applicable under this TC.

14. Governing law and dispute resolution

14.2 The Client agrees to the exclusive jurisdiction of the courts of that same corporate domicile. The Client further agrees that any dispute arising under this TC shall be governed by the laws of the corporate domicile of the Elsevier company providing the Products or Services, and the Client agrees to submit to such jurisdiction and venue with respect to any dispute arising under this TC.

15. Counterparts

This TC and any amendment or supplement thereto may be executed in counterparts, each of which when so executed shall be deemed an original, and all such counterparts shall together constitute a single instrument. In the event of any conflict between this TC and any amendment or supplement thereto, the terms of this TC shall control.

16. Entire agreement

This TC constitutes the entire agreement between Elsevier and the Client and supersedes any previous supply terms and conditions. Except as otherwise provided herein, each term or condition of this TC shall be deemed to be severable and, in the event that any term or condition of this TC is held by a court of competent jurisdiction to be invalid, illegal or unenforceable, such invalidity, illegality or unenforceability shall not affect any other term or condition of this TC, which shall remain in full force and effect.

17. Severability

If any provision of this TC shall be held to be illegal, void, invalid or unenforceable, such invalidity, illegality or unenforceability shall not affect any other term or condition of this TC, which shall remain in full force and effect.

18. Amendment

This TC may be amended, modified or supplemented from time to time in writing by both the Client and Elsevier.

19. Waiver

No failure or delay by a party to exercise any right or remedy under this TC shall operate as a waiver of such right or remedy or of any other right or remedy under this TC.

20. Notice

Notices must be in writing, addressed to Elsevier or the Client at the addresses specified in this TC or such other address as the亲手 that party may specify by notice in writing to the other party.

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