Multiple Sclerosis and Related Disorders

Overview

Multiple Sclerosis is an area of ever expanding research and escalating publications. *Multiple Sclerosis and Related Disorders* is a wide ranging international journal supported by key researchers from all neuroscience domains that focus on MS and associated disease of the central nervous system. The primary aim of this new journal is the rapid publication of high quality original research in the field. Important secondary aims will be timely updates and editorials on important scientific and clinical care advances, controversies in the field, and invited opinion articles from current thought leaders on topical issues. One section of the journal will focus on teaching, written to enhance the practice of community and academic neurologists involved in the care of MS patients. Summaries of key articles written for a lay audience will be provided as an on-line resource.
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS
- jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS
- Yes

MAX FILE SIZE
- 200 KB

MAX ANIMATION (TIME/LOOPS)
- 15 seconds/ 3 loops

PRESTITIAL FREQUENCY
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

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<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
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</table>

FORMATS
- jpeg, png, gif (static image only)

TRACKING PIXELS
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MAX FILE SIZE
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AIP Email

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FORMATS
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Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
3. Cancellations & Returns

5. Costs and consequences: Unless otherwise agreed by Elsevier in writing, the Products or Services shall be delivered at the Client's risk and expense.

6. Distribution

7. Intellectual property

8. Liability and Claims

9. Force majeure

10. Applicability

11. Applicability of English Law

12. Jurisdiction

13. Cancellations & Returns

14. Taxes and duties: The Products shall be delivered to the Client and title shall pass to the Client on the agreed delivery date.

15. Counterparts

16. Effective date

17. Miscellaneous

18. Entire Agreement

19. Notices

20. Amendment & Waiver

21. Severability

22. Governing Law

23. Headings

24. Construction and Interpretation

25. Counterparts

26. Entire Agreement

27. Amendment & Waiver

28. Severability

29. Governing Law

30. Headings

31. Interpretation

32. Entire Agreement

33. Amendment & Waiver

34. Severability

35. Governing Law

36. Interpretation

37. Entire Agreement

38. Amendment & Waiver

39. Severability

40. Governing Law

41. Interpretation

42. Entire Agreement

43. Amendment & Waiver

44. Severability

45. Governing Law

46. Interpretation

47. Entire Agreement

48. Amendment & Waiver

49. Severability

50. Governing Law

51. Interpretation

52. Entire Agreement

53. Amendment & Waiver

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56. Interpretation

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61. Interpretation

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63. Amendment & Waiver

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66. Interpretation

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68. Amendment & Waiver

69. Severability

70. Governing Law

71. Interpretation

72. Entire Agreement

73. Amendment & Waiver

74. Severability

75. Governing Law

76. Interpretation

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98. Amendment & Waiver

99. Severability

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101. Interpretation

102. Entire Agreement

103. Amendment & Waiver

104. Severability

105. Governing Law

106. Interpretation

107. Entire Agreement

108. Amendment & Waiver

109. Severability

110. Governing Law

111. Interpretation

112. Entire Agreement

113. Amendment & Waiver

114. Severability

115. Governing Law

116. Interpretation

117. Entire Agreement

118. Amendment & Waiver

119. Severability

120. Governing Law