Medical Dosimetry

Overview

*Medical Dosimetry* is the key source of information on new developments for medical dosimetrists. Practical and comprehensive in coverage, the journal features original contributions and review articles by medical dosimetrists, oncologists, physicists, dosimetrists and radiation therapy technologists on clinical applications and techniques of external beam, interstitial, intercavitary and intraluminal irradiation in cancer management. Each issue also presents a review of new literature, including summaries of current articles of interest to medical dosimetrists, as well as book reviews, letters to the Editor, news on job opportunities and a calendar of upcoming events.

Visit Website

North America

Aileen Rivera North America  
917-825-3954  
mailto:a.rivera@elsevier.com

Traci Peppers North America  
347-449-4997  
t.peppers@elsevier.com

EMEALA

Katy Parker EMEALA  
+44 (0) 7796 925011  
k.parker@elsevier.com

Monika Giergielewicz EMEALA  
+44 (0) 7796 925011  
m.giergielewicz@elsevier.com

APAC

Virginia Van Homrigh APAC  
61 448 008159  
v.vanhomrigh@elsevier.com

Global Print Circulation  
5,966

Avg. Global Monthly Visits  
1,830

Avg. Global Monthly Page Views  
2,338

Avg. Global eTOC Distribution  
1,476
### Digital Specs

#### Website

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<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
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<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
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<td>NA</td>
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</tbody>
</table>

#### FORMATS

- jpeg, png, gif, HTML5†, 3rd party tags

#### TRACKING PIXELS

- Yes

#### MAX FILE SIZE

- 200 KB

#### MAX ANIMATION (TIME/LOOPS)

- 15 seconds/ 3 loops

#### PRESTITIAL FREQUENCY

- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

### eTOC Email

<table>
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<tr>
<td>Middle</td>
<td>MPU</td>
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#### FORMATS

- jpeg, png, gif (static image only)

#### TRACKING PIXELS

- No

#### MAX FILE SIZE

- 200 KB

### AIP Email

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MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

Animation and expandable banners unavailable
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