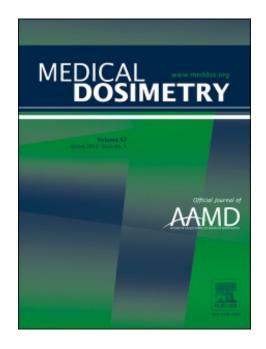


# Medical Dosimetry

# Overview

Medical Dosimetry is the key source of information on new developments for medical dosimetrists. Practical and comprehensive in coverage, the journal features original contributions and review articles by medical dosimetrists, oncologists, physicists, dosimetrists and radiation therapy technologists on clinical applications and techniques of external beam, interstitial, intercavitary and intraluminal irradiation in cancer management. Each issue also presents a review of new literature, including summaries of current articles of interest to medical dosimetrists, as well as book reviews, letters to the Editor, news on job opportunities and a calendar of upcoming events.

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Avg. Global eTOC Distribution 1,476





#### Affiliation

American Association of Medical Dosimetrists

#### Audience

Medical dosimetrists, radiation oncologists and other clinicians involved in cancer management and the hospital libraries serving them.

#### Editor-in-Chief

Cory J. Neill, MS, CMD, R.T.(R)(T)

# **Digital Specs**

# Website

POSITIONS	AD	SIZE (PIXELS)	EXPANDABLE (PIXELS)	EXPANDABLE DIRECTION
Тор	Leaderboard	728 x 90	728 x 315	Down
Тор	Mobile Leaderboard	300 x 50 or 320 x 50	NA	NA
Side	MPU	300 x 250	600 x 250	Left
Side	Skyscraper	160 x 600 or 300 x 600	320 x 600	Left
On page load	Prestitial*	300 x 250 or 480 x 640	NA	NA

FORMATS	jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS	Yes
MAX FILE SIZE	200 KB
MAX ANIMATION (TIME/LOOPS)	15 seconds/ 3 loops
PRESTITIAL FREQUENCY	1 impression/6hrs/user

<sup>\*</sup>Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).



POSITION	AD		SIZE (PIXELS)	
Тор	Leaderbo	ard	728 x 90	
Side	Skyscrape	er	160 x 600	
Middle	MPU		300 X 250	
FORMATS		jpeg, png, gif, (static im	age only)	
TRACKING PIXELS		No		
MAX FILE SIZE		200 KB		





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The provisions of this 1c. and to avoid the entects of such event to the execut possible.

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