Medical Dosimetry

Overview

Medical Dosimetry is the key source of information on new developments for medical dosimetrists. Practical and comprehensive in coverage, the journal features original contributions and review articles by medical dosimetrists, oncologists, physicists, dosimetrists and radiation therapy technologists on clinical applications and techniques of external beam, interstitial, intercavitary and intraluminal irradiation in cancer management. Each issue also presents a review of new literature, including summaries of current articles of interest to medical dosimetrists, as well as book reviews, letters to the Editor, news on job opportunities and a calendar of upcoming events.

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Bill Hipple United States
646-671-0385
b.hipple@elsevier.com

Kate Lach Europe
48 500 259 970
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Derek Zakaib Canada
514-730-8837
derekjohnzakaib@gmail.com

Recruitment Advertising

Jaesam Hong Global
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Global Print Circulation
Online Only
Avg. Global Monthly Visits
5,966
Avg. Global Monthly Unique Visitors
1,830
Avg. Global Monthly Page Views
2,338
Avg. Global eTOC Distribution
1,476

Affiliation
American Association of Medical Dosimetrists

Audience
Medical dosimetrists, radiation oncologists and other clinicians involved in cancer management and the hospital libraries serving them.
# Digital Specs

## Website

<table>
<thead>
<tr>
<th>Positions</th>
<th>AD</th>
<th>Size (Pixels)</th>
<th>Expandable (Pixels)</th>
<th>Expandable Direction</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

## Formats

- jpeg, png, gif, HTML5†, 3rd party tags

## Tracking Pixels

- Yes

## Max File Size

- 200 KB

## Max Animation (Time/Loops)

- 15 seconds / 3 loops

## Prestitial Frequency

- 1 impression / 6 hrs / user

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*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

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## eTOC Email

<table>
<thead>
<tr>
<th>Position</th>
<th>AD</th>
<th>Size (Pixels)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

| Formats       | jpeg, png, gif, (static image only) |
| Tracking Pixels | No                     |
| Max File Size  | 200 KB                 |

MPU banners, positions 1, 2, 3, are stacked vertically

Animation and expandable banners unavailable

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## AIP Email

<table>
<thead>
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</table>

| Formats       | jpeg, png, gif, (static image only) |
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| Max File Size  | 200 KB                 |

Animation and expandable banners unavailable

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