Medical Dosimetry

Overview

Medical Dosimetry is the key source of information on new developments for medical dosimetrists. Practical and comprehensive in coverage, the journal features original contributions and review articles by medical dosimetrists, oncologists, physicists, dosimetrists and radiation therapy technologists on clinical applications and techniques of external beam, interstitial, intercavitary and intraluminal irradiation in cancer management. Each issue also presents a review of new literature, including summaries of current articles of interest to medical dosimetrists, as well as book reviews, letters to the Editor, news on job opportunities and a calendar of upcoming events.

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Avg. Global Monthly Unique Visitors
1,830
Avg. Global Monthly Page Views
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Avg. Global eTOC Distribution
1,476
Digital Specs

Website

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<td>728 x 315</td>
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<td>Mobile Leaderboard</td>
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<td>NA</td>
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<tr>
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<td>MPU</td>
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<td>600 x 250</td>
<td>Left</td>
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<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
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<td>On page load</td>
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<td>300 x 250 or 480 x 640</td>
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FORMATS  
jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS  
Yes

MAX FILE SIZE  
200 KB

MAX ANIMATION (TIME/LOOPS)  
15 seconds/ 3 loops

PRESTITIAL FREQUENCY  
1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

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<td>Middle</td>
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FORMATS  
jpeg, png, gif (static image only)

TRACKING PIXELS  
No

MAX FILE SIZE  
200 KB

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- 10. Advertising & Reprints

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