Maturitas

Overview

Maturitas is an international multidisciplinary peer reviewed scientific journal of midlife health and beyond publishing original research, reviews, consensus statements and guidelines. The scope encompasses all aspects of postreproductive health in both genders ranging from basic science to health and social care. Maturitas will publish in the following areas:

- predictors, effects and management of chronic diseases
- sex steroid deficiency in both genders
- epidemiology, health and social care
- therapeutic advances
- complementary and alternative medicines

We offer Fast Track publication for clinical trials and research articles which present ground-breaking results that justify rapid dissemination. Articles accepted through this route can expect less than 8 weeks editorial time from submission to publication online. Articles submitted for this route will be checked by the Editor-in-Chief to determine if the criterion for fast publication has been met; if not, articles will be redirected to the normal route of category article.

Display Advertising

Jessica Jimenez-Ahmed United States
267-226-8166
j.jimenez-ahmed@elsevier.com

Kate Lach Europe
48 500 259 970
k.lach.1@elsevier.com

Virginia Van Homrigh APAC
61 448 008159
v.vanhomrigh@elsevier.com

Derek Zakaib Canada
514-730-8837
derekjohnzakaib@gmail.com

Recruitment Advertising

Kenneth Naylor Global
212-633-3735
k.naylor@elsevier.com

Affiliation
European Menopause and Andropause Society

Audience
Gynecologists, Endocrinologists, Geriatricians, Andrologists, Sociologists, Psychologists.
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS
jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS
Yes

MAX FILE SIZE
200 KB

MAX ANIMATION (TIME/LOOPS)
15 seconds/ 3 loops

PRESTITIAL FREQUENCY
1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

FORMATS
jpeg, png, gif, (static image only)

TRACKING PIXELS
No

MAX FILE SIZE
200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

AIP Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

FORMATS
jpeg, png, gif, (static image only)

TRACKING PIXELS
No

MAX FILE SIZE
200 KB

Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

2. Force majeure

3. Execution and modification of the order

4. Distribution

5. Liability and claims

6. Intellectual property

7. Personal subscriptions and orders for advertising

8. Pricing and taxes

9. Rights and licenses

10. Services and access to other content

11. Terms and conditions of supply and services

12. Trademarks and advertising

13. Confidentiality

14. General

15. Notice and order cancellation

16. Online access

17. Online only

18. Payment terms

19. Personal subscriptions

20. Provisions of this TC and to avoid the effects of such event to the extent possible.

21. Audit

22. Compliance with law

23. Cancellations & Returns

24. Confidentiality

25. Distribution

26. Execution and modification of the order

27. Force majeure

28. Liability and claims

29. Intellectual property

30. Informational and intellectual property rights

31. Intellectual property rights

32. Intangibles

33. Personal subscriptions and orders for advertising

34. Pricing and taxes

35. Rights and licenses

36. Terms and conditions of supply and services

37. Trademarks and advertising

38. Confidentiality

39. Compliance with law

40. Cancellations & Returns

41. Distribution

42. Execution and modification of the order

43. Force majeure

44. Liability and claims

45. Intellectual property

46. Informational and intellectual property rights

47. Intellectual property rights

48. Intangibles

49. Personal subscriptions and orders for advertising

50. Pricing and taxes

51. Rights and licenses

52. Terms and conditions of supply and services

53. Trademarks and advertising

54. Confidentiality

55. Compliance with law

56. Cancellations & Returns

57. Distribution

58. Execution and modification of the order

59. Force majeure

60. Liability and claims

61. Intellectual property

62. Informational and intellectual property rights

63. Intellectual property rights

64. Intangibles

65. Personal subscriptions and orders for advertising

66. Pricing and taxes

67. Rights and licenses

68. Terms and conditions of supply and services

69. Trademarks and advertising

70. Confidentiality

71. Compliance with law

72. Cancellations & Returns

73. Distribution

74. Execution and modification of the order

75. Force majeure

76. Liability and claims

77. Intellectual property

78. Informational and intellectual property rights

79. Intellectual property rights

80. Intangibles

81. Personal subscriptions and orders for advertising

82. Pricing and taxes

83. Rights and licenses

84. Terms and conditions of supply and services

85. Trademarks and advertising

86. Confidentiality

87. Compliance with law

88. Cancellations & Returns

89. Distribution

90. Execution and modification of the order

91. Force majeure

92. Liability and claims

93. Intellectual property

94. Informational and intellectual property rights

95. Intellectual property rights

96. Intangibles

97. Personal subscriptions and orders for advertising

98. Pricing and taxes

99. Rights and licenses

100. Terms and conditions of supply and services

101. Trademarks and advertising

102. Confidentiality

103. Compliance with law