Maturitas

Overview

Maturitas is an international multidisciplinary peer reviewed scientific journal of midlife health and beyond publishing original research, reviews, consensus statements and guidelines. The scope encompasses all aspects of postreproductive health in both genders ranging from basic science to health and social care. Maturitas will publish in the following areas:

- predictors, effects and management of chronic diseases
- sex steroid deficiency in both genders
- epidemiology, health and social care
- therapeutic advances
- complementary and alternative medicines

We offer Fast Track publication for clinical trials and research articles which present ground-breaking results that justify rapid dissemination. Articles accepted through this route can expect less than 8 weeks editorial time from submission to publication online. Articles submitted for this route will be checked by the Editor-in-Chief to determine if the criterion for fast publication has been met; if not, articles will be redirected to the normal route of category article.

North America

Aileen Rivera North America
917-825-3954
mailto:a.rivera@elsevier.com

Traci Peppers North America
347-449-4997
t.peppers@elsevier.com

EMEALA

Katy Parker EMEALA
+44 (0) 7796 925011
k.parker@elsevier.com

Monika Giergielewicz EMEALA
+44 (0) 7796 925011
m.giergielewicz@elsevier.com

APAC

Virginia Van Homrigh APAC
61 448 008159
v.vanhomrigh@elsevier.com

Global Print Circulation
Online Only

Avg. Global Monthly Visits
24,570

Avg. Global Monthly Unique Visitors
12,180

Avg. Global Monthly Page Views
14,856

Avg. Global eTOC Distribution
2,524
Affiliation
European Menopause and Andropause Society

Editor-in-Chief
Professor Margaret Rees, John Radcliffe Hospital, Oxford, UK

Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS
jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS
Yes

MAX FILE SIZE
200 KB

MAX ANIMATION (TIME/LOOPS)
15 seconds/ 3 loops

PRESTITIAL FREQUENCY
1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.
†Excluding personally identifiable information (PII).
# Rate Card

**Effective January 2024**

---

**eTOC Email**

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

- **FORMATS**: jpeg, png, gif (static image only)
- **TRACKING PIXELS**: No
- **MAX FILE SIZE**: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically

Animation and expandable banners unavailable

---

**AIP Email**

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

- **FORMATS**: jpeg, png, gif (static image only)
- **TRACKING PIXELS**: No
- **MAX FILE SIZE**: 200 KB

Animation and expandable banners unavailable

---

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

These terms and conditions shall apply to offers, proposals, and agreements made between Elsevier and any third party or its agent ("the Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties ("the TC"). These terms supersede any previous understandings or agreements between the parties.

2. Execution and modification of the order

Any modification to the agreed product or service description, schedule, budget or terms, as set out in the order acknowledgement, may result in an adjustment to the final price and/or delivery schedule at Elsevier's discretion. If, at the request of the Client, Elsevier reads additional texts in connection with the performance of the TC, Elsevier shall charge the Client at the rate of the Client, and at the cost to, and at the risk of, the Client.

3. Payment

Payment does not include a payment of reasonable and bona fide expenditures, such as travel or lodging expenses, which are not made for the direct and exclusive benefit of the Client or its designated representatives.

4. Prices, taxes and currencies

Unless otherwise agreed by Elsevier in writing, the prices/bill for the products/services shall be in the currency in which payment is to be made. The Client will remain liable for all costs or fees incurred or committed/contracted from the date of receipt of written notice of cancellation by Elsevier. Orders for advertisements must be cancelled in writing prior to the relevant ad

5. Compliance with laws

The Client further agrees that he/she will not accept any payment or other benefit in money or in kind from any person or corporation for any act or forbearance or in connection with any matter or business transacted by or on behalf of Elsevier.

6. Distribution

The Client shall not, without the prior written consent of Elsevier, resell the Products before ownership has passed to it provided that any sale shall be effected in the ordinary course of the Client's business for full market value and each such sale shall be a sale of Elsevier's property to the Client on such terms and conditions and be paid for when such a sale is completed. Elsevier shall be entitled to recover payment for the copies of the Product notwithstanding that the Product has not passed from Elsevier. For the avoidance of doubt no intellectual property rights in the Product shall pass to the Client. Elsevier shall transfer to the Client the Product on such terms as to be paid by the Client from the date of the invoice of the due date of payment in full, interest at the rate of or subject to be paid in full, together with any collection fees incurred by Elsevier. If the Client wishes to dispute any invoice in part, the Client shall, in no event, make any payment in accordance with the above-mentioned full amount of such invoice has been paid. When Elsevier is entitled to recover payment for the Products or Services under another order, however, the Client shall not be entitled to withhold payment of the Products or Services under the current order until any outstanding invoices are fully paid. Elsevier shall be entitled to apply any monies received by the Client to any other outstanding obligations due to Elsevier.

7. Force majeure

In such event, Elsevier may either (i) publish alternative Advertising Content in consultation with the Client or (ii) publish the original Advertising Content. If the Closing Date and the date of delivery of any other Products on other issue are not agreed or specified in the order, the Client shall pay to Elsevier for the right to reproduce material in the agreed issue of the magazine or journal in which such material appears. Elsevier shall not be liable for any delay or failure to perform its obligations under this TC until such advance payment has been received. Where the Client is indebted to Elsevier for any other amounts unpaid under the TC, Elsevier may not be able to arrange for such copy to be published on the agreed date or for the agreed period. Payment...