Maturitas

Overview

Maturitas is an international multidisciplinary peer reviewed scientific journal of midlife health and beyond publishing original research, reviews, consensus statements and guidelines. The scope encompasses all aspects of postreproductive health in both genders ranging from basic science to health and social care. Maturitas will publish in the following areas:

- predictors, effects and management of chronic diseases
- sex steroid deficiency in both genders
- epidemiology, health and social care
- therapeutic advances
- complementary and alternative medicines

We offer Fast Track publication for clinical trials and research articles which present ground-breaking results that justify rapid dissemination. Articles accepted through this route can expect less than 8 weeks editorial time from submission to publication online. Articles submitted for this route will be checked by the Editor-in-Chief to determine if the criterion for fast publication has been met; if not, articles will be redirected to the normal route of category article.

Display Advertising

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Global Print Circulation
Online Only
Avg. Global Monthly Visits
24,570
Avg. Global Monthly Unique Visitors
12,180
Avg. Global Monthly Page Views
14,856
Avg. Global eTOC Distribution
2,524

Affiliation
European Menopause and Andropause Society

Audience
Gynecologists, Endocrinologists, Geriatricians, Andrologists, Sociologists, Psychologists.
Digital Specs

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**
- Yes

**MAX FILE SIZE**
- 200 KB

**MAX ANIMATION (TIME/LOOPS)**
- 15 seconds/ 3 loops

**PRESTITIAL FREQUENCY**
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

**eTOC Email**

<table>
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<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif (static image only)

**TRACKING PIXELS**
- No

**MAX FILE SIZE**
- 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

**AIP Email**

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- 200 KB

Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

These terms and conditions shall apply to all proposals, orders, contracts and agreements made between the Client and the Company, unless otherwise agreed in writing. For the purposes of this TC, the “Company” means Elsevier B.V., a Dutch company with its registered office at Poortweg 2, 1183 MD Amstelveen, the Netherlands, and, if the context requires, or if specified in writing, any of its affiliated companies and subsidiaries. These terms and conditions are subject to change at any time without notice. The existence of any dispute or controversy does not prejudice the validity of the current TC. The Client may not amend or modify this TC without the prior written consent of Elsevier.

2. Representation and warranty

The Client represents and warrants to Elsevier that all information and data furnished or provided by the Client, both prior to and subsequent to the execution of this TC, is true, accurate and complete, and that such information and data is not fraudulent or misleading. The Client further represents and warrants that it has the necessary authority to enter into this TC and is fully capable of performing its obligations hereunder. The Client agrees to indemnify and hold harmless Elsevier from and against any and all claims, actions, suits, proceedings, damages, losses, expenses, liabilities, and costs (including attorneys' fees) arising or resulting from any breach of the representations or warranties made by the Client in this TC. The Client further agrees to indemnify and hold Elsevier harmless from and against any and all claims, actions, suits, proceedings, damages, losses, expenses, liabilities, and costs (including attorneys' fees) arising or resulting from any breach of the representations or warranties made by Elsevier in this TC.

3. Execution and modification of the order

Each order for the Products and Services by the Client from Elsevier shall be deemed to be an offer by the Client to purchase the Products and Services as set out on the Elsevier order acknowledgement or invoice. Where general terms and conditions of business are proposed by the Client, these shall apply and the TC shall prevail. Any variation to the TC and any representations about the Products and Services shall have no effect unless expressly agreed in writing and signed by an authorised signature of Elsevier. Nothing in the TC will nullify or limit Elsevier's Liability for any direct damages as provided for in the TC. Where Products are delivered to the Client, third party products or software such as may be subject to additional terms.

4. Cancellations & Returns

The Client shall be granted until the end of the space closing date, but in the event that any cancellations are made after such date, Elsevier shall be entitled to charge the full cost of the space. Such cancellations must be in writing and must be received by Elsevier at least one (1) month before the space closing date. If such cancellations are not received by Elsevier during this period, the Client shall be responsible for the full cost of the space. All cancellations must be in writing and are subject to a cancellation fee, which will be calculated to cover any external or internal costs which have been incurred up to and including the date of the cancellation. This fee will be charged to the Client's account and is non-refundable.

5. Payment

Unless otherwise agreed in writing, the Client shall make all payments within thirty (30) days of the invoice date. Any sums outstanding for a period longer than thirty (30) days shall bear interest at the rate of 1% per month or such other rate as may be agreed between the parties. All sums due under this TC are payable without deduction or set-off except as provided for under this TC or by law. In the event of any dispute arising regarding the amounts due under this TC, the parties agree to settle such dispute by way of arbitration in accordance with the rules of the arbitration court or institute of the Client's local jurisdiction or, in the absence of such rules, in accordance with the rules of the International Chamber of Commerce.

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(1) To the Maximum extent PERMITTED BY RELEVANT LAW Elsevier shall not be liable for any of the following which may be due by any breach of this TC, or any implied warranty, condition or other term, or representation or any duty of reasonable care imposed by law or otherwise: (a) any loss of anticipated profits or expected future business; (b) damage to reputation or goodwill; (c) any damages, costs or expenses of any kind whatsoever which are not itself the subject of a separate contract or order. (2) If any loss or any cost or expense incurred by Elsevier on the Client’s account is caused by any breach hereunder the Client shall indemnify and hold Elsevier harmless from and against any and all claims, actions, suits, proceedings, damages, losses, expenses, liabilities, and costs (including attorneys’ fees) arising or resulting from such breach. (3) Elsevier shall not be responsible in any circumstances for any indirect, special, or consequential loss or damage, howsoever arising, including loss of profit or revenue, any loss that was not foreseeable by the Client and Elsevier at the time this TC was entered into; or (f) any loss not attributable to Elsevier.

9. Force majeure

The Client shall be excused from its obligations under this TC in the event of any act or omission on the part of Elsevier that is beyond the reasonable control of Elsevier and that could not reasonably have been avoided by Elsevier or its employees.

10. Audit

Audit shall mean a review or examination of the products or activities as set out in this TC, or any part thereof, in the Client’s internal records or at the Client's premises or such other location as Elsevier may reasonably require.

11. Compliance with laws

The Client acknowledges that it is responsible for ensuring that the advertising it places does not violate any law, rule or regulation or industry code or if Elsevier is directed to do so by any law enforcement agency. The Client agrees to indemnify Elsevier for any damages, costs or expenses incurred by Elsevier or its employees as a result of any such breach.

12. Scheduling

If no dates are so specified, delivery/performance will be within a reasonable time. If there is a conflict between the Client’s scheduling request and the reasonable time, the Client may not be able to refuse delivery of the Product or Service unless the Client has previous written agreement with Elsevier. Payment must be made in full at the time of delivery, unless otherwise agreed in writing.

13. Severability

The Client acknowledges that if any clause or provision of this TC is held to be invalid or unenforceable for any reason, such invalidity or unenforceability shall not affect any other provision of this TC which is valid or enforceable.

14. Entire agreement

These terms and conditions constitute the entire agreement between the parties and supersede all previous communications, agreements, negotiations, understandings and discussions between the parties relating to the subject matter thereof. There are no other terms, conditions or provisions which constitute a part of this TC except as expressly set forth herein. The Client acknowledges that it is bound by the terms of this TC and acknowledges that it has仔细地 read and understood the terms and conditions contained herein. The Client further acknowledges that the terms and conditions contained herein are fair and reasonable and are not in excess of the Client's legal rights, powers and remedies in the event of any breach by the Company of its obligations under this TC.