Maturitas

Overview

Maturitas is an international multidisciplinary peer reviewed scientific journal of midlife health and beyond publishing original research, reviews, consensus statements and guidelines. The scope encompasses all aspects of postreproductive health in both genders ranging from basic science to health and social care. Maturitas will publish in the following areas:

- predictors, effects and management of chronic diseases
- sex steroid deficiency in both genders
- epidemiology, health and social care
- therapeutic advances
- complementary and alternative medicines

We offer Fast Track publication for clinical trials and research articles which present ground-breaking results that justify rapid dissemination. Articles accepted through this route can expect less than 8 weeks editorial time from submission to publication online. Articles submitted for this route will be checked by the Editor-in-Chief to determine if the criterion for fast publication has been met; if not, articles will be redirected to the normal route of category article.

Display Advertising

Jessica Jimenez-Ahmed United States
267-226-8166
j.jimenez-ahmed@elsevier.com

Kate Lach Europe
48 500 259 970
k.lach.1@elsevier.com

Virginia Van Homrigh APAC
61 448 008159
v.vanhomrigh@elsevier.com

Derek Zakaib Canada
514-730-8837
derekjohnzakaib@gmail.com

Recruitment Advertising

Kenneth Naylor Global
212-633-3835
k.naylor@elsevier.com

Affiliation

European Menopause and Andropause Society

Audience

Gynecologists, Endocrinologists, Geriatricians, Andrologists, Sociologists, Psychologists.

Global Print Circulation

Online Only

24,570

Avg. Global Monthly Visits

24,570

Avg. Global Monthly Unique Visitors

12,180

Avg. Global Monthly Page Views

14,856

Avg. Global eTOC Distribution

2,524
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS
- jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS
- Yes

MAX FILE SIZE
- 200 KB

MAX ANIMATION (TIME/LOOPS)
- 15 seconds/3 loops

PRESTITIAL FREQUENCY
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

FORMATS
- jpeg, png, gif (static image only)

TRACKING PIXELS
- No

MAX FILE SIZE
- 200 KB

AIP Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

FORMATS
- jpeg, png, gif (static image only)

TRACKING PIXELS
- No

MAX FILE SIZE
- 200 KB

Animation and expandable banners unavailable

MPU banners, positions 1, 2, 3, are stacked vertically

Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

These terms and conditions shall apply to all proposals, offers and agreements made by and between the Client (the "Client") relating to the Products and/or Services ("the Products and/or Services") and, along with the relevant Client order acknowledgement, shall be read into the entire agreement between the parties (the "TC"). They supersede any previous version of the offer, including any previous email correspondence between the Client and Elsevier. The Client shall request the order acknowledgement by email to the Client from Elsevier in the following manner:

- Any variations to the TC and any representations about the Products and Services shall have no effect unless expressly agreed in writing and signed by an authorised signature of Elsevier. Nothing in the TC will be or is intended to be in any way binding on Elsevier or to create any rights or obligations for any third party outside of the Client or the Client's group of companies.

2. Offer and acceptance/Description

Each order for the Products and Services by the Client from Elsevier shall be deemed to be an offer by the Client to purchase the Products and Services subject to the TC. No order placed by the Client shall be deemed accepted until within 20 working days of receipt of order acknowledges. Where general, particular conditions of business are proposed by the Client, these shall not apply and the TC shall prevail. Any variation to the TC and any representations about the Products and Services shall have no effect unless expressly agreed in writing and signed by an authorised signature of Elsevier. Nothing in the TC will be or is intended to be in any way binding on Elsevier or to create any rights or obligations for any third party outside of the Client or the Client's group of companies.

3. Price

Unless otherwise agreed by Elsevier in writing, the price for the Products and Services is as detailed in Elsevier's current price list available at www.elsevier.com. Any returns of the products shall be subject to the relevant Elsevier company's return policy as stated on-line. The Client is responsible for reviewing the price details of such policies will be provided to the Client upon request. Reprints cannot be returned once these have been printed.

4. Distribution

The right to cancel the order for that advertisement, if the alterations requested are unacceptable, unless such changes are requested within five (5) working days from the date of the Client's written notice of cancellation. The Client will lose the right to make any further alterations to the advertisement and shall not be entitled to make any further alterations to the advertisement. In the event of a breach of any of Client's advertising and/or terminate this TC if Elsevier determines, in its sole discretion, that the Advertising (Artwork Copy) is not consistent with the Advertising (Artwork Copy) provided by Elsevier. Elsevier may impose a surcharge of $100 to cover the cost of any such additional work.

5. Client's obligations and responsibilities

The Client is solely responsible for collecting from its customers amounts due within 30 days of the date of sale, taking all reasonable steps to ensure that its customers settle their accounts promptly. Delays or failures in obtaining such payments will not affect the Client's obligation to make payments to Elsevier under the TC.

6. Intellectual property

Copies of the Products and/or Services may be stored in any automated data file and/or reproduced, whether electronically, mechanically, by photocopying, recording or in any other manner or form, without the specific prior written permission of Elsevier. Unless otherwise agreed in writing, Elsevier shall have no obligation to indemnify the Client against any losses, damages, costs or expenses of whatever nature, whether direct or indirect, whether arising from any claim brought by the Client or any customer of the Client, or any third party, whether by reason of any breach of any obligation of the Client under the TC, or otherwise.

7. Liability and limitations

The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its affiliates, nor will it directly or indirectly facilitate or assist any other party to engage in those activities. The Client shall promptly notify Elsevier if it becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party. The Client is solely responsible for collecting from its customers amounts due within 30 days of the date of sale, taking all reasonable steps to ensure that its customers settle their accounts promptly. Delays or failures in obtaining such payments will not affect the Client's obligation to make payments to Elsevier under the TC.

8. Liability

The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its affiliates, nor will it directly or indirectly facilitate or assist any other party to engage in those activities. The Client shall promptly notify Elsevier if it becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party. The Client is solely responsible for collecting from its customers amounts due within 30 days of the date of sale, taking all reasonable steps to ensure that its customers settle their accounts promptly. Delays or failures in obtaining such payments will not affect the Client's obligation to make payments to Elsevier under the TC.

9. Compliance with laws

The Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations, rules and regulations generally prevailing and controlling client. The Client agrees to indemnify Elsevier and to hold Elsevier harmless from and any and all liability, loss, damages, claims, or causes of action, including reasonable legal fees and expenses incurred by Elsevier, arising out of or relating to the Client's advertising or to the Client's breach of any of the foregoing representations and warranties. The Client shall not use the Products or Services in any manner that is unlawful or in violation of any laws or regulations applicable to the Client's business.

10. Advertising & Reprints

The Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations, standards and public administrative order ("Applicable Law") or any restrictions or regulations governing the Client's ability to do business in any foreign country. Any modification, change, or alteration made by the Client to the products shall be made in accordance with the Client's written instructions and specifications.

11. Applicable Law

The Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations, standards and public administrative order ("Applicable Law") or any restrictions or regulations governing the Client's ability to do business in any foreign country. Any modification, change, or alteration made by the Client to the products shall be made in accordance with the Client's written instructions and specifications.

12. Other party's advertising

The Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations, standards and public administrative order ("Applicable Law") or any restrictions or regulations governing the Client's ability to do business in any foreign country. Any modification, change, or alteration made by the Client to the products shall be made in accordance with the Client's written instructions and specifications.

13. Indemnification

The Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations, standards and public administrative order ("Applicable Law") or any restrictions or regulations governing the Client's ability to do business in any foreign country. Any modification, change, or alteration made by the Client to the products shall be made in accordance with the Client's written instructions and specifications.

14. General

The Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations, standards and public administrative order ("Applicable Law") or any restrictions or regulations governing the Client's ability to do business in any foreign country. Any modification, change, or alteration made by the Client to the products shall be made in accordance with the Client's written instructions and specifications.