Lung Cancer

Overview

*Lung Cancer* is an international publication covering the clinical, translational and basic science of malignancies of the lung and chest region.

Original research articles, early reports, review articles and editorials covering the prevention, epidemiology and etiology, basic biology, pathology, clinical assessment, surgery, chemotherapy, radiotherapy, combined treatment modalities, other treatment modalities and outcomes of lung cancer are all welcome. Letters to the journals are also welcomed although authors should be aware that the majority will be published online only. Early reports should briefly describe the initial results of a research topic and will be expedited through peer-review.

Manuscripts describing studies on cell lines will only be considered if the data compares at least two types of distinct cell lines and the results have general implications on the understanding of the biology of chest tumours. Authors of studies on cell lines must also agree to make freely available to other researchers any of the cells, clones of cells, or DNA or antibodies, etc, that were used in the research reported and that are not available from commercial suppliers.

Visit Website

---

Display Advertising

Bill Hipple  **United States**
646-671-0385
b.hipple@elsevier.com

Kate Lach  **Europe**
48 500 259 970
k.lach.1@elsevier.com

Virginia Van Homrigh  **APAC**
61 448 008159
v.vanhomrigh@elsevier.com

Derek Zakaib  **Canada**
514-730-8837
derekjohnzakaib@gmail.com

---

Recruitment Advertising

Jaesam Hong  **Global**
212-633-3713
j.hong@elsevier.com

---

Affiliation

- European Society for Medical Oncology
- Associazione Italiana di Oncologia Toracica
- The International Lung Cancer Consortium
- The European Thoracic Oncology Platform
- The British Thoracic Oncology Group

---

Audience

- Clinical Oncologists
- Internists
- Radiologists
- Radiotherapists
- Thoracic Surgeons
- Pulmonary Disease Physicians
- Pathologists
- Epidemiologists
- Public Health Specialists

---

Global Print Circulation

- Online Only
- Avg. Global Monthly Visits: 20,640
- Avg. Global Monthly Unique Visitors: 8,830
- Avg. Global Monthly Page Views: 11,703
- Avg. Global eTOC Distribution: 2,797

---

Page 1 of 3
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

Formats: jpeg, png, gif, HTML5†, 3rd party tags

Tracking Pixels: Yes

Max File Size: 200 KB

Max Animation (Time/Loops): 15 seconds/3 loops

Prestitial Frequency: 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

Etoc Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

Formats: jpeg, png, gif, (static image only)

Tracking Pixels: No

Max File Size: 200 KB

AIP Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

Formats: jpeg, png, gif, (static image only)

Tracking Pixels: No

Max File Size: 200 KB

Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
13. Cancellations & Returns

8. Liability and claims

4. Prices, taxes and currencies

1. Applicability

eTOC Metrics: 12 Month Average of eTOC sends - July 2022 to June 2023

Online Only

partially enforcing any provision (or prosecuting any breach) of the TC will not be construed as a waiver of any of its rights under the TC.

14. General

breach of this TC by Client. Orders must specify a definite schedule of insertions, issues and sizes of space for a... No advertising orders will be accepted for periods longer than one year. Where an order for a series of advertisements

(ii) refund to Client a pro rata portion of the fee which Client has paid to Elsevier for display of the Advertising...

Rights to permit the use of the Advertising Content by Elsevier for the purposes of this TC; (ii) the use, reproduction, ...

Elsevier may terminate this TC at any time in the event of a... Elsevier’s express exclusion of any implied or express warranty of as to merchantability or fitness for a particular purpose. Nothing in this contract

caused by any breach on the part of Elsevier; AND (ii) NEITHER PARTY SHALL BE RESPONSIBLE FOR death OR PERSONAL INJURY ...

will be solely responsible at its own cost for completing any foreign exchange-related procedures in the said territory that are necessary to make payments to Elsevier, including without limitation all bank charges and foreign exchange charges.

The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the law of the corporate domicile of the Elsevier company which is providing the Products or Services. The parties agree to submit to the...

If by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other action of the elements, war, power or telecommunications failure, customs delays, government restrictions or appropriation or other causes beyond the control of a party, such party is not capable of performing in whole or in part any of its obligations under the TC, the party having such inability shall serve written notice to the other party of such inability, setting forth the reason therefor, and the party not so notified shall not be liable for any failure or delay in its performance of the obligations or time for delivery or performance of such party where such failure or delay is due to such cause. The party so notified shall permit the party having such inability to continue the performance of the TC in accordance with its terms; or, if the party having such inability...