Lung Cancer

Overview

*Lung Cancer* is an international publication covering the clinical, translational and basic science of malignancies of the lung and chest region.

Original research articles, early reports, review articles and editorials covering the prevention, epidemiology and etiology, basic biology, pathology, clinical assessment, surgery, chemotherapy, radiotherapy, combined treatment modalities, other treatment modalities and outcomes of lung cancer are all welcome. Letters to the journals are also welcomed although authors should be aware that the majority will be published online only. Early reports should briefly describe the initial results of a research topic and will be expedited through peer-review.

Manuscripts describing studies on cell lines will only be considered if the data compares at least two types of distinct cell lines and the results have general implications on the understanding of the biology of chest tumours. Authors of studies on cell lines must also agree to make freely available to other researchers any of the cells, clones of cells, or DNA or antibodies, etc, that were used in the research reported and that are not available from commercial suppliers.

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<table>
<thead>
<tr>
<th></th>
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</thead>
<tbody>
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<td>20,640</td>
<td>8,830</td>
<td>11,703</td>
<td>2,797</td>
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**Affiliation**
European Society for Medical Oncology
Associazione Italiana di Oncologia Toracica
The International Lung Cancer Consortium
The European Thoracic Oncology Platform
The British Thoracic Oncology Group

**Audience**
Clinical Oncologists, Internists, Radiologists, Radiotherapists, Thoracic Surgeons, Pulmonary Disease Physicians, Pathologists, Epidemiologists, Public Health Specialists.

**Editor-in-Chief**
Rolf Stahel, Zurich, Switzerland

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**Digital Specs**

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
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<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif, HTML5†
- 3rd party tags

**TRACKING PIXELS**
- Yes

**MAX FILE SIZE**
- 200 KB

**MAX ANIMATION (TIME/LOOPS)**
- 15 seconds/3 loops

**PRESTITIAL FREQUENCY**
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
### eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
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</thead>
<tbody>
<tr>
<td>Top</td>
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<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
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</table>

**FORMATS:** jpeg, png, gif (static image only)

**TRACKING PIXELS:** No

**MAX FILE SIZE:** 200 KB

MPU banners, positions 2, 3, are stacked vertically.

Animation and expandable banners unavailable.

### AIP Email

<table>
<thead>
<tr>
<th>POSITION</th>
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**FORMATS:** jpeg, png, gif (static image only)

**TRACKING PIXELS:** No

**MAX FILE SIZE:** 200 KB

Animation and expandable banners unavailable.

Contact your sales representative for all digital advertising rates and opportunities.
Lung Cancer

Elsevier Terms and Conditions of Supply

1. Applicability
This document sets out the terms and conditions of supply made by and to any third party or its/them (the "Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgment, shall form the entire agreement between the parties (the "TC"). They supersede any previous agreement, oral or written, between the Client and Elsevier. The provisions of the TC are enforceable only upon execution of a written order authorized by Elsevier.

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Each party for the purchase of the Products and Services subject to the TC. No order placed by the Client shall be deemed accepted until written acknowledgment of order is issued by Elsevier or [Elsevier] delivers the products or services to the Client. The Client shall be deemed to have accepted the TC for all orders placed by the Client.

3. Liability and claims
1. Applicability
Selected products passes through the Elsevier's production process, the Client shall be deemed to have accepted the TC for all orders placed by the Client.

4. Liability and claims
1. Applicability
(1) The Client is responsible for the accuracy and completeness of all data and instructions received from the Client. Any errors or omissions in any of Client's advertising and/or terminate this TC if Elsevier determines, in its sole discretion, that the Advertising shall not be/are not acceptable. Any returns of the products shall be subject to the relevant Elsevier company's return policy ... of such policies will be provided to the Client upon request. Reprints cannot be returned once these have been printed.

5. General
1. Applicability
The Client further agrees that he/she will not accept any payment or other benefit in money or in kind from any... or reward for any act or forbearance or in connection with any matter or business transacted by or on behalf of Elsevier.

6. Distribution
1. Applicability
The Client shall not engage, advertise, reproduction, publication of any order or loss of the order. The Client shall not be entitled to assign the TC or any part of it without the prior written consent of Elsevier. Elsevier reserves the right to modify the space or alter the date or position of insertion or make any other alteration, the Client will have the right to cancel the order for that advertisement, if the alterations requested are unacceptable, unless such changes are approved in writing by an authorized signatory of Elsevier.

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8. Liability and claims
1. Applicability
The Client’s obligation to make payments to Elsevier under clause 5.

9. Force majeure
1. Applicability
The Client shall be solely responsible at its own cost for completing any foreign exchange-related procedures in the said territory that are necessary to make payments to Elsevier, including without limitation all bank charges and foreign exchange charges.

10. Payment
1. Applicability
payment of fees to Elsevier for display of the Advertising on the Elsevier site. (ii) refund to Client a pro rata portion of the fee which Client has paid to Elsevier for display of the Advertising on the site. (iii) No indemnity claims shall be made against Elsevier for any loss or damage or inconvenience caused by any breach on the part of Elsevier; AND (ii) NEITHER PARTY SHALL BE RESPONSIBLE FOR death OR PERSONAL INJURY ... or WILFUL INTENT OR THE NEGLIGENCE OF ITS EMPLOYEES OR OTHERS FOR WHOM THE PARTY IS LEGALLY RESPONSIBLE.

11. Audit
1. Applicability
The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the law of the corporate domicile of the Elsevier company which is providing the Products or Services. The parties agree to submit to the jurisdiction where the Order is placed, which jurisdiction will be the exclusive forum for any dispute arising from the TC.

12. Compliance with laws
1. Applicability
If by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other action of the elements, war, or appropriation or other causes beyond the control of a party, unless such changes are approved in writing by an authorized signatory of Elsevier. Elsevier reserves the right to modify the space or alter the date or position of insertion or make any other alteration, the Client will have the right to cancel the order for that advertisement, if the alterations requested are unacceptable, unless such changes are approved in writing by an authorized signatory of Elsevier.

13. Cancellations & Returns
1. Applicability
(1) The Client is responsible for the accuracy and completeness of all data and instructions received from the Client. Any errors or omissions in any of Client's advertising and/or terminate this TC if Elsevier determines, in its sole discretion, that the Advertising shall not be/are not acceptable. Any returns of the products shall be subject to the relevant Elsevier company's return policy ... of such policies will be provided to the Client upon request. Reprints cannot be returned once these have been printed.

14. General
1. Applicability
The Client further agrees that he/she will not accept any payment or other benefit in money or in kind from any... or reward for any act or forbearance or in connection with any matter or business transacted by or on behalf of Elsevier.

15. Force majeure
1. Applicability
The Client shall be solely responsible at its own cost for completing any foreign exchange-related procedures in the said territory that are necessary to make payments to Elsevier, including without limitation all bank charges and foreign exchange charges.

16. Distribution
1. Applicability
The Client shall not engage, advertise, reproduction, publication of any order or loss of the order. The Client shall not be entitled to assign the TC or any part of it without the prior written consent of Elsevier. Elsevier reserves the right to modify the space or alter the date or position of insertion or make any other alteration, the Client will have the right to cancel the order for that advertisement, if the alterations requested are unacceptable, unless such changes are approved in writing by an authorized signatory of Elsevier.

17. Advertising & Reprints
1. Applicability
The Client shall be solely responsible at its own cost for completing any foreign exchange-related procedures in the said territory that are necessary to make payments to Elsevier, including without limitation all bank charges and foreign exchange charges.

18. Liability and claims
1. Applicability
The Client’s obligation to make payments to Elsevier under clause 5.

19. Force majeure
1. Applicability
The Client shall be solely responsible at its own cost for completing any foreign exchange-related procedures in the said territory that are necessary to make payments to Elsevier, including without limitation all bank charges and foreign exchange charges.

20. Payment
1. Applicability
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21. Audit
1. Applicability
The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the law of the corporate domicile of the Elsevier company which is providing the Products or Services. The parties agree to submit to the jurisdiction where the Order is placed, which jurisdiction will be the exclusive forum for any dispute arising from the TC.

22. Compliance with laws
1. Applicability
If by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other action of the elements, war, or appropriation or other causes beyond the control of a party, unless such changes are approved in writing by an authorized signatory of Elsevier. Elsevier reserves the right to modify the space or alter the date or position of insertion or make any other alteration, the Client will have the right to cancel the order for that advertisement, if the alterations requested are unacceptable, unless such changes are approved in writing by an authorized signatory of Elsevier.

23. Cancellations & Returns
1. Applicability
The Client shall be solely responsible at its own cost for completing any foreign exchange-related procedures in the said territory that are necessary to make payments to Elsevier, including without limitation all bank charges and foreign exchange charges.

24. Payment
1. Applicability
payment of fees to Elsevier for display of the Advertising on the Elsevier site. (ii) refund to Client a pro rata portion of the fee which Client has paid to Elsevier for display of the Advertising on the site. (iii) No indemnity claims shall be made against Elsevier for any loss or damage or inconvenience caused by any breach on the part of Elsevier; AND (ii) NEITHER PARTY SHALL BE RESPONSIBLE FOR death OR PERSONAL INJURY ... or WILFUL INTENT OR THE NEGLIGENCE OF ITS EMPLOYEES OR OTHERS FOR WHOM THE PARTY IS LEGALLY RESPONSIBLE.

25. Audit
1. Applicability
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26. Compliance with laws
1. Applicability
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