Leukemia Research

Overview

*Leukemia Research* is an international journal which brings comprehensive and current information to all health care professionals involved in basic and/or applied clinical research in leukemias, lymphomas, multiple myeloma and other hematologic malignancies. The editors encourage the submission of articles relevant to normal and leukemic hemopoiesis, biochemistry, cell biology, immunology and molecular biology as well as epidemiologic and clinical studies.

Specifically, of major interest will be articles that encompass the application of oncogenes, growth factors, cell markers, cell cycle and differentiation agents, novel therapeutics and clinical trials in both the acute and chronic leukemias as well as the myelodysplastic syndromes. In addition we solicit selected articles on the rapidly increasing specialty of marrow or stem cell reconstitution after high dose therapy with curative attempt in patients with a wide range of neoplasms.

Display Advertising

Bill Hipple United States  
646-671-0385  
b.hipple@elsevier.com

Kate Lach Europe  
48 500 259 970  
k.lach.1@elsevier.com

Virginia Van Hornigh APAC  
61 448 008159  
v.vanhornigh@elsevier.com

Derek Zakaib Canada  
514-730-8837  
derekjohnzakaib@gmail.com

Recruitment Advertising

Jaesam Hong Global  
212-633-3713  
j.hong@elsevier.com

Global Print Circulation  
Online Only
### Audience
Medical scientists, haematologists, immunologists, oncologists and chemotherapists.

### Editor-in-Chief
Eric J. Feldman, Professor of Medicine and Attending Physician, Weill Cornell Medical College/New York Presbyterian Hospital, 525 East 68th Street, New York, NY 10021, USA

### Digital Specs

#### Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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</thead>
<tbody>
<tr>
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<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
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<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
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<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
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<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
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<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
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</tbody>
</table>

#### FORMATS
jpeg, png, gif, HTML5†, 3rd party tags

#### TRACKING PIXELS
Yes

#### MAX FILE SIZE
200 KB

#### MAX ANIMATION (TIME/LOOPS)
15 seconds/ 3 loops

#### PRESTITIAL FREQUENCY
1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
### eTOC Email

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<tbody>
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</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
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</tbody>
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**FORMATS**: jpeg, png, gif, (static image only)

**TRACKING PIXELS**: No

**MAX FILE SIZE**: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically

Animation and expandable banners unavailable

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