The Lancet Rheumatology

Overview

Launching in Summer 2019, The Lancet Rheumatology is a new specialty journal published by The Lancet. This monthly journal is committed to publishing content relevant to rheumatology specialists worldwide, with a focus on studies that advance clinical practice, challenge the status quo, and advocate change in health policy.

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Global Print Circulation
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66,510

Avg. Global Monthly Visits
66,510

Avg. Global Monthly Unique Visitors
33,866

Avg. Global Monthly Page Views
42,944

Avg. Global eTOC Distribution
22,007

Audience
Rheumatology specialists
Digital Specs

Lancet Websites

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<th>EXPANDABLE (PIXELS)</th>
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FORMATS: jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS: Yes

MAX FILE SIZE: 200 KB

MAX ANIMATION (TIME/LOOPS): 15 seconds/3 loops

PRESTITIAL FREQUENCY: 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

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