The Lancet Rheumatology

Overview

Launching in Summer 2019, The Lancet Rheumatology is a new specialty journal published by The Lancet. This monthly journal is committed to publishing content relevant to rheumatology specialists worldwide, with a focus on studies that advance clinical practice, challenge the status quo, and advocate change in health policy.

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Global Print Circulation
Online Only
66,510

Avg. Global Monthly Visits
66,510

Avg. Global Monthly Unique Visitors
33,866

Avg. Global Monthly Page Views
42,944

Avg. Global eTOC Distribution
22,007

Audience
Rheumatology specialists
Digital Specs

Lancet Websites

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<td>Prestitial*</td>
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<th>FORMATS</th>
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<td>PRESTITIAL FREQUENCY</td>
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*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

LANCET (ALL TITLES) eTOC Email

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| FORMATS                | jpeg, png, gif, (static image only) |
| TRACKING PIXELS        | No                                    |
| MAX FILE SIZE          | 200 KB                                 |

LANCET (ALL TITLES) AIP Email

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