Journal of Geriatric Oncology

Overview

The Journal of Geriatric Oncology is an international, multidisciplinary journal which is focused on advancing research in the treatment and survivorship issues of older adults with cancer, as well as literature relevant to education and policy development in geriatric oncology.

Display Advertising

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Affiliation

International Society of Geriatric Oncology

Global Print Circulation

<table>
<thead>
<tr>
<th></th>
<th></th>
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</tr>
</thead>
<tbody>
<tr>
<td>8,097</td>
<td>3,187</td>
<td>4,175</td>
<td>626</td>
<td>3,187</td>
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</table>
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS: jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS: Yes

MAX FILE SIZE: 200 KB

MAX ANIMATION (TIME/LOOPS): 15 seconds/3 loops

PRESTITIAL FREQUENCY: 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

<table>
<thead>
<tr>
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<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

FORMATS: jpeg, png, gif (static image only)

TRACKING PIXELS: No

MAX FILE SIZE: 200 KB

AIP Email

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TRACKING PIXELS: No

MAX FILE SIZE: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

Animation and expandable banners unavailable
Contact your sales representative for all digital advertising rates and opportunities.
11. Audit

1. Applicability

Monthly average web metrics based on the period of July 2022 to June 2023 shall be examined. Any provision of law or rule of professional conduct which partially enforces any provision (or proscribes any breach of the TC) will not be construed as a waiver of any of Elsevier's rights under the TC.

2. Costs and expenses

Costs will be incurred or committed/contracted from the date of receipt of written notice of cancellation by Elsevier. Orders for advertisements must be cancelled in writing prior to the relevant ad appearing (as indicated on the Rate Card). The Client shall receive no credit for cancellations received after the space closing date, but in the event that any cancellations are made after such date, Elsevier shall be entitled to charge the full cost of the advertisement.

3. General terms and conditions

If any modification to the Order for the Products or Services is accepted by Elsevier, the Client shall be responsible for the payment of any additional charges. Any such modifications shall be deemed to be an amendment of the TC to the extent of such modification.

4. Intellectual property

Copyright and all other intellectual property rights in the Products and Services shall remain with Elsevier. The Client shall not use or disclose any of the Products or Services for any purpose other than as permitted under the TC, subject to any further conditions which Elsevier may impose.

5. Payment

The Client is solely responsible for ensuring proposed advertising copy is received at Elsevier in electronic form (or such other form as specified by Elsevier) and within the relevant deadline set by Elsevier (“the Closing Date”). Where copy is received late or not at all, Elsevier shall be entitled to cancel the relevant advertisement.

6. Resale

The Client is solely responsible for ensuring proposed advertising copy is received at Elsevier in electronic form (or such other form as specified by Elsevier) and within the relevant deadline set by Elsevier (“the Closing Date”). Where copy is received late or not at all, Elsevier shall be entitled to cancel the relevant advertisement.

7. Right to cancel

The Client shall be entitled to cancel any order either fully or partially, a cancellation fee may be charged. All cancellations must be in writing and signed by authorized personnel. If the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be in writing and signed by authorized personnel. If the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be in writing and signed by authorized personnel. If the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be in writing and signed by authorized personnel. If the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be in writing and signed by authorized personnel.