The Journal of Geriatric Oncology is an international, multidisciplinary journal which is focused on advancing research in the treatment and survivorship issues of older adults with cancer, as well as literature relevant to education and policy development in geriatric oncology.
**Digital Specs**

### Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**

- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**

- Yes

**MAX FILE SIZE**

- 200 KB

**MAX ANIMATION (TIME/LOOPS)**

- 15 seconds/ 3 loops

**PRESTITIAL FREQUENCY**

- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

### eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**

- jpeg, png, gif (static image only)

**TRACKING PIXELS**

- No

**MAX FILE SIZE**

- 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

### AIP Email

<table>
<thead>
<tr>
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<tr>
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<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**

- jpeg, png, gif (static image only)

**TRACKING PIXELS**

- No

**MAX FILE SIZE**

- 200 KB

Animation and expandable banners unavailable
Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

These terms and conditions shall apply to offers, proposals, agreements made between Elsevier and any third party or its agent ("the Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (the "TC"). They supersede any previous supply terms and conditions of Elsevier. The Client shall be bound by the terms and conditions set out in the Elsevier order acknowledgement, as may be amended at the final price and delivery schedule in Elsevier’s order acknowledgement. If, at the request of the Client, Elsevier redrafts additional terms, it will issue a new order acknowledgement that would not be construed as a waiver of any of its rights under the TC.

2. Compliance with laws

If any part of the TC is held by any court, tribunal or administrative body of competent jurisdiction to be wholly or partly illegal, invalid, void, unenforceable or against public policy, in whole or in part, then that provision will be enforced to the maximum extent permissible under law and the remaining provisions shall continue in full force and effect. Nothing in the TC should be construed as creating an obligation to indemnify the other party against the other party’s own losses.

3. Execution and modification of the order

If the Client is不满意, or if the alterations requested are unacceptable, unless such changes are agreed to in writing by an authorized signatory of Elsevier. The Client shall be entitled to cancel the order for that advertisement, if the alterations requested are unacceptable, unless such changes are agreed to in writing by an authorized signatory of Elsevier. Elsevier shall not be responsible for any delays in the delivery of any advertising content, product, or service which is attributable to the Client. The Client shall be liable for any costs incurred by Elsevier in connection with the Client’s request for any such changes or alterations.

4. Prices, taxes and currencies

Unless otherwise agreed by Elsevier in writing the prices for the Products and the Services shall be in Elsevier’s current price list. All such prices shall be exclusive of any handling, packaging, freight, transport and insurance charges unless otherwise agreed in writing, and shall be exclusive of any, taxes, duties or other levies imposed on the sale or import of the Products or Services by local or national authorities, which shall be charged by Elsevier as appropriate. When applicable, Elsevier shall provide to Elsevier’s VAT registration number or other information necessary to enable a VAT receipt to be issued in respect of sale of the Products. Where the Client has been given a discounted rate for volume by Elsevier, and the Client does not order the quoted volume, Elsevier shall be entitled to recover any additional amounts owing. If the Client orders in excess of the quoted volume, Elsevier shall be entitled to charge at a reduced discount and the Client shall pay any additional amount found owing. If the Client orders in excess of the quoted volume from Elsevier, each excess unit shall be charged at Elsevier’s current volume discount rate and the Client shall pay any additional amount found owing. If the Client orders in excess of the quoted volume from Elsevier, each excess unit shall be charged at Elsevier’s current volume discount rate and the Client shall pay any additional amount found owing.

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8. Force majeure

In such event, Elsevier may either (i) publish alternative Advertising Content in consultation with the Client or (ii) use its reasonable efforts to resolve the conflict in a manner that is fair to both parties. The Client acknowledges that the Client’s intellectual property rights, including trademark, copyright, and trade secret rights, are protected against unauthorized use of the Client’s Advertising Content by Elsevier.

9. Financial transactions

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11. Audit

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12. Compliance with laws

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13. Cancellations & Returns

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14. General

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