Journal of Geriatric Oncology

Overview

The Journal of Geriatric Oncology is an international, multidisciplinary journal which is focused on advancing research in the treatment and survivorship issues of older adults with cancer, as well as literature relevant to education and policy development in geriatric oncology.

Display Advertising

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Recruitment Advertising

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Global Print Circulation  
Online Only  
Avg. Global Monthly Visits  
8,097

Avg. Global Monthly Unique Visitors  
3,187

Avg. Global Monthly Page Views  
4,175

Avg. Global eTOC Distribution  
626

Affiliation

International Society of Geriatric Oncology
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS: jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS: Yes
MAX FILE SIZE: 200 KB
MAX ANIMATION (TIME/LOOPS): 15 seconds/3 loops
PRESTITIAL FREQUENCY: 1 impression/6 hrs/user

* Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.
† Excluding personally identifiable information (PII).

eTOC Email

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<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

FORMATS: jpeg, png, gif (static image only)
TRACKING PIXELS: No
MAX FILE SIZE: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

AIP Email

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Animation and expandable banners unavailable
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3. Intellectual property

Stuff that is about intellectual property, maybe.

4. Prices, taxes and currencies

Stuff that is about prices, taxes, and currencies, maybe.

5. Client's obligations

Stuff that is about the Client's obligations, maybe.

6. Distribution

Stuff that is about distribution, maybe.

7. Audit

Stuff that is about audit, maybe.

8. Notice of discontinuance of service

Stuff that is about notice of discontinuance of service, maybe.

9. Intellectual property

Stuff that is about intellectual property, maybe.

10. Rights of Elsevier

Stuff that is about the rights of Elsevier, maybe.

11. Amendment and modification of the order

Stuff that is about the amendment and modification of orders, maybe.

12. Performance

Stuff that is about performance, maybe.

13. Termination

Stuff that is about termination, maybe.

14. Indemnification of Elsevier

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15. Further provisions

Stuff that is about further provisions, maybe.