Journal of Geriatric Oncology

Overview

The Journal of Geriatric Oncology is an international, multidisciplinary journal which is focused on advancing research in the treatment and survivorship issues of older adults with cancer, as well as literature relevant to education and policy development in geriatric oncology.

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Affiliation

International Society of Geriatric Oncology

Global Print Circulation
Online Only

Avg. Global Monthly Visits
8,097

Avg. Global Monthly Unique Visitors
3,187

Avg. Global Monthly Page Views
4,175

Avg. Global eTOC Distribution
626
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

| FORMATS | jpeg, png, gif, HTML5†, 3rd party tags |
| TRACKING PIXELS | Yes |
| MAX FILE SIZE | 200 KB |
| MAX ANIMATION (TIME/LOOPS) | 15 seconds/ 3 loops |
| PRESTITIAL FREQUENCY | 1 impression/6hrs/user |

*Supply iframe tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

<table>
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<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

| FORMATS | jpeg, png, gif (static image only) |
| TRACKING PIXELS | No |
| MAX FILE SIZE | 200 KB |

MU banners, positions 1, 2, 3, are stacked vertically. Animation and expandable banners unavailable.

AIP Email

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Animation and expandable banners unavailable.
Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

These terms and conditions shall apply to all proposals, offers and agreements made between Elsevier and any third party or its agents ("the Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (the "TC"). These terms supersede any previous oral or written agreements between the parties.

2. Payment

All payments under the TC shall be made by the Client to Elsevier in the currency specified in the relevant invoice, except where otherwise agreed in writing.

3. Cancellation & Returns

The Client shall be entitled to cancel the order for that advertisement, if the alterations requested are unacceptable, unless such changes are necessitated by the need to conform the advertisement to any third party or to legislation or any applicable law, rules, regulations or guidelines. Any order placed by the Client shall be deemed accepted until a written acknowledgement of order is issued by Elsevier or Elsevier delivers the invoice to the Client.

4. Force majeure

Each order for the Products and Services by the Client from Elsevier shall be deemed to be an offer by the Client to purchase the Products or Services on the terms and conditions stated in the order acknowledgement, or in the event that no order acknowledgement is made, to set an arrangement to the final price and/or delivery schedule in Elsevier's discretion. If, at the request of the Client, Elsevier resides additional information in connection with the performance of the TC, it is not the intent of, or the object of, and not the result of, or the cause of, the Client's request for additional information.

5. Transfers

Any proposal, offer or agreement made between Elsevier and any third party or its agents relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (the "TC"). These terms supersede any previous oral or written agreements between the parties.

6. Resolution

Nothing contained in the TC shall be deemed to limit or otherwise affect the right of Elsevier or the Client under the TC to seek any remedy available by law in any court or tribunal. If the Client breaches the TC, Elsevier shall be entitled to apply any monies received by the Client, to clear any of the Client’s outstanding debts to Elsevier. From the due date of the invoice to the date of payment in full, interest at the rate of 5% per annum, or such other rate as may be agreed, shall be charged on any outstanding amounts due to Elsevier. In the event of a Client’s failure to pay any amounts due under the TC, Elsevier shall be entitled to cease performance under the TC until such amounts are paid in full.

7. Governing Law

The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the law of the relevant jurisdiction. The parties agree to submit to the jurisdiction of such court.

8. Amendments

These terms and conditions shall apply to all offers, proposals and agreements made between Elsevier and any third party and shall be deemed to be the entire agreement between the parties with respect to the matters contained herein. Any amendments to these terms and conditions shall be in writing and signed by authorized representatives of Elsevier.

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The Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations, restrictions, rules, guidelines and any analogous legal provisions of any government, court or regulatory authority. The Client shall be solely responsible at its own cost for completing any foreign exchange-related procedures in the said territory that are necessary to make payments to Elsevier, including without limitation all bank charges and foreign exchange charges.

10. Product or Service under any order, Elsevier reserves the right to withhold supply of the Products or Services and to apply any monies received by the Client, to clear any of the Client’s outstanding debts to Elsevier. From the due date of the invoice to the date of payment in full, interest at the rate of 5% per annum, or such other rate as may be agreed, shall be charged on any outstanding amounts due to Elsevier. In the event of a Client’s failure to pay any amounts due under the TC, Elsevier shall be entitled to cease performance under the TC until such amounts are paid in full.

11. Governing Law

The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the law of the territory in relation to which the Client is located. The parties agree to submit to the jurisdiction of such court.