Injury

Overview

Injury is an established, internationally renowned academic journal focusing on the rapidly evolving fields of trauma and accident surgery. The journal encourages the exchange of information among all members of the accident and emergency trauma team. Topics covered by Injury include: trauma systems and management; surgical procedures; epidemiological studies; surgery (of all tissues); resuscitation; biomechanics; rehabilitation; anaesthesia; radiology and wound management. Regular features include original research papers, review papers, case reports, book reviews ideas and innovations detailing novel and effective solutions to surgical problems, calendar of courses and world-wide meetings.

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Global Print Circulation
Online Only

Avg. Global Monthly Visits
26,374

Avg. Global Monthly Unique Visitors
12,566

Avg. Global Monthly Page Views
15,760

Avg. Global eTOC Distribution
5,928
### Digital Specs

#### Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

#### FORMATS

- jpeg, png, gif, HTML5†, 3rd party tags

#### TRACKING PIXELS

- Yes

#### MAX FILE SIZE

- 200 KB

#### MAX ANIMATION (TIME/LOOPS)

- 15 seconds/3 loops

#### PRESTITIAL FREQUENCY

- 1 impression/6hrs/user

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*Supply iframe tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
eTOC Email

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<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

Formats: jpeg, png, gif (static image only)
Tracking Pixels: No
Max File Size: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

AIP Email

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