Injury Overview

Injury is an established, internationally renowned academic journal focusing on the rapidly evolving fields of trauma and accident surgery. The journal encourages the exchange of information among all members of the accident and emergency trauma team. Topics covered by Injury include: trauma systems and management; surgical procedures; epidemiological studies; surgery (of all tissues); resuscitation; biomechanics; rehabilitation; anaesthesia; radiology and wound management. Regular features include original research papers, review papers, case reports, book reviews ideas and innovations detailing novel and effective solutions to surgical problems, calendar of courses and world-wide meetings.

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Global Print Circulation Online Only
Avg. Global Monthly Visits 26,374
Avg. Global Monthly Unique Visitors 12,566
Avg. Global Monthly Page Views 15,760
Avg. Global eTOC Distribution 5,928
Affiliation
AO Trauma, Australasian Trauma Society, Hellenic Association of Orthopaedic Surgery and Traumatology, Saudi Orthopaedic Association, Italian Society of Orthopaedics and Traumatology, Gerhard Kuntschner Society, Spanish Society of Orthopaedic Surgery and Traumatology, Turkish Orthopaedic Trauma Society, Groupe d’Etude en Traumatologie Osteoarticulaire, Croatian Trauma Society, British Trauma Society, European Society of Tissue Regeneration in Orthopaedics and Trauma and Injury, Club Italiano Osteosintesi, Brazilian Association of Orthopedic Trauma

Audience
Accident and Emergency/Trauma Surgeons, Orthopaedic Surgeons, Anaesthetists, Intensive Care Specialists, Nursing Staff, Physical Therapists, Radiographers and Paramedics.

Editor-in-Chief
Peter Giannoudis, Leeds, UK

Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
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<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
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<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
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</tbody>
</table>

FORMATS
jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS
Yes

MAX FILE SIZE
200 KB

MAX ANIMATION (TIME/LOOPS)
15 seconds/ 3 loops

PRESTITIAL FREQUENCY
1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.
†Excluding personally identifiable information (PII).
### eTOC Email

<table>
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<tr>
<td>Top</td>
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</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
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- **FORMATS**: jpeg, png, gif (static image only)
- **TRACKING PIXELS**: No
- **MAX FILE SIZE**: 200 KB

MPU banners, positions 2, 3, are stacked vertically
Animation and expandable banners unavailable

### AIP Email

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</table>

- **FORMATS**: jpeg, png, gif (static image only)
- **TRACKING PIXELS**: No
- **MAX FILE SIZE**: 200 KB

Animation and expandable banners unavailable

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