Overview

*Injury* is an established, internationally renowned academic journal focusing on the rapidly evolving fields of trauma and accident surgery. The journal encourages the exchange of information among all members of the accident and emergency trauma team. Topics covered by *Injury* include: trauma systems and management; surgical procedures; epidemiological studies; surgery (of all tissues); resuscitation; biomechanics; rehabilitation; anaesthesia; radiology and wound management. Regular features include original research papers, review papers, case reports, book reviews ideas and innovations detailing novel and effective solutions to surgical problems, calendar of courses and world-wide meetings.

Visit Website

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**Global Print Circulation**  
**Online Only**  
**Avg. Global Monthly Visits**  
26,374

**Avg. Global Monthly Unique Visitors**  
12,566

**Avg. Global Monthly Page Views**  
15,760

**Avg. Global eTOC Distribution**  
5,928
### Affiliation
AO Trauma, Australasian Trauma Society, Hellenic Association of Orthopaedic Surgery and Traumatology, Saudi Orthopaedic Association, Italian Society of Orthopaedics and Traumatology, Gerhard Kuntschner Society, Spanish Society of Orthopaedic Surgery and Traumatology, Turkish Orthopaedic Trauma Society, Groupe d’Etude en Traumatologie Osteoarticulaire, Croatian Trauma Society, British Trauma Society, European Society of Tissue Regeneration in Orthopaedics and Trauma and Injury, Club Italiano Osteosintesi, Brazilian Association of Orthopedic Trauma

### Audience
Accident and Emergency/Trauma Surgeons, Orthopaedic Surgeons, Anaesthetists, Intensive Care Specialists, Nursing Staff, Physical Therapists, Radiographers and Paramedics.

### Digital Specs

#### Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

#### FORMATS
- jpeg, png, gif, HTML5†, 3rd party tags

#### TRACKING PIXELS
- Yes

#### MAX FILE SIZE
- 200 KB

#### MAX ANIMATION (TIME/LOOPS)
- 15 seconds/ 3 loops

#### PRESTITIAL FREQUENCY
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
### eTOC Email

<table>
<thead>
<tr>
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</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**: jpeg, png, gif (static image only)

**TRACKING PIXELS**: No

**MAX FILE SIZE**: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically

Animation and expandable banners unavailable.

### AIP Email

<table>
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</tbody>
</table>

**FORMATS**: jpeg, png, gif (static image only)

**TRACKING PIXELS**: No

**MAX FILE SIZE**: 200 KB

Animation and expandable banners unavailable.

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Injury