Journal of Dentistry

Overview

The Journal of Dentistry appeals to a substantial international readership with the desire to keep up to date with research and developments occurring in the field of dental science, and explains the relevance of these innovations to the contemporary practice of clinical dentistry. The journal provides clinicians, scientists and students of dentistry with a comprehensive bi monthly periodical publishing original research papers, reviews and leaders, and supportive material including a calendar. Topics covered in the journal include management of dental disease; long term clinical trials; evaluation of dental equipment; new experimental techniques; epidemiology and oral health; dental biomaterials science; restorative dentistry; periodontology; endodontology; operative dentistry; prosthodontics and paediatric dentistry, including orthodontics.

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Global Print Circulation
Online Only
Avg. Global Monthly Visits
Available upon request
Avg. Global Monthly Unique Visitors
Available upon request
Avg. Global Monthly Page Views
Available upon request
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**
- Yes

**MAX FILE SIZE**
- 200 KB

**MAX ANIMATION (TIME/LOOPS)**
- 15 seconds/ 3 loops

**PRESTITIAL FREQUENCY**
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
### eTOC Email

<table>
<thead>
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<tbody>
<tr>
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<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
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</tbody>
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- **FORMATS**: jpeg, png, gif (static image only)
- **TRACKING PIXELS**: No
- **MAX FILE SIZE**: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically

Animation and expandable banners unavailable

### AIP Email

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Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability
These terms and conditions shall apply to all offers, proposals and agreements made between Elsevier and any third party or its agent (the "Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (the "TC"). In the event of any conflict between the TC and any prior agreement or undertaking between Elsevier and the Client, the provisions of the TC shall prevail

2. Payment

2.1 Payment shall be due in full and in accordance with the terms of the TC and an invoice shall be issued. Invoices will be sent by email or postal mail to the invoice address specified by the Client, unless otherwise agreed in writing. Client shall pay all amounts due to Elsevier in the currency specified by Elsevier and specified in the relevant invoice

2.2 Unless otherwise agreed in writing and signed by an authorized signatory of Elsevier. Nothing in the TC will exclude or limit Elsevier's liability for fraudulent misrepresentation. Where Products are sold to the Client that contain third party software or hardware such a sale may be subject to additional licence terms.

3. Offer and acceptance/ Description
Each order for the Products and Services shall be deemed to be an offer by the Client to purchase the Products and Services subject to the TC. No offer placed by the Client shall be deemed accepted until a written acknowledgement of order is issued by Elsevier or (if earlier) Elsevier delivers the Products or issues the invoice to the Client or commences performance of the Services. For the purposes of the TC, "Elsevier" shall mean the company within the Elsevier group that is providing the Products or Services as set out on the TC. TheTC constitutes a valid offer made by Elsevier which is accepted by the Client. The Client shall be deemed to have accepted the offer by placing an order for the Products or Services, however written, oral or by other means.

4. Prices, taxes and currencies
Unless otherwise agreed by Elsevier in writing the prices for the Products and Services shall be set out in Elsevier's current price list (whether print or online). All such prices shall be exclusive of any handling, packing, loading, freight, transit and insurance charges unless otherwise agreed in writing, and shall be exclusive of all taxes, import duties or other similar taxes imposed on the sale or import of the Products or Services by local or national authorities, which shall be charged by Elsevier as applicable. Where applicable, clients shall provide to Elsevier Client's VAT registration number or other evidence of tax exemption to Elsevier at the time of placing its order. If, under the laws of the territory in which in Elsevier is selling the Products, the Client is required to withhold any tax on the payment of the price, Elsevier shall be entitled to increase the price of the Products and Services to cover any such tax.

5. Payment

5.1 Unless otherwise agreed in writing, payments shall be effected within thirty (30) days of the invoice date in the currency invoiced. Time for payment shall be of the essence. Elsevier may set any credit limits for any Client account and shall be entitled to refuse to supply any Client who exceeds its current credit limit. Legal and beneficial title in any tangible Products supplied by Elsevier to the Client shall remain with Elsevier until Elsevier has received in full (cash or cleared funds) all sums due to it in respect of the Products or Services and all other sums which are or which became due to Elsevier from the Client on account of or in respect of any other transaction.

6. Distribution

6.1 The Client shall not sell, engage in, reproduce, or plagiarize the Products or any other products or services of Elsevier or its affiliates, nor shall it directly or indirectly facilitate any other party to engage in those activities. The Client shall promptly notify Elsevier if it becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party. The Client is solely responsible for collecting from its customers any charges due in respect of its sales of the Products, exercising full control and solely bearing all of its losses from any uncollected amounts. Delay or failure in obtaining such payments will not affect the Client's obligation to make payments to Elsevier under these terms.

7. Intellectual property

7.1 Copyright and other intellectual property rights in the Products and/or Services, and any modifications, updates or enhancements thereto, shall be the sole property of and shall remain the property of Elsevier. Elsevier shall have the exclusive right to use the Products and/or Services in accordance with the terms of the TC. The Client shall not alter or modify the Products and/or Services in any way and shall not copy, modify, reproduce, republish, upload, post, transmit, translate or distribute (in any medium) the Products and/or Services without Elsevier's prior written consent.

8. Liability and claims

8.1 To the maximum extent permitted by relevant laws

8.2 To the maximum extent permitted by relevant laws

8.3 The Client acknowledges that high price that would be payable for the Products or Services but for such limitations.

9. Force majeure

9.1 If by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other action of the elements, accidents, power or telecommunications failure, customs delays, governmental restrictions or appropriation or other causes beyond the control of a party, such party is unable to perform or is in whole or part in arrears in its obligations under this TC, then such party shall be excused from its obligations to the extent it is thereby unable to perform, and such inability to perform shall not make such party liable to any other party. The subject matter of the obligations shall be performed as soon as is reasonably practicable.

10. Advertising & framing

10.1 Client is solely responsible for ensuring proposed advertising content is received by Elsevier in electronic form (or such other format as specified by Elsevier) and within the relevant deadline set by Elsevier (the "Closing Date"). Where copy is received late at all, or not in the format specified, or not in the language specified, Elsevier reserves the right to vary the size of advertisements for any such late copy received. Such late advertisements will be subject to a surcharge of 25% of the standard rate. If by reason of any unforeseen circumstances, it becomes necessary for Elsevier to delay or cancel the publication of an advertisement, the Client shall not be entitled to any compensation or damages from Elsevier in respect of such delay or cancellation. The Client shall comply with all instructions and requirements set out in the TC. Any error or omission in Mad for which Elsevier is liable shall be corrected immediately on receipt of such instruction. In the event of any error or omission, Elsevier shall not be liable for any additional error or omission caused by the Client's failure to provide correction of such error or omission. The Client shall remain liable for any error or omission provided by the Client.

11. Revisions

11.1 Each order for the Products and Services by the Client from Elsevier shall be deemed to be an offer by the Client to purchase the Products and Services subject to the TC. No offer placed by the Client shall be deemed accepted until a written acknowledgement of order is issued by Elsevier or (if earlier) Elsevier delivers the Products or issues the invoice to the Client or commences performance of the Services. For the purposes of the TC, "Elsevier" shall mean the company within the Elsevier group that is providing the Products or Services as set out on the TC. The TC constitutes a valid offer made by Elsevier which is accepted by the Client. The Client shall be deemed to have accepted the offer by placing an order for the Products or Services, however written, oral or by other means.

12. Compliance with laws

12.1 The Client shall comply with all laws, rules and regulations applicable to the products and/or services purchased or provided under these terms and conditions and any related agreements.

13. General

13.1 These terms and conditions, including the purchase and/or sale of the Products and/or Services under these terms and conditions, are governed by the laws of England and Wales. The Client shall not claim that any provision of this TC is void, invalid or unenforceable in whole or in part and shall not challenge the enforceability of any provision.

14. Revision and amendment

14.1 These terms and conditions may be revised from time to time, in accordance with the terms and conditions prevailing at the time of revision of these terms and conditions, and the Client shall be bound by such revisions.

15. Entire agreement

15.1 These terms and conditions together with any other agreements in writing, and the TC constitutes the entire agreement between the parties relating to the Products or Services, and no other agreements, understandings, representations, warranties or conditions, whether oral or written, shall apply between the parties. No amendment to these terms and conditions shall be binding unless made in writing and signed by an authorized signatory of Elsevier. Nothing in the TC will exclude or limit Elsevier's liability for fraudulent misrepresentation. Where Products are sold to the Client that contain third party software or hardware such a sale may be subject to additional licence terms.

16. Notice

16.1 All notices shall be given by means of a written communication to the address specified by the Client

17. Counterparts

17.1 These terms and conditions shall be deemed to have been entered into by the Client and Elsevier notwithstanding any previous arrangement or understanding between the parties.

18. Severability

18.1 If any provision of these terms and conditions is held to be unenforceable or invalid for any reason, such provision shall be stricken from these terms and conditions and the remaining provisions shall continue in full force and effect. Failure or delay by Elsevier in enforcing or partially enforcing any provision (or rescission of any breach) of these terms and conditions shall not be construed as a waiver of any of its rights under the terms of these terms and conditions.

19. Language

19.1 These terms and conditions are written in English. Any translation of these terms and conditions into any other language is given only for information purposes. The English version shall have priority over any other version of these terms and conditions.