Overview

The Journal of Dentistry appeals to a substantial international readership with the desire to keep up to date with research and developments occurring in the field of dental science, and explains the relevance of these innovations to the contemporary practice of clinical dentistry. The journal provides clinicians, scientists and students of dentistry with a comprehensive bimonthly periodical publishing original research papers, reviews and leaders, and supportive material including a calendar. Topics covered in the journal include management of dental disease; long term clinical trials; evaluation of dental equipment; new experimental techniques; epidemiology and oral health; dental biomaterials science; restorative dentistry; periodontology; endodontology; operative dentistry; prosthodontics and paediatric dentistry, including orthodontics.
Audience
Dental research scientists, materials scientists, clinicians, students of dentistry, dental materials and equipment manufacturers.

Editor-in-Chief
Chris Lynch

Digital Specs

Website

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FORMATS
jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS
Yes

MAX FILE SIZE
200 KB

MAX ANIMATION (TIME/LOOPS)
15 seconds/3 loops

PRESTITIAL FREQUENCY
1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
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