Journal of Dentistry

Overview

The Journal of Dentistry appeals to a substantial international readership with the desire to keep up to date with research and developments occurring in the field of dental science, and explains the relevance of these innovations to the contemporary practice of clinical dentistry. The journal provides clinicians, scientists and students of dentistry with a comprehensive bi-monthly periodical publishing original research papers, reviews and leaders, and supportive material including a calendar. Topics covered in the journal include management of dental disease; long term clinical trials; evaluation of dental equipment; new experimental techniques; epidemiology and oral health; dental biomaterials science; restorative dentistry; periodontology; endodontology; operative dentistry; prosthodontics and paediatric dentistry, including orthodontics.

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Online Only

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Avg. Global Monthly Page Views
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Audience
Dental research scientists, materials scientists, clinicians, students of dentistry, dental materials and equipment manufacturers.

Editor-in-Chief
Chris Lynch

Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
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<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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<td>728 x 315</td>
<td>Down</td>
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<tr>
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<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
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<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
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<td>On page load</td>
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<td>300 x 250 or 480 x 640</td>
<td>NA</td>
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</tbody>
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| FORMATS          | jpeg, png, gif, HTML5†, 3rd party tags |
| TRACKING PIXELS  | Yes                                      |
| MAX FILE SIZE    | 200 KB                                   |
| MAX ANIMATION (TIME/LOOPS) | 15 seconds/ 3 loops                   |
| PRESTITIAL FREQUENCY | 1 impression/6hrs/user                  |

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
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- **FORMATS**: jpeg, png, gif (static image only)
- **TRACKING PIXELS**: No
- **MAX FILE SIZE**: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically

Animation and expandable banners unavailable

### AIP Email

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