Overview

JAMDA is a peer-reviewed journal that publishes original and timely articles of importance to medical directors and other physicians working in the long-term care continuum. Issue features include Original Studies, Case Reports, Clinical Experience, and Point-of-View Editorials.

Visit Website

North America
Aileen Rivera North America
917-825-3954
mailto:a.rivera@elsevier.com

Traci Peppers North America
347-449-4997
t.peppers@elsevier.com

EMEALA
Katy Parker EMEALA
+44 (0) 7796 925011
k.parker@elsevier.com

Monika Giergielewicz EMEALA
+44 (0) 7796 925011
m.giergielewicz@elsevier.com

APAC
Virginia Van Homrigh APAC
61 448 008159
v.vanhomrigh@elsevier.com

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Available upon request

Avg. Global Monthly Unique Visitors
Available upon request

Avg. Global Monthly Page Views
Available upon request

Avg. Global eTOC Distribution
13,007
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS
jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS
Yes

MAX FILE SIZE
200 KB

MAX ANIMATION (TIME/LOOPS)
15 seconds/ 3 loops

PRESTITIAL FREQUENCY
1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
### eTOC Email

<table>
<thead>
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<tbody>
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<td>Leaderboard</td>
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</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**: jpeg, png, gif (static image only)

**TRACKING PIXELS**: No

**MAX FILE SIZE**: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically

Animation and expandable banners unavailable

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### AIP Email

<table>
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**TRACKING PIXELS**: No

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Animation and expandable banners unavailable

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Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

These terms and conditions shall apply to all offers, proposals and agreements made between Elsevier and any third party or agent ("the Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties concerning the matter described in this document. These terms and conditions may be modified or amended at any time by Elsevier. The Client's use of the Products and/or Services shall be conclusive proof that the Client accepts the terms and conditions applicable at the time of delivery. These terms and conditions shall apply unless mutually agreed otherwise in writing. The Client may not assign, transfer, license, or subcontract its rights or obligations under these terms and conditions to any third party without the prior written consent of Elsevier. These terms and conditions shall be governed by Dutch law and the Client shall be subject to the jurisdiction of the courts in the Netherlands.

2. Offer and acceptance

Each and every order for the Products and/or Services from the Client shall be deemed to be an offer to Elsevier for acceptance. The Client shall be bound by the offer until Elsevier accepts it in writing or until the time at which the Client's offer expires, whichever occurs first. Elsevier's acceptance of an offer shall be in writing and shall constitute a contract between the parties. The Client shall be bound by any acceptance by Elsevier until Elsevier has delivered or accepted and paid for the Products and/or Services. Failure of Elsevier to accept an offer within a reasonable time shall not constitute an unwaivable breach of contract.

3. Execution and modification of the order

Each order for the Products and/or Services by the Client from Elsevier shall be deemed to be an offer by the Client to Elsevier to supply the Products and/or Services in accordance with the terms and conditions of this agreement. Any changes to an order shall require the written consent of Elsevier. Any such changes shall be deemed to be modifications of the order and not a new offer to be accepted by Elsevier. The Client shall be responsible for any loss or damage incurred by Elsevier as a result of any such changes.

4. Payment

The Client shall pay for the Products and/or Services upon receipt of an invoice, unless otherwise agreed in writing. Payment shall be made within 30 days from the date of the invoice, unless otherwise agreed in writing. Any invoice issued by Elsevier shall be deemed to be a constructive notice of the terms and conditions applicable to the supply of Products and/or Services. The Client shall pay for the Products and/or Services in accordance with the agreed terms of payment, and Elsevier shall be entitled to suspend or terminate the supply of Products and/or Services if the Client fails to make any payment due under this agreement within 30 days of the due date.

5. Intellectual property

All intellectual property rights in the Products and/or Services, and any derivative works or select portions thereof, shall vest in Elsevier. The Client shall not reverse engineer, decompile, or disassemble the Products and/or Services or any portion thereof without the prior written consent of Elsevier. The Client shall use the Products and/or Services solely for the purpose for which they are intended and shall not use the Products and/or Services for any other purpose.

6. Liability and claims

Elsevier shall not be liable for any loss, damage, or expense suffered by the Client or any third party as a result of the Client's use of the Products and/or Services, unless such loss, damage, or expense is caused by the negligence or willful default of Elsevier. The Client shall indemnify Elsevier against any loss, damage, or expense suffered by Elsevier as a result of any claim made by any third party against Elsevier for any reason.

7. Force majeure

If by reason of labor dispute, strikes, or other causes beyond the control of a party, such party is unable to perform in whole or in part its obligations under these terms and conditions, such party shall be excused from performing its obligations to the extent of such incapacity, and the time for performance shall be extended by a reasonable period.

8. Termination

Either party shall have the right to terminate this agreement immediately if the other party commits a material breach of any of the terms and conditions of this agreement. Upon termination, the Client shall promptly return all Products and/or Services to Elsevier and pay all amounts due to Elsevier.

9. Force majeure

Notwithstanding any other provisions of these terms and conditions, if either party is unable to perform its obligations hereunder due to circumstances beyond its control (including but not limited to strikes, lockouts, natural disasters, acts of terrorism, wars, civil disturbances, transportation delays, and any other causes beyond the reasonable control of the party), the party shall be relieved of its obligations hereunder to the extent and for the period of time that such circumstances continue.

10. Dispute resolution

Any dispute arising out of or in connection with these terms and conditions shall be referred to arbitration in accordance with the rules of the Arbitration Institute of the Netherlands. The arbitral tribunal shall consist of three arbitrators, including at least one arbitrator appointed by Elsevier. The seat of arbitration shall be Amsterdam, the Netherlands.

11. Entire agreement

These terms and conditions constitute the entire agreement between the parties with respect to the subject matter hereof and supersede all prior and contemporaneous agreements, negotiations, and communications related to the subject matter hereof.

12. Governing law

The formation, existence, construction, performance, validity and all aspects of the TCP shall be governed by the law of the corporate domicile of the Elsevier company which is providing the Products or Services. The parties agree to submit to the exclusive jurisdiction of the courts of that same corporate domicile. The Client shall not assign the TCP to an agent or third party without the prior written consent of Elsevier.

13. Contact information

If the Client provides Elsevier with contact information, Elsevier shall use such information for the purpose of delivering the Products and/or Services to the Client. Elsevier shall have the right to change the contact information provided by the Client at any time and for any reason.

14. Governing language

These terms and conditions are drafted in English and any translation thereof shall be for interpretation purposes only. The English version shall prevail in case of any inconsistency.

15. Amendment

These terms and conditions may be amended by Elsevier from time to time in its sole discretion. The Client shall be deemed to have accepted any amendment to these terms and conditions unless it notifies Elsevier in writing within 14 days of receipt of the amendment.

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