# Journal of Minimally Invasive Gynecology

## Overview

*The Journal of Minimally Invasive Gynecology*, a bimonthly peer-reviewed journal, is an international clinical forum for the exchange and dissemination of ideas, findings and techniques relevant to gynecologic endoscopy and other minimally invasive procedures. The Journal is an authoritative source informing practicing physicians of the latest, cutting-edge developments occurring in this emerging field.

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Global Print Circulation Online Only Avg. Global Monthly Visits

21,092

Avg. Global Monthly Unique Visitors

8,495

Avg. Global Monthly Page Views 10,585

Avg. Global eTOC Distribution 4,027





#### Affiliation

AAGL

#### Audience

Obstetricians, Gynecologists, Urogynecologists, Oncologists, minimally invasive Surgeons

Editor-in-Chief Jason Abbott, B Med (Hons), FRANZCOG, FRCOG, PhD; Gary Frishman, MD

# **Digital Specs**

### Website

POSITIONS	AD	SIZE (PIXELS)	EXPANDABLE (PIXELS)	EXPANDABLE DIRECTION
Тор	Leaderboard	728 x 90	728 x 315	Down
Тор	Mobile Leaderboard	300 x 50 or 320 x 50	NA	NA
Side	MPU	300 x 250	600 x 250	Left
Side	Skyscraper	160 x 600 or 300 x 600	320 x 600	Left
On page load	Prestitial*	300 x 250 or 480 x 640	NA	NA

FORMATS	jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS	Yes
MAX FILE SIZE	200 КВ
MAX ANIMATION (TIME/LOOPS)	15 seconds/ 3 loops
PRESTITIAL FREQUENCY	1 impression/6hrs/user

\*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).





Animation and expandable banners unavailable

OC Email		
POSITION	AD	SIZE (PIXELS)
Тор	Leaderboo	ard 728×90
Middle	MPU	300 x 250
FORMATS		jpeg, png, gif, (static image only)
TRACKING PIXELS		No
MAX FILE SIZE		200 KB

POSITION	AD		SIZE (PIXELS)	
Тор	Leaderbo	bard	728 × 90	
Side	Skyscrap	er	160 x 600	
Middle	MPU		300 x 250	
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eTOC Metrics: 12 Month Average of eTOC sends - July 2022 to June 2023

Monthly average web metrics based on the period of July 2022 to June 2023

