Journal of Minimally Invasive Gynecology

Overview

The Journal of Minimally Invasive Gynecology, a bimonthly peer-reviewed journal, is an international clinical forum for the exchange and dissemination of ideas, findings and techniques relevant to gynecologic endoscopy and other minimally invasive procedures. The Journal is an authoritative source informing practicing physicians of the latest, cutting-edge developments occurring in this emerging field.

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Global Print Circulation Online Only Avg. Global Monthly Visits

21,092

Avg. Global Monthly Unique Visitors

8,495

Avg. Global Monthly Page Views 10,585

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Affiliation

AAGL

Audience

Obstetricians, Gynecologists, Urogynecologists, Oncologists, minimally invasive Surgeons

Editor-in-Chief Jason Abbott, B Med (Hons), FRANZCOG, FRCOG, PhD; Gary Frishman, MD

Digital Specs

Website

| POSITIONS | AD | SIZE (PIXELS) | EXPANDABLE (PIXELS) | EXPANDABLE DIRECTION |
|--------------|--------------------|------------------------|---------------------|----------------------|
| Тор | Leaderboard | 728 x 90 | 728 x 315 | Down |
| Тор | Mobile Leaderboard | 300 x 50 or 320 x 50 | NA | NA |
| Side | MPU | 300 x 250 | 600 x 250 | Left |
| Side | Skyscraper | 160 x 600 or 300 x 600 | 320 x 600 | Left |
| On page load | Prestitial* | 300 x 250 or 480 x 640 | NA | NA |

| FORMATS | jpeg, png, gif, HTML5†, 3rd party tags |
|----------------------------|--|
| TRACKING PIXELS | Yes |
| MAX FILE SIZE | 200 КВ |
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*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

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| POSITION | AD | | SIZE (PIXELS) | |
|-----------------|----------|----------------------|------------------|--|
| Тор | Leaderbo | bard | 728 × 90 | |
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