Journal of Minimally Invasive Gynecology

Overview

The Journal of Minimally Invasive Gynecology, a bimonthly peer-reviewed journal, is an international clinical forum for the exchange and dissemination of ideas, findings and techniques relevant to gynecologic endoscopy and other minimally invasive procedures. The Journal is an authoritative source informing practicing physicians of the latest, cutting-edge developments occurring in this emerging field.

North America

Aileen Rivera North America
917-825-3954
mailto:a.rivera@elsevier.com

Traci Peppers North America
347-449-4997
t.peppers@elsevier.com

EMEALA

Katy Parker EMEALA
+44 (o) 7796 925011
k.parker@elsevier.com

Monika Giergielewicz EMEALA
+44 (o) 7796 925011
m.giergielewicz@elsevier.com

APAC

Virginia Van Homrigh APAC
61 448 008159
v.vanhomrigh@elsevier.com

Global Print Circulation
Online Only

Avg. Global Monthly Visits
21,092

Avg. Global Monthly Unique Visitors
8,495

Avg. Global Monthly Page Views
10,585

Avg. Global eTOC Distribution
4,027
Digital Specs

Affiliation
AAGL

Audience
Obstetricians, Gynecologists, Urogynecologists, Oncologists, minimally invasive Surgeons

Editor-in-Chief
Jason Abbott, B Med (Hons), FRANZCOG, FRCOG, PhD; Gary Frishman, MD

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS
jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS
Yes

MAX FILE SIZE
200 KB

MAX ANIMATION (TIME/LOOPS)
15 seconds/3 loops

PRESTITIAL FREQUENCY
1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
**eTOC Email**

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**Formats**: jpeg, png, gif (static image only)

**Tracking Pixels**: No

**Max File Size**: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically

Animation and expandable banners unavailable

---

**AIP Email**

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**Formats**: jpeg, png, gif (static image only)

**Tracking Pixels**: No

**Max File Size**: 200 KB

Animation and expandable banners unavailable

---

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

These terms and conditions shall apply to all proposals, offers and communications made between the Client and Elsevier. The Client agrees to the terms of the offer by proceeding with the order, and the Client and Elsevier shall be bound by the terms of this agreement as a result of accepting and acknowledging the terms of this agreement. Any return of the Products or Services as set out in the order acknowledgement, may result in an adjustment to the final price and/or delivery schedule at Elsevier’s discretion. If, at the request of the Client, Elsevier delivers additional space, the Client shall pay for the additional space and the related advertising costs at the agreed rates.

2. Offer and acceptance/ Description

Order personal subscriptions in a representative capacity, for the account and use of no more than one identified institutional subscriber as principal or, if the agent is permitted to act on the Client’s behalf, as principal or as an agent. The Client acknowledges that violation of this representation and warranty will cause irreparable harm to Elsevier. Upon any breach of this representation, Elsevier may not be able to arrange for such copy to be published on the agreed date or for the agreed period. Payment of the agreed amount must be made before the Closing Date, copy run in previous issue may be inserted. Client shall retain a complete copy of all materials delivered to Elsevier. Elsevier shall take reasonable care but shall not be liable for accidental loss or damage thereto. The Client warrants that it holds the necessary intellectual property rights to supply the Client with the Products or Services as set out in the Elsevier order acknowledgement or invoice. Where general terms and conditions do not apply, the provisions of this TC shall govern the relationship between the Client and Elsevier. Nothing in this contract shall be construed as creating any intellectual property rights in the Products or Services, without the prior written permission of Elsevier. The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or anyone else.

3. Execution and modification of the order

Any modifications to the agreed product or service description, budget or schedule, as set out in the order acknowledgement, may result in an adjustment to the final price and/or delivery schedule at Elsevier’s discretion. If, at the request of the Client, Elsevier delivers additional space, the Client shall pay for the additional space and the related advertising costs at the agreed rates.

4. Compliance with laws

The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or anyone else.

5. Force majeure

The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or anyone else.

6. Distribution

The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or anyone else.

7. Liability and claims

If by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other action of the elements, acts of God or any other cause beyond the control of a party, such party is unable to perform in whole or in part the obligations set forth in this TC by reason of force majeure, such party shall be relieved of those obligations to the extent it is commercially reasonable to do so. The liability of Elsevier shall be limited to the cost of the space as specified by Elsevier, and the Client agrees to the terms of this TC.

8. Intellectual property

The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or anyone else. The Client agrees to the terms of this TC.

9. Modifications

The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or anyone else.

10. Sale of space

The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or anyone else.

11. Copyright

The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or anyone else.

12. Compliance with laws

The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or anyone else. The Client agrees to the terms of this TC.

13. Cancellations & Returns

Circulation updated on August 18th, 2022, based on 12-month monthly average July 2021-June 2022.

1. Applicability

The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or anyone else.

2. Offer and acceptance/ Description

Order personal subscriptions in a representative capacity, for the account and use of no more than one identified institutional subscriber as principal or valid personal use. The Client acknowledges that violation of this representation and warranty will cause irreparable harm to Elsevier. Upon any breach of this representation, Elsevier may not be able to arrange for such copy to be published on the agreed date or for the agreed period. Payment of the agreed amount must be made before the Closing Date, copy run in previous issue may be inserted. Client shall retain a complete copy of all materials delivered to Elsevier. Elsevier shall take reasonable care but shall not be liable for accidental loss or damage thereto. The Client warrants that it holds the necessary intellectual property rights to supply the Client with the Products or Services as set out in the Elsevier order acknowledgement or invoice. Where general terms and conditions do not apply, the provisions of this TC shall govern the relationship between the Client and Elsevier. Nothing in this contract shall be construed as creating any intellectual property rights in the Products or Services, without the prior written permission of Elsevier. The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or anyone else. The Client agrees to the terms of this TC.

3. Execution and modification of the order

Any modifications to the agreed product or service description, budget or schedule, as set out in the order acknowledgement, may result in an adjustment to the final price and/or delivery schedule at Elsevier’s discretion. If, at the request of the Client, Elsevier delivers additional space, the Client shall pay for the additional space and the related advertising costs at the agreed rates.

4. Compliance with laws

The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or anyone else.

5. Force majeure

The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or anyone else.

6. Distribution

The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or anyone else.

7. Liability and claims

If by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other action of the elements, acts of God or any other cause beyond the control of a party, such party is unable to perform in whole or in part the obligations set forth in this TC by reason of force majeure, such party shall be relieved of those obligations to the extent it is commercially reasonable to do so. The liability of Elsevier shall be limited to the cost of the space as specified by Elsevier, and the Client agrees to the terms of this TC.

8. Intellectual property

The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or anyone else.

9. Modifications

The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or anyone else.

10. Sale of space

The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or anyone else. The Client agrees to the terms of this TC.

11. Copyright

The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or anyone else.

12. Compliance with laws

The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or anyone else. The Client agrees to the terms of this TC.

13. Cancellations & Returns

Circulation updated on August 18th, 2022, based on 12-month monthly average July 2021-June 2022.