Overview

The Journal of Minimally Invasive Gynecology, a bimonthly peer-reviewed journal, is an international clinical forum for the exchange and dissemination of ideas, findings and techniques relevant to gynecologic endoscopy and other minimally invasive procedures. The Journal is an authoritative source informing practicing physicians of the latest, cutting-edge developments occurring in this emerging field.

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Global Print Circulation
Online Only

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21,092

Avg. Global Monthly Unique Visitors
8,495

Avg. Global Monthly Page Views
10,585

Avg. Global eTOC Distribution
4,027
### Affiliation
AAGL

### Audience
Obstetricians, Gynecologists, Urogynecologists, Oncologists, minimally invasive Surgeons

### Editor-in-Chief
Jason Abbott, B Med (Hons), FRANZCOG, FRCOG, PhD; Gary Frishman, MD

## Digital Specs

### Website

**POSITIONS** | **AD** | **SIZE (PIXELS)** | **EXPANDABLE (PIXELS)** | **EXPANDABLE DIRECTION**
--- | --- | --- | --- | ---
Top | Leaderboard | 728 x 90 | 728 x 315 | Down
Top | Mobile Leaderboard | 300 x 50 or 320 x 50 | NA | NA
Side | MPU | 300 x 250 | 600 x 250 | Left
Side | Skyscraper | 160 x 600 or 300 x 600 | 320 x 600 | Left
On page load | Prestitial* | 300 x 250 or 480 x 640 | NA | NA

### FORMATS
- jpeg, png, gif, HTML5†, 3rd party tags

### TRACKING PIXELS
- Yes

### MAX FILE SIZE
- 200 KB

### MAX ANIMATION (TIME/LOOPS)
- 15 seconds/3 loops

### PRESTITIAL FREQUENCY
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
### eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**
jpeg, png, gif (static image only)

**TRACKING PIXELS**
No

**MAX FILE SIZE**
200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

### AIP Email

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