Overview

The Journal of Minimally Invasive Gynecology, a bimonthly peer-reviewed journal, is an international clinical forum for the exchange and dissemination of ideas, findings and techniques relevant to gynecologic endoscopy and other minimally invasive procedures. The Journal is an authoritative source informing practicing physicians of the latest, cutting-edge developments occurring in this emerging field.

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<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>FORMATS</th>
<th>jpeg, png, gif, HTML5†, 3rd party tags</th>
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<tbody>
<tr>
<td>TRACKING PIXELS</td>
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</tr>
<tr>
<td>MAX FILE SIZE</td>
<td>200 KB</td>
</tr>
<tr>
<td>MAX ANIMATION (TIME/LOOPS)</td>
<td>15 seconds/3 loops</td>
</tr>
<tr>
<td>PRESTITIAL FREQUENCY</td>
<td>1 impression/6hrs/user</td>
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</tbody>
</table>

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
### eTOC Email

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<tbody>
<tr>
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<td>728 x 90</td>
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<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
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</tbody>
</table>

- **FORMATS**: jpeg, png, gif (static image only)
- **TRACKING PIXELS**: No
- **MAX FILE SIZE**: 200 KB

MPU banners, positions 2, 3, are stacked vertically
Animation and expandable banners unavailable

### AIP Email

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   - The Client shall comply with all applicable laws, rules, regulations, and orders.
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   - Elsevier shall not be liable for any loss or damage incurred by the Client.
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8. **Liability and claims**

   - Elsevier shall not be liable for any loss or damage incurred by the Client.
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9. **Modification of the TC**

   - The parties agree to modify the TC in accordance with the terms and conditions of this TC.
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10. **Termination**

    - The TC shall be terminated in the event that the Client breaches any of its obligations set forth in this TC.
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11. **Audit**

    - Elsevier shall conduct an audit to ensure compliance with the terms and conditions of this TC.
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