Overview

The *Journal of Nutrition Education and Behavior (JNEB)*, the official journal of the Society for Nutrition Education and Behavior, is a refereed, scientific periodical that serves as a global resource for all professionals with an interest in nutrition education; nutrition and physical activity behavior theories and intervention outcomes; complementary and alternative medicine related to nutrition behaviors; food environment; food, nutrition, and physical activity communication strategies including technology; nutrition-related economics; food safety education; and scholarship of learning related to these areas.

The purpose of *JNEB* is to document and disseminate original research and emerging issues and practices relevant to these areas worldwide. The *Journal of Nutrition Education and Behavior* welcomes evidence-based manuscripts that provide new insights and useful findings related to nutrition education research, practice and policy. The content areas of *JNEB* reflect the diverse interests in nutrition and physical activity related to public health, nutritional sciences, education, behavioral economics, family and consumer sciences, and eHealth, including the interests of community-based nutrition-practitioners. As the Society's official journal, *JNEB* also includes policy statements, issue perspectives, position papers, and member communications. Guidelines for Authors are available at www.jneb.org/content/authorinfo.

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**Affiliation**

Society for Nutrition Education and Behavior (SNEB)

**Audience**

Members of the SNEB, dietitians, nutritionists and educators
Digital Specs

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
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<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
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<td>On page load</td>
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<td>300 x 250 or 480 x 640</td>
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</tbody>
</table>

**FORMATS**
jpg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**
Yes

**MAX FILE SIZE**
200 KB

**MAX ANIMATION (TIME/LOOPS)**
15 seconds/ 3 loops

**PRESTITIAL FREQUENCY**
1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

**eTOC Email**

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<tr>
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**FORMATS**
jpg, png, gif, (static image only)

**TRACKING PIXELS**
No

**MAX FILE SIZE**
200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

**AIP Email**

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    The Client shall pay all amounts due under this Agreement in accordance with the terms and conditions specified in this Agreement.

15. **Late payment interest**

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    The Client shall comply with all other provisions of this Agreement, including any provisions that are not expressly stated in this Agreement.

17. **Waiver**

    The Client shall not waive any of its rights under this Agreement by any act or omission.

18. **Governing law**

    This Agreement shall be governed by and construed in accordance with the laws of [State or Country], without giving effect to any choice of law or conflict of law provisions.

19. **Entire Agreement**

    This Agreement constitutes the entire agreement between the parties and supersedes all prior agreements, understandings, and communications between the parties.

20. **Modification**

    This Agreement may only be modified in writing signed by both parties.