Overview

The Journal of Nutrition Education and Behavior (JNEB), the official journal of the Society for Nutrition Education and Behavior, is a refereed, scientific periodical that serves as a global resource for all professionals with an interest in nutrition education; nutrition and physical activity behavior theories and intervention outcomes; complementary and alternative medicine related to nutrition behaviors; food environment; food, nutrition, and physical activity communication strategies including technology; nutrition-related economics; food safety education; and scholarship of learning related to these areas.

The purpose of JNEB is to document and disseminate original research and emerging issues and practices relevant to these areas worldwide. The Journal of Nutrition Education and Behavior welcomes evidence-based manuscripts that provide new insights and useful findings related to nutrition education research, practice and policy. The content areas of JNEB reflect the diverse interests in nutrition and physical activity related to public health, nutritional sciences, education, behavioral economics, family and consumer sciences, and eHealth, including the interests of community-based nutrition-practitioners. As the Society’s official journal, JNEB also includes policy statements, issue perspectives, position papers, and member communications. Guidelines for Authors are available at www.jneb.org/content/authorinfo.
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS
- jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS
- Yes

MAX FILE SIZE
- 200 KB

MAX ANIMATION (TIME/LOOPS)
- 15 seconds/ 3 loops

PRESTITIAL FREQUENCY
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

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<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
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FORMATS
- jpeg, png, gif, (static image only)

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Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

These terms and conditions shall apply to all proposals, offers and communications made between Elsevier and the Client relating to the products or services referred to in the Rate Card (the "Rate Card") and, unless otherwise agreed in writing, shall be subject to the terms and conditions applicable to the products or services as set out on the Rate Card or as otherwise agreed in writing. All offers are subject to acceptance by the Client and unsold space shall be returned if not accepted within 21 days of receipt of written notice by Elsevier.

2. Delivery

Unless otherwise agreed in writing, delivery shall be within thirty (30) days of the invoice date in the currency stated. For any delays caused by a third party, the Client shall be entitled to claim the full cost of such delays and shall be entitled to suspend payment until delivery has been made or alternatively to cancel the order and receive a refund of the amount paid. For any delays caused by the Client, the Client shall be liable to pay the full cost of such delays and shall be entitled to suspend delivery of the products or services until payment is made.

3. Execution and modification of the order

Any modifications to the agreed product or service description, budget or schedule, as set out in the order acknowledgment, must be in agreement to the fixed price and/or delivery schedule at Elsevier’s discretion. If, at the request of the Client, Elsevier removes additional advertising content, the Client shall be entitled to receive a full refund of the payment made.

4. Cancellation & Returns

14. General

the advertisement. Any returns of the products shall be subject to the relevant Elsevier company’s return policy ... of such policies will be provided to the Client upon request. Reprints cannot be returned once these have been printed.

13. Cancellations & Returns

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6. Distribution

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