Journal of Obstetrics and Gynaecology Canada

Overview

Journal of Obstetrics and Gynaecology Canada (JOGC) is Canada's peer-reviewed journal of obstetrics, gynaecology, and women's health. Each monthly issue contains original research articles, reviews, case reports, commentaries, and editorials on all aspects of reproductive health. JOGC is the original publication source of evidence-based clinical guidelines, committee opinions, and policy statements that derive from standing or ad hoc committees of the Society of Obstetricians and Gynaecologists of Canada. JOGC is included in the National Library of Medicine's MEDLINE database, and abstracts from JOGC are accessible on PubMed.

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Avg. Global Monthly Visits 84,950
Avg. Global Monthly Unique Visitors 34,442
Avg. Global Monthly Page Views 44,079
Avg. Global eTOC Distribution 6,298
Digital Specs

**Website**

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<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
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<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
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<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
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<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
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<td>On page load</td>
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**FORMATS**
- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**
- Yes

**MAX FILE SIZE**
- 200 KB

**MAX ANIMATION (TIME/LOOPS)**
- 15 seconds/3 loops

**PRESTITIAL FREQUENCY**
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

**Affiliation**
The Society of Obstetricians and Gynaecologists of Canada

**Audience**
Obstetricians, gynaecologists, midwives, registered nurses, residents, and other allied health care professionals

**Editor-in-Chief**
Togas Tulandi, MD, MHCM

**eTOC Email**

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<td>Middle</td>
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**FORMATS**
- jpeg, png, gif (static image only)

**TRACKING PIXELS**
- No

**MAX FILE SIZE**
- 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically. Animation and expandable banners unavailable.

**AIP Email**

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