Journal of Obstetrics and Gynaecology Canada

Overview

Journal of Obstetrics and Gynaecology Canada (JOGC) is Canada’s peer-reviewed journal of obstetrics, gynaecology, and women’s health. Each monthly issue contains original research articles, reviews, case reports, commentaries, and editorials on all aspects of reproductive health. JOGC is the original publication source of evidence-based clinical guidelines, committee opinions, and policy statements that derive from standing or ad hoc committees of the Society of Obstetricians and Gynaecologists of Canada. JOGC is included in the National Library of Medicine's MEDLINE database, and abstracts from JOGC are accessible on PubMed.

North America
Derek Zakaib North America
514-730-8837
mailto:derekjohnzakaib@gmail.com

EMEALA
Derek Zakaib EMEALA
514-730-8837
mailto:derekjohnzakaib@gmail.com

APAC
Derek Zakaib APAC
514-730-8837
mailto:derekjohnzakaib@gmail.com

Global Print Circulation
Online Only
Avg. Global Monthly Visits
84,950
Avg. Global Monthly Unique Visitors
34,442
Avg. Global Monthly Page Views
44,979
Avg. Global eTOC Distribution
6,298
Digital Specs

### Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**
- JPEG, PNG, GIF, HTML5†, 3rd party tags

**TRACKING PIXELS**
- Yes

**MAX FILE SIZE**
- 200 KB

**MAX ANIMATION (TIME/LOOPS)**
- 15 seconds/ 3 loops

**PRESTITIAL FREQUENCY**
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

† Excluding personally identifiable information (PII).

### eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**
- JPEG, PNG, GIF (static image only)

**TRACKING PIXELS**
- No

**MAX FILE SIZE**
- 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

### AIP Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**
- JPEG, PNG, GIF (static image only)

**TRACKING PIXELS**
- No

**MAX FILE SIZE**
- 200 KB

Animation and expandable banners unavailable
Contact your sales representative for all digital advertising rates and opportunities.
ELSEVIER TERMS AND CONDITIONS OF SUPPLY

1. Applicability
These terms and conditions shall apply to all proposals, offers and agreements made with Elsevier and any third party or its agent ("the Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (the "TC"). These supersede any previous agreements, representations or arrangements made between the Client and Elsevier.

2. Offer and acceptance
Each order placed by the Client shall be deemed an offer to Elsevier and any acceptance of the offer by Elsevier shall be governed by the terms of this TC. Elsevier may accept or reject any offer in whole or in part. Once an order has been accepted, an order acknowledgement will be sent to the Client setting out the details of the order. A contract will exist between the Client and Elsevier on the terms of this TC.

3. Execution and modification of the order
Any modifications to the order specification, product or service description, budget or schedule will be made only if agreed between the Client and Elsevier. If any such modification results in a change to the order acknowledgement, it may result in an adjustment to the final price and/or delivery schedule at Elsevier’s discretion. If, at the request of the Client, Elsevier modifies the order, the Client shall pay any additional costs incurred by Elsevier in connection with such modification.

4. Prices, taxes and currencies
Unless otherwise agreed by Elsevier, the prices quoted include all taxes that Elsevier is required to pay under generally prevailing tax laws and regulations in respect of the Supply of the Products or Services. The Client shall pay all such taxes to Elsevier. The Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations, rules or regulations or industry codes or any rights of any third parties including, but not limited to, infringement of any intellectual property rights.

5. Payment
Payment does not include a payment of reasonable and bona fide expenditures, such as travel or lodging expenses, which are normal, usual, reasonable and necessary for the performance of the Services or the execution or performance of a contract provided that such payments are permissible under the Applicable Laws.

6. Distribution
The Client shall only engage in advertising, reproduction, reproduction, exploitation or any other use of the Products or Services, unless it shall do so entirely in compliance with the instructions of Elsevier. The Client shall be solely responsible for collecting from its customers amounts due in respect of the resale of the Products or Services, exercising full credit control and safely storing any uncollected amounts. Delays or failures in obtaining such payments will not relieve the Client of its obligations to Elsevier under the TC.

7. Intellectual property
Copyright and other intellectual property rights relating to any and all proposals, offers and agreements and/or any part of the Products or Services shall remain with Elsevier unless agreed otherwise in writing. The Client shall not copy, reproduce or otherwise exploit the Product or Services or any part of it or authorize any person or entity to do so, unless the Client has the prior written permission of Elsevier.

8. Liability and claims
To the maximum extent permitted by relevant European Union or European Community laws, Elsevier is not liable for any breach of a TC or any implied warranty, condition or other representation or any liability of any kind imposed on Elsevier by operation of law (any loss of anticipated profits or expected future benefit), (b) damage to reputation or goodwill, (c) loss of or damage to property, (d) loss of, or costs of, any kind whatsoever, (e) loss of any intellectual property rights, (f) loss of, or damage to, any data, (g) loss of, or costs of, any kind whatsoever, (h) any claims for additional compensation or additional damages, (i) any claims for indirect or consequential loss, (j) any claims for loss of any kind on any TC, (k) loss of, or damage to, any data, (l) any claims for loss of any kind on any TC, (m) loss of, or damage to, any data, (n) any claims for loss of any kind on any TC, (o) loss of, or damage to, any data, (p) any claims for loss of any kind on any TC, (q) loss of, or damage to, any data, (r) any claims for loss of any kind on any TC, (s) loss of, or damage to, any data, (t) any claims for loss of any kind on any TC, (u) loss of, or damage to, any data, (v) any claims for loss of any kind on any TC, (w) loss of, or damage to, any data, (x) any claims for loss of any kind on any TC, (y) loss of, or damage to, any data, (z) any claims for loss of any kind on any TC.

9. Force majeure
In the event of a force majeure, the provisions of this TC to which the liability arises. To the maximum extent permitted by relevant laws Elsevier expressly excludes any liability for any act or omission of any person or entity which is a direct result of any force majeure event or any event of force majeure.

10. Advertising & Reprints
Unless otherwise agreed by Elsevier in writing, the Client shall not be entitled to assign the TC or any part of it without the prior written consent of Elsevier. Elsevier reserves the right to cancel or terminate the TC at any time and for any reason without notice or liability to the Client. Elsevier shall not be liable to the Client for any damages or expenses incurred by the Client in connection with such cancellation or termination. The Client shall not be entitled to assign the TC to a third party without the prior written consent of Elsevier.

11. Cancellations & Returns
Any cancellations or returns of Products or Services shall be made in accordance with Elsevier’s cancellation and return policy. Any returns shall be in good order and condition and shall be returned at the Client’s expense. The Client shall not be entitled to cancel or return any Products or Services until such time as Elsevier has incurred the cost of the Supply of the Products or Services. The Client shall pay any reasonable costs incurred by Elsevier in connection with the cancellation or return of any Products or Services.

12. Compliance with laws
The Client shall, at all times and during the term of the TC, ensure that the Supply of the Products or Services is in compliance with all applicable laws, ordinances, codes, regulations, rules or regulations or industry codes or any rights of any third parties including, but not limited to, infringement of any intellectual property rights. The Client further agrees that he/she will not accept any payment or other benefit in money or in kind from any person or entity for any act or forbearance or in connection with any matter or business transacted by or on behalf of Elsevier.

13. Client is solely responsible for collecting from its customers amounts due in respect of the resale of the Products or Services, exercising full credit control and safely storing any uncollected amounts. Delays or failures in obtaining such payments will not relieve the Client of its obligations to Elsevier under the TC.

14. a. Advertising & Reprints
The Client is solely responsible for ensuring proposed advertising copy is received at Elsevier in electronic form (or such other form as specified by Elsevier) and within the relevant deadline set by Elsevier. No new external advertising may be released after this date.

b. Set-off
The Client may set-off any undisputed amounts in respect of any invoice rendered by Elsevier against any amounts payable to Elsevier by the Client. The Client shall remain liable for any undisputed part of such invoice. Elsevier shall be entitled, without prejudice to any other remedy available to it, to charge interest at the rate of 1% per month on any amounts outstanding for a period of more than 14 days, together with any costs incurred in connection with any such set-off.

c. Manner of payment
The Client shall pay all amounts due to Elsevier by means of bank transfer, direct debit, credit card payment or any other method approved by Elsevier. All payments shall be made to Elsevier in the currency specified on the invoice.

15. Distribution
The Client shall only engage in advertising, reproduction, reproduction, exploitation or any other use of the Products or Services, unless it shall do so entirely in compliance with the instructions of Elsevier. The Client shall be solely responsible for collecting from its customers amounts due in respect of the resale of the Products or Services, exercising full credit control and safely storing any uncollected amounts. Delays or failures in obtaining such payments will not relieve the Client of its obligations to Elsevier under the TC. The Client is solely responsible for collecting from its customers amounts due in respect of the resale of the Products or Services, exercising full credit control and safely storing any uncollected amounts. Delays or failures in obtaining such payments will not relieve the Client of its obligations to Elsevier under the TC.

16. Price
Unless otherwise agreed by Elsevier, the prices quoted include all taxes that Elsevier is required to pay under generally prevailing tax laws and regulations in respect of the Supply of the Products or Services. The Client shall pay all such taxes to Elsevier. The Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations, rules or regulations or industry codes or any rights of any third parties including, but not limited to, infringement of any intellectual property rights.

17. Intellectual property
Copyright and other intellectual property rights relating to any and all proposals, offers and agreements and/or any part of the Products or Services shall remain with Elsevier unless agreed otherwise in writing. The Client shall not copy, reproduce or otherwise exploit the Product or Services or any part of it or authorize any person or entity to do so, unless the Client has the prior written permission of Elsevier.

18. Liability and claims
To the maximum extent permitted by relevant European Union or European Community laws, Elsevier is not liable for any breach of a TC or any implied warranty, condition or other representation or any liability of any kind imposed on Elsevier by operation of law (any loss of anticipated profits or expected future benefit), (b) damage to reputation or goodwill, (c) loss of or damage to property, (d) loss of, or costs of, any kind whatsoever, (e) loss of, or costs of, any kind whatsoever, (f) any claims for additional compensation or additional damages, (g) any claims for indirect or consequential loss, (h) any claims for loss of any kind on any TC, (i) any claims for loss of any kind on any TC, (j) any claims for loss of any kind on any TC, (k) any claims for loss of any kind on any TC, (l) any claims for loss of any kind on any TC, (m) any claims for loss of any kind on any TC, (n) any claims for loss of any kind on any TC, (o) any claims for loss of any kind on any TC, (p) any claims for loss of any kind on any TC, (q) any claims for loss of any kind on any TC, (r) any claims for loss of any kind on any TC, (s) any claims for loss of any kind on any TC, (t) any claims for loss of any kind on any TC, (u) any claims for loss of any kind on any TC, (v) any claims for loss of any kind on any TC, (w) any claims for loss of any kind on any TC, (x) any claims for loss of any kind on any TC, (y) any claims for loss of any kind on any TC, (z) any claims for loss of any kind on any TC.