Journal of Obstetrics and Gynaecology Canada

Overview

Journal of Obstetrics and Gynaecology Canada (JOGC) is Canada’s peer-reviewed journal of obstetrics, gynaecology, and women’s health. Each monthly issue contains original research articles, reviews, case reports, commentaries, and editorials on all aspects of reproductive health. JOGC is the original publication source of evidence-based clinical guidelines, committee opinions, and policy statements that derive from standing or ad hoc committees of the Society of Obstetricians and Gynaecologists of Canada. JOGC is included in the National Library of Medicine's MEDLINE database, and abstracts from JOGC are accessible on PubMed.

Visit Website

North America
Derek Zakaib North America
514-730-8837
mailto:derekjohnzakaib@gmail.com

EMEALA
Derek Zakaib EMEALA
514-730-8837
mailto:derekjohnzakaib@gmail.com

APAC
Derek Zakaib APAC
514-730-8837
mailto:derekjohnzakaib@gmail.com

Global Print Circulation
Online Only

Avg. Global Monthly Visits
84,950

Avg. Global Monthly Unique Visitors
34,442

Avg. Global Monthly Page Views
44,979

Avg. Global eTOC Distribution
6,298
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

Formats
- jpeg, png, gif, HTML5†, 3rd party tags

Tracking Pixels: Yes
Max File Size: 200 KB
Max Animation (Time/Loops): 15 seconds/3 loops
Prestitial Frequency: 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.
†Excluding personally identifiable information (PII).

eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

Formats
- jpeg, png, gif (static image only)

Tracking Pixels: No
Max File Size: 200 KB

AIP Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

Formats
- jpeg, png, gif (static image only)

Tracking Pixels: No
Max File Size: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable
Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

These terms and conditions shall apply to all proposals, offers and agreements made supplied by Elsevier and by any third party or its agents (“the Client”) relating to the products and/or services of Elsevier (“the Products and/or Services”) and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (the “TC”). They supersede any previous agreements, communications or arrangements between the parties.

2. Offer and acceptance

Orders shall be deemed to have been received by Elsevier in writing if the Client has sent an order to Elsevier in accordance with the procedures set out below. The Client shall be deemed to have accepted the TC by returning to Elsevier a copy of the order, or by accepting the terms of the TC in any other way.

3. Payment

Unless otherwise agreed by Elsevier in writing, payment shall be made within thirty (30) days of the invoice date in the currency stated on the invoice. If any part of an invoice remains unpaid after this date, Elsevier may charge interest on the outstanding balance at the statutory interest rate in force or, if no such rate applies, at the rate of 5% above base rate from time to time, or at such other rate as Elsevier may reasonably determine.

4. Prices, taxes and currencies

Unless otherwise agreed by Elsevier in writing, the prices and terms of sale of the Products and/or Services shall be exclusive of all taxes, duties, charges and other governmental levies which are levied or imposed upon the Products or Services in respect of their sale, and the Client shall be responsible for meeting the cost of, and reimbursing Elsevier for, any such levies, duties, charges or other governmental levies.

5. Shipping and delivery

The Client shall be responsible for the payment of all charges for delivery of the Products and/or Services to the address stated on the invoice or other written instructions from Elsevier, unless otherwise agreed in writing. Elsevier shall at all times be deemed to have delivered the Products and/or Services to the Client when they have been delivered to the carrier nominated by the Client or the Client's representative at that address.

6. Distribution

Where Products are distributed by third party product or service providers such as is subject to additional terms agreed upon by the parties at the time of purchase.

7. Intellectual property

The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its licensors, shall not itself or indirectly facilitate or assist others to engage in those activities. The Client shall promptly notify Elsevier in the event it becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party. The Client shall be solely responsible for collecting from its customers amounts due in respect of the sale or lease of the Products, exercising full control and carefully keeping all of its own losses resulting from any uncollectable amounts. Delay or failure in obtaining such payments shall not affect the Client’s obligation to pay amounts due under the TC.

8. Liability and claims

The Client’s liability for any breach by the Client of its obligations under this TC shall not exceed the amount of the fees charged by Elsevier to the Client for the Products and/or Services involved, subject to the Client’s right to recover from any third party追究 the loss, damage or expense sustained by the Client in respect of such breach.

9. Force majeure

Any event or circumstance whether arising from natural or other causes, whether arising before or during the term of this TC, which is beyond the control of any party and which makes it, practical, legal or physical, impossible or impracticable for that party to perform any of its obligations under this TC (the “Force Majeure Event”) shall be deemed an event of force majeure provided such event complies with the terms of this TC.

10. Advertising & Reprints

Any alterations requested shall be made by Elsevier. Elsevier shall be entitled to refuse to make any such alteration if the Client requests to make any alteration which is not consistent with Elsevier’s standards. In addition, Elsevier shall have the right, at any time, to remove any material that Elsevier reasonably believes to be in breach of any of the requirements of the Advertising Content or Client’s breach or alleged breach of any of the foregoing.

11. Cancellation & Returns

If the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be made in writing. This fee will be calculated to cover any external or internal costs which have been incurred or committed up to and including the date of cancellation. No new order can be placed for any cancelled order.

12. Consequences of a breach

If the Client is in breach of any of its obligations under this TC, Elsevier may, without prejudice to any other rights, terminate this TC immediately by giving written notice to the Client.

13. Governing law

The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its licensors, shall not itself or indirectly facilitate or assist others to engage in those activities. The Client shall promptly notify Elsevier in the event it becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party. The Client shall be solely responsible for collecting from its customers amounts due in respect of the sale or lease of the Products, exercising full control and carefully keeping all of its own losses resulting from any uncollectable amounts. Delay or failure in obtaining such payments shall not affect the Client’s obligation to pay amounts due under the TC.

14. General

All the terms of this TC are severable and if any clause or provision shall be invalid, illegal or unenforceable, the remaining clauses or provisions shall remain in full force and effect.

This TC is a draft, for information purposes only and is not intended to be enforceable by any third party. It is not a contract and is not intended to have any legal effect on any third party.

Circulation updated on August 18th, 2022, based on 12-month monthly average July 2021-June 2022.

Client shall not be entitled to assign the TC or any part of it without the prior written consent of Elsevier. Elsevier reserves the right to refuse to assign the TC or any part of it.

Circulation updated on August 18th, 2022, based on 12-month monthly average July 2021-June 2022.