Journal of Obstetrics and Gynaecology Canada

Overview

Journal of Obstetrics and Gynaecology Canada (JOGC) is Canada's peer-reviewed journal of obstetrics, gynaecology, and women's health. Each monthly issue contains original research articles, reviews, case reports, commentaries, and editorials on all aspects of reproductive health. JOGC is the original publication source of evidence-based clinical guidelines, committee opinions, and policy statements that derive from standing or ad hoc committees of the Society of Obstetricians and Gynaecologists of Canada. JOGC is included in the National Library of Medicine's MEDLINE database, and abstracts from JOGC are accessible on PubMed.

Display Advertising

Derek Zakaib United States
514-730-8837
derekjohnzakaib@gmail.com

Kate Lach Europe
48 500 259 970
k.lach.1@elsevier.com

Virginia Van Homrigh APAC
61 448 008159
v.vanhomrigh@elsevier.com

Derek Zakaib Canada
514-730-8837
derekjohnzakaib@gmail.com

Recruitment Advertising

Kenneth Naylor Global
212-633-3735
k.naylor@elsevier.com

Affiliation

The Society of Obstetricians and Gynaecologists of Canada

Audience

Obstetricians, gynaecologists, midwives, registered nurses, residents, and other allied health care professionals
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS  jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS Yes
MAX FILE SIZE 200 KB
MAX ANIMATION (TIME/LOOPS) 15 seconds/ 3 loops
PRESTITIAL FREQUENCY 1 impression/6hrs/user

*eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

FORMATS  jpeg, png, gif, (static image only)
TRACKING PIXELS No
MAX FILE SIZE 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

AIP Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

FORMATS  jpeg, png, gif, (static image only)
TRACKING PIXELS No
MAX FILE SIZE 200 KB

Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

The terms and conditions of supply shall apply to the offers, proposals, and communications made between Elsevier and any third party or its agent ("the Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgment, shall form the entire agreement between the parties for the "TC". They supersede any previous version of the TC. For the purposes of this TC, the Client is deemed to be a person within the corporate group in the providing the Products or Services as set out in the Elsevier Order acknowledges, with respect to any conditions of business, are proffered by the Client, these shall apply and the TC shall prevail. Any variation to the TC and any representations about the Products and Services shall have no effect unless expressly agreed in writing and signed by an authorised signature of Elsevier. Nothing in the TC will exclude or limit Elsevier's Liability for fraudulent misrepresentation. Where Products are subjected to third-party production or software such a sale may be subject to additional terms.

2. Offer and acceptance/ Description

Elsevier shall enter into an order for the Products or Services by the Client from Elsevier shall be deemed to be an offer to the Client to purchase the Products and Services subject to the TC. No order placed by the Client shall be deemed accepted until written acknowledgment of order is issued by Elsevier or [further] Elsevier delivers the Products or issues the invoice to the Client confirming performance of the Services for the Client. All order prices are subject to availability of the ordered Products. Unless otherwise expressly agreed by Elsevier in writing, Client represents and warrants that it is purchasing Products from Elsevier for its own internal use and not and not for resale. The Client, if any, it represents and warrants that it is purchasing the Products and Services from Elsevier for the Client for one of more of the Client's own internal or external personal or corporate purposes only. If the Client is permitted to order personal subscriptions, for the account and use of no more than one identifiable individual subscriber for sole personal use. Client acknowledges that violation of this representation and warranty will cause irreparable harm to Elsevier and, in the event of any representation and warranty being violated, Elsevier will be entitled to rescind contract right immediately requiring the Client to discontinue recipients of Products and Services of Elsevier and Clients, including of actual recipients that have not been previously properly identified. Client acknowledges the commercially reasonable efforts to comply with descriptions of the Products and Services agreed by both parties in the relevant order, including such things as format, presentation, technical design, size, and/or of address, file names and the like. All drawings, descriptive material, specifications and advertising herein by Elsevier or other descriptions or illustrations contained Elsevier's catalogues or brochures are issued or published for the sole purpose of giving an approximate idea of the description and Services described therein. They will form part of the TC. The Publishing errors, including, but not limited to, typographical errors, having no significant effect on the editorial content or design characteristics of the Products and Services, cannot be considered a reason for rejecting delivery or, as the case may be, modifying the agreed order.

3. Execution and modification of the order

The Client shall ensure that the agreed price, reproduction, reprints of the Products or other services of Elsevier, as shall be adjusted to any reasonably facilitative in any other party to engage in such activities. The Client shall promptly deliver Elsevier becomes aware of any piracy, reproduction, rebuses, plagiary of the Product by any third party. The Client is solely responsible for payment of such third party costs, and the Client is solely responsible for any third party costs. The Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations, and rules of the TC. The Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations, and rules of the TC. The Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations, and rules of the TC. The Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations, and rules of the TC. The Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations, and rules of the TC. The Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations, and rules of the TC. The Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations, and rules of the TC. The Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations, and rules of the TC. The Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations, and rules of the TC. The Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations, and rules of the TC. The Client shall at all.