# Journal of Pain and Symptom Management

# Overview

The Journal of Pain and Symptom Management is a peer-reviewed journal that provides the latest information on pain and symptom control. The Journal publishes original research, clinical reports, review articles, special articles, letters, media reviews, as well as supplements on topical issues. Special features include Therapeutic Reviews.

Visit Website



JOURNAL OF PAIN AND



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### North America

Aileen Rivera North America 917-825-3954 mailto:a.rivera@elsevier.com Traci Peppers North America 347-449-4997 t.peppers@elsevier.com

# EMEALA

Katy Parker EMEALA +44 (0) 7796 925011 k.parker@elsevier.com Monika Giergielewicz EMEALA +44 (0) 7796 925011 m.giergielewicz@elsevier.com

# APAC

Virginia Van Homrigh APAC 61 448 008159 v.vanhomrigh@elsevier.com

Global Print Circulation 4,597

Avg. Global Monthly Visits 36,665

Avg. Global Monthly Unique Visitors 19,510

Avg. Global Monthly Page Views 23,977

Avg. Global eTOC Distribution 3,998





#### Affiliation

U.S. Cancer Pain Relief Committee, American Academy of Hospice and Palliative Medicine, and The National Hospice and Palliative Care Organization

#### Audience

Anesthesiologists, neurologists, oncologists, pharmacologists, nurses, social workers, and others in clinical or academic disciplines concerned with pain and palliative care.

### Editor-in-Chief

Russell K. Portenoy, M.D.

Issuance 12 times per year

# Print Closings

| VOLUME/ISSUE | PUBLICATION DATE | SPACE CLOSING | RUN OF BOOK ARTWORK DUE | PREPRINTED SUPPLIED PIECES DUE |
|--------------|------------------|---------------|-------------------------|--------------------------------|
| 67/1         | January 2024     | 12/04/2023    | 12/07/2023              | 12/14/2023                     |
| 67/2         | February 2024    | 12/27/2023    | 01/01/2024              | 01/08/2024                     |
| 67/3         | March 2024       | 01/25/2024    | 01/30/2024              | 02/06/2024                     |
| 67/4         | April 2024       | 02/23/2024    | 02/28/2024              | 03/06/2024                     |
| 67/5         | May 2024         | 03/28/2024    | 04/02/2024              | 04/09/2024                     |
| 67/6         | June 2024        | 04/26/2024    | 05/01/2024              | 05/08/2024                     |
| 68/1         | July 2024        | 05/28/2024    | 05/31/2024              | 06/07/2024                     |
| 68/2         | August 2024      | 06/27/2024    | 07/02/2024              | 07/09/2024                     |
| 68/3         | September 2024   | 07/25/2024    | 07/30/2024              | 08/06/2024                     |
| 68/4         | October 2024     | 08/28/2024    | 09/02/2024              | 09/09/2024                     |
| 68/5         | November 2024    | 09/27/2024    | 10/02/2024              | 10/09/2024                     |
| 68/6         | December 2024    | 10/24/2024    | 10/29/2024              | 11/05/2024                     |

### **Cancellations:**

No cancellations will be accepted after closing date. Covers and preferred positions are non-cancellable. Dates subject to change.

#### Rates

| FREQUENCY | FULL PAGE (BLACK & WHITE) | 1/2 PAGE (BLACK & WHITE) | 1/4 PAGE (BLACK & WHITE) |
|-----------|---------------------------|--------------------------|--------------------------|
| lХ        | \$ 3,255                  | \$ 2,135                 | \$ 1,095                 |
| 3x        | \$ 3,140                  | \$ 2,035                 | \$ 1,025                 |
| 6x        | \$ 2,875                  | \$ 1,900                 | \$ 985                   |
| 12X       | \$ 2,725                  | \$ 1,825                 | \$ 965                   |
| 24X       | \$ 2,570                  | \$ 1,640                 | \$ 835                   |



| MATCHED CO  | OR METALLIC COL                     | OR 3/4 COLOR  | STANDARD COLOR       | Cover Tips                   | Outserts                       |
|-------------|-------------------------------------|---------------|----------------------|------------------------------|--------------------------------|
| 1,135       | 1,265                               | 2,065         | 805                  | \$ 9,600                     | \$ 9,300                       |
|             |                                     |               |                      |                              |                                |
| Premium     | n Positions                         |               |                      |                              |                                |
| Cover 4: 50 | % B/W Page rate                     | 2             |                      |                              |                                |
|             | % B/W Page rate                     |               |                      |                              |                                |
| 5 5         | % B/W Page rate<br>OC: 25% B/W Pa   |               |                      |                              |                                |
|             | Hand Page: 25%                      | -             | te                   |                              |                                |
| -           | rred Positions: 1                   |               |                      |                              |                                |
|             |                                     |               |                      |                              |                                |
| Earned F    | lates                               |               |                      |                              |                                |
|             | used on the total<br>is combined to |               | 0                    | onth period. Space purchase  | ed by a parent company and its |
| For informa | ition about our A                   | Agency discou | Int (including those | for in-house agencies), plea | ase contact your Sales         |
| Representa  | ive.                                |               |                      |                              |                                |
| lucanta     |                                     |               |                      |                              |                                |
| Inserts     |                                     |               |                      |                              |                                |
|             |                                     |               |                      | the number of insert pages   |                                |
|             |                                     |               | rned frequency rate  |                              |                                |
| Four-page   | or larger insert:                   | Black & White | e earned frequency   | rate.                        |                                |

| Composition   | PRINTING           | FULL PAGE | HALF PAGE | QUARTER PAGE |
|---|--------------------|-----------|-----------|--------------|
| All production charges are net and non-commissionable | Black & White only | \$150     | \$125     | \$95         |

#### Acceptance of Advertising

The Publisher, Editor, and Association reserve the right to reject any advertising for any reason. Advertiser shall indemnify and hold harmless the Publisher, Editor, and the owner of the journal from and against any loss, expense, claim, or liability resulting from their advertisement. Advertiser warrants that its advertisements comply with all applicable laws, rules, and regulations. New copy must be submitted by ad space closing date.

\*State and local taxes may apply.



# Classified / back of book print closings

| VOLUME/ISSUE | PUBLICATION DATE | CLASSIFIED SPACE CLOSING & RUN OF BOOK ARTWORK DUE |
|--------------|------------------|--|
| 67/1         | January 2024     | 11/28/2023   |
| 67/2         | February 2024    | 12/20/2023   |
| 67/3         | March 2024       | 01/19/2024   |
| 67/4         | April 2024       | 02/19/2024   |
| 67/5         | May 2024         | 03/22/2024   |
| 67/6         | June 2024        | 04/22/2024   |
| 68/1         | July 2024        | 05/22/2024   |
| 68/2         | August 2024      | 06/21/2024   |
| 68/3         | September 2024   | 07/19/2024   |
| 68/4         | October 2024     | 08/22/2024   |
| 68/5         | November 2024    | 09/23/2024   |
| 68/6         | December 2024    | 10/18/2024   |

### **Cancellations:**

No cancellations will be accepted after closing date. Covers and preferred positions are non-cancellable. Dates subject to change.

# Classified / back of book print advertising

### Rates

| FREQUENCY      | FULL PAGE (BLACK & WHITE)         | 1/2 PAGE (BLACK & WHITE) | 1/4 PAGE (BLACK & WHITE) |
|----------------|-----------------------------------|--------------------------|--------------------------|
| lX             | \$ 3,580                          | \$ 2,555                 | \$ 1,530                 |
| 3x             | \$ 3,470                          | \$ 2,445                 | \$ 1,475                 |
| 6x             | \$ 3,210                          | \$ 2,340                 | \$ 1,420                 |
| 12X            | \$ 3,040                          | \$ 2,245                 | \$ 1,400                 |
| METALLIC COLOR | CLASSIFIEDS (BACK-OF-BOOK): COLOR | 3/4 COLOR STANDARD COLOR | MATCHED COLOR            |

2,065

805

| METALLIC COLOR | CLASSIFIEDS (BACK-OF | - |
|----------------|----------------------|---|
|                |                      |   |

690

3/4 COLOR STANDARD COLOR MATCHED COLOR

1,135

# **Confidential Email Inbox**

Cost: \$40.

1,265

# Agency Discount

For information about our Agency discount (including those for in-house agencies), please contact your Sales Representative.



# Cancellations:

Must be received in writing on or before the announced closing date.

# Run of Book Print Ads

| Sizing  | AD SIZE        | NON-BLEED        | BLEED             |
|---|----------------|------------------|-------------------|
| Trim: 8-1/4" x 10-7/8"  | Full Page      | 7-3/4" x 10-3/8" | 8-1/2" x 11-1/8"  |
| 1/4" from all trim edges.                                     | Spread         | 15" x 10"        | 16-3/4" x 11-1/8" |
| Binding: Perfect; Jogs to head                                | 1/2 Horizontal | 7" × 5"          | 8-1/2" x 5-11/16" |
| Printing Process: Litho Sheet                                 | 1/2 Vertical   | 3-1/2" X 10"     | 4-3/8" X 11-1/8"  |
| Halftone Screen: Cover: 150 line screen Text: 150 line screen | 1/4 Page       | 3-1/2" x 5"      |                   |

# Specifications

# File Format

#### PDF or PDF/X-1a compliant files, saved as PDF version 1.3.

Transparencies within the supplied PDF(s) will be warned. The transparent elements contained in your file(s) must be converted within the native layout application or flattened in Acrobat using the High Resolution Flattener Presets to avoid overprint issues.

Saving your PDF to Acrobat 4 (PDF 1.3) compatibility will ensure transparent elements are flattened. If the ad contains spot colors that are not converted to process colors (CMYK) before flattening, overprint and/or trap issues may occur.

The following layout applications yield the optimum results for creating a print-compliant PDF and are expected to follow all requirements listed in this document:

- InDesign version 2 or higher (CS preferred)
- QuarkXPress version 6.5 or higher

Additional costs may apply if problems are encountered.

NOTE: When using Adobe Illustrator it is preferred to have all fonts converted to outline/paths, and files submitted as EPS files.

### Images

All high-resolution images and fonts must be included. TIFF & EPS files must conform to the following minimum resolution specifications:

- Grayscale and Color images: 300 dpi
- Combination Grayscale and Color images: 500-900 dpi
- Line art (Bitmap) images: 900-1200 dpi

Higher image resolutions are acceptable as they exceed the minimum requirements, but in some cases unnecessary resolution will be discarded to achieve smaller file sizes.



# Fonts

Use of PostScript Type 1 fonts is encouraged. Include fonts for any embedded graphics. DO NOT use Type 3 or Multiple Master fonts. Avoid using Macintosh menu-stylized fonts, Macintosh "city" fonts (Chicago, Geneva, etc.) and Microsoft Outlook fonts (Tahoma, Impact, etc.).

# Page Layout

Regardless of the file format supplied, all ads must conform to the following specifications:

- Final size must meet journal trim size and include 1/8" bleed image on all four sides.
- Files will include trim marks with a minimum 3/16" offset
- No content is to be within 1/4" of all trim edges.
- Supply as single page files only
- Right Reading, Portrait Mode, 100% size, No Rotation.
- All fonts and graphics must be either embedded or included with the files and conform to the format type listed above. Images must also conform to the specifications above for minimum image resolution.
- All color ads should be supplied as composite files.

- Reverse type should be no less than 6pt. Fine lettering (thin lines, serifs) should be restricted to one color.
- Embedded images should not be scaled, cropped/masked or rotated within the page layout application but instead should be manipulated in a proper image editing program (ex. Photoshop) and then imported into the page layout program at proper size and position.
- DO NOT nest EPS files within EPS files.
- All lines and line art images should be of a minimum 1/3 pt thickness (1/2 pt for reverses) at final size to reproduce effectively on press.
- Crop marks and SWOP color bars must be included and positioned  $1/2^{\prime\prime}$  outside trim.

# Color Space

All color images and files are to be supplied as CMYK with a Total Area Coverage (TAC) not to exceed 300% for the darkest area of an image. Files supplied as RGB will be automatically converted to CMYK.

# Spot Colors

Spot colors are to be identified using the standard Pantone naming convention and not a custom color such as "Dark Blue." PMS colors will be converted to process unless otherwise specified. When using both art and layout programs be sure spot color naming is consistent in all applications (ex. Do not define both PMS 201CV and PMS 201CVC). Any non-intended spot colors will be converted to CMYK.

# Trapping and Screening

Overprints and knockouts should be defined. Files are NOT to be trapped or prescreened. Our Prepress service provider will use industry recognized trapping software to auto-trap your files for optimum performance and reproduction on press and will apply the appropriate screening. Note that these trap settings may force small text and fine graphics to overprint to hold registration on press.

### Proofs

If submitting a proof for color match on press, please send a SWOP-certified contract color proof (with SWOP proofing bar or GATF proof comparator), produced from the final submitted file and imaged at 100% scale. Revised proofs must be supplied whenever a text or design change is made. For a list of current SWOP-approved proofs visit https://idealliance.org/systems-certification/certified-hard-copy-proofing-systems/. Desktop inkjet printer proofs do not meet SWOP specifications. Elsevier cannot guarantee color match unless acceptable proof is provided. If a contract proof is not supplied Elsevier will run to standard ink densities and dot gains.



# Delivery

Submit PDF ad files to Elsevier ad portal at www.ads4els.com

# Conformance to Specs

Variances from the above specifications may not yield results that conform to Elsevier quality control standards.

# Supplied Print Ad Pieces

Size - 2 page: 8-1/2" x 11-1/8"

Size - 4 page: 17" x 11-1/8"

**Trimming:** For 2 page 80# text preferred; 4 to 8 pages – 60# text minimum; 80# text maximum. Inserts that do not meet these minimum/maximum weights must be sent to the publisher two weeks prior to advertising close date for evaluation and print compatibility.

Closing Date for Booking Inserts: Same as ad space closing

Insert delivery date: See Insert due dates

All inserts must be submitted to Publisher for approval of stock, design and other mechanical specifications.

Copy of insert must accompany insertion orderNote: Failure to meet insert specifications & packaging guidelines may result in additional charges and/or delays with insertion.

Insert Quantity

Contact Ad Sales Services. For conference copy distribution, contact Ad Sales Services.

# Insert Packing & Shipping Instructions

Inserts packed one up, folded if four pages, flat if two pages. All inserts must be delivered to the printer in cartons, with journal title, quantity, product & issue date (month/year) clearly marked. If shipping inserts for more than one issue date, inserts must be packed separately and clearly marked indicating journal title, issue date (month/year) and quantity.

#### Insert Shipments Address

#### Journal of Pain and Symptom Management

Sheridan Press

450 Fame Avenue Hanover, PA 17331-1585 United States Attn: Elsevier Team

### Disposition of Reproduction Materials

All digital ad files will be held for twelve months only unless otherwise notified. Left over inserts will be held until the issue mails. After issue mailing is completed any unused inserts for that issue will be destroyed unless otherwise indicated on the insertion order. Excess inserts held in storage beyond completion of insertion date will be subject to storage charges.

### For Contracts, Insertion Orders & Production Materials

Send new print ad files and submit pickup ads to www.ads4els.com.



# **Digital Specs**

# Website

| POSITIONS    | AD                 | SIZE (PIXELS)          | EXPANDABLE (PIXELS) | EXPANDABLE DIRECTION |
|--------------|--------------------|------------------------|---------------------|----------------------|
| Тор          | Leaderboard        | 728 x 90               | 728 x 315           | Down                 |
| Тор          | Mobile Leaderboard | 300 x 50 or 320 x 50   | NA                  | NA                   |
| Side         | MPU                | 300 x 250              | 600 x 250           | Left                 |
| Side         | Skyscraper         | 160 x 600 or 300 x 600 | 320 x 600           | Left                 |
| On page load | Prestitial*        | 300 x 250 or 480 x 640 | NA                  | NA                   |

| FORMATS                    | jpeg, png, gif, HTML5†, 3rd party tags |
|----------------------------|--|
| TRACKING PIXELS            | Yes                                    |
| MAX FILE SIZE              | 200 KB                                 |
| MAX ANIMATION (TIME/LOOPS) | 15 seconds/ 3 loops                    |
| PRESTITIAL FREQUENCY       | 1 impression/6hrs/user                 |

\*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

| POSITION              | AD           | SIZE (PIXELS)                       |
|-----------------------|--------------|-------------------------------------|
| Тор                   | Leaderbo     | pard 728 x 90                       |
| Middle MPU            |              | 300 x 250                           |
| FORMATS               |              | jpeg, png, gif, (static image only) |
| TRACKING PIXELS       |              | No                                  |
| MAX FILE SIZE         |              | 200 KB                              |
| IDI I banners nositia | nsı 22 arest | tacked vertically                   |

| AIP Email          |                |                                  |              |
|--------------------|----------------|----------------------------------|--------------|
| POSITION           | AD             | SI                               | IZE (PIXELS) |
| Тор                | Leaderbo       | ard                              | 728 x 90     |
| Side               | Skyscrape      | r                                | 160 X 600    |
| Middle             | MPU            |                                  | 300 X 250    |
|                    |                |                                  |              |
| FORMATS            |                | jpeg, png, gif, (static image or | ıly)         |
| TRACKING PIXELS    |                | No                               |              |
| MAX FILE SIZE      |                | 200 KB                           |              |
| Animation and expo | andable banner | unavailable                      |              |

Contact your sales representative for all digital advertising rates and opportunities.



#### ELSEVIER TERMS AND CONDITIONS OF SUPPLY

• Applicability These terms and conditions shall apply to all offers, proposals and agreements made between Elsevier and any third party or its agent ("the Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (the "TC"). They supersede any previous supply terms and conditions. For the purposes of the Client") relating to the products and/or services of Elsevier ("the Products or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (the "TC"). They supersede any previous supply terms and conditions. For the purposes of the Client, these shall nave apply and the TC will evaluate to the TC" elsevier shall have no effect unless expressly agreed in writing and signed by an authorised signatory of Elsevier. Nothing in the TC will exclude or limit Elsevier's liability for fraudulent misrepresentation. Where Products are sold to the Client that contain third party product or software such as ale may be subject to additional license terms.

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5. Payment Unless otherwise agreed in writing, payments shall be effected within thirty (go) days of the invoice date in the currency invoiced. Time for payment shall be of the essence. Elsevier may set and vary credit limits for any Client account and shall be entitled to refuse to supply any Client who has exceeded its current credi limit. Eggi and beneficial tiltie in any tangible Products supplied by Elsevier to the Client shall remain with Elsevier null Elsevier has received in full (in cash or cleared funds) all sums due to it in respect of the Products and all other sums which are or which become due to Elsevier from the Client shall remain with Elsevier value and any such value and any such as less thall be affected value and any such as less. Elsevier is which are or which we shall deal as principal to the copies of the Products before ownership has passe to 10 to principal shall be effected value and any such value and any such as less. Elsevier value and any such as less. The value and envisor value and any such as less. The value and envisor value and any such as less. The value shall be affected value and any such as less. Elsevier shall be affected value and any such as less. Elsevier shall be approxing to envisor and the products shall transfer to the Client. From the cash as less. Elsevier shall be retrieted any involved that any principal set. Elsevier products shall transfer to the client's new shall be approxing to envisor and such as less. Elsevier shall be retrieted as principal set. Elsevier products shall transfer to the client's new shall be approxing to envisor and such and the set. Elsevier shall be entitled to retriete to a set. Elsevier shall be entitled to approxing the under the Clivithout and duction whether y way of set-off, counterclaush set. Elsevier shall be entitled to approxing the under the client's new theore any elsevier to the date of principal set. Elsevier shall be entitled to approxing the under the client's net and the date of the invoice to the date of princing t

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The provisions of this 1C and to you the effects of such verts to the exert possible. **so. Advertising & Reprints**. Client is solely responsible for ensuring proposed advertising copy is received at lesvier in electronic form (or such other form as specified by Elsvier) and within the relevant deadline set by Elsvier (the "Closing Date"). Where copy is received late or not at all, although Elsvier will endeavour to do so Elsvier any not be able to arrange for such copy to be published on the agreed advertising contry is received at lesvier is solely responsible for any legal liability arising out of or relating to any Client advertising Content by Devices of the TC (i) the use, reproduction, distribution, or transmission of the Advertising Content by Devices for any legal leading, but on the integret of a divertising Content by Devices of any orthory codes or any right lession and practice. Client agrees to indemnify Elsvier is relative any codes or any right and partice industry codes, regulations and industry codes. Televier descriptions and practice. Client agrees to indemnify Elsvier for the any restrict and practice industry codes or any right and partice industry codes or any right and partice industry codes. Televier descriptions and practice. Client agrees to indemnify Elsvier and to hold Elsvier and hond be Elsvier in and the any term industry codes. Televier descriptions and practice. Client agrees to indemnify Elsvier and to hold Elsvier and the ange practice industry codes or any right and ensure the standard elsvier industry codes or any right and the restrict and vertising and/or promotions that are not consistent with Elsvier's standards and advertising and/or promotions rubbilish and the restrict and advertising and/or promotion rubbilish and the restrict and vertising content or clients by any advertising and/or promotions and warrantice. Elsvier and the ange elsvier an

21. Audit Client shall allow Publisher's authorized representative at any reasonable time to have access to Client's premises (or to arrange for Publisher's authorized representatives to have access to other relevant premises) for the purpose of inspecting Client's facilities, books and records to verify Client's compliance with the TC.

12. Compliance with laws Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations, standards and judicial and administrative orders (jointy "Applicable Laws" or "Laws") relevant to its durines, billigations and performance under this Agreement, including, without limitation the REUS Suppliers Code of Conduct and Applicable Laws related to bribery, including, without limitation any such Laws that are enforced internationally (such as the United States Foreign Corrupt Practice Aet and the UK Bribery Act) and those enforced in the country where business in being conducted and/or the Client's place of business or residency. Client and its officers, directors, employees and agents shall engage only in legitimate business and ehicial practices in commercial operations and in relation to its dealings with any employee or official of a government agency or any other government official"). Neither the Client to indude agents and employees or agents shall practices, regulations or anything of value to any commercial contact or Government Official "Diverties" or individues (jointly "Covernment Official"). Neither the Client to reproduct and apply offer. give, promise or authorize the payment, directly, or farectly, or farectly, or any monies or anything of value to any commercial contact or Government Official "Diverties" or adjudicated to the promoses or intuces the physice or official dore of scoreate proves and as and endicated to the promoses, which are directly related to the promotion, demonstration or explanation or or performance or a performance or a forothart provided that such payments are permissible under the Applicable Laws. The Client further agrees that he/she will not accept any payment or other benefit in money or in kind from any person as an inducement or reward for any act or forobarter or fuscines for atomsets provided that such payments are permissible under the Applicable Laws. The Client further agrees that he/she will not accept any pay

3. Cancellations & Returns if the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be made in writing. This fee will be calculated to cover any external or internal costs which have been incurred or committed up to and including the date of cancellation. No new external costs which have been incurred or committed from the date of freeipt of written notice of cancellation by Elsevier. Orders for advertisements must be cancelled in writing prior to the relevant ad space closing date, but in the event that an cancellation are the subject to the relevant. Besider state is provided to charge the full cost of the advertisement. Any returns of the products shall be subject to the relevant. Elsevier control approximation is out a policies will be product shall be product shall be relevant. Besider state relevant. Besider state these have been printed.

14. General The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the law of the corporate domicile of the Elsevier company which is providing the Products or Services. The parties agree to submit to the exclusive jurisdiction of the courts of that same corporate domicile. The Client shall not be entitled to assign the TC or any part of it without the prior written consent of Elsevier. Elsevier may assign the TC or any part of it to any person, firm or company. Hany provision of the TC is found by any court, tribunal or administrative body of competent jurisdiction to be wholly or partly illegal, invalidit, vuid, v

Circulation updated on 1st July, 2023, based on 12-month monthly average July 2022-June 2023

eTOC Metrics: 12 Month Average of eTOC sends - July 2022 to June 2023

Monthly average web metrics based on the period of July 2022 to June 2023

