Journal of Pediatric Urology

Overview

To advance and improve the education in Pediatric Urology and the diffusion of knowledge of new and improved methods of teaching and practising pediatric urology in all its branches.

Visit Website

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Global Print Circulation
Online Only

Avg. Global Monthly Visits
21,319

Avg. Global Monthly Unique Visitors
9,273

Avg. Global Monthly Page Views
11,506

Avg. Global eTOC Distribution
854
**Affiliation**
Affiliated with the European Society for Paediatric Urology, Asia Pacific Association for Paediatric Urologists, Sociedad Iberoamericana de Urología Pediátrica.

**Audience**
Urologists, pediatricians, surgeons, specialist nurses, nephrologists, oncologists.

**Digital Specs**

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**
jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**
Yes

**MAX FILE SIZE**
200 KB

**MAX ANIMATION (TIME/LOOPS)**
15 seconds/ 3 loops

**PRESTITIAL FREQUENCY**
1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
## eTOC Email

<table>
<thead>
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<tr>
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<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif (static image only)

**TRACKING PIXELS**
- No

**MAX FILE SIZE**
- 200 KB

MPU banners, positions 2, 3, are stacked vertically

Animation and expandable banners unavailable

## AIP Email

<table>
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**FORMATS**
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- No

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Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
14. General
13. Cancellations & Returns
9. Force majeure
8. Liability and claims
7. Intellectual property
4. Prices, taxes and currencies
1. Applicability

Monthly average web metrics based on the period of July 2022 to June 2023

eTOC Metrics: 12 Month Average of eTOC sends - July 2022 to June 2023

Costs will be incurred or committed/contracted from the date of receipt of written notice of cancellation by Elsevier. Orders for advertisements must be cancelled in writing prior to the relevant ad.

Payment does not include a payment of reasonable and bona fide expenditures, such as travel or lodging expenses, which are made in connection with the performance of Services or the execution or performance of a contract provided that such payments are permissible under the Applicable Laws or the RELX Suppliers Code of Conduct at Suppliers Code of Conduct and Applicable Laws related to bribery, including, without limitation, the United States Foreign Corrupt Practice Act and the UK Bribery Act) and those enforced in the country where business is being done.

The Client shall have the right to cancel the order for that advertisement, if the alterations requested are unacceptable, unless such changes are accepted within thirty (30) days of receipt of written notice of cancellation by Elsevier. Elsevier shall be entitled to recover payment for the copies of the Product notwithstanding that ownership of any of the copies of the Product has not passed from Elsevier to the Client. The right to recover payment under this condition is in addition to the right to recover payment for reprints of material that has not been published.

Orders specifying positions are subject to modification by Elsevier as appropriate. Where applicable, Elsevier shall be entitled to modify the space or alter the date or position of insertion or make any other alteration, the Client will have the right to cancel the order if such changes are unacceptable, unless such changes are accepted within thirty (30) days of receipt of written notice of cancellation by Elsevier. Elsevier shall be entitled to recover payment for the copies of the Product notwithstanding that ownership of any of the copies of the Product has not passed from Elsevier to the Client.

Breach of this TC by Client. Orders must specify a definite schedule of insertions, issues and sizes of space for a period of not less than one year. No advertising orders will be accepted for periods longer than one year. Where an order for a series of advertisements for delivery over a period of more than one year is placed, the Client will be charged for the remainder of the year at the rate in force at the date of the final insertion of the series. The Client will be liable to pay for all advertisements inserted whether or not the remaining part of the series is inserted.

The Client shall be entitled to apply any monies received by the Client, to clear any of the Client's outstanding debts to Elsevier. The Client shall be entitled to apply any monies received by the Client, to clear any of the Client's outstanding debts to Elsevier.

5. Payment
will be solely responsible at its own cost for completing any foreign exchange-related procedures in the said territory or country. Where an order is placed by the Client, including without limitation all bank charges and foreign exchange charges.

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