### Overview

To advance and improve the education in Pediatric Urology and the diffusion of knowledge of new and improved methods of teaching and practising pediatric urology in all its branches.

### Affiliation

Affiliated with the European Society for Paediatric Urology, Asia Pacific Association for Paediatric Urologists, Sociedad Iberoamericana de Urología Pediátrica.

### Audience

Urologists, pediatricians, surgeons, specialist nurses, nephrologists, oncologists.

### Global Print Circulation

<table>
<thead>
<tr>
<th></th>
<th>Online Only</th>
</tr>
</thead>
<tbody>
<tr>
<td>Avg. Global Monthly Visits</td>
<td>21,319</td>
</tr>
<tr>
<td>Avg. Global Monthly Unique Visitors</td>
<td>9,273</td>
</tr>
<tr>
<td>Avg. Global Monthly Page Views</td>
<td>11,506</td>
</tr>
<tr>
<td>Avg. Global eTOC Distribution</td>
<td>854</td>
</tr>
</tbody>
</table>

### Display Advertising

- **Jessica Jimenez-Ahmed** United States
  - 267-226-8166
  - jjimenez-ahmed@elsevier.com

- **Kate Lach** Europe
  - 48 500 259 970
  - k.lach.1@elsevier.com

- **Virginia Van Homrigh** APAC
  - 61 448 008159
  - v.vanhomrigh@elsevier.com

- **Derek Zakaib** Canada
  - 514-730-8837
  - derekjohnzakaib@gmail.com

### Recruitment Advertising

- **Ariel Medina** Global
  - 212-633-3189
  - a.medina@elsevier.com
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS: jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS: Yes

MAX FILE SIZE: 200 KB

MAX ANIMATION (TIME/LOOPS): 15 seconds/3 loops

PRESTITIAL FREQUENCY: 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

<table>
<thead>
<tr>
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<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

FORMATS: jpeg, png, gif (static image only)

TRACKING PIXELS: No

MAX FILE SIZE: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

AIP Email

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TRACKING PIXELS: No

MAX FILE SIZE: 200 KB

Animation and expandable banners unavailable

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