Journal of Pediatric Urology

Overview

To advance and improve the education in Pediatric Urology and the diffusion of knowledge of new and improved methods of teaching and practising pediatric urology in all its branches.

Display Advertising

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Recruitment Advertising

Ariel Medina Global
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Affiliation

Affiliated with the European Society for Paediatric Urology, Asia Pacific Association for Paediatric Urologists, Sociedad Iberoamericana de Urología Pediátrica.

Audience

Urologists, pediatricians, surgeons, specialist nurses, nephrologists, oncologists.

Global Print Circulation

Online Only

Avg. Global Monthly Visits
21,319

Avg. Global Monthly Unique Visitors
9,273

Avg. Global Monthly Page Views
11,506

Avg. Global eTOC Distribution
854
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS  
jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS  
Yes

MAX FILE SIZE  
200 KB

MAX ANIMATION (TIME/LOOPS)  
15 seconds/ 3 loops

PRESTITIAL FREQUENCY  
1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

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</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

FORMATS  
jpeg, png, gif, (static image only)

TRACKING PIXELS  
No

MAX FILE SIZE  
200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

AIP Email

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FORMATS  
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TRACKING PIXELS  
No

MAX FILE SIZE  
200 KB

Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

These terms and conditions shall apply to offers, proposals, and agreements made by each and every party to its order ("the Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties ("the TC"). They supersede any previous verbal agreement between the parties.

2. Offer and acceptance/Description

Each party shall be deemed to be the offeror for the purpose of this TC. The Client shall act as the offeror for the purpose of this TC, unless notified to the contrary in writing by Elsevier. Any order that is accepted by Elsevier shall be deemed to be an acceptance of the offer of the Client, and the Agreement shall be deemed to form a binding contract between the parties.

3. Execution and modification of the order

The Client shall only have the right to amend the order by written notice. Any such amendment shall be subject to the agreement of Elsevier. Any amendments to the order shall be in writing, signed by an authorized representative of Elsevier.

4. Prices, taxes and currencies

The TC shall be subject to changes in the prices of materials and services, taxes, tariffs, and other charges imposed by any government or other body, or any changes in currency exchange rates, or in the prices or duties charged by any party responsible for the supply of materials or services to Elsevier. If the Client is required to pay any tax or other charge in connection with the purchase and sale of goods or services to Elsevier, the Client shall not be entitled to pass such tax or charge on to Elsevier.

5. Payment

The Client shall pay for the materials and services ordered within the agreed terms of payment, unless otherwise agreed in writing. Payment shall be due on receipt of invoice, unless otherwise agreed in writing.

6. Distribution

The Client shall not distribute, reproduce, or plagiarize the Products or any other products of Elsevier or its subsidiaries, nor shall it directly or indirectly facilitate or allow any party to engage in those activities.

7. Intellectual property

The Client shall not engage in piracy, reproduction, or plagiarize the Products or any other products of Elsevier or its subsidiaries, nor shall it directly or indirectly facilitate or allow any party to engage in those activities. The Client shall promptly notify Elsevier if it becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party. The Client shall be solely responsible for collecting from its customers its due amount in respect of its advertisements purchased from Elsevier.

8. Liability and claims

The Client acknowledges that violation of this representation and warranty will cause irreparable harm to Elsevier. Upon any breach of this representation and warranty, Elsevier shall be entitled to apply any monies received by the Client, to clear any of the Client's outstanding debts to Elsevier. The Client acknowledges and agrees that it is not the intention of the TC to transfer the risk of loss or damage to the Products to Elsevier.

9. Force majeure

In the event of any event of force majeure, the party affected shall give immediate notice to the other party and shall use all reasonable endeavors to negotiate a compromise with a view to continuing the performance of the TC. The party affected by the event of force majeure shall be relieved of its obligations to the extent it is impracticable to perform them.

10. Advertising & Reprints

If the alterations requested are unacceptable, unless such changes are agreed in writing by Elsevier and the Client. Elsevier shall be entitled to modify the space or alter the date or position of insertion or make any other alteration, the Client will have the right to cancel the order for that advertisement, if the alterations requested are unacceptable, unless such changes are agreed in writing by Elsevier and the Client.

11. Audit

In the event of a change in currency exchange rates, or in the prices or duties charged by any party responsible for the supply of materials or services to Elsevier, the Client shall not be entitled to pass such tax or charge on to Elsevier.

12. Cancellations & Returns

The Client acknowledges that violation of this representation and warranty will cause irreparable harm to Elsevier. The Client shall promptly notify Elsevier if it becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party. The Client shall be solely responsible for collecting from its customers its due amount in respect of its advertisements purchased from Elsevier.

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