Overview

The *Journal of Thoracic Oncology*, the official Journal of the International Association for the Study of Lung Cancer, is the primary educational and informational publication for topics relevant to detection, prevention, diagnosis, and treatment of thoracic malignancies. The journal emphasizes a multidisciplinary approach, and includes original research (clinical trials and translational or basic research), reviews, and opinion pieces.
**Affiliation**
International Association for the Study of Lung Cancer

**Editor-in-Chief**
Alex A. Adjei, MD, PhD, FACP

**Digital Specs**

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**
- jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**
- Yes

**MAX FILE SIZE**
- 200 KB

**MAX ANIMATION (TIME/LOOPS)**
- 15 seconds/3 loops

**PRESTITIAL FREQUENCY**
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
### eTOC Email

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<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**: jpeg, png, gif (static image only)

**TRACKING PIXELS**: No

**MAX FILE SIZE**: 200 KB

MPU banners, positions 2, 3, are stacked vertically
Animation and expandable banners unavailable

### AIP Email

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Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
13. Cancellations & Returns

Cancellations and Returns policy:
- If the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be made
  before the space closing date, but in the event that any cancellations are made after such date, Elsevier shall be entitled to charge
  the full cost of the space for the remainder of the period covered. This fee will be calculated to cover any external or internal costs
  which have been incurred or committed up to and including the date of cancellation.
- If a Client cancels an order after the space closing date, Elsevier will charge the full cost of the space for the remainder of the period
  covered. This fee will be calculated to cover any external or internal costs which have been incurred or committed up to and including
  the date of cancellation.

14. General

- The Client shall be solely responsible for collecting from its customers its amount due in respect of the sale of the Product or Services,
  exercising full credit control and safely keeping all information relating to such obligations. Nothing in the provisions to this TC shall
  be construed as creating an obligation to indemnify the other party against the other party’s own losses.
- The Client has entered into this TC in accordance with the laws of the country where it is registered.
- Except as otherwise provided by law, any breach of the Client’s co-operative obligations to Elsevier under the TC shall entitle
  Elsevier to apply any monies received by the Client, to clear any of the Client’s outstanding debts to Elsevier.
- The Client shall not assign or transfer the TC or any part of it without the prior written consent of Elsevier. Elsevier reserves the
  right, at its discretion, to withhold purchase of the Products or Services from the Client or any of its affiliates if it believes or deems
  either the Client or any of its affiliates to be in violation of the TC or the applicable laws or regulations.

15. Force Majeure

- No party shall be liable for any failure or delay in the performance of an obligation under the TC caused by a force majeure event.
- If any party becomes aware of an event of force majeure that may reasonably be expected to prevent it from fulfilling its obligations
  under the TC, it shall give written notice to the other parties promptly and in any event within five (5) days of becoming aware of the
  event.
- The party subject to an event of force majeure shall use good faith efforts to comply as closely as possible with its obligations set
  forth in the TC. If it fails to do so, then such party shall be relieved of those obligations to the extent it is prevented.
- Neither party shall be liable for any failure or delay in the performance of its obligations under the TC, except where caused by an
  event of force majeure.

16. SEVERANCE

- If any provision of the TC is held to be invalid, illegal or unenforceable, then the validity, legality or enforceability of any other provision
  of this TC will not be affected.
- The unenforceability of any provision of the TC will not impair or prejudice the enforcement of any other provision of this TC.
- Nothing in this Contract shall be construed as creating an obligation to indemnify the other party against the other party’s own losses.

17. Governing Law

- The Client shall allow Publisher’s authorized representative at any reasonable time to have access to Client’s premises (or any
  other relevant location) for the purpose of inspecting Client’s facilities, books and records to verify Client’s compliance with the TC.

18. Advertising & Reprints

- The Client shall not use, print or otherwise reproduce the name, logo or other distinctive feature of the Products or Services without
  prior written permission of Elsevier.

19. Intellectual property

- The Client shall not permit the use of the Advertising Content by Elsevier for the purposes of this TC; (ii) the use, reproduction, transfer,
  or distribution of the Advertising Content or any part thereof either directly or indirectly, shall be permitted only to the extent
  expressly and specifically authorized by Elsevier.

20. Distribution

- The Client shall not engage, purchase, reproduction or circulate any of the Products or any other products of Elsevier as its affiliate,
  nor shall it directly or indirectly facilitate any other party to engage in such activities. The Client shall promptly notify Elsevier of
  any breach of any privacy, reputation, or advertising or copyright infringement.

21. Applicability

- Each order for the sale of Products or Services by the Client to Elsevier shall be for the sale of Products or Services to a buyer and
  shall be subject to the terms and conditions of the TC. Each order placed by the Client shall be deemed accepted unless written
  notice of rejection is received by Elsevier within five (5) days of delivery of the Products or Services to the Client.

22. Circulation

- Circulation updated on August 18th, 2022, based on 12-month monthly average July 2021-June 2022.
- Client shall not be entitled to assign the TC or any part of it without the prior written consent of Elsevier.
- Elsevier shall be entitled to terminate this TC and to require imputation of any monies received by the Client, to clear any of the
  Client’s outstanding debts to Elsevier.
- The Client shall not assign or transfer the TC or any part of it without the prior written consent of Elsevier.
- The Client shall be entitled to apply any monies received by the Client, to clear any of the Client’s outstanding debts to Elsevier.