Journal of Thoracic Oncology

Overview

The *Journal of Thoracic Oncology*, the official Journal of the International Association for the Study of Lung Cancer, is the primary educational and informational publication for topics relevant to detection, prevention, diagnosis, and treatment of thoracic malignancies. The journal emphasizes a multidisciplinary approach, and includes original research (clinical trials and translational or basic research), reviews, and opinion pieces.

Visit Website

North America

Aileen Rivera North America
917-825-3954
mailto:a.rivera@elsevier.com

Traci Peppers North America
347-449-4997
t.peppers@elsevier.com

EMEALA

Katy Parker EMEALA
+44 (0) 7796 925011
k.parker@elsevier.com

Monika Giergielewicz EMEALA
+44 (0) 7796 925011
m.giergielewicz@elsevier.com

APAC

Virginia Van Homrigh APAC
61 448 008159
v.vanhomrigh@elsevier.com

Rate Card
Effective January 2024

Global Print Circulation
Online Only

Avg. Global Monthly Visits
61,187

Avg. Global Monthly Unique Visitors
26,113

Avg. Global Monthly Page Views
37,569

Avg. Global eTOC Distribution
9,979
Affiliation
International Association for the Study of Lung Cancer

Audience
Epidemiologists, medical oncologists, radiation oncologists, thoracic surgeons, pulmonary specialists, radiologists, pathologists, and research scientists with a special interest in thoracic oncology.

Editor-in-Chief
Alex A. Adjei, MD, PhD, FACP

Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td></td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS
jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS
Yes

MAX FILE SIZE
200 KB

MAX ANIMATION (TIME/LOOPS)
15 seconds/ 3 loops

PRESTITIAL FREQUENCY
1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
**eTOC Email**

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**
jpeg, png, gif (static image only)

**TRACKING PIXELS**
No

**MAX FILE SIZE**
200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

---

**AIP Email**

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**
jpeg, png, gif (static image only)

**TRACKING PIXELS**
No

**MAX FILE SIZE**
200 KB

Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
ELSEVIER TERMS AND CONDITIONS OF SUPPLY

1. Applicability
These terms and conditions shall apply to all proposals, offers, agreements made between Elsevier and any third party or its agent (“the Client”) relating to the products and/or services of Elsevier (“the Product and/or Services”) and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties for the “TC”.

2. Execution and modification of the order
The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the law of the corporate domicile of the Elsevier company which is providing the Products or Services. The parties agree to submit to the exclusive jurisdiction of the courts of that same corporate domicile. These terms and conditions shall apply to all offers, proposals and agreements made between Elsevier and any third party, unless otherwise agreed by Elsevier in writing.

3. Payments
Unless otherwise agreed by Elsevier in writing, the price/rates for the Products and Services shall be those set out in the Rate Card in effect at the time of placing the order. Unless otherwise expressly agreed by Elsevier in writing, payment shall be made within thirty (30) days of the invoice date in the currency agreed to by the Client. Failure or delay by Elsevier in enforcing or collecting payment for any reason shall not affect the Client’s obligation to pay for other Products and Services received from Elsevier under the TC. The Client shall not be entitled to make any set-off in respect of any dispute or claim which it may have against Elsevier or any third party.

4. Catalogues or Brochures
Where catalogues or brochures are issued or published for the sole purpose of giving an approximate description of the Products or Services and are not intended to be a contract or to create a contract and are not an offer, the information in the catalogues or brochures are issued or published for the sole purpose of giving an approximate description of the Products and Services described in them. They will form part of the TC. Publishing errors, including, but not limited to, typographical errors, having no significant effect on the editorial content or design characteristics of the Products and Services, cannot be considered a reason for rejecting delivery or, as the case may be, modifying the agreed price.

5. Distribution
The Client shall not resell the Products or reproduction, reproduction, or plagiarism of the Products or any other products of Elsevier or its affiliates, shall not directly or indirectly facilitate or assist any party to engage in those activities. Elsevier shall promptly notify Elsevier of any breach of this provision, including, but not limited to, the Client’s use of any of Elsevier’s intellectual property rights. If Elsevier determines in its sole discretion that the Client has violated any of the provisions of this Section, Elsevier may terminate the TC.

6. Payment
Unless otherwise agreed in writing, payment shall be made within thirty (30) days of the invoice date in the currency agreed to by the Client. Failure or delay by Elsevier in enforcing or collecting payment for any reason shall not affect the Client’s obligation to pay for other Products and Services received from Elsevier under the TC. The Client shall not be entitled to make any set-off in respect of any dispute or claim which it may have against Elsevier or any third party.

7. Circulation
Unless otherwise agreed by Elsevier in writing and the Client agrees to the price/rates for the Products and Services subject to the TC. In the event that the Client or a third party who is supplying the Products and Services agrees by both parties in the relevant order, including such things as format, position, printing, process, design, and that of address, width, fonts and the like. All drawing, descriptive material, specifications and advertising material supplied by Elsevier or by any third party, is the property of Elsevier, except for the drawings, descriptive material, specifications and advertising material supplied by the Client which shall be returned to the Client at the Client’s sole cost.