Overview

The *Journal of Thoracic Oncology*, the official Journal of the International Association for the Study of Lung Cancer, is the primary educational and informational publication for topics relevant to detection, prevention, diagnosis, and treatment of thoracic malignancies. The journal emphasizes a multidisciplinary approach, and includes original research (clinical trials and translational or basic research), reviews, and opinion pieces.

**Display Advertising**

Bill Hipple United States
646-671-0385
b.hipple@elsevier.com

Kate Lach Europe
48 500 259 970
k.lach.1@elsevier.com

Virginia Van Homrigh APAC
61 448 008139
v.vanhomrigh@elsevier.com

Derek Zakaib Canada
514-730-8837
derekjohnzakaib@gmail.com

**Recruitment Advertising**

Jaesam Hong Global
212-633-3733
j.hong@elsevier.com

**Global Print Circulation**

Online Only

**Avg. Global Monthly Visits**

61,187

**Avg. Global Monthly Unique Visitors**

26,113

**Avg. Global Monthly Page Views**

37,569

**Avg. Global eTOC Distribution**

9,979

**Affiliation**

International Association for the Study of Lung Cancer

**Audience**

Epidemiologists, medical oncologists, radiation oncologists, thoracic surgeons, pulmonary specialists, radiologists, pathologists, and research scientists with a special interest in thoracic oncology.
## Digital Specs

### Website

<table>
<thead>
<tr>
<th>Positions</th>
<th>Ad</th>
<th>Size (Pixels)</th>
<th>Expandable (Pixels)</th>
<th>Expandable Direction</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

### Formats
- jpeg, png, gif, HTML5†, 3rd party tags

### Tracking Pixels
- Yes

### Max File Size
- 200 KB

### Max Animation (Time/Loops)
- 15 seconds/3 loops

### Prestitial Frequency
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

### eTOC Email

<table>
<thead>
<tr>
<th>Position</th>
<th>Ad</th>
<th>Size (Pixels)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

### AIP Email

<table>
<thead>
<tr>
<th>Position</th>
<th>Ad</th>
<th>Size (Pixels)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
</tbody>
</table>

### Formats
- jpeg, png, gif, (static image only)

### Tracking Pixels
- No

### Max File Size
- 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically. Animation and expandable banners unavailable.

Animation and expandable banners unavailable.

Contact your sales representative for all digital advertising rates and opportunities.
EELSEVIER TERMS AND CONDITIONS OF SUPPLY

1. Applicability
Terms and conditions shall apply to all proposals, offers and agreements made between Elsevier and any third party or its agent(s) ("the Client") relating to the products and/or services of Elsevier ("the Product(s) and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (the "TC"). They supersede any previous written or oral agreements between the parties.

2. Offer and acceptance/Description
Clients shall order the products and Services subject to the TC. No order placed by the Client shall be deemed accepted until a written acknowledgement of order is issued by Elsevier or [Elsevier]. Elsevier delivers the Products or issues the invoice to the Client or confirms performance of the Services for the Client. All products are supplied at prices and conditions available to customers, unless otherwise expressly agreed by Elsevier in writing. Clients agree that it is purchasing Products from Elsevier for their own use and not for and on behalf of any other person or entity. In the event the Client represents or warrants that it is purchasing the Products and Services from Elsevier for the sole use of and on behalf of any other person or entity, Elsevier reserves the right to remove the Products and Services from the Client's order, without limitation all bank charges and foreign exchange charges.

3. Execution and modification of the order
Any modifications to the description of the Products to be provided or Services to be rendered shall be subject to written acceptance of Elsevier to perform such modifications. The Elsevier order acknowledgement, may result in an adjustment to the final price and/or delivery schedule at Elsevier's discretion. If at the request of the Client, Elsevier reschedules additional publications thereafter, Clients shall make the reservation for all the publications in such a manner that will be mutually agreeable.

4. Prices, taxes and currencies
Unless otherwise agreed by Elsevier in writing, all prices shall be exclusive of any handling, packing, loading, freight, transport and insurance charges as well as any other taxes (including, without limitation, value added tax and any other charges) which may be imposed by any taxation or governmental authority. Clients agree to pay to Elsevier, any such taxes, levies or duties which may arise in connection with the supply of the Products or Services by Elsevier. Invoices will be issued in the currency specified by Elsevier in its order acknowledgement.

5. Payment
Unless otherwise agreed in writing, payments shall be effected within thirty (30) days from the date of issue of the invoice. Timescale of invoices will be determined by Elsevier. Clients agree not to return any Products, or claim any damages in respect of the Products and/or Services unless they are defective or otherwise not in accordance with the description of the Product or Services. Clients agree not to withhold settlement or to delay payment of any invoice for any reason other than in accordance with the terms of the TC. Wherever the Client has not been informed, prior to the delivery of Products, of the quantities or weights of the Products, the amount actually remitted to Elsevier, net of all deductions, shall be deemed to be full and final payment for the Product(s) delivered.

6. Distribution
The Client shall not engage, reproduce, re-publish, or reproduce the Product in any other manner or service without Elsevier's prior written consent. Elsevier shall determine, in its sole discretion, whether any request for reproduction or republication of the Product falls within the scope of any agreed exception.

7. Intellectual property
Rights to all Elsevier proposals, publications and other Products shall remain with Elsevier unless otherwise agreed in writing. The Client of any Client's advertising and/or terminate this TC if Elsevier determines, in its sole discretion, that the Advertising Content is not material or does not comply with the requirements of this TC. Unless otherwise agreed by Elsevier in writing, the Client shall not use any of Elsevier's trade secrets or proprietary information for any other purpose.

8. Liability and claims
Clients acknowledge that violation of the RELX Suppliers Code of Conduct at Suppliers Code of Conduct and Applicable Laws related to bribery, including, without limitation, the United States Foreign Corrupt Practice Act and the UK Bribery Act) and those enforced in the country where business is being conducted. Any breach of any law, rule or regulation or industry codes or any rights of any third parties including, but not limited to, infringement caused by any breach on the part of Elsevier; AND (ii) NEITHER PARTY SHALL BE RESPONSIBLE FOR death OR PERSONAL INJURY ... OWN NEGLIGENCE OR WILFUL INTENT OR THE NEGLIGENCE OF ITS EMPLOYEES OR OTHERS FOR WHOM THE PARTY IS LEGALLY RESPONSIBLE.

9. Force majeure
The Client acknowledges that violation of this representation and warranty will cause irreparable harm to Elsevier. Upon any violation of this representation and warranty, Elsevier may cease to supply advertising and/or terminate this TC in whole or in part, at its own discretion. In the event that Elsevier determines, in its sole discretion, that the Advertiser has violated any of the provisions of this clause, Elsevier shall be entitled to require the Advertiser to pay to Elsevier, upon demand, such amount as Elsevier, in its reasonable discretion, shall deem to be adequate to compensate Elsevier for any and all losses, damages, costs, expenses, and expenses.(ii) the use, reproduction, distribution, or preparation of the Advertising Content or any part or parts thereof for any purpose other than as authorized by this TC is prohibited. The Client shall neither violate any other copyright, patent, trade secret, music, image, or other proprietary or property right, data, advertising, under competition, offering, invasion of privacy or right of solitude, violation of any anti-discrimination law or regulations, or any other right or any person or entity; (iii) Advertising rights to permit the use of the Advertising Content by Elsevier for the purposes of this TC; (iv) the use, reproduction, distribution, or preparation of the Advertising Content or any part or parts thereof for any purpose other than as authorized by this TC is prohibited. The Client shall neither violate any other copyright, patent, trade secret, music, image, or other proprietary or property right, data, advertising, under competition, offering, invasion of privacy or right of solitude, violation of any anti-discrimination law or regulations, or any other right or any person or entity; (iii) Advertising

10. Advertising & Reprints
Any returns of the products shall be subject to the relevant Elsevier company’s return policy for defective or damaged products. Clients acknowledge that violation of this representation and warranty will cause irreparable harm to Elsevier. Clients agree not to return any Products, or claim any damages in respect of the Products and/or Services unless they are defective or otherwise not in accordance with the description of the Product or Services. Clients agree not to withhold settlement or to delay payment of any invoice for any reason other than in accordance with the terms of the TC. Wherever the Client has not been informed, prior to the delivery of Products, of the quantities or weights of the Products, the amount actually remitted to Elsevier, net of all deductions, shall be deemed to be full and final payment for the Product(s) delivered.

11. General
Clients acknowledge that violation of the RELX Suppliers Code of Conduct at Suppliers Code of Conduct and Applicable Laws related to bribery, including, without limitation, the United States Foreign Corrupt Practice Act and the UK Bribery Act) and those enforced in the country where business is being conducted. Any breach of any law, rule or regulation or industry codes or any rights of any third parties including, but not limited to, infringement caused by any breach on the part of Elsevier; AND (ii) NEITHER PARTY SHALL BE RESPONSIBLE FOR death OR PERSONAL INJURY ... OWN NEGLIGENCE OR WILFUL INTENT OR THE NEGLIGENCE OF ITS EMPLOYEES OR OTHERS FOR WHOM THE PARTY IS LEGALLY RESPONSIBLE.

12. Payment
The Client acknowledges that violation of the RELX Suppliers Code of Conduct at Suppliers Code of Conduct and Applicable Laws related to bribery, including, without limitation, the United States Foreign Corrupt Practice Act and the UK Bribery Act) and those enforced in the country where business is being conducted. Any breach of any law, rule or regulation or industry codes or any rights of any third parties including, but not limited to, infringement caused by any breach on the part of Elsevier; AND (ii) NEITHER PARTY SHALL BE RESPONSIBLE FOR death OR PERSONAL INJURY ... OWN NEGLIGENCE OR WILFUL INTENT OR THE NEGLIGENCE OF ITS EMPLOYEES OR OTHERS FOR WHOM THE PARTY IS LEGALLY RESPONSIBLE.

13. Force majeure
The Client acknowledges that violation of the RELX Suppliers Code of Conduct at Suppliers Code of Conduct and Applicable Laws related to bribery, including, without limitation, the United States Foreign Corrupt Practice Act and the UK Bribery Act) and those enforced in the country where business is being conducted. Any breach of any law, rule or regulation or industry codes or any rights of any third parties including, but not limited to, infringement caused by any breach on the part of Elsevier; AND (ii) NEITHER PARTY SHALL BE RESPONSIBLE FOR death OR PERSONAL INJURY ... OWN NEGLIGENCE OR WILFUL INTENT OR THE NEGLIGENCE OF ITS EMPLOYEES OR OTHERS FOR WHOM THE PARTY IS LEGALLY RESPONSIBLE.

14. General
Clients acknowledge that violation of the RELX Suppliers Code of Conduct at Suppliers Code of Conduct and Applicable Laws related to bribery, including, without limitation, the United States Foreign Corrupt Practice Act and the UK Bribery Act) and those enforced in the country where business is being conducted. Any breach of any law, rule or regulation or industry codes or any rights of any third parties including, but not limited to, infringement caused by any breach on the part of Elsevier; AND (ii) NEITHER PARTY SHALL BE RESPONSIBLE FOR death OR PERSONAL INJURY ... OWN NEGLIGENCE OR WILFUL INTENT OR THE NEGLIGENCE OF ITS EMPLOYEES OR OTHERS FOR WHOM THE PARTY IS LEGALLY RESPONSIBLE.

15. General
Clients acknowledge that violation of the RELX Suppliers Code of Conduct at Suppliers Code of Conduct and Applicable Laws related to bribery, including, without limitation, the United States Foreign Corrupt Practice Act and the UK Bribery Act) and those enforced in the country where business is being conducted. Any breach of any law, rule or regulation or industry codes or any rights of any third parties including, but not limited to, infringement caused by any breach on the part of Elsevier; AND (ii) NEITHER PARTY SHALL BE RESPONSIBLE FOR death OR PERSONAL INJURY ... OWN NEGLIGENCE OR WILFUL INTENT OR THE NEGLIGENCE OF ITS EMPLOYEES OR OTHERS FOR WHOM THE PARTY IS LEGALLY RESPONSIBLE.

16. General
Clients acknowledge that violation of the RELX Suppliers Code of Conduct at Suppliers Code of Conduct and Applicable Laws related to bribery, including, without limitation, the United States Foreign Corrupt Practice Act and the UK Bribery Act) and those enforced in the country where business is being conducted. Any breach of any law, rule or regulation or industry codes or any rights of any third parties including, but not limited to, infringement caused by any breach on the part of Elsevier; AND (ii) NEITHER PARTY SHALL BE RESPONSIBLE FOR death OR PERSONAL INJURY ... OWN NEGLIGENCE OR WILFUL INTENT OR THE NEGLIGENCE OF ITS EMPLOYEES OR OTHERS FOR WHOM THE PARTY IS LEGALLY RESPONSIBLE.

17. General
Clients acknowledge that violation of the RELX Suppliers Code of Conduct at Suppliers Code of Conduct and Applicable Laws related to bribery, including, without limitation, the United States Foreign Corrupt Practice Act and the UK Bribery Act) and those enforced in the country where business is being conducted. Any breach of any law, rule or regulation or industry codes or any rights of any third parties including, but not limited to, infringement caused by any breach on the part of Elsevier; AND (ii) NEITHER PARTY SHALL BE RESPONSIBLE FOR death OR PERSONAL INJURY ... OWN NEGLIGENCE OR WILFUL INTENT OR THE NEGLIGENCE OF ITS EMPLOYEES OR OTHERS FOR WHOM THE PARTY IS LEGALLY RESPONSIBLE.

18. General
Clients acknowledge that violation of the RELX Suppliers Code of Conduct at Suppliers Code of Conduct and Applicable Laws related to bribery, including, without limitation, the United States Foreign Corrupt Practice Act and the UK Bribery Act) and those enforced in the country where business is being conducted. Any breach of any law, rule or regulation or industry codes or any rights of any third parties including, but not limited to, infringement caused by any breach on the part of Elsevier; AND (ii) NEITHER PARTY SHALL BE RESPONSIBLE FOR death OR PERSONAL INJURY ... OWN NEGLIGENCE OR WILFUL INTENT OR THE NEGLIGENCE OF ITS EMPLOYEES OR OTHERS FOR WHOM THE PARTY IS LEGALLY RESPONSIBLE.

19. General
Clients acknowledge that violation of the RELX Suppliers Code of Conduct at Suppliers Code of Conduct and Applicable Laws related to bribery, including, without limitation, the United States Foreign Corrupt Practice Act and the UK Bribery Act) and those enforced in the country where business is being conducted. Any breach of any law, rule or regulation or industry codes or any rights of any third parties including, but not limited to, infringement caused by any breach on the part of Elsevier; AND (ii) NEITHER PARTY SHALL BE RESPONSIBLE FOR death OR PERSONAL INJURY ... OWN NEGLIGENCE OR WILFUL INTENT OR THE NEGLIGENCE OF ITS EMPLOYEES OR OTHERS FOR WHOM THE PARTY IS LEGALLY RESPONSIBLE.