Journal of Thoracic Oncology

Overview

The *Journal of Thoracic Oncology*, the official Journal of the International Association for the Study of Lung Cancer, is the primary educational and informational publication for topics relevant to detection, prevention, diagnosis, and treatment of thoracic malignancies. The journal emphasizes a multidisciplinary approach, and includes original research (clinical trials and translational or basic research), reviews, and opinion pieces.

Visit Website

North America
Aileen Rivera  North America
917-825-3954
mailto:a.rivera@elsevier.com

Traci Peppers  North America
347-449-4997
t.peppers@elsevier.com

EMEALA
Katy Parker  EMEALA
+44 (0) 7796 925011
k.parker@elsevier.com

Monika Giergielewicz  EMEALA
+44 (0) 7796 925011
m.giergielewicz@elsevier.com

APAC
Virginia Van Homrigh  APAC
61 448 008159
v.vanhomrigh@elsevier.com

Global Print Circulation
Online Only

Avg. Global Monthly Visits
61,187

Avg. Global Monthly Unique Visitors
26,113

Avg. Global Monthly Page Views
37,569

Avg. Global eTOC Distribution
9,979

Rate Card
Effective January 2024
Affiliation
International Association for the Study of Lung Cancer

Audience
Epidemiologists, medical oncologists, radiation oncologists, thoracic surgeons, pulmonary specialists, radiologists, pathologists, and research scientists with a special interest in thoracic oncology.

Editor-in-Chief
Alex A. Adjei, MD, PhD, FACP

Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS
jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS
Yes

MAX FILE SIZE
200 KB

MAX ANIMATION (TIME/LOOPS)
15 seconds/ 3 loops

PRESTITIAL FREQUENCY
1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.
†Excluding personally identifiable information (PII).
**eTOC Email**

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**  
jpeg, png, gif (static image only)

**TRACKING PIXELS**  
No

**MAX FILE SIZE**  
200 KB

MPU banners, positions 1, 2, 3, are stacked vertically  
Animation and expandable banners unavailable

---

**AIP Email**

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**  
jpeg, png, gif (static image only)

**TRACKING PIXELS**  
No

**MAX FILE SIZE**  
200 KB

Animation and expandable banners unavailable

---

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability
These terms and conditions shall apply to all proposals, offers and agreements made between the Publisher and any party ("the Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Client order acknowledgement, shall form the entire agreement between the parties ("the T&Cs"). They supersede any previous agreements between the parties (for the "T&Cs"). The Client shall not be entitled to any reduction, deduction or adjustment unless specifically agreed to in writing by Elsevier. Any variations to the T&Cs and any representations about the Products and Services shall have no effect unless expressly agreed in writing and signed by an authorised signatory of Elsevier. Nothing in the T&Cs will exclude or limit Elsevier’s liability for fraud or fraudulent misrepresentation.

2. Offer and acceptance
Described below are the Products and Services that Elsevier will offer for sale to the Client from time to time. The Client shall be deemed to have accepted an offer by Elsevier if: (a) the Client places an order for the Products and Services by returning a completed order form to Elsevier; (b) Elsevier supplies the Client with a quotation that is not revoked by Elsevier; or (c) Elsevier ships the Products to the Client. The Client shall only be entitled to return or cancel an order in the terms in which the Client is entitled to do so. Nothing in the T&Cs will exclude or limit Elsevier’s liability for fraud or fraudulent misrepresentation.

3. Execution and modification of the order
If modification of the product or service description, budget or schedule, as set out in the order acknowledgement, may result in an adjustment to the final price and/or delivery schedule at Elsevier's discretion. If at the request of the Client, Elsevier requests additional information prior to finalising the order, the Client shall ensure that all additional information is provided to Elsevier in writing. Failure to provide any such additional information in writing may result in a delay or cancellation of the order.

4. Prices, taxes and currencies
Any prices specified by Elsevier for delivery of the Products and Services are intended to be free of any goods and services tax and free of any sales tax, unless otherwise agreed in writing. The Client shall pay any sales tax and foreign exchange charges levied by any other country or jurisdiction on the Products and Services. Where applicable, Client shall provide Elsevier with Client's VAT registration number or other identification number. Elsevier may charge interest on any sums outstanding.

5. Delivery
The Client shall allow Elsevier's authorized representative at any reasonable time to have access to Client's premises (or sales or production) for the purpose of inspecting Client's facilities, books and records to verify Client's compliance with the T&Cs. Elsevier shall take reasonable care but shall not be liable for accidental loss or damage thereto. Elsevier shall be entitled to charge the Client for all expenses incurred in connection with any inspection or verification conducted by Elsevier.

6. Distribution
If the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be confirmed in writing by the Client to Elsevier. The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its affiliates, nor shall it directly or indirectly facilitate or assist any party to engage in those activities. The Client shall promptly notify Elsevier if it becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party. The Client is solely responsible for collecting from its customers amounts due in relation to the sale of the Products, exercising full control and careful bidding of all off-lease rentals from any unconfirmed amounts. Delay or failure in obtaining such payments will not affect the Client's obligation to make payments to Elsevier under clause 19.

7. Advertising & Reprints
The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its affiliates, nor shall it directly or indirectly facilitate or assist any party to engage in those activities. The Client shall promptly notify Elsevier if it becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party. The Client is solely responsible for collecting from its customers amounts due in relation to the sale of the Products, exercising full control and careful bidding of all off-lease rentals from any unconfirmed amounts. Delay or failure in obtaining such payments will not affect the Client's obligation to make payments to Elsevier under clause 19.

8. Liability and claims
The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its affiliates, nor shall it directly or indirectly facilitate or assist any party to engage in those activities. The Client shall promptly notify Elsevier if it becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party. The Client is solely responsible for collecting from its customers amounts due in relation to the sale of the Products, exercising full control and careful bidding of all off-lease rentals from any unconfirmed amounts. Delay or failure in obtaining such payments will not affect the Client's obligation to make payments to Elsevier under clause 19.

9. Force majeure
If the Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be confirmed in writing by the Client to Elsevier. The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its affiliates, nor shall it directly or indirectly facilitate or assist any party to engage in those activities. The Client shall promptly notify Elsevier if it becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party. The Client is solely responsible for collecting from its customers amounts due in relation to the sale of the Products, exercising full control and careful bidding of all off-lease rentals from any unconfirmed amounts. Delay or failure in obtaining such payments will not affect the Client's obligation to make payments to Elsevier under clause 19.

10. Advertising & Reprints
The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its affiliates, nor shall it directly or indirectly facilitate or assist any party to engage in those activities. The Client shall promptly notify Elsevier if it becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party. The Client is solely responsible for collecting from its customers amounts due in relation to the sale of the Products, exercising full control and careful bidding of all off-lease rentals from any unconfirmed amounts. Delay or failure in obtaining such payments will not affect the Client's obligation to make payments to Elsevier under clause 19.

11. Cancellations & Returns
The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its affiliates, nor shall it directly or indirectly facilitate or assist any party to engage in those activities. The Client shall promptly notify Elsevier if it becomes aware of any piracy, reproduction, or plagiarism of the Products by any third party. The Client is solely responsible for collecting from its customers amounts due in relation to the sale of the Products, exercising full control and careful bidding of all off-lease rentals from any unconfirmed amounts. Delay or failure in obtaining such payments will not affect the Client's obligation to make payments to Elsevier under clause 19.

12. Rate Card
Effective January 2024