JTO Clinical and Research Reports

Overview

*JTO Clinical and Research Reports* is the official open access journal of the International Association for the Study of Lung Cancer. It aims to complement the *Journal of Thoracic Oncology* by offering authors a gold open access publication option and publishing the following article types in particular:

- Phase I trials, Well performed single-arm phase II trials, Subset analyses of published trials, Impactful retrospective Studies, Database analysis, Large institutional series, High-quality case reports, Region-specific clinical trials, Subspecialty thoracic oncology studies, Selected high-quality meeting reports.

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Global Print Circulation
Online Only

Avg. Global Monthly Visits
9,354

Avg. Global Monthly Unique Visitors
4,189

Avg. Global Monthly Page Views
5,659

Avg. Global eTOC Distribution
6,574
Affiliation
The official open access journal of the International Association for the Study of Lung Cancer

Editor-in-Chief
Alex Adjei

Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
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<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
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<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

Formats
jpeg, png, gif, HTML5†, 3rd party tags

Tracking Pixels
Yes

Max File Size
200 KB

Max Animation (Time/Loops)
15 seconds/ 3 loops

Prestitial Frequency
1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
eTOC Email

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<tr>
<td>Middle</td>
<td>MPU</td>
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</tr>
</tbody>
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- FORMATS: jpeg, png, gif (static image only)
- TRACKING PIXELS: No
- MAX FILE SIZE: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

AIP Email

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