JTO Clinical and Research Reports

Overview

JTO Clinical and Research Reports is the official open access journal of the International Association for the Study of Lung Cancer. It aims to complement the Journal of Thoracic Oncology by offering authors a gold open access publication option and publishing the following article types in particular:

Phase I trials, Well performed single-arm phase II trials, Subset analyses of published trials, Impactful retrospective Studies, Database analysis, Large institutional series, High-quality case reports, Region-specific clinical trials, Subspecialty thoracic oncology studies, Selected high-quality meeting reports.

North America
Aileen Rivera North America
917-825-3954
mailto:a.rivera@elsevier.com

Traci Peppers North America
347-449-4997
t.peppers@elsevier.com

EMEALA
Katy Parker EMEALA
+44 (0) 7796 925011
k.parker@elsevier.com

Monika Giergielewicz EMEALA
+44 (0) 7796 925011
m.giergielewicz@elsevier.com

APAC
Virginia Van Homrigh APAC
61 448 008159
v.vanhomrigh@elsevier.com

Global Print Circulation
Online Only

Avg. Global Monthly Visits
9,354

Avg. Global Monthly Unique Visitors
4,189

Avg. Global Monthly Page Views
5,659

Avg. Global eTOC Distribution
6,574
**Affiliation**
The official open access journal of the International Association for the Study of Lung Cancer

**Editor-in-Chief**
Alex Adjei

**Digital Specs**

**Website**

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**FORMATS**
jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**
Yes

**MAX FILE SIZE**
200 KB

**MAX ANIMATION (TIME/LOOPS)**
15 seconds/ 3 loops

**PRESTITIAL FREQUENCY**
1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
### eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**: jpeg, png, gif (static image only)

**TRACKING PIXELS**: No

**MAX FILE SIZE**: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

### AIP Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**: jpeg, png, gif (static image only)

**TRACKING PIXELS**: No

**MAX FILE SIZE**: 200 KB

Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
11. Audit

The Client shall allow Publisher's authorized representative at any reasonable time to have access to Client's premises (or any other premises as specified by Elsevier) and within the relevant time limit set by Elsevier (the "Closing Date"). Where access is refused for one or more days in any period of thirty (30) days, Elsevier shall be entitled to charge the full cost of such copy run in the previous issue. At the Closing Date, the Client shall retain a complete copy of all materials and the Products delivered to the Client. No advertising orders will be accepted for periods longer than one year. Where an order for a series of advertisements or exhibitions is received for a period exceeding one year, the Client's account shall be debited on the anniversary of the date of the first advertisement in the series. If any cancellation or alteration to an advertisement is made after the space closing date, but in the event that any cancellations are made after such date, Elsevier shall be entitled to charge the full cost of such copy run in the previous issue. If the Client fails to make any payment due under this TC, Elsevier shall be entitled to charge interest on such overdue amount from the date of the first advertisement in the series at the rate of 1% per month, or such other rate as may be reasonable, but in no event shall such interest rate exceed the maximum rate permissible under the laws of the jurisdiction in which Elsevier is located. The Client shall not engage in piracy, reproduction, or plagiarism of the Products or any other products of Elsevier or its Affiliates, nor shall it directly or indirectly facilitate or assist any party to engage in such practices. The Client shall promptly notify Elsevier of any breach of any privacy, reproduction, or plagiarism of the Products by any third party. The Client shall be solely responsible for collecting from its customers amounts due in respect of the sale of the Products, exercising full control and safely keeping all of its own records relating to all uncollected amounts. The Client agrees that the formation, existence, construction, performance, validity and all aspects of this TC shall be governed by the law of the corporate domicile of the Elsevier company which is providing the Products or Services. The Client acknowledges that violation of this representation and warranty will cause irreparable harm to Elsevier and upon any violation of this representation and warranty, Elsevier shall be entitled to rescind this Agreement and require all of the Client's agree to pay to Elsevier a reasonable amount of attorney's fees and other costs of enforcing this Agreement. The formation, existence, construction, performance, validity, and all aspects of this TC shall be governed by the laws of the corporate domicile of the Elsevier company which is providing the Products or Services. The Client acknowledges that violation of this representation and warranty will cause irreparable harm to Elsevier and upon any violation of this representation and warranty, Elsevier shall be entitled to rescind this Agreement and require all of the Client's agree to pay to Elsevier a reasonable amount of attorney's fees and other costs of enforcing this Agreement. The formation, existence, construction, performance, validity, and all aspects of this TC shall be governed by the law of the corporate domicile of the Elsevier company which is providing the Products or Services. The Client acknowledges that violation of this representation and warranty will cause irreparable harm to Elsevier and upon any violation of this representation and warranty, Elsevier shall be entitled to rescind this Agreement and require all of the Client's agree to pay to Elsevier a reasonable amount of attorney's fees and other costs of enforcing this Agreement.