Journal of Tissue Viability

Overview

The Journal of Tissue Viability is the official publication of the Tissue Viability Society and is a quarterly journal concerned with all aspects of the occurrence and treatment of wounds, ulcers and pressure sores including patient care, pain, nutrition, wound healing, research, prevention, mobility, social problems and management. The Journal particularly encourages papers covering skin and skin wounds but will consider articles that discuss injury in any tissue. Articles that stress the multi-professional nature of tissue viability are especially welcome. We seek to encourage new authors as well as well-established contributors to the field - one aim of the journal is to enable all participants in tissue viability to share information with colleagues.

Display Advertising

Kate Lach Europe
48 500 259 970
k.lach.1@elsevier.com

Philip Prigal United States
347-556-0473
p.prigal@elsevier.com

Virginia Van Homrigh APAC
61 448 008159
v.vanhomrigh@elsevier.com

Derek Zakaib Canada
514-730-8837
derekjohnzakaib@gmail.com

Recruitment Advertising

Philip Prigal Global
347-556-0473
p.prigal@elsevier.com

Affiliation

Official publication of the Tissue Viability Society
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS
- jpeg, png, gif, HTML5†, 3rd party tags

TRACKING PIXELS
- Yes

MAX FILE SIZE
- 200 KB

MAX ANIMATION (TIME/LOOPS)
- 15 seconds/ 3 loops

PRESTITIAL FREQUENCY
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
**eTOC Email**

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**Formats**: jpeg, png, gif (static image only)

**Tracking Pixels**: No

**Max File Size**: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically

Animation and expandable banners unavailable

---

**AIP Email**

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**Formats**: jpeg, png, gif (static image only)

**Tracking Pixels**: No

**Max File Size**: 200 KB

Animation and expandable banners unavailable

---

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability
These terms and conditions shall apply to all offers, proposals and agreements made between Elsevier and any third party or its agent (the "Client") relating to the products and/or services of Elsevier (the "Products and/or Services") and, along with the relevant Elsevier order acknowledgment, shall form the entire agreement between the parties (the "TC").

2. Compliance with laws
Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations, and other Applicable Laws relevant to its duties, obligations and performance under this TC.

3. Execution and modification of the order
If Client cancels an order either fully or partially, a cancellation fee may be charged. All cancellations must be in writing and in signed by an authorized signatory of Elsevier. Nothing in the TC will exclude or limit Elsevier's liability for fraudulent misrepresentation. Where Products are sold to the Client that contain third party software or software such a sale may be subject to additional license terms.

4. Prices, taxes and currencies
Unless otherwise agreed by Elsevier in writing for the purposes of this TC, all sums due to Elsevier will be paid in full (net of cash discounts) by the Client and all sums due to the Client will be paid in full (net of any cash discounts) by Elsevier. All sums due to Elsevier will be calculated in the currency of the Client's account. All sums due to the Client will be calculated in the currency of Elsevier's account. In the event that a currency is not specified in the TC, the currency of Elsevier's account shall apply.

5. Payment
Unless otherwise agreed in writing, payments shall be made within thirty (30) days of the invoice date in the currency invoiced. Time for payment shall be of the essence.

6. Liability and claims
(c) limitations on liability of Elsevier. Elsevier's liability for any other loss imputable to it shall in any event be limited to the invoice value of the part of the TC to which the liability arises. To the maximum extent permitted by relevant laws Elsevier expressly excludes any liability for breach of any implied or express warranty or guarantee to the Client to the extent that such breach or breach of warranty is caused by the fault of the Client or the Client's act or omission.

7. Terms of supply
Anything in this TC is to be limited in accordance with these terms and conditions and the charge has been agreed accordingly. The Client acknowledges that a higher price would be payable for the Products or Services but for such limitations.

8. Warranty of non-piracy
Further, Client shall (i) ensure that the Products or Services are not pirated or plagiarized by any third party; (ii) not resell the Products or Services in whole or in part or disclose any copies thereof to any third party; (iii) not permit the Products or Services to be re-sold to any third party.

9. Audits and inspections
Orders for advertising products shall be cancelled after such date, Elsevier shall be entitled to charge the full cost of the advertisement. Any returns of the products shall be subject to the relevant Elsevier company's return policy applicable to the product at the time of the return. Details of such policies will be specified in the Order.

10. Relinquishment of property
Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations, and other Applicable Laws relevant to its duties, obligations and performance under this TC.

11. Audit
Orders for advertising products shall be cancelled after such date, Elsevier shall be entitled to charge the full cost of the advertisement. Any returns of the products shall be subject to the relevant Elsevier company's return policy applicable to the product at the time of the return. Details of such policies will be specified in the Order.

12. Compliance with laws
Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations, and other Applicable Laws relevant to its duties, obligations and performance under this TC.

13. Cancellations & Returns
(c) limitations on liability of Elsevier. Elsevier's liability for any other loss imputable to it shall in any event be limited to the invoice value of the part of the TC to which the liability arises. To the maximum extent permitted by relevant laws Elsevier expressly excludes any liability for breach of any implied or express warranty or guarantee to the Client to the extent that such breach or breach of warranty is caused by the fault of the Client or the Client's act or omission.

14. General
The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the law of the corporate domicile of the Elsevier company which is providing the Products or Services. The parties agree to submit to the jurisdiction of the courts of that state or territory in which Elsevier maintains its principal place of business. The parties agree to be bound by the provisions of the United Nations Convention on Contracts for the International Sale of Goods and the UNCITRAL Model Law on Electronic Commerce of the United Nations Commission on International Trade Law (the "U.N. Model Law on E-Commerce") and any such laws as are expressly referred to in the TC.

15. Publication
(c) limitations on liability of Elsevier. Elsevier's liability for any other loss imputable to it shall in any event be limited to the invoice value of the part of the TC to which the liability arises. To the maximum extent permitted by relevant laws Elsevier expressly excludes any liability for breach of any implied or express warranty or guarantee to the Client to the extent that such breach or breach of warranty is caused by the fault of the Client or the Client's act or omission.

16. Force majeure
(c) limitations on liability of Elsevier. Elsevier's liability for any other loss imputable to it shall in any event be limited to the invoice value of the part of the TC to which the liability arises. To the maximum extent permitted by relevant laws Elsevier expressly excludes any liability for breach of any implied or express warranty or guarantee to the Client to the extent that such breach or breach of warranty is caused by the fault of the Client or the Client's act or omission.

17. Amendments
(c) limitations on liability of Elsevier. Elsevier's liability for any other loss imputable to it shall in any event be limited to the invoice value of the part of the TC to which the liability arises. To the maximum extent permitted by relevant laws Elsevier expressly excludes any liability for breach of any implied or express warranty or guarantee to the Client to the extent that such breach or breach of warranty is caused by the fault of the Client or the Client's act or omission.