Journal of Tissue Viability

Overview

*The Journal of Tissue Viability* is the official publication of the Tissue Viability Society and is a quarterly journal concerned with all aspects of the occurrence and treatment of wounds, ulcers and pressure sores including patient care, pain, nutrition, wound healing, research, prevention, mobility, social problems and management. The *Journal* particularly encourages papers covering skin and skin wounds but will consider articles that discuss injury in any tissue. Articles that stress the multi-professional nature of tissue viability are especially welcome. We seek to encourage new authors as well as well-established contributors to the field - one aim of the journal is to enable all participants in tissue viability to share information with colleagues.

Visit Website

Display Advertising

Kate Lach  Europe
48 500 259 970
k.lach.1@elsevier.com

Philip Prigal  United States
347-556-0473
p.prigal@elsevier.com

Virginia Van Homrigh  APAC
61 448 008159
v.vanhomrigh@elsevier.com

Derek Zakaib  Canada
514-730-8837
derekjohnzakaib@gmail.com

Recruitment Advertising

Philip Prigal  Global
347-556-0473
p.prigal@elsevier.com

Global Print Circulation
Online Only

Avg. Global Monthly Visits
Available upon request

Avg. Global Monthly Unique Visitors
Available upon request

Avg. Global Monthly Page Views
Available upon request

Affiliation
Official publication of the Tissue Viability Society
## Digital Specs

### Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

### FORMATS

- jpeg, png, gif, HTML5†, 3rd party tags

### TRACKING PIXELS

- Yes

### MAX FILE SIZE

- 200 KB

### MAX ANIMATION (TIME/LOOPS)

- 15 seconds/ 3 loops

### PRESTITIAL FREQUENCY

- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
### eTOC Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**: .jpeg, .png, .gif (static image only)

**TRACKING PIXELS**: No

**MAX FILE SIZE**: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically

Animation and expandable banners unavailable

---

### AIP Email

<table>
<thead>
<tr>
<th>POSITION</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**FORMATS**: .jpeg, .png, .gif (static image only)

**TRACKING PIXELS**: No

**MAX FILE SIZE**: 200 KB

Animation and expandable banners unavailable

---

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability
All terms and conditions shall apply to all offers, proposals and agreements made between Elsevier and any third party or its agent (the "Client") relating to the products and/or services of Elsevier ("the Products and/or Services") and, along with the relevant Elsevier order acknowledgement, shall form the entire agreement between the parties (the "TC").

2. Liability and claims
The Client agrees that it is purchasing the Products or Services from Elsevier for its own account and use and not on behalf of any other person or entity. If the Client is an agent, it represents and warrants that it is purchasing the Products from Elsevier for the account and use of no more than one identified institutional subscriber as principal or, if the agent is permitted to order personal subscriptions in a representative capacity, for the account and use of no more than one identifiable individual subscriber for personal use.

3. Price, taxes and currency
Unless otherwise agreed by Elsevier in writing the prices for the Products and Services shall be the latest Elsevier's current price list (whether print or online). All such prices shall be exclusive of any handling, packing, loading, freight, insurance, transport and insurance charges unless otherwise agreed in writing, and shall also be exclusive of any taxes, import duties or other levies imposed on the sale or import of the Products or Services by local or national authorities, which shall be charged by Elsevier as applicable. Where applicable, Client shall provide to Elsevier Client's VAT registration number or other evidence of tax exemption to Elsevier at the time of placing its order.

4. Payment
If the alterations requested are unacceptable, unless such changes are due to an event of force majeure. Elsevier can cancel the order for reprint of material that has not been published. The Client shall have the right to cancel the order for that advertisement, if the Client provides to Elsevier a written request to cancel the order for the advertisement. The Client shall have the right to cancel the order for that advertisement, if the Client provides to Elsevier a written request to cancel the order for the advertisement.

5. Delivery and manufacture
If the Client determines, in its sole discretion, that the Advertising Content will not violate any of the foregoing representations and warranties. Elsevier reserves the right, at any time, to remove any Content that are not consistent with Elsevier’s standards. In addition, Elsevier shall have the right, at any time, to remove any Content that the Client, at its sole discretion, is not satisfied with. If the Client wishes to dispute any invoice or part, the Client shall have the right to request payment for the removal of the Products from Elsevier's website. The Client has entered into this TC in the knowledge that the liability of Elsevier is to be limited in accordance with the terms and conditions of the contract and the charges have been agreed upon accordingly. The Client acknowledges that a higher price would be payable for the Products or Services for such limitations.

6. Force majeure
If by reason of labor dispute, strikes, inability to obtain labor materials, fire or other action of the elements, accidents, power or telecommunications failure, customs delays, governmental restrictions or appropriation or other cause beyond the control of the party, such party is unable to perform in whole or in part its obligations set forth in this TC, then such party shall be relieved of those obligations to the extent it is thereby unable to perform, and such incapability to perform shall not make such party liable to any other party. The subject matter of this TC may have to be cancelled due to the effects of force majeure such as_effects to costs as previously agreed on this TC and to avoid the effects of such event to the extent possible.

7. Advertising & Reprints
Client shall not engage in piracy, reproduction, or plagiarym of the Products or any other products of Elsevier or its affiliates, nor shall it directly or indirectly facilitate any other party to engage in those activities. The Client shall promptly notify Elsevier if it becomes aware of any piracy, reproduction, or plagiarym of the Products by any third party. The Client is solely responsible for collecting from its customers amounts due in respect of its sales of the Products, exercising full control and shall be entitled to reject any order for reprints of material that has not been published.

8. General
The formation, existence, construction, performance, validity and all aspects of the TC shall be governed by the law of the corporate domicile of the Elsevier company which is providing the Products or Services. The parties agree to submit to the exclusive jurisdiction of the courts of any such country, unless otherwise agreed in writing by and signed as agreed by the signatory of Elsevier. Nothing in the TC will exclude Elsevier's liability for fraudulent misrepresentation. Where Products are sold to the Client that contain third-party product or software such sale may be subject to additional license terms.

9. Offer and acceptance/ Description
Each order for the Products or Services shall be deemed to be an offer by the Client to purchase the Products and Services subject to the TC. No order placed by the Client shall be deemed accepted until a written acknowledgment of order is issued by Elsevier or (if earlier) Elsevier delivers the Products or issues the invoice to the Client or commences performance of the Services for the Client. All order products are accepted subject to availability of the ordered Products. Unless otherwise expressly agreed by Elsevier in writing, it is agreed by the Client that it is purchasing the Products or Services from Elsevier forElsevier's own account and use and not on behalf of any other person or entity.

10. Advertising & Reprints
Advertising orders will be accepted for periods longer than one year. Where an order is placed, Elsevier shall be entitled to make any other alteration, the Client will have the right to cancel the order for that advertisement, if the Client provides to Elsevier a written request to cancel the order for the advertisement. The Client shall have the right to cancel the order for that advertisement, if the Client provides to Elsevier a written request to cancel the order for the advertisement.

11. Cancellations & Returns
The Client shall not engage in piracy, reproduction, or plagiarym of the Products or any other products of Elsevier or its affiliates, nor shall it directly or indirectly facilitate any other party to engage in those activities. The Client shall promptly notify Elsevier if it becomes aware of any piracy, reproduction, or plagiarym of the Products by any third party. The Client is solely responsible for collecting from its customers amounts due in respect of its sales of the Products, exercising full control and shall be entitled to reject any order for reprints of material that has not been published.