Overview

Journal of Vascular Surgery Cases and Innovative Techniques is an online only open-access surgical journal dedicated to publishing peer reviewed high quality case reports related to all aspects of arterial, venous, and lymphatic diseases, including the placement and maintenance of arterio-venous dialysis accesses with an emphasis on the practicing clinician. The journal seeks to provide novel and timely information to vascular, cardiovascular, and general surgeons, vascular physicians and cardiologists, interventionalists, phlebologists, wound care specialists, and allied health professionals involved in the management of patients with the entire spectrum vascular disease.
Digital Specs

Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

FORMATS  jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS Yes
MAX FILE SIZE 200 KB
MAX ANIMATION (TIME/LOOPS) 15 seconds/3 loops
PRESTITIAL FREQUENCY 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.
†Excluding personally identifiable information (PII).

eTOC Email

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<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

FORMATS jpeg, png, gif (static image only)
TRACKING PIXELS No
MAX FILE SIZE 200 KB

|MIDDLE|

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

AIP Email

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Animation and expandable banners unavailable

Contact your sales representative for all digital advertising rates and opportunities.
1. Applicability

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If by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other act of God, element, civil commotion, act of war, or appropriation or other causes beyond the control of a party, such party is unable to perform in whole or in part its obligations set forth in this Agreement, then such party shall be relieved of those obligations to the extent it is thereby prevented from performing, and such inability to perform shall not make such party liable to any other party. The party subject to an event of force majeure shall use good faith efforts to comply as closely as possible with the terms of this Agreement, and shall give the other party notice as soon as practicable of the nature and cause of the event of force majeure.

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Client is solely responsible for preparing all proposed advertising or promotion copy for delivery to Elsevier in electronic form, as specified by Elsevier, and within the relevant deadline set by Elsevier (the "Closing Date"). Where copy is late or not at all, Elsevier will endeavour to do its best to accommodate the Client, but shall not be liable for any failure to insert advertising or promote due to the Client's failure to provide acceptable copy. If, by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other act of God, element, civil commotion, act of war, or appropriation or other causes beyond the control of a party, such party is unable to perform in whole or in part its obligations set forth in this Agreement, then such party shall be relieved of those obligations to the extent it is thereby prevented from performing, and such inability to perform shall not make such party liable to any other party. The party subject to an event of force majeure shall use good faith efforts to comply as closely as possible with the terms of this Agreement, and shall give the other party notice as soon as practicable of the nature and cause of the event of force majeure.

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The Client shall not engage in, or, if a distributor, shall not directly or indirectly facilitate any other party to engage in, those activities. The Client shall promptly notify Elsevier if it becomes aware of any piracy, reproduction, or infringement of the Products for the Client. The Client is solely responsible for collecting from its customers amounts due in respect of its sales of the Products, ensuring full record control and safety of all monies received from unforeseen amounts. Delays or failures in collecting such payments will not relieve the Client's obligations to make payments to Elsevier under clauses 5.

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THE MAXIMUM EXTENT PERMITTED BY RELATIVELY LAW (ELSEVIER) shall, to the fullest extent lawfully permissible, exclude all liability in respect of the Client’s loss or damages, whether direct or indirect, in respect of the Client’s use of the Products and/or Services, including, but not limited to, any loss of profits, loss of goodwill, or loss of contract arising from any breach of contract, breach of warranty, negligence or any other legal or equitable cause. In no event shall Elsevier be liable for, or shall Client be entitled to, recover damages for, or be held responsible for, any indirect, special, incidental, or consequential losses or damages, including, but not limited to, the loss of profits, goodwill, business, anticipated savings, or any other similar loss, even if informed of the possibility of such losses.

9. Force majeure

If by reason of labor dispute, strikes, inability to obtain labor or materials, fire or other act of God, element, civil commotion, act of war, or appropriation or other causes beyond the control of a party, such party is unable to perform in whole or in part its obligations set forth in this Agreement, then such party shall be relieved of those obligations to the extent it is thereby prevented from performing, and such inability to perform shall not make such party liable to any other party. The party subject to an event of force majeure shall use good faith efforts to comply as closely as possible with the terms of this Agreement, and shall give the other party notice as soon as practicable of the nature and cause of the event of force majeure.

10. Compliance with laws

Client shall at all times during the term strictly comply with all applicable laws, regulations, and governmental and administrative orders ("the Laws") relevant to its duties, obligations and performance under this Agreement, including, without limitation, all reporting and record keeping requirements. Client shall provide Elsevier with all information and documentation reasonably required by Elsevier to verify the Client's compliance with this Agreement. If, at any time during the term of the Agreement, Elsevier reasonably determines that the Client is no longer in compliance with this Agreement, Elsevier shall have the right to terminate the Agreement immediately.

11. Audit

Client shall allow Publisher's authorized representative at any reasonable time to have access to Client's premises (or any of Client's employees) for the purpose of inspecting Client's facilities, books and records to verify Client's compliance with the Agreement. Client shall at all times during the term strictly comply with all applicable laws, regulations, and governmental and administrative orders ("the Laws") relevant to its duties, obligations and performance under this Agreement, including, without limitation, all reporting and record keeping requirements. Client shall provide Elsevier with all information and documentation reasonably required by Elsevier to verify the Client's compliance with this Agreement. If, at any time during the term of the Agreement, Elsevier reasonably determines that the Client is no longer in compliance with this Agreement, Elsevier shall have the right to terminate the Agreement immediately.

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13. Cancellations & Returns

If no dates are so specified, delivery/performance will be within a reasonable time. Where an order for a series of advertisements is listed in the open rate card, the Client’s obligation to make payments to Elsevier under clause 5.

14. General

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