Journal of Vascular Surgery Cases and Innovative Techniques

Overview

Journal of Vascular Surgery Cases and Innovative Techniques is an online only open-access surgical journal dedicated to publishing peer reviewed high quality case reports related to all aspects of arterial, venous, and lymphatic diseases, including the placement and maintenance of arterio-venous dialysis accesses with an emphasis on the practicing clinician. The Journal seeks to provide novel and timely information to vascular, cardiovascular, and general surgeons, vascular physicians and cardiologists, interventionists, phlebologists, wound care specialists, and allied health professionals involved in the management of patients with the entire spectrum vascular disease.

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Global Print Circulation
Online Only

Avg. Global Monthly Visits
6,103

Avg. Global Monthly Unique Visitors
2,946

Avg. Global Monthly Page Views
3,706

Avg. Global eTOC Distribution
52
Digital Specs

**Website**

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<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
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<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
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<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
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<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 300 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
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</tbody>
</table>

**FORMATS**
jpeg, png, gif, HTML5†, 3rd party tags

**TRACKING PIXELS**
Yes

**MAX FILE SIZE**
200 KB

**MAX ANIMATION (TIME/LOOPS)**
15 seconds/ 3 loops

**PRESTITIAL FREQUENCY**
1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

**eTOC Email**

<table>
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<tbody>
<tr>
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<tr>
<td>Middle</td>
<td>MPU</td>
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</tbody>
</table>

**FORMATS**
jpeg, png, gif (static image only)

**TRACKING PIXELS**
No

**MAX FILE SIZE**
200 KB

**AIP Email**

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MPU banners, positions 1, 2, 3, are stacked vertically. Animation and expandable banners unavailable.
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12. Monthly average web metrics based on the period of July 2022 to June 2023

Monthly average web metrics based on the period of July 2022 to June 2023

13. ETOC Metrics: 12 Month Average of eTOC sends - July 2022 to June 2023

Monthly average web metrics based on the period of July 2022 to June 2023

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