Seminars in Arthritis and Rheumatism

Overview

The Seminars in Arthritis and Rheumatism provides a broad interpretation of the field, including aspects of general medicine and orthopedics. Each bimonthly issue presents comprehensive review articles focusing on topics in rheumatology. It is of interest to rheumatologists, internal medicine specialists, orthopedic surgeons, immunologists and specialists in bone and marrow metabolism.

Visit Website

Display Advertising

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Global Print Circulation
Online Only

Avg. Global Monthly Visits
Available Upon Request

Avg. Global Monthly Unique Visitors
Available Upon Request

Avg. Global Monthly Page Views
Available Upon Request
## Digital Specs

### Website

<table>
<thead>
<tr>
<th>POSITIONS</th>
<th>AD</th>
<th>SIZE (PIXELS)</th>
<th>EXPANDABLE (PIXELS)</th>
<th>EXPANDABLE DIRECTION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
<td>728 x 315</td>
<td>Down</td>
</tr>
<tr>
<td>Top</td>
<td>Mobile Leaderboard</td>
<td>300 x 50 or 320 x 50</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td>Side</td>
<td>MPU</td>
<td>300 x 250</td>
<td>600 x 250</td>
<td>Left</td>
</tr>
<tr>
<td>Side</td>
<td>Skyscraper</td>
<td>160 x 600 or 120 x 600</td>
<td>320 x 600</td>
<td>Left</td>
</tr>
<tr>
<td>On page load</td>
<td>Prestitial*</td>
<td>300 x 250 or 480 x 640</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

### FORMATS
- jpeg, png, gif, HTML5†, 3rd party tags

### TRACKING PIXELS
- Yes

### MAX FILE SIZE
- 200 KB

### MAX ANIMATION (TIME/LOOPS)
- 15 seconds/3 loops

### PRESTITIAL FREQUENCY
- 1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).
**eTOC Email**

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<tbody>
<tr>
<td>Top</td>
<td>Leaderboard</td>
<td>728 x 90</td>
</tr>
<tr>
<td>Middle</td>
<td>MPU</td>
<td>300 x 250</td>
</tr>
</tbody>
</table>

**AIP Email**

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</tbody>
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**Formats**: jpeg, png, gif (static image only)

**Tracking Pixels**: No

**Max File Size**: 200 KB

MPU banners, positions 1, 2, 3, are stacked vertically

Animation and expandable banners unavailable

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3. Prices, taxes and currencies

4. Prices, taxes and currencies

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7. Intellectual property

8. Liability and claims

9. Force majeure

10. Advertising and promotion

11. Audit

12. Compliance with laws