

Seminars in Arthritis and Rheumatism

Overview

The Seminars in Arthritis and Rheumatism provides a broad interpretation of the field, including aspects of general medicine and orthopedics. Each bimonthly issue presents comprehensive review articles focusing on topics in rheumatology. It is of interest to rheumatologists, internal medicine specialists, orthopedic surgeons, immunologists and specialists in bone and marrow metabolism.

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Audience

Rheumatologists, internal medicine specialists, orthopedic surgeons, immunologists and specialists in bone and marrow metabolism.

Editor-in-Chief

Marc C. Hochberg, MD, MPH

Digital Specs

Website

| POSITIONS | AD | SIZE (PIXELS) | EXPANDABLE (PIXELS) | EXPANDABLE DIRECTION |
|--------------|--------------------|------------------------|---------------------|----------------------|
| Top | Leaderboard | 728 x 90 | 728 x 315 | Down |
| Top | Mobile Leaderboard | 300 x 50 or 320 x 50 | NA | NA |
| Side | MPU | 300 x 250 | 600 x 250 | Left |
| Side | Skyscraper | 160 x 600 or 300 x 600 | 320 x 600 | Left |
| On page load | Prestitial* | 300 x 250 or 480 x 640 | NA | NA |

| | |
|----------------------------|--|
| FORMATS | jpeg, png, gif, HTML5†, 3rd party tags |
| TRACKING PIXELS | Yes |
| MAX FILE SIZE | 200 KB |
| MAX ANIMATION (TIME/LOOPS) | 15 seconds/ 3 loops |
| PRESTITIAL FREQUENCY | 1 impression/6hrs/user |

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

eTOC Email

| POSITION | AD | SIZE (PIXELS) |
|----------|-------------|---------------|
| Top | Leaderboard | 728 x 90 |
| Middle | MPU | 300 x 250 |

| | |
|-----------------|-------------------------------------|
| FORMATS | jpeg, png, gif, (static image only) |
| TRACKING PIXELS | No |
| MAX FILE SIZE | 200 KB |

MPU banners, positions 1, 2, 3, are stacked vertically
Animation and expandable banners unavailable

AIP Email

| POSITION | AD | SIZE (PIXELS) |
|----------|-------------|---------------|
| Top | Leaderboard | 728 x 90 |
| Side | Skyscraper | 160 x 600 |
| Middle | MPU | 300 x 250 |

| | |
|-----------------|-------------------------------------|
| FORMATS | jpeg, png, gif, (static image only) |
| TRACKING PIXELS | No |
| MAX FILE SIZE | 200 KB |

Animation and expandable banners unavailable

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- 11. Audit** Client shall allow Publisher's authorized representative at any reasonable time to have access to Client's premises (or to arrange for Publisher's authorized representatives to have access to other relevant premises) for the purpose of inspecting Client's facilities, books and records to verify Client's compliance with the TC.
- 12. Compliance with laws** Client shall at all times during the term strictly comply with all applicable laws, ordinances, codes, regulations, standards and judicial and administrative orders (jointly "Applicable Laws" or "Laws") relevant to its duties, obligations and performance under this Agreement, including, without limitation, the RELX Suppliers Code of Conduct at Suppliers Code of Conduct and Applicable Laws related to bribery, including, without limitation any such Laws that are enforced internationally (such as the United States Foreign Corrupt Practice Act and the UK Bribery Act) and those enforced in the country where business is being conducted and/or the Client's place of business or residency. Client and its officers, directors, employees and agents shall engage only in legitimate business and ethical practices in commercial operations and in relation to its dealings with any employee or official of a government agency or any other government owned, operated or controlled entity (including, without limitation, state run universities, hospitals and libraries), or political parties or candidates (jointly "Government Official"). Neither the Client nor any of its officers, directors, employees or agents shall pay, offer, give, promise or authorize the payment, directly or indirectly, of any monies or anything of value to any commercial contact or Government Official for the purpose or intent to induce such person to use his/her authority to help the Client, Elsevier, and/or any affiliate of Elsevier for personal gain or for that of Elsevier or Elsevier's affiliates (any such act, a "Prohibited Payment"). A Prohibited Payment does not include a payment of reasonable and bona fide expenditures, such as travel or lodging expenses, which are directly related to the promotion, demonstration or explanation of Products or Services or the execution or performance of a contract provided that such payments are permissible under the Applicable Laws. The Client further agrees that he/she will not accept any payment or other benefit in money or in kind from any person as an inducement or reward for any act or forbearance or in connection with any matter or business transacted by or on behalf of Elsevier.
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