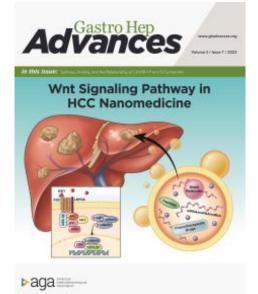
Gastro Hep Advances

Overview

Gastro Hep Advances is the newest peer-reviewed journal published by the American Gastroenterological Association (AGA), joining Gastroenterology, Clinical Gastroenterology and Hepatology (CGH), Cellular and Molecular Gastroenterology and Hepatology (CMGH), and Techniques and Innovations in Gastrointestinal Endoscopy (TIGE). Gastro Hep Advances is a broad-scope, online-only, open access journal that publishes papers on basic, clinical and translational gastroenterology and hepatology. The open access model enables authors with funding mandates to have a high-quality home for their research. In addition to full-length original research articles, the journal publishes comprehensive reviews as well as commentaries and editorials. A core objective is to publish papers cascaded from AGA's other journals that represent outstanding science and therefore qualify for publication in a journal supported by the AGA brand. Gastro Hep Advances also strongly encourages the submission of manuscripts not originally submitted to the other AGA journals. Gastro Hep Advances is less concerned with novelty and subjective perceptions of significance; its aim is to publish digestive disease research that is technically, ethically, and scientifically sound. Gastro Hep Advances will be published 8 times in 2023 with the number of issues increasing over time. Shortly after articles are accepted, they will be posted to the "Articles in Press" page of the journal's website. As a new journal, Gastro Hep Advances is not yet indexed in PubMed Central. At present, only federally funded research will be deposited into PubMed Central, which satisfies the National Institutes of Health access policy. Application and admission into PubMed Central - which would permit depositing of all accepted articles, regardless of funding status - is a major strategic goal of the journal and one we are diligently working towards. The journal's website will also support multimedia files and supplemental data including images, video and audio files. Gastro Hep Advances provides updates and commentary via Facebook and Twitter.



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5,965

Affiliation

American Gastroenterological Association (AGA)

Audience

Internal Medicine, Primary Care Physicians, Gastroenterologists, Hepatologists, Pathologists, GI Surgeons

Editor-in-Chief

Vinod K. Rustgi, MD, MBA. Rutgers Robert Wood Johnson Medical School & Shanthi Srinivasan, MD, Emory University School of Medicine



Digital Specs

Website

POSITIONS	AD	SIZE (PIXELS)	EXPANDABLE (PIXELS)	EXPANDABLE DIRECTION
Тор	Leaderboard	728 x 90	728 x 315	Down
Тор	Mobile Leaderboard	300 x 50 or 320 x 50	NA	NA
Side	MPU	300 x 250	600 x 250	Left
Side	Skyscraper	160 x 600 or 300 x 600	320 x 600	Left
On page load	Prestitial*	300 x 250 or 480 x 640	NA	NA

FORMATS	jpeg, png, gif, HTML5†, 3rd party tags
TRACKING PIXELS	Yes
MAX FILE SIZE	200 КВ
MAX ANIMATION (TIME/LOOPS)	15 seconds/ 3 loops
PRESTITIAL FREQUENCY	1 impression/6hrs/user

*Supply iFRAME tags for scrolling elements in ad; HTML5 must be provided as a 3rd party tag for prestitial banners.

†Excluding personally identifiable information (PII).

POSITION	AD	SIZE (PIXELS)	
Тор	Leaderboard	728 × 90	
Middle	MPU	300 x 250	
FORMATS	jpeg, png, gif,	(static image only)	
TRACKING PIXE	LS No	No	
MAX FILE SIZE	200 KB	200 KB	

P Email			
POSITION	AD	SIZE (PIXELS)	
Тор	Leaderboard	728 x 90	
Side	Skyscraper	160 X 600	
Middle	MPU	300 X 250	
FORMATS	jpeg,	png, gif, (static image only)	
TRACKING PIXE	LS No	No	
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Monthly average web metrics based on the period of July 2022 to June 2023

